

Austria	Scd200	Iceland	Pct200	Portugal	Ross
Bahrain	Dhs1000	Iran	Hkt10	Philippines	Peru
Bulgaria	Lev1000	Ireland	Lkr100	Poland	Peru
Croatia	Ctl100	Italy	Lkr200	Portugal	Peru
Czech	Kcs25	Jordan	Mdl100	Qatar	Peru
Denmark	Dkr10	Korea	Wst200	S. Arabia	Peru
Egypt	Emd1000	Latvia	Nis100	Spain	Peru
Finland	Fmk200	Lithuania	Lkr100	Sweden	Peru
France	Ffr100	Lux	Lfr100	Switzerland	Peru
Germany	Dm1000	Macedonia	Mkd100	Turkey	Peru
Greece	Dr100	Malta	Mlk100	U.S.A.	Peru
Hungary	Huf1000	Moldova	Mdc100	U.S.S.R.	Peru
Iceland	Isk1000	Nigeria	Ngl1000	U.S.S.R.	Peru
Ireland	Emd1000	Norway	Nrk1000	Turkey	Peru
Italy	Lkr1000	Portugal	Lkr1000	U.K.	Peru

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EUROPE'S BUSINESS NEWSPAPER

FINANCIAL TIMES



Friday September 20 1991

PERU

Lima wins a vital development credit

Page 4

D 8523A

World News

Business Summary

US initiative upsets both Israel and Palestinians

US secretary of state James Baker issued a strong appeal to Palestinians to attend a planned Middle East peace conference as both the Palestinian and Israeli camps signalled growing disaffection with the US initiative. Page 14

Hijack airliner safe

An Alitalia jet with 137 people aboard landed safely at its Tunis destination after being hijacked over Sardinia on a flight from Rome. All the passengers were freed and the hijacker arrested. Page 4

UN go-ahead for Iraq

The UN Security Council approved a plan permitting Iraq to sell up to \$1.6bn worth of oil and oil products to pay for necessary food and medicines and open a reparations fund. Page 14; Lavish programme 4

Single currency urged

The European Round Table of industrialists, representing 45 of Europe's largest companies with a total turnover of Ecu500bn (\$600bn), appealed for the urgent completion of the single European market and rapid progress towards a single currency. Page 14

Bakhtiar suspects held

French police were questioning at least four people in connection with the assassination last month of former Iranian premier Shapour Bakhtiar.

Emergency landing

One engine on a Northwest Airlines Boeing 747 carrying 234 passengers caught fire after it made an emergency Tokyo landing. Several people were hurt scrambling clear.

NRA murders director

The director of one of Northern Ireland's biggest timber importers was shot dead in Belfast. The Irish Republican Army said his company supplied security bases.

Oil workers drawn

Fourteen Nigerian contract workers with Chevron Oil were drowned in the Escravos river area of the country when their canoe capsized. The accident led to worker protests.

Farmers attack trucks

Hundreds of Belgian farmers clashed with police after attacking trucks at an abattoir and shunting dozens of cattle into the streets at Monscron near the French border. Farmers claimed the cattle came from eastern Europe.

Texas execution

James "Sugarman" Russell, 42, was executed by injection at Huntsville, Texas, for the murder of a manager who was giving evidence against him at a robbery trial.

Loco bans logging

Loco has banned logging, one of the poor Indochinese nation's biggest industries, until controls are established to stop its forests from shrinking beyond rescue.

Royal staff complain

Staff at the Danish Court have complained to the European Commission of Human Rights in Strasbourg because Queen Margrethe will not give them a formal pay agreement.

Weekend FT

Tomorrow: Broken dreams: the British illusion of ever-rising property prices is shattered. Four pages on the future of the market in the UK and abroad

Rescue move forced on Finland's savings bank

Stopbank, Finland's savings bank, came under the indirect control of the central bank in the first such rescue in Finnish history.

The action was forced by growing anxiety over Stopbank's deteriorating finances. It is to be reconstructed to uphold its international capital reserve requirements and new shareholders will be sought.

Page 14

GUINNESS, international spirits and brewing group, reported a 9 per cent increase in first-half pre-tax profits to £350m (£601m) despite very difficult trading conditions. Page 19; Lex, Page 14; LVMH and Guinness, Page 15

LVMH, French drinks and luxury goods group, announced a slight fall in first-half profits to FFr1.21tn (£211m) from FFr1.24tn in the same period of 1990, but said a strong sales recovery was under way. Page 16

NIPPON TELEGRAPH and Telephone and Kokusai Den Shin Denwa, Japan's leading telecommunications companies, will become up to 20 per cent foreign-owned if the Japanese government accepts the recommendation of its Telecommunications Council. Page 18

MOODY'S, US credit rating agency, has placed the long-term debt ratings of Japan's Big Four leverages Nomura, Daiwa, Nikko and Yamaichi – under review for possible downgrades. Page 20

RENOWN, Japan's biggest clothing company, revised a prediction of after-tax profits of Y1.7bn (£12.7m) to losses of Y2.3bn because of losses at Aoyamex, the fashion retailer which it acquired in August 1990. Page 17

FEDERAL EXPRESS, Memphis-based delivery company, posted after-tax profits down more than half at \$17.2m for the quarter to August. Operating profits slumped from \$129.2m to \$80.2m. Sales stood at \$1.8bn, against \$1.92bn in the first quarter of the financial year. Page 17

EMC, the world's biggest ready-mix concrete producer, saw its share price fall 22p to 63p after the UK group announced a 36 per cent fall in first-half pre-tax profits to £65.9m and warned that profits were unlikely to recover greatly next year. Page 16; Lex, Page 14

CS HOLDING, parent company of the Credit Suisse banking and industrial group, reported a 77 per cent improvement to SFr622m (£400m) in its net consolidated earnings during the first half. Page 15

OPERA, oil exporters' body, which meets next week in Geneva, has a chance to reach price targets for the first time since the Gulf war or to boost production as world demand in the fourth quarter is expected almost to catch up with supply. Page 30

URUGUAY ROUND trade talks in Geneva received a proposal from the Nordic countries for the liberalisation of maritime transport which could lead to the completion of an international agreement on services. Page 6

Zagreb waits stoically for war or peace

By Judy Dempsey in Zagreb

WHEN the bells tolled six

earning about \$1,000 a month. This year, he is seriously thinking of packing it in. He can no longer make ends meet. "This war, or whatever you want to call it, is crippling my business," he explained. His car was parked up against a stack of sandbags used to block out access to the captain's coal cellar.

The tourists are long gone. If any were left in Zagreb yesterday the news that a massive federal army convoy had left Belgrade in the direction of Croatia will have sent them scurrying home.

Last summer Zarko was

earning about \$1,000 a month. This year, he is seriously thinking of packing it in. He can no longer make ends meet.

"This is the time of year when the schools and universities are due to reopen. Some of Zarko's friends have refused to send their children back to school. Husbands living in trouble spots in eastern and southern Croatia have sent their wives and children to neighbouring Hungary, or up to relatives in Austria.

Marko used to live in Osijek, one of the main cities in Slavonia, eastern Croatia. With brown tape. Once dark-

ness descends on this dusty, but beautiful capital, a black-out is in force just in case federal army jets strike at the city's main targets.

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trouble spots in eastern and southern Croatia have sent their wives and children to neighbouring Hungary, or up to relatives in Austria.

Recently revived praetorian guard, decked out in heavily ornate scarlet uniforms, offset by shiny leather boots, stand over President Franjo Tuđman's office.

A few yards away, camouflaged, and heavily armed soldiers guard the government buildings. Plainclothes security personnel talk into two-way radios. Everybody needs a special pass to enter the government offices.

The citizens of Zagreb are philosophical about the possibility of a battle with federal forces. Zorka, a secretary in a government office, said: "I'm

not worried. We have seized army barracks over the past few days. And about time. We can stand up to the army. But I do not think Europe will help us," she said. Her companion, a 23-year-old cameraman, was less confident. "I am afraid. If the army is heading towards Zagreb, I will have to fight."

Darko, a pensioner, said he would not be surprised if the army attacked Zagreb. "Maybe we are looking at a once in a lifetime machine in the last throes. I do not think the Croatian government can defend Zagreb. Anything can happen."

Pioneering eye surgeon is invited to be Russian PM

By John Lloyd in Moscow

THE pioneering eye surgeon who has become one of the Soviet Union's dollar millionaires, has been invited to be the next Russian prime minister.

Mr Svetoslav Fedorov, 64, confirmed yesterday that he had been invited by Mr Boris Yeltsin, the Russian president, to form a new government, subject to the agreement of Mr Mikhail Gorbachev, the Soviet president.

However, Mr Fedorov, an early advocate for perestroika because of his skill, his production-line surgery methods and his high earning ability, gave Mr Yeltsin a list of conditions – including having one day a week to perform operations at his eye hospital on the outskirts of Moscow.

Speaking at his clinic, Mr Fedorov, a long-time advocate of rapid reform and privatisation, described the programme he had put to Mr Yeltsin.

"I must be able to make Russia into a normal capitalist country," he said.

"We will have to have free

prices, we will have to sell land – that is the most important thing – and we must make a financial system which works.

"At present, we have democracy in politics and Stalinism in economics. I said that I will want to appoint a new cabinet, and that I will cut out both ministries which are in charge of producing and keep only those which are required for health and social security, and for foreign and internal affairs.

"The bureaucracy must be shrunk to 10 per cent of what it is now," he said.

Mr Fedorov, whose wealth has come not only from his eye clinic but also the luxury hotel which he has opened next to it, said businessmen must be free to make deals in the same way he had done, bringing in foreign capital.

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MARKETS

STERLING New York lunchtime: \$1.2285

London: £1.7295 (1.7315)

DM2.92 (2.9125)

FFr9.8475 (9.9175)

SFr2.555 (2.5425)

£23.25 (23.25)

£ Index 91.0 (60.9)

DOLLAR New York lunchtime: DM1.889 (1.6815)

London: SFr1.478 (1.4685)

Y134.42

Y134.55 (134.2)

Tokyo close: 134.4

US LUNCHTIME RATES

Fed Funds: 5.5%

3-month Treasury Bills: 5.326%

Long Bond: 10.2%

Chief price changes yesterday: Page 19 yield: 7.91%

STOCK INDICES

FT-SE 100:

2,588.7 (+5.1)

FT Ordinary:

2,011.3 (+4.2)

FT-A All-Share:

1,253.48 (+0.1%)

New York lunchtime:

DJ Ind. Av:

3,038.46 (+20.57)

S&P Comp:

389.05 (+2.11)

Tokyo: Nikkei

23,332.

EUROPEAN NEWS

Russian deputies warned of looming instability

By John Lloyd and Mark Nicholson in Moscow

THE Soviet and Russian power structures are sliding deeper into chaos, as political and economic leaders warned yesterday of instability, financial collapse and growing lawlessness.

Mr Boris Yeltsin, the Russian president, remained confined to bed with what was said to be a slight heart ailment. Meanwhile the acting chairman of the Russian parliament, Mr Ruslan Khasbulayev, warned deputies that failure to arrest a fall in living standards could prompt political dangers and even a second coup.

Russia, he said, had passed a crisis in its relations with other republics – but “you should not have any illusions or ignore the dangers of the union’s disintegration”.

He sought to head off criticism from deputies who queued up during the debate to attack Mr Yeltsin for strengthening his executive powers at the expense of the legislature, saying that “squabbling” in parliament could open the way

to a second putsch.

He warned of forces threatening the fragile new structures. Mr Georgy Matiukhin, chairman of the Moscow state bank told Mr Khasbulayev there when he accused the new Russian commercial banks of engaging in criminal activity, or acting as fronts for Communist party money laundering.

Mr Matiukhin – himself under heavy criticism from business leaders, including commercial bank directors – said that now banks had to produce western style balance sheets and submit to examination by inspectors they were finding “criminal behaviour on

a large scale, and some are involved in moving huge sums of money out of the country for the Communist party”.

The sum involved, he said, ran into “billions of dollars”.

These structures were now very powerful, and were challenging the democratic forces for power. “If we do not regulate them, they will be able to choose governments from their own number,” he said.

The alienation between the business class and the political leadership is now pronounced – with many business leaders joining the radical deputies in alleging that the Russian government is seeking to perpetuate the command system. The

political leaders counter by saying that all their critics are members of criminal “mafia”.

At the same time, the warnings of hard times in the immediate future grow more alarmist. Mr Oleg Lobov, the deputy Russian prime minister, told parliament that none of the emergency measures so far taken by his government had stabilised the economy. Reciting a string of figures of falling production, he said grain shortages alone would require Russia to import 20m tonnes of wheat.

He said a plunge in foreign trade had left Russia with only 20 per cent of the expected hard currency reserves, and that the country could pay for only 50 per cent of the food and other goods it needed this year.

Mr Evgeny Petrayev, deputy minister of energy, said that “we have never been so unprepared for winter”. At least 40 cities would suffer serious shortages of power and heat during the winter, he said.

Moscow asks west for \$15bn food aid

By David Buchan in Brussels

MOSCOW is asking the west to provide finance – in grants or guaranteed credit – for all the \$14.7bn of food it estimates the Soviet Union will need to buy abroad in 1991-2.

Mr Yuri Luzhkov, deputy head of the national economic committee that is in charge of the country, yesterday told EC officials that the \$7bn food aid which Moscow is seeking from Brussels is only half the total wanted.

Mr Luzhkov, who went on to London to see Prime Minister John Major, chairman of the Group of Seven industrialised countries, said he hoped for national contributions, from EC and other western govern-

ments, amounting to a further \$7.7bn in food aid.

Soviet food imports averaged about \$8.5bn a year, the officials said, but in the coming year they would need to buy abroad \$14.7bn of food, because of this summer’s poorer harvest and of hoarding of stocks by farmers.

Moscow wants from the EC budget a straight grant of \$2.16bn (Ecus \$8m), a three year loan of \$2.4bn (repayable after 18 months and backed 100 per cent by a guarantee on the EC budget and a medium/long-term loan (repayable after five years).

The EC has been struck by the contrast

between the precision with which the Soviet authorities are laying out their financial requests, and the vagueness of detail surrounding the actual food situation in the Soviet republics. Mr Luzhkov promised that individual republics would have a direct say in any aid programme.

Brussels is sending a team of farm experts to the Soviet Union in the next few days. “Until we hear from these experts, we will not be taking a position on requests either from the Union, or cities like St Petersburg,” the Commission said yesterday. St Petersburg, formerly Leningrad, has asked Brussels for \$5,000 tonnes of food aid.

Newly appointed Soviet prime minister Ivan Silayev, right, with Russia's deputy premier Oleg Lobov in the Russian parliament yesterday

Croatia pledges to keep up pressure on federal army

By Judy Dempsey in Zagreb

THE government of Croatia will continue to blockade federal army barracks on its territory until the army withdraws completely from the republic.

This strategy, outlined yesterday by Mr Mario Nobile, foreign policy adviser to President Franjo Tudjman of Croatia, seeks to break the links between the army and Serb militants in Croatia.

The republics of Slovenia, Croatia and Bosnia-Herzegovina have repeatedly accused the federal army of backing Serbia, whose aim is to carve a greater Serbia out of the republic of Croatia.

Mr Nobile said that until Croatia succeeds in expelling federal troops, and as long as there is war in Croatia, “there will have no peace conference.”

Mr Nobile has no doubts that this policy could provoke or humiliate the federal army into staging a fresh offensive. “But we are prepared to pay the price,” he said.

He also believed that the federal army would not launch a full-scale attack on Zagreb. “The army will not do this because it could force the EC to organise, and send in a peacekeeping force. The army does not want this. I now think the federal army is looking for some honourable way out of this mess,” said Mr Nobile.

But yesterday Croatian radio reported fighting between federal troops and the republic’s national guard at Vukovar, eastern Croatia, and at the western coastal port of Sibenik.

Croatia’s policy also means that hopes by the European Community of implementing any lasting ceasefire appear more remote than ever. “If we respect the ceasefire, we would have to disarm, and withdraw our forces,” commented Mr Nobile. “But all the forces, the army, and Serb militants must withdraw too.”

Fresh Balkan conflict feared over Macedonia

By Kerin Hope in Athens

GREECE, prompted by fears of conflict along its northern border, has invited the leaders of Serbia, Bulgaria and Romania for talks in Athens on Yugoslavia’s future.

While international attention is focused on the fighting in Croatia, potentially dangerous cracks are appearing along the ethnic fault lines in the southern republic of Macedonia, which voted overwhelmingly for independence in a referendum last week.

Although the Macedonian government has assured the European Community it is in no hurry to implement this decision, the quickening pace of Yugoslav disintegration may force the issue. Mr Kiro Gligorov, the republic’s reform-minded president, says Macedonia cannot remain part of a Yugoslav federation that does not include Slovenia or Croatia.

The federal army is losing soldiers and officers. These have to be replaced. The army has no chance of replenishing its ranks with reservists. Indeed, it is now calling up volunteers.

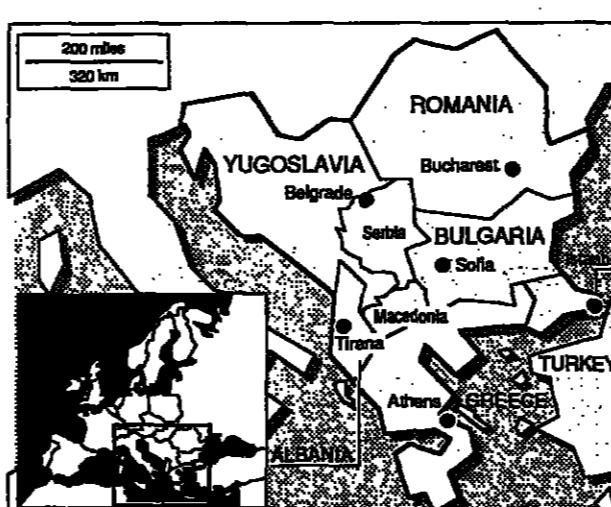
This new-found public confidence, aimed at boosting morale which was flagging just two weeks ago, is compounded hourly on the state-controlled radio and television which reported fresh victories by the Croatian National Guard.

“We control 70 per cent of the military bases now,” said Mr Nobile. The federal army has more than 100 garrisons, barracks and other facilities scattered throughout the republic.

In Zagreb, the Croatian capital, the National Guard is blocking the two remaining barracks held by the federal army. “There are a couple of thousand men in there. We have given them a little water. We are trying to undermine the federal army in Croatia. We are succeeding,” Mr Nobile said.

The government in Zagreb says it will not discriminate against any federal soldiers who surrender. It also says it will let them free and honour their pensions. “We are adopting a policy of divide and rule,” explained Mr Nobile. “We will psychologically pressure the army. We have more weapons,” he added.

In the meantime, the Croatian government will continue to pursue its political goal of seeking international recognition of its independence.



Bulgaria, which could threaten the southern republic’s external frontiers.

Landlocked Macedonia is the federation’s most backward republic, contributing only 5 per cent of the country’s gross domestic product. Its income from travellers in trans-

sit: German tourists heading for Greece, Turkish *Gastarbeiter* driving home on holiday, and Greek truckers who, until this summer, transported 40 per cent of exports to EC markets through Yugoslavia.

Doubts about the economic viability of an independent Macedonia are compounded by increasingly vociferous demands for self-determination from its Albanian minority. The Albanians, who make up 20 per cent of the republic’s 2m population, mostly boycotted the referendum.

Earlier this month President Slobodan Milosevic of Serbia told Mr Antonis Samaras, the Greek foreign minister, that Macedonia would not be permitted to secede, implying that it would be absorbed, by force if necessary, into a Greater Serbia.

Macedonia might then turn for protection to Bulgaria, where President Zelyu Zelyu recently received a traditional visit from the Macedonians. In fact about Bulgarians. The Sofia government’s willingness

to recognise an independent Macedonia is seen in Athens as a rebuff to both Serbia and Greece.

Greece refuses to recognise Macedonia on grounds that seem thoroughly anachronistic, except in the context of the region’s historic rivalries over territory. In the Greek view, a Slavic republic has no right to the name of the northern Greek kingdom made famous in antiquity by Alexander the Great.

Even before the referendum, Greece officially ignored Macedonia on grounds that seem thoroughly anachronistic, except in the context of the region’s historic rivalries over territory. In the Greek view, a Slavic republic has no right to the name of the northern Greek kingdom made famous in antiquity by Alexander the Great.

Now, however, the overriding Greek worry is that, if Serbia were to impose an economic blockade on Macedonia, thousands of impoverished refugees would flood into Greece. Greek troops are already holding military exercises along the northern border, amid reports that some units will remain as frontier guards.

‘Reward’ for prompt debt payment proposed

By Nicholas Denton in Budapest

A SENIOR International Monetary Fund official has proposed an easing in the burdens of Hungary and other countries which are heavily indebted but prompt in payments. “Countries that behave well should have some reward for it,” Mr Jacques de Groot, Belgian IMF executive director who also represents Hungary, said yesterday. Other countries cited were Algeria and Indonesia.

Mr de Groot made a statement calling for “an extension of maturities” on credit from commercial banks at a recent fund board meeting. His surprising initiative came after talks with Mr Mihaly Kope, Hungary’s finance minister.

Mr Kope has said repeatedly that, while Hungary would try to service its foreign debt promptly, it should not suffer for doing so. Annual interest payments of about \$1.8bn (\$240m) and repayments of \$2.4bn on Hungary’s \$20bn gross foreign debt (the highest per capita in central Europe) are a drain on a recession-hit economy.

“Someone who behaves well is penalised and someone who behaves badly gets special rewards and benefits,” he said after Poland had “frittered away” its debt reduction earlier this year.

Still unclear are the extent to which Mr de Groot believes the finance minister’s views or how much Mr Kope, an unpredictable and ambitious figure, is in line with official policy.

Officials yesterday tried to stifle the issue, fearing Mr de Groot’s remarks might give ammunition to those who openly back renegotiation. Mr Gyula Horn, leader of the opposition Socialist party, has called for partial cancellation of Hungary’s foreign debt.

Bundesbank controversy flares again

By Kerin Hope in Athens

THE controversy over German finance ministry proposals to reduce the size of the Bundesbank’s policy-making council has been reignited by a dispute between the central bank and one of its regional directors.

Mr Andrew Fisher in Frankfurt.

Before last night’s talks between Chancellor Helmut Kohl and the prime ministers

of the majority of its 16 Länder (states), Mr Helmut Joachimse, head of North Rhine-Westphalia’s central bank, wrote to the participants, reiterating his view that the council’s size should be increased, not reduced as a result of unification.

Mr Helmut Schlesinger, the president of the Bundesbank, replied sharply that Mr Joachimse’s views were not

those of the majority of its 17 member council. Mr Joachimse wants each state to have its own central bank.

Since unification has raised the number of states by five, this would produce a Bundesbank council of 24 to 26,

including permanent directors.

The Bundesbank regards this

as too unwieldy and has pro-

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banks, which would mean severer state sharing. Mr Theo Waigel, the finance minister, wants each state to have its own central bank.

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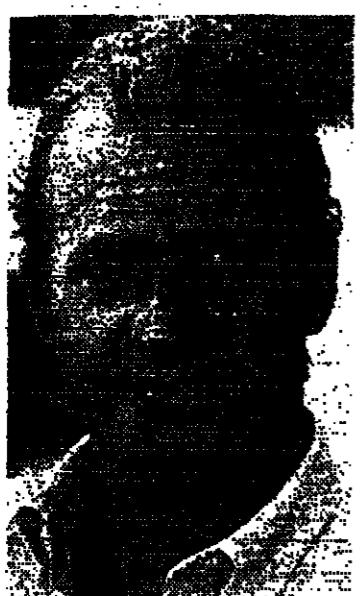
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Since unification has

Moscow
Helsinki
to replace
friendship
treaty



Juan Carlos: lends authority

González plays the King card for all it's worth

PRIME MINISTER Felipe González of Spain brings much the same strategies to politics that the Viet Cong did to guerrilla warfare - when under fire, burrow down and pop up when the enemy is tiring. It is unfair and, as the US military found, very effective.

Mr González is not a man of the people and has practically no contact with ordinary Spaniards. He seldom travels in Spain and never makes watershed speeches at dinners or at openings.

Although he is only *el Presidente* of the government, and not of the country, he sees his position in the mould of French presidents. When he needs to say something, he does so in carefully controlled television "interviews" or in large set piece debates in the Cortes from which he always escapes unscathed.

PETER BRUCE reports on the discomfort of the Spanish prime minister

But the prime minister has been sufficiently rattled in the past few weeks to deploy today the most potent weapon of conventional political warfare at his disposal - King Juan Carlos. The cabinet will ride over to the Palacio de la Zarzuela today for its Friday meeting. The king will preside, at Mr González's invitation.

This has happened four times since Mr González's Socialist party came to power in Spain, but the last occasion was in 1988. Three years later it is happening again because the prime minister feels events outside

and inside Spain are sufficiently threatening to require any government action to be unequivocally identified with the source of legitimate authority in the country.

The Soviet Union is on everyone's mind and it was the King, after all, who ended a military coup that tried in 1981 to halt the democratic transition. No citizen stood outside the Cortes to protest at its occupation.

It has been a rough few weeks. European Community recognition of the Baltic republics and the deepening crisis in Yugoslavia inflamed nationalist sentiment in Spain's two most advanced industrial regions - Catalonia and the Basque country. When the normally opportunist leaders of these regions see an opening to further the cause of devolution, they can be frightening. The

Catalan leader has declared his region has the same rights as Lithuania and the Basques have insultingly reminded Spaniards that the military, not the will of the people, remains the only true guarantor of their constitution.

Relations with the country's trade unions, meanwhile, continue to deteriorate. Big strikes are planned in the coal mining industry in Asturias this autumn and the unions, who in July wrecked a government effort to negotiate a nationwide productivity pact, are threatening further action should the government try to respond with a harsh budget for 1992.

In fact, the budget should be mildly expansionary but the government could still squeeze the economy - to converge quickly with low inflation neighbours - by rush-

ing the overvalued peseta into the so-called narrow band of the exchange rate mechanism of the European monetary system. In the narrow band, the currency would be allowed to fluctuate only 2.25 per cent instead of by 6 per cent as it does now.

Meeting with the King does not solve any of these problems but it lends authority to, and renews the legitimacy of, a government that is too easily accused of having run out of political steam.

This is Mr González's third term in office and it has, so far, been his least imaginative. Many Spaniards are encouraged by this - as Spain's economic boom has faded and the country is no longer regarded as a democratic *wunderkind*, it is becoming just another ordinary place trying to get along.



González: out of steam

VW improves position against Fiat in western Europe

Germany leads car sale decline

By Kevin Done, Motor Industry Correspondent

NEW CAR SALES in western Europe fell steeply in August by an estimated 13.3 per cent in August to 1.038m from 1.197m in the same month a year ago, chiefly as a result of a sharp drop in sales in Germany.

In the first eight months western European new car sales were 2.6 per cent higher at an estimated 9.76m than in the same period a year ago (with eastern Germany included since currency union in July 1990).

The fall in German sales marks an abrupt reversal of the spectacular increases recorded earlier this year.

According to industry estimates German new car sales in August fell by 20.1 per cent to 200,000 from 251,000 a year ago, confirming industry fears that the spectacular surge in German demand would weaken in the final months of the year.

Germany has been the driving force in the western European market this year. In the first eight months German new car sales at an estimated 3.14m were 48.5 per cent higher than in the corresponding period a

year ago, and Germany has accounted for one of every three new cars sold in western Europe this year.

August sales in Germany fell tax concession for cars equipped with catalytic converters, which have now largely become standard equipment. Also the distortion caused by German unification is diminishing as the surge in sales had already begun in August last year in the wake of currency union in July.

Excluding Germany, new car sales in the rest of western Europe in the first eight months at 6.8m were 10.3 per cent lower than a year ago.

Overall in western Europe new car demand in August was lower in 11 markets and higher in six; in the first eight months sales were down in 10 out of 17 markets.

The VW group has established a commanding lead ahead of the Fiat group of Italy, its closest rival, which has lost ground rapidly this year, not least in its home market.

VW group increased sales volume in the first eight months to an estimated 11.8 per cent this year, giving it an estimated market share of 15.7 per cent against 15.3 per cent a year ago.

The Fiat group's share has fallen to 12.6 per cent from 14.3 per cent a year ago reflecting a 9.2 per cent drop in sales volume.

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WEST EUROPEAN NEW CAR REGISTRATIONS*

	Volume (Units)	Volume Change (%)	Share (%) Jan-Aug '91	Share (%) Jan-Aug '90
TOTAL MARKET*	8,763,000	+2.8	100.0	100.0
MANUFACTURERS:				
Volkswagen* (Incl. Audi, SEAT & Škoda)	1,629,000	+11.8	16.7	15.3
Fiat (Incl. Lancia, Alfa Romeo, Ferrari, Innocenti, Maserati)	1,233,000	-9.2	12.6	14.3
General Motors (Opel/Vauxhall, USG & Saab)	1,220,000	+8.9	12.5	11.8
- Opel/Vauxhall	1,173,000	+9.5	12.0	11.3
- Saab	35,000	-12.3	0.4	0.4
Ford (Europe, USG & Jaguar)	1,194,000	+7.0	12.2	11.7
- Ford Europe	1,182,000	+7.7	12.1	11.6
- Jaguar	9,000	-57.0	0.1	0.1
Peugeot (Incl. Citroën)	1,125,000	-7.5	11.5	12.3
Renault	960,000	+1.7	9.8	9.9
Mercedes-Benz	326,000	+10.6	3.3	3.1
Nissan	322,000	+15.7	3.3	2.9
BMW	283,000	+5.8	2.9	2.7
Toyota	263,000	+1.3	2.7	2.7
Rover	256,000	-10.5	2.6	3.0
Mazda	213,000	+8.9	2.2	2.1
Vauxhall	207,000	-7.7	1.5	1.9
Minicar	140,000	+15.3	1.4	1.9
Honda	120,000	+6.3	1.2	1.2
Total Japanese	1,215,000	+8.4	12.4	11.7
MARKETS:				
Germany*	3,143,000	+46.5	32.2	22.3
Ireland	1,036,000	-1.1	16.8	17.0
France	1,368,000	-14.3	14.0	16.0
United Kingdom	1,205,000	-22.0	12.3	10.3
Spain	611,000	-15.5	6.3	7.6

*Includes western Germany since July 1990.

**Includes UK and Ireland.

***VW holds 21 per cent and management control of Saab Automobile.

****GM holds 60 per cent and management control of Saab Automobile.

*****Honda holds 4.99 per cent and management control in Rover vehicle operations.

*****Vauxhall and Vito are joint ventures through minority cross-shareholdings.

Source: Industry estimates

Polish aircraft workers strike over Boeing order

By Christopher Bobinski in Warsaw

WORKERS at WSK Mielec, one of Poland's largest aircraft factories, are threatening a protest strike aimed at persuading LOT, the Polish state airline, to drop plans to purchase nine Boeing 737 aircraft.

Ms Henryka Bochniarz, Poland's recently appointed trade and industry minister is to travel to Mielec, in the south-east of Poland, today to speak to Solidarity trade unionists there who have been occupying management build-

ings since Monday. The protest comes after LOT signed a letter of intent earlier this month to purchase aircraft worth more than \$300m (\$177.5m) from Boeing.

The agreement superceded an earlier letter of intent with McDonnell Douglas for delivery of nine MD-80 airliners.

McDonnell Douglas's offer included a pledge to purchase about \$80m worth of aircraft parts in Poland and explore

the possibility of placing defence orders with Polish industry. This won it Solidarity's support in the battle for the contract.

Management in the aircraft industry as well as the defence establishment and the Industry Ministry had been in favour of McDonnell Douglas.

The Boeing offer was only taken up when, at the beginning of August, LOT was given a free hand to choose a supplier. Boeing has said it would

purchase some \$30m worth of parts in Poland. LOT already has three long-range Boeing 767s and yesterday Mr Bronislaw Klimaszewski, the airline's managing director said he was determined to complete the agreement for delivery of the nine 737s from the same company.

Mielec, backed by other aircraft factories such as WSK Ereszow nearby, is demanding that the government take binding decisions on the

future of the industry which is now on the verge of collapse.

Solidarity in Ereszow, where unemployment has already reached 12 per cent, has declared a strike alert and promised to escalate protests.

The trade union wants government pledges of financial support to permit a restructuring of those sections of the industry thought worth preserving. The factories have been badly hit by the collapse of the Soviet market.

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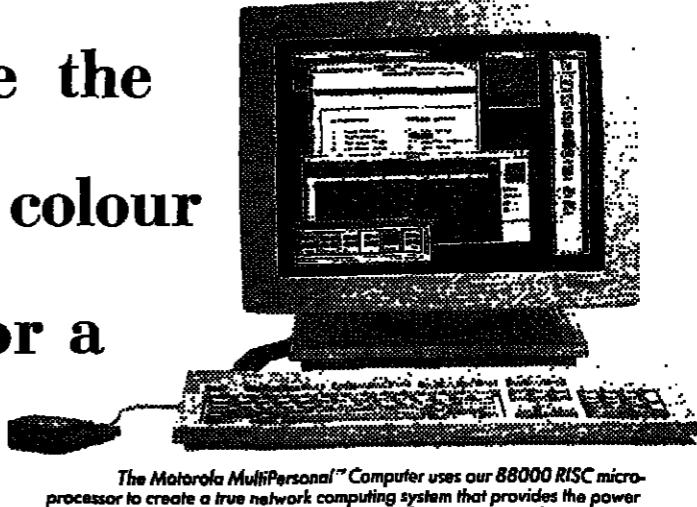
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INTERNATIONAL NEWS

Weak capital spending hits Japan's growth

By Stefan Wagstyl in Tokyo

THE Japanese economy is slowing, according to figures published yesterday which prompted speculation of further cuts in interest rates.

Weak capital spending helped hold back economic growth to just 0.5 per cent in real terms in the three months to June, compared with the first quarter of the year, according to a report by the Economic Planning Agency. The figure was lower than expected and considerably below the 2.75 per cent increase recorded in the first three months.

The EPA said the economy was still growing healthily and was due to set a new record for the longest post-war period of sustained growth. This month

it was due to beat the 57-month record established in the high-growth years of the 1960s.

The government remains confident in its forecast of 3.8 per cent growth for the financial year to next March. But some private sector economists

are voicing doubts. Mr Paul Summerville of Jardine Fleming, the securities company, said 3.1 per cent was more likely. The government's target was "impossible".

Mr Yoichi Tazawa, an economist at Nomura Securities,

said: "Growth will decline to much lower levels." He urged the central bank to cut interest rates soon.

According to the EPA, domestic demand in April-June grew by 1 per cent compared with the first quarter, with a

solid 1.8 per cent increase in personal consumption offset by a sharp 6.7 per cent fall in housing investment and a very slight decline in capital spending - the first since 1982.

External demand fell 0.5 per cent as export values declined with a strengthening yen.

Compared with the same quarter in 1990, gross national product rose 4.9 per cent in real terms, led by an 8.0 per cent rise in capital spending and a 4.4 per cent increase in public works spending. Consumption was 2.6 per cent higher.

Meanwhile, the Bank of Japan announced the money supply last month grew by just 2.8 per cent year-on-year, the lowest figure on record.

Kaifu government proposes overseas peacekeeping force

THE Japanese government yesterday asked the Diet (parliament) for the right to send troops overseas on disaster relief and United Nations peacekeeping missions, writes Stefan Wagstyl.

The bills presented to MPs yesterday would allow up to 2,000 troops to be despatched abroad. Those serving in peacekeeping units would be armed.

The proposals, which have generated intense controversy, would constitute a breach in Japan's post-war ban on sending troops on active service overseas. But government officials believe Japan has to play a more active role in world affairs in response to criticism of its

failure to contribute personnel to the US-led coalition in the Gulf war.

The government of Prime Minister Toshiki Kaifu has introduced similar bills a year ago, but was rebuffed by critics who claimed the move might infringe Japan's peace constitution.

The current bills are unlikely to pass before parliament before this session ends on October 4, but they could be re-introduced in January. The ruling Liberal Democratic Party holds a majority in the lower house but not in the upper chamber so it faces a struggle to secure the support of the opposition.

Opposition parties have various demands including a full explanation from Mr Kaifu about the constitutional implications of the bills.

Mr Misao Sakamoto, the chief cabinet secretary, said yesterday that for Japan which has made the UN a pillar of its foreign policy, it was increasingly important to enhance its contribution to peace-keeping and disaster relief operations.

"There has been in Japan a deepening of the common understanding... that Japan should play an active role for world peace not only in money and materials but also in personnel," said Mr Sakamoto in a statement.

The difficulties of satisfying the government's critics were apparent even in the statement. In order to avoid infringing the constitution, Japanese members of the force would be allowed to use them in self-defence only. They would also be required to withdraw from the field if the peace agreement they were supervising broke down.

Mr Manfred Wörner, the Nato secretary-general who is visiting Tokyo, urged Japan to contribute more to securing world stability. As the world's most successful economic power, Japan should "take over a fair share of global responsibility", said Mr Wörner.

Mulroney drops visit to S AfricaBy Bernard Simon
in Toronto

MR Brian Mulroney, Canada's prime minister, has scrapped plans to visit South Africa next month, heeding advice from the African National Congress and some other Commonwealth countries.

This decision follows that of Mr Bob Hawke, his Australian counterpart, who on Wednesday called off a South Africa trip. Mr Hawke was due to go before the Commonwealth conference in neighbouring Zimbabwe on October 16, and Mr Mulroney after it.

Mr Mulroney said a trip at this time "would not be helpful". He appears to be nervous that a visit now would be interpreted as support for President F.W. de Klerk's government at a delicate stage of talks between Pretoria and the ANC on a majority rule constitution.

Canada was one of the driving forces in the Commonwealth for tightening sanctions against Pretoria in the mid-1980s, and has so far lagged behind most other industrial countries in restoring commercial links.

The decision was also influenced by the recent surge in township violence in South Africa and by the scandals involving payments to Chief Gatsha Buthelezi's Inkatha Freedom party.



Holding court: Mrs Khaleda Zia talks to reporters after taking the oath yesterday as Bangladesh's first executive prime minister after 16 years of presidential rule. On Sunday Bangladeshis voted overwhelmingly for a parliamentary system of government.

Hawke's ministers urge end to leadership row

By Kevin Brown in Sydney

MR Bob Hawke's chances of leading the ruling Australian Labor party (ALP) into the next federal election appeared to have improved yesterday after several ministers called for an end to leadership speculation.

Mr Hawke, prime minister since 1983, has faced simmering discontent in the parliamentary Labor party since June, when he narrowly defeated a challenge by Mr Paul Keating, the former treasurer (finance minister).

However, support for Mr Hawke has been bolstered in recent weeks by a series of good parliamentary performances, and a steady improvement in his opinion poll rating. Mr Keating has angered some MPs by criticising aspects of the government's economic policy, and appearing to undermine the premier in appearances on television and radio.

The most significant comment came from Senator Graham Richardson, the organiser

of Mr Keating's leadership challenge, who said Mr Hawke was "long odds on" to lead Labor at the next election, which is due by March 1993.

"At some point you have got to say to yourself, if you just can't bat on with this leadership speculation and I think we have reached that point," he said. Senator Richardson's comments were interpreted by key supporters of Mr Hawke as a clear indication that Mr Keating will not launch a second challenge for the leadership.

However, few commentators ruled out a second leadership challenge if Mr Hawke's popularity wavers in the crucial period between now and Christmas, which is seen as Mr Keating's deadline.

US trade deficit rises sharply

THE US trade deficit rose sharply in July to \$5.9bn, the biggest shortfall for six months, the Commerce Department reported yesterday, writes Michael Prowse from Washington.

The deterioration mainly reflected a jump in imports, which rose \$2.4bn to \$41.1bn. Exports rose \$300m to \$35.3bn.

The rise in imports was broadly based and consistent with the gradual economic recovery predicted by the White House and other forecasters. Imports of consumer goods rose \$1.1bn between June and July; motor vehicles and capital goods both rose \$0.3bn.

So far this year, the deficit is running at an annual rate of \$61.5bn, a sharp improvement on last year's deficit of \$101.7bn. The deficit fell to a monthly low of \$3.5bn in June.

Exports trends remain fairly encouraging. In the last three months, exports were 2 per cent higher than in the previous quarter and nearly 7 per cent higher than in the same period last year.

Argentine debt talks in US

Mr Domingo Cavallo, Argentina's economy minister, is to travel to Washington today in an attempt to jump start negotiations on the country's \$85bn foreign debt, reports John Barron in Buenos Aires.

Mr Cavallo is to meet Mr David Mulford, assistant treasury secretary, and hold informal talks with Mr Nicholas Brady, treasury secretary. He will also see Mr Michael Camdessus, IMF managing director.

Peru's latest credit puts cherry on the cake

Sally Bowen charts Lima's success in winning back the confidence of its financiers

P ERU'S signing on Wednesday of an agreement with the Inter-American Development Bank (IADB) for credit totalling \$425m was the first fresh multilateral credit to enter the country for five years.

The loan is further evidence of Peru's success in winning back the confidence of the world financial community.

Mr Enrique Iglesias, the IADB president, emphasised that this was the largest single credit ever granted by the bank. It was a sign of the IADB's "great affection" and "admiration for the vigorous stabilisation programme under way in Peru," he said.

The initial IADB credit will primarily support the sweeping

external trade reforms decreed by Peru over the past year, against guarantees of no backtracking on liberalisation.

According to President Alberto Fujimori of Peru, more IADB money is in the pipeline including \$300m to repair Peru's badly deteriorated roads. The IADB board approved in principle on June 30 the future finance of development projects in Peru totalling over \$1.6bn.

After finalising \$1.16bn for an essential balance of payments support over this year and next from a "support group" of friendly countries, Peru won official IMF approval for its economic stabilisation programme on September 13. Peru's status of ineligibility for

loans was immediately lifted.

Then on Tuesday, in negotiations which President Fujimori described as "fantastic and unprecedented", Peru achieved the rescheduling of its entire \$6.6bn external debt with the Paris Club group of leading industrialised nations.

Peru's arrears make it the Paris Club's third largest debtor internationally and the largest in Latin America.

Under the Paris Club's terms, Peru will pay nothing for the rest of 1991, and 1992 repayments have been cut to about \$300m, less than half the expected figure. This will leave Peru with a net capital inflow of \$1.5bn next year.

Unlike Poland and Egypt, which had substantial portions

of their arrears written off, Peru was unable to seek multilateral debt forgiveness from the Paris Club under conditions imposed by Japan, the second largest support group member.

However, Mr Carlos Bolona, Peru's economy minister and head of a newly constituted debt negotiation commission, said that Peru would "make very great efforts at bilateral level to seek significant reductions or debt swaps" before returning to the Paris Club negotiating table in 1993.

Peru's strategy had combined the so-called Houston terms for middle-income countries with elements of the Polish negotiations, said Mr Bolona. As a result, the bulk of

Peru's arrears with the club, comprising public sector debts, are to be rescheduled over 20 years with the remainder repaid over 15 years. Arrears exceeding \$1bn contracted after the cut-off date of January 1, 1993 have been rescheduled for payment over a six-year period. These are considered exceptionally favourable conditions.

Peruvian arrears with the IMF, meanwhile, are to be settled through the "rights approach". This will allow Peru to accumulate special drawing rights over the next two years without actual disbursement of funds provided that agreed monetary targets, monitored quarterly by the fund, are met.

Threat of strike looms for Caterpillar and UAW

By Barbara Durr in Chicago

CATERPILLAR, the world's largest maker of earth-moving and construction equipment, and the powerful United Auto Workers (UAW) union appear to be braced for a strike.

The contract of some 17,000 UAW members expires on September 30, and the company and the union cannot even decide on a location for negotiations.

More than 85 per cent of the union's members have already approved a strike if negotiations founder. If there is no strike, a contentious test of union strength on some key issues.

When the union last walked out against the company in 1982, it was for 205 days, the

longest strike in UAW history. The company argues that its labour costs must not render it uncompetitive in the global market during the next decade.

It also challenges the UAW's insistence on following the pattern of contracts in the car industry, because unlike the US vehicle industry, it is a net exporter.

The union says Caterpillar has taken a confrontational approach. When the UAW did not respond last month to an outline of its contract proposal, the company sent the outline directly to union members.

This week it delivered to the UAW a complete contract drafted without consultation.

Abu Dhabi told US of BCCI

By Alan Friedman in New York

THE Government of Abu Dhabi told the US State Department last March that Abu Dhabi's state-owned bank, BCCI, subordinated in the US in the summer and autumn of 1990, when the emir took control of BCCI.

The letter, dated March 21, 1991, was sent by Mr Juan Salim Al-Dhabhi, under secretary of Abu Dhabi's finance ministry, to Mr Edward S. Walker Jr., US ambassador to the United Arab Emirates. A

copy has been obtained by the Financial Times.

The Abu Dhabi official noted in the letter that Abu Dhabi government officials first learned of possible violations by BCCI subordinates in

the US in 1990, when the emir took control of BCCI. The letter detailed the "comprehensive investigation of the serious problems uncovered in the bank and stressed that the Abu Dhabi probe was being conducted under the most stringent pro-

cedures."

Abu Dhabi's sensitivity last March to potential US criticism may have been present the June 1991 report to the Bank of England prepared by Price Waterhouse. According to Abu Dhabi government officials, they knew of the massive fraud at BCCI in April 1990.

In the US, the July 29 indictment of BCCI on fraud charges – brought by Mr Robert Morganthau, the Manhattan district attorney – alleged that the names of two sons of

Zayed bin Sultan al-Nahyan, the Abu Dhabi ruler who controls 77 per cent of BCCI, had been used in the build-up of US bank shareholdings in 1989.

However, Mr Alan Fiers (pictured above yesterday), a retired CIA official who had headed the Central American Task Force, suggested that Mr Gates was forewarned about the diversion. Testimony in the contrary would probably prove fatal to his nomination.

One unforeseen obstacle emerged, however, after the committee released sworn statements which conflicts with Mr Gates' earlier testimony.

IAEA unravels Iraq's nuclear programme

By Bronwen Maddox

THE FIFTH inspection team from the International Atomic Energy Agency, just arrived in Iraq, will try to settle three questions about Iraq's nuclear weapons capability.

These new efforts will be to find the limits of Iraq's programme for enriching uranium by centrifuges. The surprise discovery, discussed at the IAEA governors' conference last week, was that Iraq possessed at least one highly sophisticated enrichment programme.

The technology to concentrate the fissile form of uranium from less than 1 per cent of natural uranium to around 90 per cent is the main obstacle in making nuclear weapons.

Centrifuges separate the isotopes by spinning uranium in gaseous form. A linked cascade of 200 centrifuges would be needed for steady production of weapons-grade uranium.

The IAEA inspectors have discovered a centrifuge production site at al-Farat, south of Baghdad, that is "better than Eureco", the Dutch state-of-the-art centrifuge centre. The site, undetected before the Gulf war, escaped unbroken.

The fifth mission needs to confirm its belief that al-Farat would have started operating by the end of 1991 and could have produced around 200 centrifuges a year. The al-Farat centrifuges would have taken electromagnetic enrichment

ment, a technology that Iraq had already developed. The IAEA team has concluded that electromagnetic enrichment alone could have delivered enough enriched uranium for a weapon within 18 months.

The IAEA's second question is where the technology came from. While most of Iraq's experiments could have been drawn from open scientific literature, the complexity of the centrifuge technology suggests outside advice. Mr David Kay, head of the IAEA team, says "it is most definitely part of our brief to identify people and companies behind the programme".

The third task is simply to find the outer limits of the huge Iraqi nuclear research programme – costing an estimated \$10bn – which has so far been shown to encompass methods considered pioneered even in the west.

The IAEA is unapologetic about its failure to discover the lavish programme in its past inspections of Iraq's nuclear reactors under the Non-Proliferation Treaty.

The IAEA governors are expected to defer discussion of whether inspection procedures should include surprise visits until later in the year, when the fifth and sixth missions will have reported. However, an official acknowledgement: "We should be seen to do something soon."

Hijack of Italian jet ends in Tunis

By

July 1870

“Send
cash, grain
and a
subscription
to The
Economist.”

Boris.

WORLD TRADE NEWS

Nordic shipping plan may help Uruguay Round

By William Duliforce in Geneva

THE NORDIC countries yesterday tabled a proposal for the liberalisation of maritime transport which they hope will remove an important stumbling block to the completion of an international agreement on services in the Uruguay Round.

Their move challenges the US to drop its opposition to having the General Agreement on Tariffs and Trade's most-favoured-nation (MFN) rule extended to shipping. Other participants in the Round, including the European Community, are refusing to accept a General Agreement on Trade in Services (Gats) that exempts

access to auxiliary services for other countries' shippers "on reasonable and non-discriminatory terms".

Shipping conferences - the cartel-like mechanisms under which companies fix freight rates and co-ordinate services on most international routes - would not be touched; these are seen as private arrangements subject to national regulations on restrictive business practices, but not to trade agreements between governments.

The Nordic proposal takes no position in the conflict between governments, such as the US, which maintain that conferences should be open to new members and those, including the EC, which allow closed conferences to operate.

Effectively, the Nordic proposal would require the US to accept the application of the MFN rule to all maritime services; countries could even ask Washington to negotiate on cabotage rights.

US shipping companies have so far succeeded in prodning their administration into rejecting the application of the MFN rule.

They have argued that application would have a de-liberalising effect in that it would prevent the US from using its right under domestic legislation to impose trade sanctions on countries it regarded as operating unfair shipping regimes. However, the Nordic proposal would ensure a fair measure of liberalisation within three years of the agreement coming into force.

Cabotage or coastal shipping regulations, under which most countries confine transport between two home ports to vessels carrying their own flags, would not be affected but would be negotiable. Governments could agree between themselves to reduce or remove restrictions.

Port facilities and auxiliary services would be dealt with in the same way. Countries would agree not to impose any new restrictions and could independently negotiate the removal of existing restraints. In the meantime, they would ensure

Norway warns of anti-dumping risks in US

By Nancy Dunne in Washington

MR Jon Ivar Nalsund, Norway's state secretary of trade and shipping, this week warned that US anti-dumping laws operate so capriciously that companies in small countries must now use great caution before entering the US market.

On a visit to Washington, where he sought support for multilateral reform of anti-dumping rules in the Uruguay Round, Mr Nalsund said Norwegian companies had learned the hard way of the risks of building US market share.

Norwegian salmon farmers in the last decade had gained a 70 per cent share of the US market for fresh salmon but the market had totally disappeared following the loss of an anti-dumping and subsidy case filed with the US Commerce Department and the US International Trade Commission.

In April, when the ITC determined by a 3-1 vote that US fish farmers had been injured by the import of fresh salmon from Norway, anti-dumping duties of 23.8 per cent and a countervailing duty of 2.27 per cent were levied on the product. "You have to have large resources to risk entering the US market," Mr Nalsund said.

US fish farmers in Maine, New Hampshire and Washington state argued through their lawyers that the "inefficient" Norwegian industry - "a socialist monster" - was subsidised illegally and dumping its overproduction in the US. Mr Nalsund said the subsidies were regional development loans and grants and that the price of Norwegian salmon in the US was 40 per cent higher than its competition.

Dumping was found by the Commerce Department on the basis of a "constructed" cost of code, which is designed to stimulate developing countries' share of world shipping.

The Norwegian government has appealed to the Gatt, where two panels are soon to hear the case. The costs of fighting the anti-dumping charges in the US and taking the case to the Gatt was costing "millions", Mr Nalsund said, which small governments did not target imports.

Multinationals bewildered by Indian stance

David Housego reports on how investors remain wary of reforms

MULTINATIONALS wishing to set up joint ventures in India are increasingly bewildered by the slowness of the Indian government in carrying through its much publicised proposals for accelerating approvals of fresh foreign investment.

The issue is to be taken up by US multinationals when Mr P. Chidambaram, the minister of commerce, visits the US next week on a mission largely intended to woo American business to invest in India. On a parallel visit is a senior delegation of Indian industrialists, including Mr Ratan Tata, the head of the Tata group, and Mr Rahul Bajaj, the chairman of Bajaj Auto, the motorcycle and scooter group.

In an effort to remove

increasing doubts among foreign businessmen in Delhi over whether the bureaucratic obstacles to investment have really been removed, the government hopes to announce approval of new foreign investment proposals before the minister leaves.

The most important of these would mark IBM's return after quitting in the 1970s rather than submit to demands that dilute the equity of its Indian subsidiary.

But two months after the government announced a policy of accelerating foreign investment into India - including automatic approval for up to 51 per cent holdings in specified areas - virtually no new investment has materialised.

The government did approve four joint ventures with German companies about two weeks ago before Mr P V Narasimha Rao, the Indian prime minister, visited Germany.

US companies that have tested the government's new procedures for "automatic" approval of foreign investment

say that foreign exchange clearance for a project is far from automatic. The Reserve Bank of India has issued a new application form on standard conditions for foreign investment that covers such issues as shareholding, royalty payments, export obligations, import of capital goods and use of foreign brand names.

There is little sign of significant fresh Japanese interest in investing in India. Two of the sectors of most interest to Japanese groups - consumer electronics and automobiles - are still subject to licensing controls.

Foreign investment approvals which had been running at an average \$250m a year dropped to only \$100m (\$14.4m) last year. World Bank projections forecast \$100m of foreign investment this year.

the Indian market: Du Pont, the chemicals concern, which wants to produce nylon 66 tire cord in a joint venture with the Thapar group; Ford, which is seeking to establish a joint venture with Maruti, the Indian car group, to make radiators and Coca-Cola.

There is little sign of significant fresh Japanese interest in investing in India. Two of the sectors of most interest to Japanese groups - consumer electronics and automobiles - are still subject to licensing controls. Foreign investment approvals which had been running at an average \$250m a year dropped to only \$100m (\$14.4m) last year. World Bank projections forecast \$100m of foreign investment this year.

GEC Alsthom's Malaysia deal

By Andrew Baxter

GEC ALSTHOM Power Plants, part of the Anglo-French engineering group, is to supply the electrical and mechanical equipment for a £400m hydroelectric project in Malaysia, one of the biggest single construction contracts to be awarded in the Far East.

The contract to build the 600MW power station, in Kelantan province near the Thai border, was awarded in March to Ballois Beatty and Cementation International, two UK construction companies, along with Kerjaya Sendarian Berhad, a local contractor. The project is 90 per cent underground for environmental reasons.

The Kelantan project took the two UK construction com-

panies two years to negotiate, and was won with the help of the British government's "aid and trade provision" - export credits sweetened by aid. In April, the success of the programme forced the Overseas Development Administration to close the window for new deals until the end of the current financial year.

The size of GEC Alsthom's contract was not disclosed, but is understood to be substantial. It underlines the company's strong position in Far Eastern markets, although it is its first big Malaysian order since its formation in 1989.

GEC Alsthom's Manchester-based power station projects group will design, procure, supply and project manage the

electrical and mechanical equipment package, provides as part of a multi-million pound soft loan agreed between the UK and Malaysian governments. The loan will be part-financed from the ATP.

The project comprises an underground powerhouse with a main chamber and transformer hall, and control building and switchyard on the surface. The main chamber will contain four vertical shaft generators manufactured by GEC Alsthom's large machines subsidiary in Rugby, directly coupled to four vertical Francis-type water turbines.

The station, due for completion in 1996, will provide power during periods of short-term peak loading.

US development aid will fund business services

By Nancy Dunne

THE US Agency for International Development (AID) yesterday announced a \$20m (£11.8m) pilot project to provide loan guarantees for the establishment of US franchise operations in emerging economies.

Mr Stephen Eastham, an AID official, said the fund would focus on developing a cross-section of business services - such as employment agencies, real estate companies, accounting and delivery companies - which are needed to attract additional trade and development.

The funding for the project, which would be of particular use in eastern Europe, may be

expanded later. The first participant in the programme will be AlphaGraphica, an Arizona print and copying company, which will receive a \$6m loan guarantee facility to assist franchise holders in obtaining credit to acquire licenses and working capital.

The fund will only underwrite 50 per cent of the loans, preferably from banks in the developing countries.

The risk sharing is to ensure that franchise proposals get careful scrutiny.

It is also a means of encouraging local banks, which are not familiar with franchises, to loan to these small businesses.

Seoul austerity 'not against imports'

By John Riddings in Seoul

THE South Korean government is seeking to allay growing concerns among trading partners that a national austerity campaign will damage imports and prompt a re-emergence of trade friction.

In a series of meetings with diplomats and other representatives from trading partners over the last few days, Korean officials have said that the austerity or "anti-conspicuous consumption" campaign is the initiative of private groups and does not target imports.

Instead, said Mr Lee Ki Choo, assistant foreign minister, the campaigns are aimed at "restoring traditional ethics and preventing the increase of tension between haves and have-nots in Korean society".

But trading partners are worried that the campaigns will prompt a repeat of events last year in which foreign consumer goods suffered as a result of the austerity campaign. "Last year the campaign was misunderstood by local officials," Mr Lee said yesterday. "Mr Giles Anouil, head of the European delegation

in Seoul. He says that the issue will be raised at high-level talks between South Korea and the EC to be held in Brussels next week.

Last year, foreign consumer goods, from American cars to European fashion products, were withdrawn from showrooms and other outlets as a result of the austerity campaign.

"We are very vigilant," said Mr Giles Anouil, head of the European delegation in Seoul. He says that the issue will be raised at high-level talks between South Korea and the EC to be held in Brussels next week.

ALENIA, the Italian state-owned aerospace and electronics group, has won a \$90m contract to supply radar equipment for air traffic control equipment in the Soviet Union.

The deal, awarded to the Buran joint venture in which Alenia has a 49 per cent stake, could eventually involve building and installing 41 new radar systems at various Soviet airports for a total value of around \$2.4bn (£1.42bn).

said that the award of the latest contract, which is for eight radar systems at Kuybyshev airport, showed that business was still proceeding normally in the Soviet Union.

The joint venture, in which Alenia is linked to three Soviet companies and institutions, will eventually involve building and installing 41 new radar systems at various Soviet airports for a total value of around \$2.4bn (£1.42bn).

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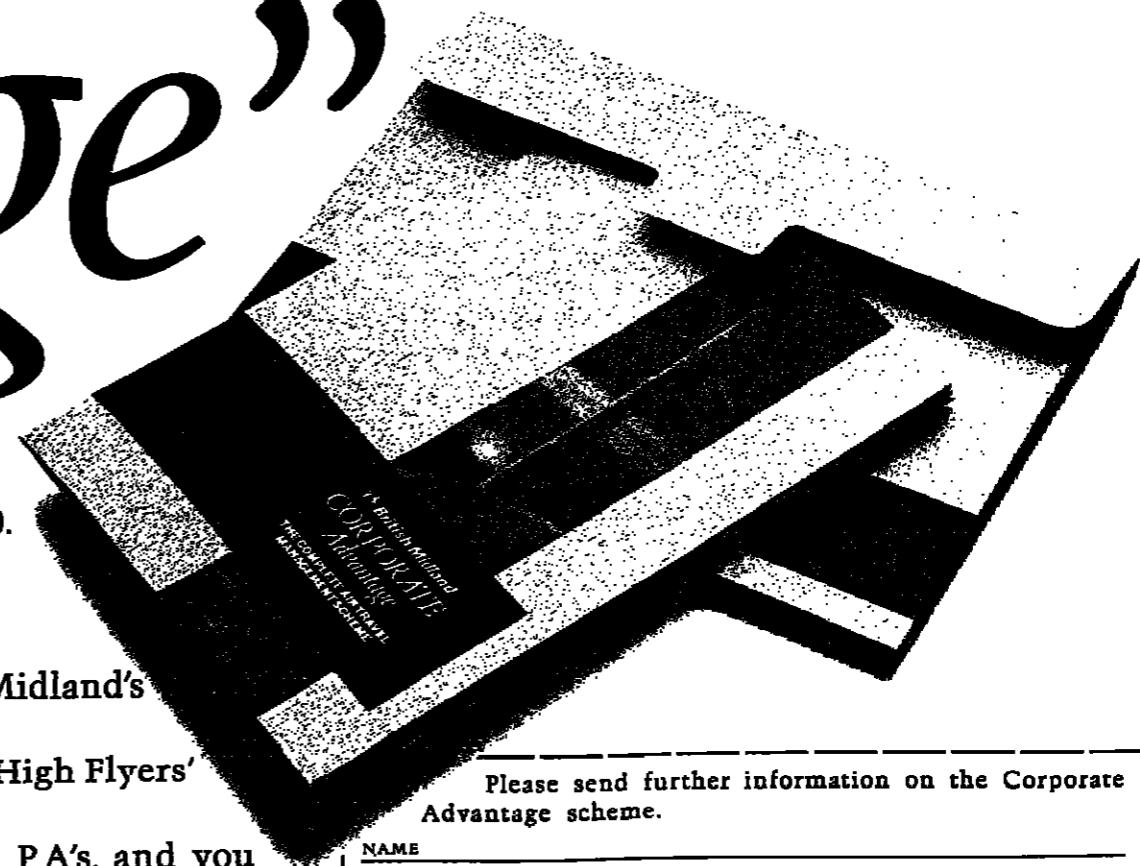
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THE SERIOUS ALTERNATIVE

MOTOR INDUSTRY

Car production drops sharply as exports slow

By Kevin Done, Motor Industry Correspondent

UK car production fell by 30 per cent in August to 57,105 from 81,711 in the same month a year ago, as the rate of export growth slowed dramatically and the rate of decline in output for the domestic market accelerated.

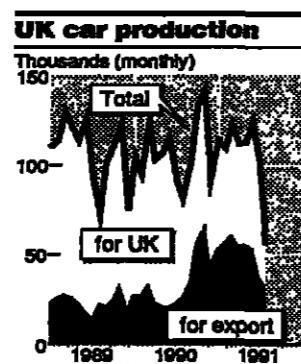
Mr Simon Foster, director of the Society of Motor Manufacturers and Traders, the UK motor industry trade association, said yesterday that "long-term damage to the industry may be unavoidable if these trends continue".

In spite of the deep recession in the domestic new car market, UK car output had previously been sustained this year by a big jump in imports.

Mr Foster said, however, that the rate of export growth was expected to slow significantly in the final months of the year because of weaker foreign markets.

In the first eight months of the year car output — at 853,574 — was 3.4 per cent higher than for the corresponding period a year earlier, but 3.7 per cent lower than the level of two years ago, according to figures released by the Central Statistical Office and the SMMT.

Car output for export markets in the first eight months,



sales to around 1.55m this year from 2m in 1990 and a record 2.5m in 1989.

Commercial vehicle makers have been hardest hit by the recession. Without the cushion of substantially higher export sales, output has dropped by 22.3 per cent in the first eight months of the year, but the decline accelerated in August with a year-on-year drop of 48.4 per cent.

● NISSAN UK, the privately owned distributor of Nissan vehicles in Britain, yesterday announced Nissan Motor, the Japanese car maker, of prematurely cutting its supply of new vehicles.

The manufacturer has terminated NUK's exclusive distribution contract from the end of the year and is setting up its own distribution operation through a subsidiary, Nissan Motor (GB). The latest conflict concerns supply of vehicles during 1991.

Nissan Motor said last night that the NUK claims were "frivolous, untruthful and manifestly an attempt to discredit Nissan and to prejudice Nissan Motor (GB)'s start-up in January 1992". It would continue to supply vehicles to NUK in November and December.

Leading car producers have forecast a fall in UK new car sales in the first eight months,

Government accused of doctoring Third World aid project reports

By Ivo Darnay, Political Correspondent

THE government has "doctoring" the findings of a highly damaging independent report on six Third World aid projects, Labour said yesterday.

The party said the analysis disclosed that the projects were of little development value and may have breached international free trade commitments.

Ms Ann Clwyd, Labour aid spokeswoman, contrasted a version of the 1988 evaluation report, circulated within the Overseas Development Administration (ODA), with the final document published in 1990. The original report, entitled A

Synthesis of Six Evaluations of ODA Large Power Generation Schemes, tried to draw conclusions as to the effectiveness of power plant projects in Bangladesh, Botswana, Burma, Sudan and India.

She said at least 13 serious criticisms of the six power-plant projects had been deleted.

Three of the criticised projects came under the controversial Aid and Trade Provision (ATP), the 250m-a-year budget of which has been accused of being a disguised subsidy for British commercial ventures of dubious development merit.

The ODA last night denied any cover-up, adding that the 1988 report, made public by Labour, was an early draft. All the later changes had been made with the approval of the report's authors, the ODA said, while project planning was under continual appraisal to improve the quality and value of aid schemes.

Ms Clwyd said: "The two documents appear to show that international bodies and parliament have been deliberately misled to save the government's face." She added that all ODA internal reports should now be disclosed.

The ODA last night denied any cover-up, adding that the 1988 report, made public by Labour, was an early draft. All the later changes had been made with the approval of the report's authors, the ODA said, while project planning was under continual appraisal to improve the quality and value of aid schemes.

Transport review urged

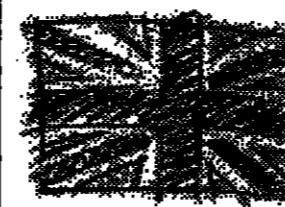
A sharp attack on the government's "piecemeal planning" of transport in London was delivered by the London Tourist Board yesterday.

Dame Shelagh Roberts, the board's chairman, said successive governments had proved incapable of adopting anything other than a piecemeal approach to transport planning in London.

"Where is the vision, the forward thinking, the strategy and the planning?" she asked.

"Why is transport investment seen as a drain on the public purse when, in other countries, it is seen as an

BRITAIN IN BRIEF



Ownership of homes on increase

Home ownership in Britain has risen to 66 per cent of households by last year, the General Household Survey showed yesterday.

This compares with 49 per cent of households in 1971 and 54 per cent in 1981. The increase in the number of households owning their homes either outright or on a mortgage — helped partly by the sale of council homes to their tenants — became one of the distinctive features of the Thatcher era.

However, the proportion of people with mortgages dropped slightly from 42 to 41 per cent between 1980 and 1989, the first fall since 1971.

Another trend confirmed by the survey is a continuing change in the size and shape of households. The proportion containing only one person rose from 17 to 26 per cent between 1971 and 1990, while the proportion with five or more people halved from 14 to 7 per cent.

investment in a city's economic future".

Dame Shelagh's remarks accompanied the publication of a London Tourist Board report warning that the capital faces economic decline without more transport investment.

The report says tourism brings 1.7m people a year to the capital and contributes more than £5bn a year to the local economy.

Plan to devolve tax offices

Customs and Excise announced plans to devolve routine decision-making on liability of businesses for value added tax to local tax offices to try to provide a faster and more efficient service.

The London headquarters of the VAT Administration Directorate handles 8,000 to 7,000 written queries and 200,000 telephone inquiries a year, most of which, according to Mr Richard Allen, director of internal taxes, could be dealt with locally.

The company said the process had come about because

of increased interest in business economics and How To Books but there will also be titles on philosophy, history, and literature plus books for children.

The first 11,000 books were delivered to Moscow on Tuesday by Aeroflot, which is transporting the books free of charge.

Last Tuesday's books came from the Oxford University Press, Transworld, Hodder & Stoughton and Penguin.

The target is to send 50,000 books by the end of September. Once in Moscow the books will go to libraries in 276 provincial centres throughout Russia and the other republics.

Riots bill may top £2m

The Northumbria Police Authority is facing a financial crisis because of last week's civil disorder in North Shields and Newcastle upon Tyne.

The Authority, already having to make £500 cuts this year to avoid charge capping, disclosed that the bill for police overtime, transport and help from other forces during the disturbances is likely to be around £2m.

And if it decides, on the basis of legal advice, that the disorder should be officially classed as riots it will also be liable, under the 1886 Riots (Damages) Act, to consider claims for compensation, certain to run into many millions of pounds.

Mr Ian Cook, prosecutor for the Health and Safety Executive, told Leeds magistrates that factory inspectors had found workers testing disco speakers emitting noise up to 120 decibels — the equivalent of 120 heavy lorries.

An alliance of Western academics and publishers have set up Book Aid to transport 1m books to the Soviet Union.

Many of the books are reconditioned but shipments also include new books.

The championship pennant and 244,000 cheques from sponsors Britannia Assurance were handed over to captain Gooch after his team had wrapped up on winning and 208 run victory on Wednesday.

It was Essex's fifth county title in 13 seasons... and 3,000 of their fans saluted the latest triumph which was confirmed when Neil Foster claimed his 59th wicket of the season by dismissing Dean Headley.

Book Aid founded

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Many of the books are reconditioned but shipments also include new books.

Money growth is subdued

A subdued rate of growth for the amount of money in the economy, shown up in statistics released yesterday, has failed to support theories that economic activity is picking up.

According to the Bank of England, the narrow measure of the money supply, mostly comprising notes and coins in circulation and defined as M0, rose at a seasonally adjusted annual rate of 1.6 per cent last month, compared with 2 per cent in July.

The broad M4 measure of money, which includes private sector holdings of notes and coins and also takes in bank and building society (home-loan and savings) lending, rose at an annual rate of 7.3 per cent in August, compared with 7.5 per cent the month before.

Mrs Margaret Ewing MP, parliamentary leader of the Scottish National Party, which wants an independent Scotland, said "obvious parallels" could be drawn with the Baltic states which had recently won independence and she told the SNP conference that Scotland's relegation in the "councils of the world" was a source of justifiable anger.



The Olympics are a forum for global linkage and Ricoh has been designated an official sponsor of the 1992 Olympic Games. This sponsorship of the Games includes developing an Olympic Worldwide Fax Network which will link the Olympic Family (National Olympic Committees, International Sports Federations and IOC members). A one-of-a-kind global communications network. The modern Olympics have always been a promising opportunity for global unity through friendly competition. And now, Ricoh is proud to share in this greater purpose of the Games by linking people around the world with the assistance of communication technologies. Not just during the Olympic Games, but continuing long after the last medal has been won.

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Midnight Cowboy fires the opening shot as politics hits the nation's TV screens

David Owen on a new era in the dismal tradition of the party political broadcast

THEY SAY that the ten-minute length of the standard British party political broadcast was designed to give viewers enough time to flee to the kitchen to make a pot of tea.

As the next election approaches, the evening brew-up may increasingly have to wait until after The Nine O'Clock News. In a near revolutionary move, parties across the political spectrum are taking great pains to make their broadcasts interesting.

The clearest sign of this is the way they are turning to top talent, with a proven ability to fill cinema seats.

• Last night's accomplished but corny Conservative broadcast – with its edited highlights of a day in the life of Britain and not a talking head in sight – was the first to include work by Mr John "Midnight Cowboy" Schlesinger.

The fact that Mr Schlesinger was just one of the film's four directors no doubt explains why the finished product was not indefinitely stamped with the Oscar-winner's mark.

An unadulterated Schlesinger film focusing on Mr John Major, the prime minister, is promised for the election campaign itself, however.

With a touch of irony, one of the broadcast's aims is expected to be to reinforce the notion that Mr Major has no truck with image-makers and that what you see on the screen is what you get.

• Next Wednesday, Mr Hugh "Chariots of Fire" Hudson's latest effort for the Labour party is due to be screened – his third since his much-vaunted debut as a party political broadcast director during the 1987 campaign.

Like that previous broadcast, the film is expected to concentrate on Mr Neil Kinnock, Labour leader, but with the



Mr Michael Heseltine, the environment minister, pictured outside No 10 Downing Street, London, yesterday ahead of a cabinet meeting, with the government's latest contribution to image-making tucked under his arm

accent on his views about contemporary themes as opposed to his personal roots.

• When the election campaign eventually does get under way, Mr Ken "Liszomani" Russell may also get in on the act on behalf of the Conservative party, which advocates changes in Britain's censorship laws and enhanced civil liberties.

Ms Linda St Clair, the party's founder, says she has received

a letter from Mr Russell promising to direct a broadcast free of charge, subject to availability.

Although Ms St Clair is not yet sure whether the party can afford the music it wants, it is hard to imagine the end product being anything other than riveting.

So why are parties that have bombarded viewers for so long with dreary monologues and

dry statistics now falling over themselves to lavish money and attention on production values and big-name directors?

Those pondering this point need look no further than the impact of that first seagull-strewn Hudson panegyric, which lifted Mr Kinnock's image rating among voters who saw it by between 9 and 17 points overnight.

In a surprisingly little-researched field – "Parties have very little money with which to make party political broadcasts let alone to research them," according to Mr Barry Delaney of the advertising agency Delaney, Fletcher, Slaymaker, Delaney and Bozell – such a finding stands out like a beacon.

It would have been surprising, in sum, if this demonstrable efficacy had not quickly led to the film being regarded as a model of its genre.

Even the Conservatives acknowledge "Chariots of Kinnock" as a watershed in much the same way that the Saatchi & Saatchi "Labour Isn't Working" poster, used during the last election, is still singled out in its particular field.

What was significant about the Kinnock film was not that Hudson made it, but that it took the viewer seriously, says Mr Shaun Woodward, the Conservative party's communications director. "I believe you have to respect the viewer."

In seeking to refine the art of the political broadcast, Tory marketing gurus are now emphasising the benefits of co-ordinating the party's television message with the signals from other media.

Yesterday's film was conceived in conjunction with a glossy 68-page booklet and a new poster offensive to be unveiled today. "We have to make sure that when we fire a message, we do it on all cylinders."

Unflattering newspaper cuttings from the 1970s and sepia photographs of pickets and uncold collected rubbish on the streets dissolve into colour shots of industry at work and regenerated inner cities in the 1980s and 1990s.

Mr Chris Patten, party chairman, says: "It is vital that we should be able to illuminate the journey so far, and let the party take a statutory approach 'more in sorrow than in anger.' The central

ders," Mr Woodward says.

Also seen as important as viewers become more attuned to better production values, is ensuring that the message conveyed is in step with the mood of the country at large.

Yesterday's broadcast, for example, contained acknowledgements that "transforming Britain" has not always been easy, partly in deference to polls indicating that economic optimism is on the upswing but is by no means soaring.

• Meanwhile the Tory party has chosen an innovative means of getting its message across to the voters. The new magazine "Transforming Britain" may be on sale at newsstands around the country, but its financial support is rooted firmly in Conservative Central Office in London, writes Andrew Jack.

The glossy, 68-page publication preaches the virtues of the free market, but revenues from its £1.95 cover price will probably need a substantial subsidy from the party's communications budget.

Mr Martin Graham, deputy director of research, who thought of the idea, said: "This is a graphic and accessible statement of the government's purposes for a wide audience. It gives our strategy, what we have achieved, and tells the younger generation what life was like under Labour."

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Bank seeks to retreat from pre-election row

By Philip Stephens, Political Editor

THE Bank of England sought to retreat from the political battlefield yesterday as the Conservative and Labour parties unleashed further barrages in their pre-election phoney war.

A renewed attempt by Mr Chris Patten, the Conservative Party chairman, to stress that the government is not committed to an election this year did little to reduce the intensity of the exchanges.

Mr Patten's comment that an election campaign was "some way off" was accompanied by the launch of a new Tory magazine outlining Mr John Major's programme for the 1990s and attacking Labour's record in the 1980s. For its part the Government was faced with a further onslaught from Labour, the main opposition party, on its record on unemployment and the national health service.

As Downing Street emphasised that there was no discussion of election timing at yes-

terday's Cabinet, one participant said that in other private conversations ministers were talking about "little else".

Most remained firmly in favour of delay until 1992, but Mr Major would be paying close attention to the signs arising from a batch of opinion polls due at the weekend and early next week, he added.

The Conservatives' campaign was reinforced last night by a party political broadcast designed to strengthen their appeal to the blue-collar, or C2, voters who will be crucial in deciding the election outcome.

Mr Robin Leigh Pemberton, the Bank Governor, found himself facing opposition fire after a speech earlier this week in which he indicated that the economic recession was ending.

Senior Labour figures accused him of deliberately

handing ammunition to the Conservative Party, claiming his optimism ignored the Bank's own judgement last month that the economy was "bumping along the bottom".

The Bank stressed, however, that the speech, which taken as a whole was not totally optimistic about the outlook, merely commented on the more encouraging signs seen since its last assessment.

Its view was that Mr Leigh Pemberton was an unwitting victim of the febrile political atmosphere. The Governor, however, is expected to take particular care in a speech to the American Chamber of Commerce next week to steer clear of domestic issues.

Labour continued to push the political debate onto the social agenda, denouncing Government claims that health service waiting lists had been shortened and detailing the personal costs of sharply rising unemployment.

Labour plans for company law

By David Owen

THE LABOUR party would be prepared to adopt statutory measures obliging companies to exercise good corporate governance if the Cadbury committee fails to propose a mechanism to ensure its recommendations are implemented.

The committee of senior industry and City of London leaders is carrying out a detailed review of some of the most fundamental aspects of running companies.

Ms Marjorie Mowlam, Labour's City spokeswoman, said that the party would take a statutory approach "more in sorrow than in anger." "The central

question is how do you get the best companies to adopt the best practices."

Among the changes that the party believes are necessary to raise corporate governance standards are the following:

• Shareholder voting behaviour should be disclosed in a bid to discourage passivity among investment institutions.

Publication of the names of institutions which did not exercise their vote on important issues would encourage a more interventionist approach among company owners, the party believes.

• Shareholders should have the opportunity to vote separately on directors' emoluments and political contributions at corporate annual general meetings.

• Also at AGMs companies should be forced to disclose their criteria for appointing non-executive directors to help shareholders to evaluate whether such appointees are genuinely independent.

• Non-executives should form the majority on internal audit and remuneration committees.

• Standards of disclosure and presentation in annual reports should be improved. The party cites the US Securities & Exchange Commission's form 10K as one possible model.

Undersea cable project agreed

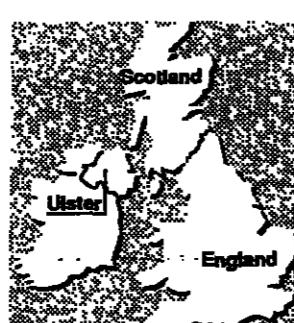
By Juliet Sychra

NORTHERN Ireland Electricity (NIE) and Scottish Power have finally agreed a £30m deal for the delivery of electricity from Scotland to Northern Ireland through an undersea cable or interconnector, the two companies announced in Scotland yesterday.

Scottish Power will sell NIE 1250 gigawatt hours of electricity a year – or around 20 per cent of NIE's annual electricity demand.

The 15-year agreement allows NIE to go ahead and build the long-awaited interconnector between the two countries. Estimated to cost around £170m, the 60km subsea cable will be completed in 1996, NIE expects.

The contract was based on a



NIE, Northern Ireland's minister for the economy, also gives NIE access to the electricity grid of England and Wales.

This will mean Northern Ireland's electricity prices should move closer to those in England and Wales, said Sir Desmond Lorimer, chairman of NIE, yesterday.

NIE is due to be split up and privatised in stages between now and April 1993. Bids have already been received for the company's four power stations, which will be sold off to private sector buyers by next April.

The remaining transmission, distribution and supply company, which will be floated before April 1993, will own and operate the interconnector.

The Kuwaiti Banks Committee

The Kuwaiti Banks Committee, on behalf of all major banks operating in Kuwait, would like to extend their gratitude and appreciation to all central and foreign banks for supporting and assisting us during the Iraqi invasion of Kuwait.

We would also like to announce that all of our banking services have been resumed as of 3rd August, 1991.

We are looking forward to having a very constructive relationship with you all to work hand in hand in rebuilding our country.

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Commercial Bank of Kuwait
Gulf Bank
Al-Ahli Bank of Kuwait
Bank of Kuwait & Middle East

Kuwait Real Estate Bank
Industrial Bank of Kuwait
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MANAGEMENT

Back on the road to recovery at Kamaz

Anthony Robinson reports on the rebirth of the Soviet truck-maker as a capitalist-style enterprise

The dissolution of the Soviet empire is more than a question of ethnic minorities, borders and political power structures. It also raises difficult economic questions about the ownership of gigantic enterprises built to serve the entire Soviet state and financed directly from central funds.

Kamaz, by far the largest truck plant in the world, is typical of such enterprises. It was built in early 1970s on a greenfield site at Nefteyugansk, on the banks of the Kama river nearly 1,000 kms east of Moscow. Equipped with the then latest western foundry and automotive technology, it was designed to turn out 150,000 trucks and 200,000 diesel engines every year.

Its function was to supply the entire Soviet market and generate hard currency to finance the foreign capital equipment incorporated in the plant used by exporting around 10 per cent of its production.

The neo-Stalinist party bosses led by Leonid Brezhnev who made the political decision to build the plant ignored western advice that it would make better economic sense to start on a more modest scale and build up production gradually. They wanted a gigantic plant to impress the world. In practice, the plant has never produced more than 120,000 trucks a year.

This year, output, plagued by component shortages and the general disruption of the Soviet economy, is expected to decline to around 100,000 units. With traditional export markets in Eastern Europe also badly hit by the general collapse of Comecon trade, exports are expected to decline to around 6 or 7 per cent of this lower output.

Despite its current problems, however, Kamaz remains by far the largest truck complex in the world and a pillar of the Soviet economy. Its imminent re-birth as a capitalist-style enterprise – with control over its own investment and other resources and plans for joint ventures with western companies – make it potentially a key player in the transformation of the old planned economy.

The process began last year when its financial and organisational structure was formally changed to create a western style corporation with a board of directors, an execu-

tive management structure, and shareholders. The old system under which decisions on investment, wages, the distribution of the end product to "consumers" and other key functions were determined by Moscow-based ministries was changed to give greater powers to management on the spot.

The Soviet state took its "profit" by commanding 18 per cent of the plant's production every year for which payment was made in the form of "theoretical royalties," essentially accounting variables which could only be "spent" by drawing on similar blocked accounts with other Soviet enterprises for a limited range of goods.

Other trucks were delivered to major suppliers through a form of barter organised by Gosplan, the old central planning agency and other ministries back in Moscow. The job of the plant managers was simply to produce.

The first stage of the reform was the creation of 47m ordinary shares with a face value of 100 roubles each, equal to the Rbs 4.7m original investment at 1971 prices. This includes the Rbs 15bn "valuta roubles" spent on imported capital equipment.

The Soviet state currently holds 57 per cent of the shares and the self-proclaimed independent republic of Tatarstan, (formally an autonomous republic of the Russian federation) on whose territory Kamaz was built, holds 10 per cent. The remaining 30 per cent are held by the 1,200 enterprises which either supply Kamaz or are major purchasers of its products.

Now the 57 per cent owned by the Soviet state is up for grabs. According to Leonid Komm, vice president and director of finance, the issue will be decided by a special inter-republican commission. Russia will retain the largest stake, but the outcome is complicated by the existence of five large subsidiary companies in other republics, including the Ukraine.

The formal ownership issue pales into relative insignificance, however, beside the exciting future prospects created by suppression of the communist party and the removal of ideological and other obstacles to the reorganisation of the Soviet econ-

omy on capitalist lines. Last year, Boris Yeltsin, the president of Russia, visited Kamaz and subsequently told opponents of change that he supported change "so that we can live like other people in the world". The determination to make Kamaz a "normal" enterprise is strongly supported by Komm and other managers, keen to get on with the task of raising new capital, and bringing the enterprise up to modern standards.

"We're tired of being described in the western media as exotic, something like pygmies in Africa. Kamaz is not exotic, it is a normal western style company which wants to live and survive," he says.

That may be so for the future. But Nabereznye Chelni, which is home to the 160,000 Kamaz workers and their families, is a quintessential Soviet company town. The company, virtually the sole employer, owns 90 per cent of the flats in the sordid rows of pre-fabricated blocks. The shops have the same depressing selection of fruit juice and pickles as elsewhere in the Soviet Union.

Alexander Payalnikov, official trade union representative for 16,000 workers in the main engine shop, spends much of his time making economic judgments about how to distribute one refrigerator among 10 workers or trying to make sure that supplies of meat and other products for distribution in special shops within the factories are sufficient at least to satisfy the official ration card.

Under the old system the management of Kamaz, like other Soviet enterprises, had no financial resources at its disposal. Furthermore, once built, the plant, in typical Soviet style, was starved of working capital and deprived of the right to build up its own depreciation fund for the maintenance and replacement of capital equipment.

As a result, after 15 years in operation, much of the capital equipment is nearing the end of its useful life. "Building such a plant today would cost between \$10bn and \$12bn. So it was a good investment. Over the years, however, we probably needed Rbs 5m to remove plant and equipment but received only Rbs 3m," says Komm, who moved to Kamaz from the Togliatti car plant three years ago. For all his attachment to

the old system, he has a portrait of Lenin hanging on his wall. "I still admire him as an organizer," he explains.

Komm's own organisational priorities, however, are very different. The first objective is to raise fresh capital. At present, Kamaz has virtually no bank debt but intends to borrow money from the fledgling commercial banking system. It also plans to issue bonds to domestic and foreign investors and raise its share capital by Rbs 300m to Rbs 500m through the issue of new shares.

"We plan to advertise the share offer on TV this month and sell them by auction," he says. Kamaz workers will be offered shares at a reduced price depending on their length of service.

But as Jakob Myesh, an adviser to Nikolai Bekh, the Kamaz chairman, makes clear, a key role in bringing Kamaz up to international standards will be through joint ventures with western companies. The present Kamaz model, virtually unchanged since the first vehicle rolled off the line in February 1976, has performed valiantly on rough roads and under severe climatic conditions. It was also widely used by the Soviet army in Afghanistan.

But it suffers from three main defects. Average engine life is only 200,000 kms – the result of a combination of poor quality lubrication,



On the line at the largest truck complex in the world: Kamaz is "a pillar of the Soviet economy"

poor maintenance and poor quality control during construction, this is far below western standards where engine life of 500,000 kms and above is common.

Exhaust emissions are also far from meeting international standards while cabin comfort and visibility is also of a relatively low standard.

The top priority is to bring the engine up to international standards and negotiations are under way with Cummins engines of the US. Senior executives from Cummins visited Kamaz at the start of this month and a Kamaz delegation is going to the US shortly to discuss a joint venture. This could include direct investment by Cummins and production of Cummins engines both for the domestic market and for export.

Although the "construction of Kamaz involved 700 contracts worth more than \$1.5bn with foreign companies from 23 countries, the subsequent deterioration in east-west relations, particularly after the invasion of Afghanistan, led to sanctions which severely restricted foreign contacts.

The failure of last month's coup has swept away many of the lingering doubts over the ability of reformers to overcome the resistance to change from institutions like the communist party and the security apparatus whose powers have now been drastically curtailed.

It is now possible for western companies and investors to take a new look at companies like Kamaz which has a highly trained workforce and virtually unlimited market throughout the former Eastern bloc. At current exchange rates the monthly salary of a Kamaz worker of around 450 roubles for a six-day working week on a two-shift basis is a fraction of western levels. What is more, over the past 15 years Kamaz has built up a service organisation across the length and breadth of the country which could also serve as a distribution and sales point for a wide range of spare parts and other products.

In the midst of the turmoil through which the Soviet Union is passing, Kamaz reflects the old saying that "Russia is never as strong as it looks, but also never as weak as it seems". Those hidden strengths could well be about to re-emerge. But before they do the new rulers of Russia and the newly "sovereign" republics will have to make crucial macro-economic decisions to curb hyper-inflation and create a stable, convertible currency.

Poland, Hungary and Czechoslovakia have already taken the tough decisions required. For Russia the cultural shock involved will be great. But the reward from a more rational use of its raw material, energy and industrial base could be even greater.

Degree of approval for MBAs

By Andrew Jack

STUDYING for an MBA is worthwhile after all, according to alumni from Ashridge Management College based in Berkhamsted, Hertfordshire.

A survey, ambitiously entitled "Exploding the MBA myth", argues that graduates of its year-long course, launched in 1988, have emerged highly satisfied with their qualification.

The students felt the course had enabled them to hone equally their grasp of traditional business techniques and "softer" skills such as leadership and working in teams.

One problem is that the survey involved only a small number of respondents – 56 in all, an 88 per cent response rate – from the three years that the course has been running.

Of the 62 per cent of graduates whose study was sponsored by their companies, one quarter have since moved on to other jobs.

Since finishing the degree, more than a third of company-sponsored students had a pay rise of less than 25 per cent, or no increase at all. That proportion rose to about 50 per cent for self-sponsored ones.

Almost half of the company-sponsored MBAs saw completion of the course as a chance to accelerate progress into general management within their present fields. Self-sponsored students tended to look on the degree as a means of fundamentally changing their direction, transferring from specialist careers to general management.

One of the unusual aspects of Ashridge College is the stress on practical activities. Company-sponsored students carry out research projects for their employer; self-sponsored ones find "host" companies for whom they act as consultants.

Half the sponsored candidates said the recommendations in their projects had proved useful to the company and they had helped implement some of the recommendations. Only a quarter of self-sponsored students felt they had been able to help significantly implement their projects. Most students found their projects more useful to them than to the company.

Ashridge Management College, Berkhamsted, Herts.

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BUSINESS FOR SALE ALSO APPEARS ON PAGE 6

ARTS

Idomeneo

NEW THEATRE, CARDIFF

The Welsh National Opera season-opener is a new *Idomeneo*. It marks (among other things) the return of Charles Mackerras to a work he has conducted, memorably, many times in London; the debut in the title role of Dennis O'Neill; and the first opera production of Howard Davies, the celebrated theatre director. These contributions, and others, come together in a performance of sophisticated, decisive character: there was no messing about at the New Theatre on Wednesday, no shortage of conviction about either the chosen text or the chosen staging style.

Mr Davies brings not just his immense theatrical experience to the task but a confidence about keeping music and drama in working partnership not always to be relied upon in a straight-theatre man. The show looks beautiful (designers William Dudley and Liz da Costa) moves forward with easy authority, and boasts its own distinctive stylistic signature. In its work so comprehensive in its ability to survey and sum up past, present and even future areas of 18th-century serious opera, it is no bad thing that the decor and costumes should combine elements of ancient Classical, Baroque, early-Romantic, and Oriental art.

Greek arches frame the set; the cut and colouring of costumes is richly Delacroix-like; Baroque vistas and perspectives are carefully arranged; there are fascinating Levantine details in the props and ritual routines. Each character seems to have been placed for the purposes of maximum contrast, elegant visual effect. Every arm or leg movement, every lighting change has a part in the "choreography" of the whole, and movement is constant - except when scenes come to rest in group tableaux, hardly a moment of stillness is evidenced.

The sum total is at once highly impressive and, I felt, frighteningly arty. It is as though

the producer had decided the audience was in mortal danger of being bored by the great work, and had therefore devised a thousand superior ways of gussying it up and prodding it along. For me the result, instead, was so often to sink off the dramatic oxygen supply, to drain away much of the emotional power and passion - admiration for all the skills involved was regularly mingled with regret at the absence of that piercing directness of impact which any *Idomeneo* production should seek to attain.

Strangely, Mackerras's con-

ducting, for all its muscular

propulsion and marvellous bal-

ance of voices and instru-

ments, colours and nuances,

seems to second the staging style. So often I found myself

registering the width of

dramatic range, the cumingly

tapered decelerating of

phrases, the apt placing of

voiced ornament: an overall

flow, a unifying grand simplic-

ity was lacking. The version of

the opera favoured here is the

later (Viennese) one, with a

tenor *Idamante*; unlike in the

preview of the production

which the WNO gave at the

Proms a week ago, there were

plausible cuts to keep the run-

ning time under control, though the familiar error of

allowing *Idamante* his optional

Act 3 rondo-aria - a long,

lovely, entirely undramatic

piece - was still uncorrected.

Mr O'Neill, whose Italianate

temper is now muscled for opera

of a much later, broader kind,

lavishes heartfelt seriousness on

the title role without per-

suading me that he is fully

suited to it. There is a lachry-

mose, maudlin note to the

performance that renders one

insufficiently grateful for its

many good points; he huffs and

puffs his way through the

semiquavers of "Flor del mar",

bravely but uncomfortably.

Suzanne Murphy's Electra is

sometimes gusty, sometimes

elegantly bold - Mr Davies, in

a rare passage of dramatic mis-

judgement, forces on her a



Rebecca Evans and John Mark Ainsley

skittishness of demeanour during the Act 2 love-reverie that sits unhappily on the singer's handsome face and frame. John Mark Ainsley's *Idamante*, a touch overparted in places, produces so much fine, gently affecting Mozart singing that one looks forward to his further growth in the part.

The one feature of the perfor-

mance for which I can sum-

mon unqualified enthusiasm is

the ill of the young Rebecca

Evans. This is her first big

assignment on the professional

stage (she comes as a late

replacement for the ailing Amanda Roocroft), and it is

taken with astonishing accom-

plishment - long-breathed phrasing, bright attack, a

sweetness of personality that

does not exclude regal dignity.

More variety in colour is

needed, and will doubtless be

acquired; but whatever affecting qualities the performance

as a whole possesses are

largely her doing.

Max Lopert

Measure for Measure

THE OTHER PLACE, STRATFORD-UPON-AVON

The Other Place transforms itself into 19th-century Vienna for Trevor Nunn's precise, deliberate production of *Measure for Measure*. The play has been slowed to over three and a half hours of difficult closet drama, psychologically intense and emotionally exacting. It is an extremely fine account of the play.

Nunn has succeeded here by avoiding grand theory about either the "problem play" status of *Measure for Measure*, or about the problems it presents. His production offers a set of intractable debates between Justice and Law, Will and Reason, Mercy and Principle; it knows that perplexity about its issues is neither ignoble nor easily won. Moreover, the befuddling clemency for Angelo at the end must be reached by something other than the creaky denouement; it must work personally and emotionally.

The detail and meticulous timing which typify Nunn's Shakespeare are made to seem apt for every character - not just for the "precise Angelo" - allowing the issues here to emerge from the interaction of distinctively created individuals. This careful psychological approach is clear in the unexpected but wholly natural prominence of Escalus alongside Angelo, Isabella and the Duke, Vincentio. Allan Mitchell as Escalus is not only the still sane centre of a concupiscent Vienna, but has a certain saving grace of coarseness: he understands yet never colludes with the bawds and tasters he has to deal with. His wonderful performance is full of tact, strength and subtlety.

Alongside him, Philip Madoc plays Vincentio as a plump, muddy pragmatist who needlessly prolongs everyone's agonies and seems most at home when least thoughtful; Madoc, all worry and distract-



Andrew St George Claire Skinner as Isabella

tion, makes the process of reestablishing a law tempered by justice into a bungled, contingent affair. If the play fails to per-

suade us that it should be developed and ended as it is, Nunn's explanation lies in the Duke's demeanour.

The evening turns on the moment when

Isabella - thinking her brother dead -

has to kneel for Angelo's life (Peter Brook

regularly stopped the play for two minutes

while she decided). Here, the pause is elec-

tric. Claire Skinner's Isabella is an extre-

mitist who learns how to think pragmatically

when suing for her brother's life, and po-

etically when pleading for Angelo's.

David Haig's Angelo is a volatile, proud

man at odds with his sexuality. He is also

unpredictable: he finds comedy in his

hypothetical proposition of Isabella,

then an escalating viciousness at her

refusal. A taut soliloquy-confession from a

couch reminded one that this was, after all, Freud's city.

The barred set recognises that so much

of the action takes place in jail. Every-

where, the acting carries the play's con-

cerns into the smallest exchange. Roger

Hyams as the lone Lucio, Sidney Living-

stone as the upright Provost, and Desmond

McNamara as a beffuddled Eboli in

the Duke's court, and the Duke, Vincentio

and the Duke, Vincentio in the

cellar, make the play work.

Max Lopert

Kamakura culture shock

Patricia Morison admires samurai sculpture at the British Museum

*I*n the Buddhist sculptures from Japan which this week went on show at the British Museum could speak, they would surely complain of serious culture shock. *Kamakura: Renaissance of Japanese Sculpture 1185-1333* has brought to London some 40 medieval statues, some over life-size, many dislodged from temples where they are used to harkening in incense and the chanting of mantras. So zealously do the abhors guard their holy images that I have been told some cannot be taken away.

Kamakura is part of the Japanese Festival and it is free - remarkably, given how costly it must be to transport these fragile sculptures, made out of hollowed wood. Almost every one is designated as Important Cultural Property. The still higher grade of National Treasure was awarded to Kōgara Dōji, a sensuous youth with thick black curls carved by Unkei, the greatest master among the temple sculptors of the Kamakura era. The British Museum has very close links with Japan. No doubt the arrival of so many deities, enlightened beings and temple dogs has something to do with the group of BM treasures which toured Japan last year, to rapturous acclaim.

Kamakura is a city a couple of hours by train to the south of Tokyo. In 1185 the clan-leader Minamoto and his warriors finally defeated their rivals in a sea-battle and established the first samurai government, moving the seat of power from Kyoto to Kamakura. The new samurai rulers were devout Buddhists, susceptible to the teachings of the Zen sect which was introduced at this time from China. In the civil war some of the most celebrated monasteries had been put to the torch, and these were now lavishly rebuilt. Workshops of sculptors flourished, above all at Nara, and gave rise to a style which is often chunky, vigorous, and with a human quality which is instantly appealing.

To many people, Buddhist sculpture conjures up a dry prospect of a mêlée of blandly smiling deities, some with multiple arms, seated on elephants and lotus-flowers. But Kamakura period sculpture can be quite different. Part of its appeal lies in the innate warmth that wood has as a medium. Although all these sculptures were originally painted or covered in gold leaf, the ornate decoration has now faded to patterns of subtle beauty or fallen off altogether, leaving the grain of the wood and the mark of the chisel. It is the same story as contemporary Gothic sculpture: we are not getting it at anything like

Minamoto Yoritomo the Shogun: wood, 2nd half of the 13th century

This is a thoroughly entertaining American double bill which plays around with hell and comes out rather well. Under the joint title, *Oh Hell!* the first is a one-man show written by Shel Silverstein and performed by Steve Frost about a gambler and blues singer who loses his soul to the devil and periodically wins it back again. *The Devil and Billy Markham* is a spoken ballad, versatile both in its writing and in Frost's playing. As a piece on its own, it is not much more than a jeu d'esprit which leads nowhere. As part of the double bill, however, it leads very nicely into the more intriguing *Bobby in Hell* by David Mamet.

This is a light piece, too. Mamet's is a liberal hell, manned by trades union officials and bureaucrats who keep their eye on hell and would prefer to go fishing or reading *Freak Magazine* to dealing with the new arrivals. Still, they do their job up to point.

Bobby Gould, when he enters the waiting room in dressing gown, pyjamas and slippers, declares himself a good man or at least a "straight B minus sort of man". All he has done is to threaten to stick a toaster up his girl friend. When the girl friend arrives as well, we learn that she is not perfect either. She bore the devil's interrogator to distraction. There is a show of male unity that the girl must go, and indeed in the end everyone is released,

though not without twists along the way.

This is a witty, zany play, full of theatrical tricks down to the use of fireworks and corny jokes. It falls into no obvious pattern, but provides a great deal of fun and some thought. Is Bob Gould a good man or not? Steven O'Shea in his waders and fishing gear is a splendid interrogator and Martin Sadotski as his assistant catches to perfection the well-enough intentioned, but sub-intelligent bureaucrat. It was clever of the Mandrake Theatre Company to bring the double bill to London for the European premiere.

Malcolm Rutherford

offering a retrospective of the Russian constructivist (1890-1941), a major figure of the avant-garde at the time of the 1917 Revolution. Ends Oct 13. *Closed Mon*

Metropolitan Museum of Art Seurat's major retrospective marking the centenary of the artist's early death, including 185 paintings and drawings, mounted in co-operation with the Musée d'Orsay in Paris. Also Neo-Impressionism, the friends and followers of Seurat: 70 paintings, drawings and prints by Pissarro, Signac, Maillol and others, drawn from the Museum's own collection. Ends Jan 12. *Closed Mon*

Galerie der Stadt Otto Dix: a major retrospective marking the centenary of one of the towering figures of 20th century German art, renowned for his bitter realism of his portraits, brothel scenes and visions of war. The exhibition brings together more than 350 paintings from galleries and private collections around the world. Ends Nov 3. *Closed Mon*

Albertina Italian drawings: 150 works from the Albertina's own rich collection, ranging from the late Middle Ages to the 18th century. Ends Nov 3. Also *Bela Uitz* (1887-1972): an exhibition of drawings from the period 1913-25 by the Cubist-influenced Hungarian who was a leading member of the artistic avant-garde in Budapest in the early 20th century. Ends Nov 10. *Daily*

Washington National Gallery Rembrandt's *Lucretius*: a juxtaposition of two related masterpieces, one from the gallery's own collection (1664) and the other from the Minneapolis Institute of Arts (1665). Also *Innovative Art from Graphicstudio*: a survey of 90 prints and sculptures produced during the past two decades by 24 American contemporary artists at the Graphicstudio workshop in Florida. Ends Jan 5. *Daily*

Musée Picasso Picasso, *Jeanne et Génésie*: more than 100 early works from the years 1893-1905, some of which are being shown in public for the first time, including family and self-portraits, caricatures, symbolist

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Telephone: 071-873 3000 Telex: 222196 Fax: 071-407 5700

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Competition in gas

THIS WEEK'S decision by British Gas to restrict the amount of gas it will make available for power generation to scupper the government's plans for more competition in the electricity generation market. It may also hasten the day when this privatised near-monopoly is broken up to make competition in gas supply a reality.

British Gas's decision was aimed at ending a six-month row over the cost of gas supplied to the electricity generation market. This blew up in March when British Gas raised its prices by 35 per cent to choke off demand from companies wanting to build gas-fired power stations in the UK. The new prices would have made the projects uneconomic, and left the generators to scramble for supplies from the oil companies which control less than 10 per cent of the market.

What added insult to injury was that British Gas appeared far from even-handed in the manner in which the rises were announced. Although many companies were in negotiations over gas supply, the new price schedule was published only a few days before it was due to come into force, after British Gas had just signed up with three favoured customers at the old rate.

Mr James McKinnon, the gas regulator demanded that British Gas look again at the schedule and find ways of keeping prices closer to the old rates. And he insisted that British Gas should go on talking about supplies at the old, pre-increase price with two generators - Thanes Power and a Mobil-Eastern Electricity joint venture - whose negotiations had been well advanced.

New schedule

The settlement announced on Monday by British Gas offers a new schedule with prices up by about half the original rise for all generators. However, the supply for power generation is to be limited to 1bn therms of gas a year - one-fifth of the total demand. Two days later, it was announced that Thanes Power and Mobil-Eastern Electricity had contracted to buy almost all of this gas. They would also be paid compensation in an out-of-court settlement of their

claims, which competitors say will underwrite their projects.

This leaves at least 10 consortia with power project plans out in the cold, since the alternative suppliers cannot hope to satisfy all the demand from the generators. Yet there is an obvious remedy in the hands of Mr John Walker, the energy minister.

"The apparent shortage of gas for power generation could swiftly be eased by importing gas from Norway or even further afield," says Mr Walker.

The Department of Energy has been considering a request from National Power, one of the UK generators, to import gas from Norway for six months. The government is thought to be reluctant to sanction gas imports for fear that North Sea reserves will not be developed.

Bizarre silence

The Department of Energy's continued silence seems increasingly bizarre since gas imports would make a contribution to its declared aim of introducing more competition into the electricity generation market. For so long as gas imports are prevented, British Gas exerts an effective monopoly on the supply of gas for power generation. This contrasts with the government's willingness - rightly - to take away the monopoly power of the National Union of Mineworkers exerted on power generation by opening up the coal imports.

As for the role of British Gas, the affair demonstrates the need to introduce a greater degree of competition to gas supply in the UK. The idea that one dominant supplier should ration the supply of a freely available commodity effectively to customers who had the gumption to sue the company demonstrates the arrogance of market power. The Office of Fair Trading is believed to have recommended a partial breakup of British Gas in a report now under consideration by Mr Peter Lilley, the industry secretary. With the European Commission moving to liberalise the import and export of gas across the EC, the government would be wise to anticipate the trend and put the UK industry in a stronger position to expand across the channel.

Out of season

ONE WORD is all it took. If the governor of the Bank of England had avoided the word "confident" it is his sober speech in Birmingham on Wednesday, and substituted something a little more conditional, like "we can all hope", how different the response would have been. The Conservative election machine would not have seized on his speech as propaganda. The Labour leadership would not have reacted to the propaganda rather than the speech, and we would not be remembering the much more controversial words of a former governor, Lord Croomer, almost on the eve of poll in 1970.

Does all this matter in the least to anyone apart from the politicians? Not much. The government may embarrass him again, but the governor will have learned to watch

every comma in this hypersensitive season.

His actual message, that it was time to turn his full attention back to price stability, was unchanged and unexceptionable. Any marginal fiddling with interest rates which may still be possible within the ERM constraint will in any case make little difference to the outlook.

This is in fact mildly discouraging, as the markets seemed to understand equities fell quite heavily yesterday morning, before recovering on some better corporate news. Indeed the chancellor, who has been talking recovery steadily since he took office 11 months ago, might learn another lesson from the markets: that nobody is much impressed with forecasts too often repeated.

Iraq at bay

PRESIDENT BUSH'S demand that Iraq should allow the UN to inspect and destroy its nuclear, biological and chemical weapons programmes ought to be unequivocally supported by other members of the UN Security Council and the world at large. The American military force, not as President Saddam Hussein would have it, constitutes an outlet for imperialist plagues. It is the logical sequel to the Iraqi invasion of Kuwait, the UN resolutions which followed Iraq's defeat, and President Saddam's systematic attempt to flout those resolutions.

There would be no need for sabre-rattling if Iraq had complied in a dignified manner with the letter and spirit of the ceasefire provisions which call for the destruction of its ballistic missiles and unconventional weapons. Far from co-operating with UN inspectors, Iraq has hindered them at almost every turn and lied about the country's nuclear programme and other missile capabilities. Iraq's refusal to allow the UN to make unconditional use of German helicopters for their arduous work was only the last straw. According to the UN commission responsible for destroying Iraqi weapons, the Iraqis have even reassembled Scud missile launchers which had been dismantled in accordance with the ceasefire. Many Scud missiles are unaccounted for.

Justified concern about poverty and hunger in Iraq must not divert attention from the need to wipe out and destroy Iraqi weapons in accordance with UN instructions. The UN Security Council yesterday authorised the sale of \$1.6bn of Iraqi oil, partly for the purchase of food and other essential supplies, and it is up to the Iraqi government to take on the unfamiliar task of helping its own citizens by co-operating with the UN.

No one relishes the idea of going to war again to enforce Iraqi compliance with UN demands, but the unhappy truth is that violence (or the threat of it) carries more weight with the Iraqi leader than anything else. Such information as has emerged about Iraq's nuclear, chemical and biological facilities is attributable to international pressure and the diligence of UN inspectors, not Iraqi goodwill.

Mr Bush is now wholeheartedly supporting the Security Council's call for what remains of the Soviet Union, not by China. He is virtually obliged to pursue his present course. To allow President Saddam "to brush off the UN inspectors like flies off his sleeve" (a simile used by an official of the International Atomic Energy Agency) would be to betray the principles of international law and order on which the Gulf war was fought.

One problem is who currently owns the empty premises. His lawyers are currently trying to find out. When they succeed, however, Kross will still have

Talk of the enormous problems facing the Soviet economy cuts little ice with Mr Michael Smith, a top executive at H J Heinz, the US food company.

Yesterday he was in Moscow, finalising a contract to build a \$15m baby-food factory in Georgia, one of the 15 republics, a project that will introduce Soviet infants to mass-produced dried cereals flavoured with apple. Mr Smith, Heinz's director of east European operations, believes his factory will be among many joint ventures agreed by western groups over the next few years.

But in the short term uncertainty abounds, as the newly empowered Soviet republics seek to introduce western-style reforms into a rapidly deteriorating economy. "Things are evolving, but it's changing fast," says Mr Peter Danylow, a Soviet expert at the German Industry, an employers' group.

As international companies shape up for what some argue is their biggest single expansion opportunity since the second world war, the following points will shape business developments:

- **Company attitudes.** The lack of Soviet infrastructure and markets requires a long-term view on the part of western companies, coupled with a willingness to build up contacts at republican, local and individual factory levels, now that the old system of centralised ministries and trading companies has disintegrated.

Metallgesellschaft, the German engineering, metals and minerals group which has built about 80 production plants in the Soviet Union over the past 30 years, has 20 people in the country. They are studying what Mr Helmut Binder, the corporate development director, says is an "endless" list of possible joint ventures - including schemes to convert Soviet military factories to make components for industrial machines.

Mr Binder says the new climate, in encouraging business links with local groups, is "helpful in the long run, as we should be able to assess projects more quickly and clearly".

For Imperial Chemical Industries, Britain's biggest manufacturer, which has traded with the Soviet Union for most of this century, the switch to local accords recently paid off in the notoriously inefficient farming sector - which accounts for about a fifth of Soviet gross domestic product. ICI, which has had a Moscow office, now 20-strong, since 1978, has set up a joint venture with 300 Ukrainian farms. After spending several years forging contacts with a farmers' group near Kiev - the 40 Years of October Collective Farm - ICI has taken a 50 per cent stake in a new company which will use western technology in areas such as pesticides to improve crop yields.

Another instance where the recent switch to local initiatives appears to have had a positive effect concerns Tambrands, the US tampon maker which two years ago set up a \$10m factory in the Ukraine. Although production has gone smoothly, Tambrands' plan to earn hard currency profits through exporting raw cotton to its

factories in western Europe was thwarted by bureaucratic tangles involving Moscow and the Ukrainian authorities. Tambrands has often been unable to gain the necessary customs clearances for the cotton, leaving its profits to accumulate as a largely worthless stock of roubles.

But in recent months, the company has exerted more pressure on the Ukrainian authorities to use the political muscle they acquired after the abortive coup last month to issue the necessary documentation. Mr Paul Konney, a Tambrands vice-president, says the Ukrainians "have been more confident to act by themselves".

• **Commercial focus.** Companies are likely to increase their chances of success by concentrating on ventures aimed at producing specific types of low-cost goods in short supply, or on areas where the incorporation of western technology can add value to a reasonably promising Soviet industry. Increasing the efficiency of food manufacturing is one obvious opportunity.

The Swedish group Tetra Pak Alfa-Laval, is already active in this area through three joint-venture plants in the Soviet Union which produce food-packaging materials.

Huntsman Chemical, a privately-owned US chemical and industrial products company,

has 400 employees in the Soviet Union in fields including manufacture of disposable cups, petrochemicals and concrete blocks for housing. In each case, says Mr Peter Huntsman, a senior vice-president, the chosen areas had obvious internal markets, and opportunities existed for re-investing royalties profits into new Soviet production plants rather than out of the country.

In some cases, the Soviet Union may have production expertise which can be upgraded by western know-how. One example concerns power engineering where, the Soviet Union has a large and respected steam-turbine producer in the shape of Leningrad Metal Works. Companies such as General Electric of the US and the Swiss-Swiss Asea Brown Boveri have been discussing the possibility of joint ventures with this group in which they could add complementary, and more modern, gas-turbine technology.

• **Internal politics.** Opportunities for business ventures may well hinge on the competence of the new, democratically elected local authorities which are likely to replace the old, centralised structures. A case in point is the oil industry, which desperately needs modern western equipment and managerial methods to improve efficiency and cut enormous waste and pollution.

The Soviet Union is the world's biggest oil producer, yet the industry is stricken with obsolete technology, shortages of spare parts and severe bottlenecks in distribution and processing. In the most important collaborative deals under discussion, Amoco and Chevron, two big US oil groups, are reportedly negotiating large-scale exploration and production projects in Azerbaijan and Kazakhstan. In both cases, the negotiations have dragged on for four years, as the republics and the central government authorities argued over vexatious issues such as the legal rights of the companies to ownership of land and resources, and the terms on which they would be able to take profits out of the ventures by exporting oil for dollars.

Both companies are now guardedly optimistic that the division of much of the power of the central government will leave the two republics more room to manoeuvre in reaching deals.

• **Infrastructure.** If the money for investment can be found (possibly via loans from international monetary agencies)

there is an enormous potential business in areas such as roads, railways and telecommunications networks. A big disincentive to business operations at the moment is that the Soviet Union has just one telephone line for every 10 people compared with one for every two people in the developed world. International communication is especially difficult because the whole country has just 750 outgoing lines.

Over the past two years, AT&T and US West of the US, and Australia's OTC, have announced plans to build international exchanges in Armenia, Kazakhstan and Moscow.

• **Economic aid.** One idea favoured by many western businessmen is to enhance existing credit guarantee schemes organised by the main industrialised countries. This would mean that companies working in the Soviet Union would be sure of receiving payment irrespective of the finances of their local partners.

The broad idea of technical assistance projects, involving the transfer to the country of hundreds, if not thousands, of western advisers in the area of industrial restructuring and training is also backed by many.

Mr Leonard Gerson, an Oxford-based economic consultant who advises Japan's Ministry of International Trade and Industry on Soviet business opportunities, says the west should provide this kind of aid, if only to stave off the possibility of the Soviet economy collapsing.

Many companies believe, however, that the issue of economic aid is peripheral to the central question of the kind of commercial structures that are ultimately decided on by the region's newly emerging political authority. It seems likely that this question may remain unanswered for many months.

Mr Smith, the Heinz executive, takes a cautiously positive stance: "The Soviet Union would be sure of receiving payment irrespective of the finances of their local partners.

The broad idea of technical assistance projects, involving the transfer to the country of hundreds, if not thousands, of western advisers in the area of industrial restructuring and training is also backed by many.

But should the Bank governor have commented in this way about the economy, particularly at a time of pre-election fever? This question lies at the root of much of the Labour party's anguish.

Because Britain does not have a written constitution, there is no handy guide of what a Bank governor can or cannot do. But practice and precedent suggest that Mr Leigh-Pemberton was entirely within his rights.

Although final responsibility for economic policy-making and monetary policy decisions lies with the Treasury, the Bank is expected to give advice on these matters, and not just to Whitehall. Since



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Well within his rights

Peter Norman on the furore over Robin Leigh-Pemberton's speech

A close colleague once marvelled how Mr Robin Leigh-Pemberton, the governor of the Bank of England, was blessed with an "inner peace" that seemed to sustain him through difficult times.

The governor must be especially thankful for this gift as the surveyor of extraordinary political rosy that has arrived since he sold an audience of businessmen on Wednesday that the British economy was "undeniably improving".

Those remarks, and Mr Leigh-Pemberton's expression of confidence that "we are now coming out of recession", have prompted furious Labour charges that the governor is the creature of Conservative Central Office.

Mr John Smith, the shadow chancellor, yesterday issued what many saw as a veiled threat against Mr Leigh-Pemb

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It is rational to be religious, the French philosopher Pascal argued, because if God exists and you ignore him, you are in deep trouble. If he does not exist, you lose little by being pious.

Substitute recession for God and you have the explanation for last week's half-point cut in the US discount rate, the rate at which the Federal Reserve lends to banks. The Fed's official line is that the sluggish US economic recovery is still under way. But Mr Alan Greenspan, the Fed chairman, was keenly aware that if he failed to ease policy and the economy went down, he would face tremendous criticism, not least from the White House. If growth speeds up, on the other hand, the latest cut can always be reversed.

The Fed's action raises a fundamental question: how serious is the risk that the fragile recovery will fizzle out? On paper, most economic forecasts remain reassuring. Conventional wisdom holds that the recession bottomed out in the second quarter. Most forecasters are predicting growth of 3.3 per cent over the next year. That is low by the standards of previous post-war recoveries when growth averaged more than 6 per cent. But it is acceptable given the need to correct the excesses of the 1980s, when private and government borrowing got out of hand. Only a small minority of forecasters expects a double-dip recession, with output falling later in the year.

Yet sentiment has definitely changed. Much of the optimism voiced in May and June has evaporated. People's gut feeling is that growth may be depressed for longer than expected.

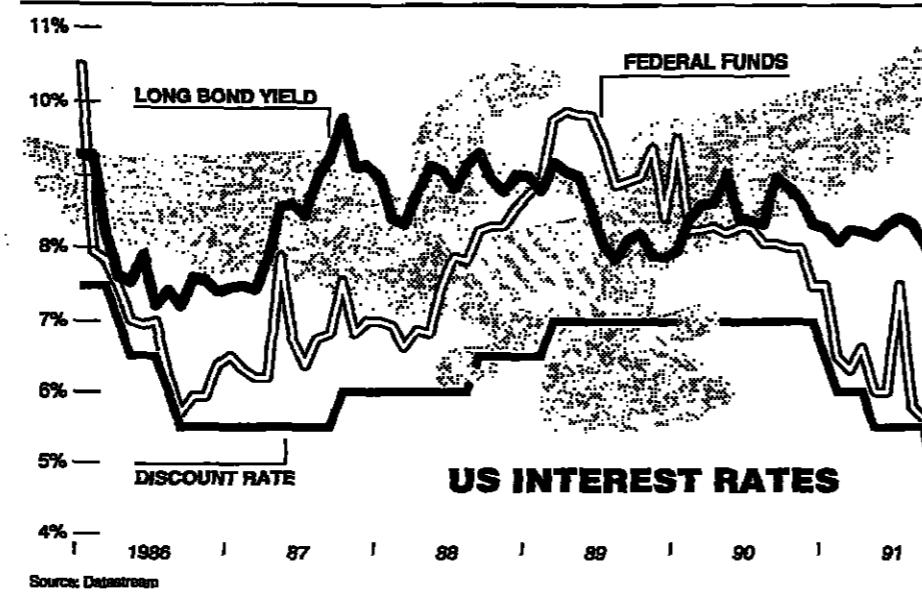
Oxford Economics, a Pennsylvania-based forecasting group, says the pervasive anxiety voiced in May and June has evaporated. People's gut feeling is that growth may be depressed for longer than expected.

There are, however, concrete grounds for doubting the recovery's durability.

The upturn has generated very few jobs since May. Non-farm employment has grown at a monthly rate of only 25,000 – a drowsy figure in an economy of 10m jobs. Employment is still falling in several sectors, including construction and state and local govern-

Upturn that feels like recession

Michael Prowse sees reasons for doubting the durability of the US economic recovery



ment. In a normal recovery, jobs would be created at the rate of about 125,000 a month. Job creation matters because it raises personal incomes and boosts purchasing power.

• The recovery is narrowly based. Most of the positive indicators – such as rising industrial production, a rebound in orders for durable goods and the steady advance of the Purchasing Managers' Index – relate to the manufacturing sector, which accounts for only a small portion of gross national product. Many service industries are still in recession.

• Monetary indicators – which are taken seriously by both the Fed and many private economists – appear uniformly discouraging. M2, the closely watched measure of broad money, is scraping the bottom of its 2.565 per cent target range. The money stock has actually fallen since May.

In simple terms, economists fear that a weakened banking system is not creating enough money to finance even moderate recovery.

Taking a pessimistic view, the end of the Gulf war and the drop in oil prices prompted a temporary surge in consumer

and business confidence in the spring. This led to higher home sales, a recovery in the car industry and a rebound in industrial production, which has been cushioned by surprisingly resilient exports. But consumption can well ahead of subdued personal incomes and may now weaken. If demand falters, industrial confidence will decline, prompting further cuts in investment and employment.

The Fed's latest "beige book" survey of regional economic conditions, released on Wednesday, provides further grist for this mill. It found little evidence of a sizable rebound in consumer spending and pointed to troubling evidence that the housing recovery is losing momentum. Figures for production, meanwhile, hint at retrenchment. Output of cars fell sharply in August and seems set to fall further. Industrial production rose, but only by 0.3 per cent – the weakest figure since March.

Optimists counter the gloom with two main arguments. The first is that the monetary data – which have done much to undermine confidence in financial markets – are misleading.

Mr Robert Giordano, chief economist at Goldman Sachs, the New York investment house, says analysts have been "seduced by the simplicity of monetarism". They look at the raw monetary data and conclude the economy must be in trouble. But M2 is heavily distorted, partly because banks are restraining the growth of their balance sheets in order to improve their capital ratios.

This has depressed deposit rates relative to returns on bonds, making money a less attractive asset. Allowing for this and other distortions, Mr Giordano calculates that M2 is growing at an inflation-adjusted rate of about 3 per cent, sufficient to permit a healthy recovery. He sees no reason why US economic growth should not approach 4 per cent over the coming year.

Some economists are also cheered by movements in corporate inventories – stocks of goods awaiting sale. When demand falls in a recession, companies react by cutting inventories sharply. Double dip recessions typically occur when companies start rebuilding inventories prematurely. With sales still weak they are

forced to cut production again, causing the economy to sink a second time.

But the latest data seem not to indicate this pattern. Business inventories were still declining in July, having fallen sharply for the previous three quarters. This means the recent rise in industrial production did not keep pace with sales. Predictions of modest economic growth are based in part on the assumption that inventory liquidation must eventually stop. When this occurs, the economy will receive an automatic lift.

Even the optimists, however, welcomed the Fed's latest interest rate cut. Indeed the near unanimous support for action to bolster the recovery is striking. Last Friday, Mr Greenspan faced no dissension within the Fed. Mr Wayne Angell, a Fed governor appointed in the Reagan era who favours strong action to curb inflation, opposed a rate cut in the spring. Last week he was mute. Hawkish regional Fed presidents were among those calling for cheaper money.

But will the latest easing of policy make much difference?

It should have some impact on sectors particularly sensitive to interest rates, such as construction. But with debt burdens high, many consumers and individuals seem uninterested in loans, whatever their cost.

With inflation running at 3.5 per cent, the interest rate climate is, anyway, less attractive than it looks. One of the striking aspects of current monetary conditions is the wide spread between rates administered by the Fed and the cost of funds to consumers and businesses. At 5 per cent, the discount rate is at its lowest level since 1973. But banks' prime lending rate is 8 per cent and many borrowers pay substantially more. The differential – unimaginable in the 1970s – reflects the banking system's need to improve profitability. Long bond yields, meanwhile, have only recently dipped below 8 per cent.

If the economy does not show more convincing signs of recovery, the Fed is likely to march interest rates still lower. With a prospective federal budget deficit of \$340bn, cheaper money is the only policy weapon available in Washington.

Lower interest rates should gradually boost confidence and economic activity. The risk of an economic relapse has undoubtedly risen, but the best bet still remains a exceedingly sluggish growth: a mild recovery that feels much the same as a mild recession.

Joe Rogaly

Masterly Dutch mess



The Dutch government is making a fine old mess of its chairmanship of the European Community. This is excellent news for the prime minister, Mr John Major. He has reason to hope that whatever happens at Maastricht in December will leave him looking good and the Conservative party politically unscathed.

But to the 12 members of the EC are expected to sign agreements on European political and monetary union at Maastricht. I say "are expected" to rather than "will" because the participants may fail to agree, although it is more likely that they will do a deal based on the *most that the least willing will accept*.

We should not lay all the blame on the Dutch. The EC is a permanently changing set of treaty relationships between consenting sovereign states, supervised by a Commission whose mastery of detail gives it inordinate influence. We may relinquish our independence of action, as with the exchange rate mechanism, but no sovereignty is lost while the option of withdrawal remains. This loose arrangement is likely to include many more member states before it becomes more cohesive. That is the reality.

The aspirations of Maastricht, which are to move towards an ever-tighter federation of the 12, run into that reality as into a brick wall.

It just happens that the revolving half-year of glory as temporary officer presiding over the process has fallen on the shoulders of Mr Ruud Lubbers, the Dutch prime minister. No wonder he shrugged them so eloquently after meeting Mr Major on Wednesday night. He would not attempt, he said, to gain "a full 100 per cent political union at Maastricht".

Actually, he has been attempting like mad, ever since he took over from the Luxembourg prime minister, Mr Jacques Santer, in July.

There on the table was a draft agreement, written by Luxembourg. The British and French governments saw it as a workable starting point. It kept

defence, foreign affairs and internal security out of the EC mechanisms, out of the clutches of the true federalists. To British thinking, even that draft was imperfect. It extended the competence of the European Commission in every clause. But the structure of "separate pillars" of the national debt, are willing to accept a single currency, leaving the others to catch up. Third, the new currency must be managed by an independent central bank that is so independent that it out-Bundesbanks the Bundesbank. Its directors, once appointed, would sit for eight-year terms, unsackable the while.)

If this Dutch draft sticks, Mr Major will be able to sign a document on Emu that allows Britain to join if it wants to, but does not commit it to do so, ever. His ever-watchful predecessor will still object to the government's signature on a single-currency amendment to the Rome Treaty, arguing that the British will have to pay into European funds to facilitate the economic growth of the poorer members. That argument will be countered by the observation that since Mrs Thatcher left office the number of countries which pay into Community funds has grown. By next year there will be five. With Germany financing its acquisition of its eastern provinces and Spain bewildered at finding itself a net contributor, proposals for budgetary expansion to help the Portuguese and the Greeks may not be accepted.

Currently chairing the EC's two inter-governmental conferences, our friends in The Hague have been taking a more or less German line on nearly everything. This can hardly please the French. The Italians are distressed about the proposals for economic union, since their budgetary deficit rules them out of membership for many years to come. The Danes surely suspect the proposals for political union. The Portuguese are said to be worried about both. All of this may well be put right at a special pre-Maastricht "conclave" of foreign ministers plus officials called for November 13 and 14; if it is not Mr Lubbers might qualify for the post of honorary president of the Bruges Group.

LETTERS

Speed zone

From Mr Richard B Tait

Sir, Your report (September 18) on the introduction by the London Borough of Richmond of a scheme for charging drivers on a pay-as-you-go basis and the article on the GEC-Marconi Timezone system seem to raise very serious questions of public safety.

The concept that road-users should pay a high price for using congested areas is fine as far as it goes, but the Timezone system, by charging on a time basis, encourages people to drive through such zones as quickly as possible. This surely must be an invitation to recklessness and inconsiderate driving. A system based on distance covered would be a much safer alternative.

Richard B Tait,
Elm Grove,
Church Road,
Ham, Richmond,
Surrey TW10 5HG

More majority voting needed, not less, in a Community of 20-plus

From Mr David Martin

Sir, Frank Vibert (Personal View, September 18) asked the right questions concerning the future European Community of 20-plus members, but gave the wrong answers – unless his real objective is to destroy the Community.

Unanimous decision-taking among such a large number of states would turn the Community into a diplomatic conference similar to the Conference on Security and Co-operation in Europe (CSCE). Although unanimity might be appropriate when deciding on whether to give new responsibilities to the Community, it cannot be justified for running existing policies. Giving such a blocking power to individual member states would make each and every common policy pris-

one of vested interests. Even now it is difficult enough to reform the Common Agricultural Policy, to agree on a position in the General Agreement on Tariffs and Trade or settle a host of other matters because of the ease with which minorities – sometimes of one – can prevent a decision that affects sectoral interests of their own, no matter how costly the failure for the Community as a whole.

As to the suggestion that member states should be able to opt out of decisions, does Frank Vibert really believe that individual member states should be able to apply lower environmental standards than others, or attract money-laundering by opting out of Community banking standards or apply a different external tar-

iff? This is a recipe for what Americans call "free-loading". If a Community of 20-plus is to be able to manage its common policies, more, not less, majority voting will be necessary, and the Commission will need to assume a more effective executive role. This in turn will require stronger powers for the European Parliament and, as regards their individual ministers, national parliaments. These issues are being addressed by the current inter-governmental Conference on Political Union. The question is whether it will do so adequately.

David Martin,
vice-president and rapporteur
on the IGCs,
European Parliament

like the IMF, be lifted only when an agreement is reached on the text of a new democratic constitution?"

I would hope that the banking community would take a responsible view and recognise that South Africa should only regain access to international capital markets when there is agreement within South Africa that this will assist the peace process.

The ANC has publicly urged banks not to subscribe to this bond issue, while the United Nations and the Organisation of African Unity have both stressed the importance of maintaining financial sanctions at least until there is agreement on an interim gov-

ernment or some other form of agreed transitional arrangement.

If this bond issue sets a precedent which leads to substantial inflows of foreign capital, it could seriously damage the prospects of agreement on a democratic constitution. This would be a recipe for political and economic instability.

Trevor Huddleston,
president,
Anti-Apartheid Movement,
13 Mandela Street,
London NW1 0DW

Modern telecommunication networks have to provide an increasing number of services with increasing flexibility. Meaning that in the long run the most economical network concepts will be those that take future developments into account today. And which preserve the environment and man's resources at the same time.

These subscriber-oriented glass-fibre networks are available from one address: Philips. For we can provide such networks flexible enough to meet the demands of virtually all subscribers. Networks which can be connected as required to existing copper-wire systems. Networks with a modern monitoring concept reducing the cost of maintenance to a minimum.

So ask Philips about these crystal-clear benefits. Because Philips is one of the world leaders in telecommunications.

Fibre to the Home:

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casting programmes can therefore be offered at the same time.

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Philips has already implemented a concept that meets all these requirements in full: it's called "Fibre to the Home". A passive optical network based on glass-fibre technology, Fibre to the Home offers crystal-clear benefits particularly when installing a new system or replacing an old one. Operating from a header station, just one single glass fibre can service up to 128 subscribers through passive links providing several interfaces. All kinds of narrow-band dialogue services (up to 2 Mbit/sec) and broad-band radio and TV broad-

Telecommunications, talk with Philips!

Philips Communication Systems Philips Communication Systems Philips Communication Systems Philips Communication Systems Philips Communication Systems



PHILIPS

A gesture with a hollow ring for Poles seeking to visit Britain

From Mrs Ewa M Robertson

Sir, If I were to believe everything I read I would assume that John Major and the British government genuinely have the well-being of the central and eastern European countries at heart.

Your front-page article on September 13 describes a "landmark speech" in which Major urges the European Community to admit east European states to full EC membership. What a noble gesture!

On Saturday, September 14, I collected my Polish cousin

arriving for a two months' holiday with my family. The spirit of your article, and seemingly that of Major's speech, does not much resemble the treatment that ordinary Poles are subjected to by the British authorities in Warsaw.

Applicants in Poland for a British visa are obliged to submit their application, in English, and include 450,000 zloty (about £25) – equal to about one-third of a Polish average monthly wage. This money is not refundable, even if the visa is not granted. Applicants are also subjected

to humiliating questioning. In the new European spirit officials at the British embassy in Warsaw asked my relative if he was still married; whether he lived with his wife; how much his sponsors in Britain earned; what savings he had. Yet the invitation letter already stipulates that all expenses associated with his stay in Britain are covered by us.

British applicants for a Polish visa are not asked to fill forms in Polish or to pay in advance. They are also therefore not threatened with a potential loss of the fee.

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FINANCIAL TIMES COMPANIES & MARKETS

Friday September 20 1991

INSIDE

Pechiney falls and issues warning

Pechiney, the French state-controlled aluminium and packaging group, yesterday posted an unexpectedly steep 62 per cent fall in six-month net profits and forecast that full-year profits for 1991 would fall by more than 50 per cent. Page 17

Saint-Gobain declines 40%

Saint-Gobain, the leading French glass, pipes and packaging producer, has reported a 40 per cent decline in first-half profits. Page 16

Move on Japan telecoms

A senior advisory body yesterday recommended that the Japanese government allow foreign ownership of up to 20 per cent of the shares of Nippon Telegraph and Telephone and Kokusai Denshin Denwa, the leading telecommunications companies. Page 18

Federal Express drops

Profits at Federal Express, the Memphis-based express delivery company, dropped sharply in the June-August quarter, the first of its financial year. After-tax profits were more than halved at \$17.2m, while operating profits slumped from \$129.2m to \$80.3m. Page 17

Demand for oil set to rise

World oil demand in the fourth quarter is expected to almost catch up with supply. This gives OPEC, which meets next week in Geneva, a chance to reach price targets for the first time since the Gulf war or to boost production. Western demand is set to rise for the first time this year as economies pull themselves out of recession and if the winter is cold, supplies could be stretched. Page 30

Car industry at the crossroads

This year's Frankfurt motor show highlights the fact that the industry is at a turning point in which issues of environmental cleanliness, improved economy and traffic congestion are taking precedence over more traditional motor vehicle values. "There seems to be hardly anything the automobile is not blamed for," complained Mr Eberhard von Kuenheim, BMW's chairman. Page 27

Banks oppose Brent Walker plan
The three London clearing banks, Barclays, National Westminster Bank and Midland, were last night still opposing any proposal to offer a form of debt security to holders of Brent Walker's bonds. Page 22

Ripe for recovery?

Italy has been one of Europe's worst performing stock markets this year. Turnover has been hit by a recent fraud scandal and brokers are struggling to persuade investors to return. Yet analysts are saying that Italian equities are ripe for a temporary recovery in the coming weeks. Antonia Sharpe reports. Page 39

HK raider plans merger

Mr Joseph Lau, Hong Kong's controversial corporate raider, has proposed merging his main holding company, Evergo, with its main subsidiary, Chinese Estates, through a partial offer and share swap. Page 18

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Chief price changes yesterday

FRANKFURT (DM)			
Fluha	-	Pfaltz	-
Alcatel Int'l	528	Deutsche Bieg	308 - 17
Alcatel Telekom	525	Diemag	308 + 17
Heinkel	1262	Forst Lycoming	897 - 13
Hoelzl	528	Prudential (Ad)	855 - 31
Urgo-Hell	525	Rhone Poulenc	420 - 14
Porsche	672	SLIC	610 - 13
Reisenfeld	277	TOKYO (Yen)	-
		Fluha	-
		Deutsche Bieg	308 - 17
		Diemag	308 + 17
		Forst Lycoming	897 - 13
		Prudential (Ad)	855 - 31
		Rhone Poulenc	420 - 14
		SLIC	610 - 13
		TOKYO (Yen)	-
		Fluha	-
		Deutsche Bieg	308 - 17
		Diemag	308 + 17
		Forst Lycoming	897 - 13
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		Rhone Poulenc	420 - 14
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INTERNATIONAL COMPANIES AND FINANCE

LVMH falls slightly in first half

By William Dawkins in Paris

LVMH, the French drinks and luxury goods group, yesterday announced a slight fall in first-half profits, but said a strong sales recovery was now under way pointed to a "reasonable" profits rise for the year.

An increase in borrowing charges resulting from the purchase of extra Guiness shares last year and the acquisition of Champagne Pommery from the BSN food group, held consolidated net profits down to FFr1.21bn (\$21m) for the first six months, a fraction below the FFr1.24bn in the same period of 1990.

However, the underlying rise in net income comes out at 7 per cent, adjusting for LVMH's stake in Guiness - nearly doubled to 24 per cent - for the champagne acquisition.

Operating profits rose slightly from FFr1.33bn to FFr1.34bn, within which earn-

ings in the second quarter rose by 20 per cent from the comparable period in 1990.

LVMH, headed by its chairman, Mr Bernard Arnault, said the current rise in Guiness's and Pommery's income in the current half would reduce the impact of interest costs. Champagne sales fell in Britain and the US in the first half, but LVMH usually sells 60 per cent of a year's champagne in the second six months.

The rise in the value of the dollar and the yen against the franc in the third quarter will benefit profits, thanks to the large proportion of LVMH's sales in the Far East and the US, said the group.

On top of this, trade buyers have reacted well to the recent launch of LVMH's latest women's perfume, Dune by Christian Dior and Amarige by Givenchy.



Bernard Arnault: enjoying strong sales recovery

Broadly, LVMH has seen sales recover fast from the impact of the Gulf war. Cognac and spirits saw a rise in profits from FFr1.1bn to FFr1.2bn.

thanks to continued growth in the Far East - which accounts for 40 per cent of overall group sales - aided by the yen's strength.

The luggage and leather goods division saw a decline in operating profits from FFr831m to FFr727m, but is now benefiting from a strong sales recovery. Profits also fell in perfumes and beauty products - from FFr128m to FFr121m - but sales through duty-free outlets rebounded in the second quarter.

Financial analysts said the group's net profits decline was greater than expected, but that LVMH appeared to be recovering from the impact of the Gulf war faster than thought previously. Mr Sylvain Massot, analyst at Morgan Stanley, believed LVMH should easily achieve a 10 per cent net profit rise for the year.

Profits drop 36% at Cap Gemini Sogeti

By William Dawkins

PROFITS at Cap Gemini Sogeti (CGS), Europe's leading provider of computer services, plunged in the first half of the year, hit by heavier finance charges and a general slackening in demand.

Pre-tax earnings at the French company dropped by 36 per cent from FFr367m (\$62.85m) to FFr230m on turnover up by 27 per cent to FFr350m. It was difficult to estimate full-year profits exactly, given that the pre-tax earnings already arise in the second half, although CGS forecast that the "percentage" profit fall for the year was almost certain. It expects annual sales to rise to FFr1.6bn, from FFr1.18bn last year.

CGS had to pay FFr33m of interest in the first six months, as against FFr15m of interest received in the same period of last year. This reflects the increase in borrowings needed to fund buying control of Hoskyns, Britain's leading computer service group, in July 1990.

The rise in turnover, meanwhile, is mainly due to the first-time integration of Hoskyns' sales.

Since the Hoskyns takeover,

the internationally ambitious CGS has gone on to take over Scientific Control Systems, the West German computer service group, and sold a minority stake in itself to Daimler-Benz as part of a co-operating agreement with the German industrial giant's computer services unit. The benefits of these and other alliances should clearly show in next year's results, said CGS.

Nestlé denies Mars merger negotiations

NESTLÉ, the world's biggest food group, yesterday denied reports in a Zurich business newspaper that it was negotiating a merger with, or takeover of, Mars, the US confectionary group, writes William Dawkins.

The underlying change is from a FFr1.0m loss to a FFr1.5m profit. The group is expecting a clear improvement in profits for the year as a whole.

Losses in the textiles division fell from FFr1.65m to FFr75m, while the communication businesses saw net profits shrink from FFr1.55m in the first half of 1990 to FFr1.7m in the same period of this year.

"We are saying clearly and loudly that there are no negotiations between Nestlé and Mars," said a Nestlé spokesman.

Sir Peter Baxendell,

By Andrew Taylor, Construction Correspondent, In London

RMC drops 36% and sees no sign of strong upturn

BRITISH building materials fell sharply following the warning that the deep recession in the UK construction industry was likely to continue.

Stretley, which produces bricks, tiles and aggregates, fell 14p to 335. Redland, the world's biggest concrete tile producer, fell 8p to 56p.

Mr Jim Owen, managing director who yesterday said he expected a 36 per cent fall in first-half pre-tax profits to £69.5m (£120.3m), said that analysis forecasting a £15m to £20m improvement in profits to £190m for the whole of 1992 had been too optimistic.

He said: "We will be doing well to do achieve about the same level of profits we expect to end the year." The group is expected to make pre-tax profits of between £150m to £170m for the 12 months to the end of December compared to £216.2m in 1990 and £246m in 1989.

Share prices of other large

RMC, however, reported continued growth in Germany, where profits had increased by 6 per cent to £23.1m during the first half. The group's recently-acquired cement works and concrete plants in eastern Germany made a profit for the first time in July.

Profits were also higher in France, Spain and Israel, the latter benefiting from the sharp increase in building to house a growing tide of immigrants, particularly from the Soviet Union. Profits fell in the Netherlands, Ireland and the US.

Mr Owen said the group was now looking to acquire aggregate reserves in eastern Germany, where it planned to increase the number of concrete plants it owned from 36 to 75 by 1995.

The group has increased its interim dividend from 5.4p to 6.6p a share.

NEWS IN BRIEF**Statoil to build gas platform**

STATOIL, the Norwegian state oil company, has signed a letter of intent with Aker Verdal to build a gas riser platform. Reuter reports from Oslo.

Last month, the huge concrete base of Statoil's Sleipner A platform sank in a Norwegian fjord while under construction, and Statoil said the accident meant Sleipner would be unable to produce gas as planned from October 1993.

But Statoil said it was trying to see if other fields could make up for the shortfall. Statoil has decided to build a riser platform to connect the Statippe and Zeepee pipelines.

Penser plans 'comeback'

MR ERIC PENSER, the main shareholder in Swedish arms-to-chemical group Nobel Industries, has said he aims to make a comeback after losing an estimated SKr1.5bn (\$783m) in the collapse of Nobel's finance affiliate, Gamlestaden. Reuter reports from Stockholm.

"I will come back, doing something that I can do, which is finance, and I am toying with some ideas," Mr Penser said.

Saint-Gobain blames falling prices and weak demand for 40% tumble

By William Dawkins

SAINTE-GOBAIN, the leading French glass, pipes and packaging producer, has reported a 40 per cent decline in first-half profits.

The setback reflects falling prices and weak demand from Saint-Gobain's customers in the building, automotive and industrial supplies businesses.

There has been a slight recovery in sales since the end of June, but this is not enough to make up for the strong pressure on prices, the company said.

Sales rose by 9.7 per cent from FFr24.1bn (£5.95bn) in the first six months of last year to FFr37.4bn in the same period of 1991, mainly due to the

strength of the recession in the construction and industrial supplies businesses there, while earnings improved in Brazil.

Group debts rose from FFr1.94bn at the end of 1990 to FFr2.15bn at the end of June, due to increased working capital needs, the impact of the dollar's rise, and the inclusion of debts from Saint-Gobain's recent acquisitions.

Finance charges more than doubled as a result, from FFr624m in the first half of last year to FFr1.3bn in the six months to June.

Debts represented 62 per cent of shareholders' funds on June 30.

Chargeurs hit by lower exceptional gains

CHARGEURS, the diversified French industrial group which last year took control of Pathé Cinema, has unveiled a sharp fall in first-half net profits, mainly due to a decline in exceptional gains, writes William Dawkins.

Chargeurs, a 15.59 per cent shareholder in British Sky Broadcasting and active in wool, fabrics and transport,

saw net profits fall by 73.7 per cent from FFr1.5bn (£325m) to FFr404m. Turnover, meanwhile, fell by 13.4 per cent from FFr4.1bn to FFr3.6bn, mainly due to a fall in textile sales.

The net profit included a FFr245m gain from the sale of UTA, the airline, to Air France, against a FFr1.54bn exceptional profit in the same period of 1990. Stripping this out, the

underlying change is from a FFr1.0m loss to a FFr1.5m profit.

The group is expecting a clear improvement in profits for the year as a whole.

Losses in the textiles division fell from FFr1.65m to FFr75m, while the communication businesses saw net profits shrink from FFr1.55m in the first half of 1990 to FFr1.7m in the same period of this year.

"We are saying clearly and loudly that there are no negotiations between Nestlé and Mars," said a Nestlé spokesman.

Sir Peter Baxendell,

chairman, said that as difficult trading conditions persisted in its three significant markets in the UK, the US and Australia, the group suffered a severe reduction of margins.

The group saw a 14 per cent dip in pre-tax profits to £57.5m for the six months to June.

The figures were at the lower end of forecasts by City of London analysts, and the company's shares reacted strongly to bid speculation, rising 38p to 540p on heavy trading.

Profits in the first half were lower at the trading level, excluding a £27.5m loss made last year in its power contracting business, falling 31 per cent to £67.9m. The drop, which came on turnover that was 5 per cent down at £1.07bn, reflects the combined effects of sluggish demand and adverse currency rates.

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INTERNATIONAL COMPANIES AND FINANCE

Pechiney falls sharply as aluminium prices weaken

By William Dawkins in Paris

PECHINEY, the French state-controlled aluminium and packaging group, yesterday posted an unexpected steep 62 per cent fall in six-month net profits and forecast that full-year profits for 1991 would fall by more than 50 per cent.

The decline is mainly due to a plunge in aluminium prices, the volatility of which has traditionally made Pechiney's earnings outlook uncertain.

However, this was partly cushioned by a small profit rise from Pechiney's packaging business. Its packaging activities, expanded greatly with the acquisition of American National Can (ANC) in 1988, now account for 44 per cent of operating profits and 40 per cent of sales.

Group sales fell by 4 per cent from FFr40.2bn (\$7bn) to FFr35.5bn in the six months

to June 1991, on which net profits fell from FFr1.24bn to FFr480m over the same period. Operating profits fell by 25 per cent from FFr3.48bn to FFr2.61bn. Profits in the packaging division rose from FFr1.11bn to FFr1.13bn.

The aluminium division's operating earnings fell by 41 per cent from FFr1.27bn to FFr753m. Meanwhile, profits in the turbine components business started to fall from the end of last year - though they were up on the first half of 1990 - reflecting weak demand from commercial airlines.

Pechiney believes the packaging business's earnings will rise by 8 per cent this year, but that "no real signs of improvement are seen for those group activities that are most penalised by worldwide economic conditions."

Federal Express profits halved

By Nikki Tait in New York

PROFITS at Federal Express, the Memphis-based express delivery company, dropped sharply in the June-August quarter, the first of its financial year.

After-tax profits were more than halved at \$17.2m, compared with \$45.1m in the same period 12 months earlier, while operating profits slumped from \$129.2m to \$80.3m.

Sales stood at \$1.83bn, against \$1.92bn in the first quarter of the 1990-91 financial year. Earnings per share fell from 51 cents to 32 cents.

Federal Express blamed the slump on the slowdown in

intercontinental traffic because of the economic recession in its major markets, including the US and western Europe.

The results from Europe, it added, continued to bear the impact of a major restructuring in the unprofitable UK operations. This involved the phasing-out of heavyweight and low-priority services in the UK, the closure of certain hub facilities and some substantial job cuts.

During the first quarter, the loss on international operations overall rose to \$82m, compared with a loss of \$75.9m a year earlier, while

revenues totalled \$573m, against \$605m.

Federal Express said that earnings in the first quarter of 1990-91 had been inflated by some special factors, making comparisons with the more recent quarter difficult. Last year, for example, a strike threat hung over UPS, a rival carrier, while price increases had recently been pushed through in the US market.

The company noted that the US-Canadian business had fared relatively well this time, and that it still looked forward to increased international demand in coming years.

Renown sees Y2.2bn loss

RENOWN, Japan's biggest clothing company, yesterday warned that it would fall into the red for the year to December due to losses at Aquascutum, the fashion retailer which it acquired in August 1990, writes Endo Terazawa in Tokyo.

Renown revised previous projections of after-tax profit of Y1.7bn (\$12.7m) to losses of Y2.2bn. Pre-tax profits expectations were revised down to Y500m, or a 90.6 per cent drop from the last year, on sales of Y250bn, down 2.8 per cent.

Pre-tax profits for the parent company were also revised down to a 45 per cent fall of Y3.5bn.

Arnotts drops 61% after write-down of bid costs

ARNOTTS, the Australian bakery group, sold yesterday what was considered of returning to profit and dividend growth after reporting a 61.5 per cent loss in net earnings to A\$1.2m (US\$14.6m) in the year to June 30, Reuter reports.

Having absorbed very substantial one-off restructuring costs, the directors are confident that the company will return to a pattern of steady growth in profits and dividends, the company said.

"Earnings performance in the first two months of the current financial year has shown significant improvement," Arnotts said.

An extraordinary loss of

A\$33.27m, for the write-down of loans and costs associated with the failed bid for the biscuit business of Nabisco Brands took Arnotts to a bottom line loss of A\$15.1m.

The Federal Court in November dismissed an appeal by Arnotts, ruling that its A\$45m option to buy the Nabisco business from RJR Nabisco breached the Trade Practices Act. Arnotts said in March it would not appeal.

Arnotts, 32.9 per cent owned by Campbell Soup, said redundancy costs and factory closures were to blame for the A\$35.4m abnormal loss in 1990-91.

CZECHOSLOVAKIA

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FT SURVEYS

STATE BANK OF SOUTH AUSTRALIA	
A \$75,000,000	
FLOATING RATE NOTES DUE 1994	
Holders of the notes of the above issue are hereby notified that for the next interest sub-period the following will apply.	
INTEREST RATE: 9.09 PER CENT PER ANNUM	
INTEREST PERIOD: 18 SEPTEMBER-18 DECEMBER 1991	
INTEREST AMOUNT DUE: 18 DECEMBER 1991	
PER AS 10,000 NOTE: AS\$26.63	
PER AS 55,000 NOTE: AS\$13.31	
BANK OF TOKYO AUSTRALIA LIMITED	
AGENT BANK	

U.S. \$150,000,000	
MARINE MIDLAND BANKS, INC.	
Floating Rate Subordinated Notes Due 2003	
Interest Rate	5.75% per annum
Interest Period	20th September 1991 20th March 1992
Interest Amount due	20th September 1991 per U.S. \$10,000 Note U.S. \$145.35 per U.S. \$55,000 Note U.S. \$728.74
Credit Suisse First Boston Limited Agent	

Notice to the Noteholders of Outstanding BANQUE INDOSUEZ YEN 1,500,000,000 Nikko-Linked Notes 1990-1993	
Pursuant to the Terms and Conditions of the Notes, the Issuer has been given the right to redeem all the Outstanding Notes on September 26th 1991. The redemption will be made prior to the due date and on the principal amount of the Notes to the date fixed for redemption.	
Banque Indosuez Luxembourg S.A.	
39, Allee Scheffer, L-1710 Luxembourg	
The Principal and Fiscal Agent	

U.S. \$100,000,000

Takugin International (Asia) Limited

Guaranteed Floating Rate Notes Due 1994



Guaranteed as to payment of principal and interest by

The Hokkaido Takushoku Bank, Limited

Interest Rate	5.8125% per annum
Interest Period	20th September 1991 20th March 1992
Interest Amount per U.S. \$10,000 Note due 20th March 1992	U.S. \$293.85

Credit Suisse First Boston Limited
Agent

U.S. \$100,000,000	
Arab Banking Corporation (B.S.C.)	
Floating Rate Notes Due 1996	
Interest Rate	5.875% per annum
Interest Period	20th September 1991 20th March 1992
Interest Amount per U.S. \$10,000 Note due 20th March 1992	U.S. \$297.01
Credit Suisse First Boston Limited Agent	

SOCIETE GENERALE USD 300,000,000 FLOATING RATE NOTES DUE 1996	
For the period September 19, 1991 to March 19, 1992 the new rate has been fixed at 5.625% p.a.	
Next payment date:	March 19, 1992
Coupon nr. 11	
Amount:	USD 284.38 for the denomination of USD 10,000 USD 2843.75 for the denomination of USD 100,000
THE PRINCIPAL PAYING AGENT	
SOCIETE GENERALE ALSACIENNE DE BANQUE	
15, AVENUE EMILE REUTER	
LUXEMBOURG	

MURRAY UNIVERSAL, SICAV	
Registered Office: 14, rue Aldringen, Luxembourg	
RC: Luxembourg B No 8621	
DIVIDEND ANNOUNCEMENT	
The Board of Directors has announced two dividends:	

For the European sub-fund:
 - a dividend of 0.853 USD per share
 to shares subscribed and in circulation on 13.09.91. Ex-dividend date 16.09.91.
 payable on or after 27.09.91
 For the Pacific sub-fund:
 - a dividend of 0.2313 USD per share
 to shares subscribed and in circulation on 13.09.91.
 Ex-dividend date 16.09.91, payable on or after 27.09.91 against presentation of coupon no. 3.
 Registered shareholders will be paid by cheque or transfer while holders of bearer shares can cash the dividend at the following bank:
 BANQUE GENERALE DU LUXEMBOURG S.A.
 27, avenue Montebello
 Luxembourg

The Board of Directors

All of these securities having been sold, this advertisement appears as a matter of record only.

CANTEL 15,000,000 Shares

Rogers Cantel Mobile Communications Inc.

Class B Subordinate Voting Shares (without par value)

Global Coordinator

Goldman, Sachs & Co.

1,650,000 Shares

This portion of the offering was offered outside the United States and Canada.

Goldman Sachs International Limited

ScotiaMcLeod Inc.

Credit Suisse First Boston Limited

Burns Fry Limited Donaldson, Lufkin & Jenrette Merrill Lynch International Limited
RBC Dominion Securities International N M Rothschild & Sons Limited
Salomon Brothers International Limited S.G. Warburg Securities Wood Gundy Inc.

5,000,000 Shares

This portion of the offering was offered in Canada by the undersigned

ScotiaMcLeod Inc.

Burns Fry Limited

Wood Gundy Inc.

First Marathon Securities Limited

Goldman Sachs Canada

RBC Dominion Securities Inc.

Gordon Capital Corporation

8,350,000 Shares

This portion of the offering was offered in the United States by the undersigned.

Goldman, Sachs & Co.

Donaldson, Lufkin & Jenrette

Securities Corporation

Merrill Lynch & Co.

Salomon Brothers Inc

Bear, Stearns & Co. Inc.

The First Boston Corporation

INTERNATIONAL COMPANIES AND FINANCE

Tokyo urged to offer 20% of telecoms units overseas

By Robert Thomson in Tokyo

A SENIOR advisory body yesterday recommended that the Japanese government allow foreign ownership of up to 20 per cent of the shares of Nippon Telegraph and Telephone (NTT) and Kokusai Den-shin Denwa (KDD), the leading telecommunications companies.

The telecommunications Council recommendations are likely to become Bills that the Ministry of Posts and Telecommunications will present to the Japanese parliament early next year, though it is unclear when foreigners will be able to purchase shares in the two companies.

NTT was privatised in 1986, but is still 65.8 per cent owned by the government, which is required by law to hold at least a third of the company's shares. The government has plans for five further releases of NTT shares, but the weakness of the Tokyo stock market and of the company's share

price have delayed the sales.

Mr Hisamitsu Ganno, director of the ministry's industrial policy division, said that granting permission for foreigners to buy NTT shares was not linked to the weakness of its share price, but to the "international trend" towards the privatisation of telecommunications business.

"We have seen that there is movement taking place in other countries towards creating a better market for the shares of telecommunications companies," Mr Ganno said.

However, the committee recommended that foreigners be forbidden from taking "executive posts" at NTT and KDD, while the 20 per cent level for foreign shares is less than the 33 per cent foreign ownership level permitted for other telecommunications businesses in Japan.

The committee said that foreign ownership had to be limited for security reasons:

"These two companies, one of which offers telephone services through Japan [NTT] and another to 215 destinations in the world [KDD], are playing a cardinal role for Japan in the telecommunication system and particularly crucial role for national security."

Some prominent Japanese politicians have opposed the sale of NTT shares to foreigners, believing that the company should remain a wholly Japanese entity, but the government does not want to appear out of step with the international liberalisation of the telecommunications industry.

The committee noted that NTT has become active on international bond markets, while both NTT and KDD are expanding the range of their businesses and, particularly in the case of KDD, facing increased competition with the deregulation of the communications industry.

Lau again plans to merge Evergo with Chinese Estates

By Angus Foster in Hong Kong

MR JOSEPH Lau, Hong Kong's controversial corporate raider, has proposed merging his main holding company, Evergo, with its main subsidiary, Chinese Estates, through a partial offer and share swap.

This is the second time in two years Evergo, which owns 49.6 per cent of Chinese Estates, has proposed taking over the company. Last time, the offer was rejected by shareholders who complained the offer price was too low.

Mr Lau, who owns 45 per cent of Evergo, is offering to buy up to 50 per cent of Evergo shares he does not already own at HK\$3.40, the trading price before the transaction was announced, but below this year's high of HK\$3.75. Mr Lau is offering to buy the Evergo shares so his stake in the company remains above 35 per cent following a share swap.

Evergo will then offer to swap every two Chinese Estates shares for one Evergo share.

Chinese Estates would become wholly-owned by Evergo and its share listing would be cancelled.

Chinese Estates' market capitalisation is less than half its net asset value. This is partly because Mr Lau is unpopular for regular cash calls and controversial asset swaps.

If his latest proposals are accepted, Evergo would acquire Chinese Estates' prime properties well below their market value.

Evergo said the transactions

would turn it into an active investment company rather than a holding company for the stake in Chinese Estates and other listed companies. The merged company would have a market capitalisation of about HK\$4.5bn and could target larger investments, the company said.

If the various transactions are completed, Mr Lau's stake in the expanded Evergo would fall to 35.5 per cent, compared with 33.7 per cent owned by former Chinese Estates shareholders.

There is also speculation about the role envisaged for Evergo by Mr Li Ka-shing, Hong Kong's most successful tycoon businessman and chairman of Cheung Kong. In May, Cheung Kong took an 8 per cent stake in the company and subscribed for a convertible note which can be converted before the end of next year at \$2.80 per Evergo share.

Cheung Kong would then control more than 20 per cent of Evergo and Mr Li is thought to be interested in some of Chinese Estates' properties, which are in prime sites and could be redeveloped.

Jardine Strategic Holdings, the holding company for important stakes in companies within the Jardine Matheson group, yesterday announced net profits for the six months to the end of June remained virtually unchanged at US\$105m, compared with US\$104.3m last time.

Hudson Conway boosted by sale of Pubco stake

By Kevin Brown in Sydney

HUDSON CONWAY, the Australian property group, yesterday reported net profits of A\$64m (US\$50.3m), after abnormal items for the year to June, compared with A\$60m in the previous year.

Hudson said most of the increase in profit had been brought about by an abnormal gain of A\$5.4m on the sale to Fosters Brewing of its 50 per cent stake in Courage Pub Estate (Pubco) in the UK.

The group said it was taking a cautious approach to the property market and had reservations about the rate of recovery of the recession-hit Australian economy.

However, the board said it was continuing to look for opportunities outside Australia following the success of the Pubco investment.

Hudson said it would

continue to develop existing properties where it could add value, but would view building activities with caution unless substantial pre-commitment was available or a purchaser had been located.

The group said demolition work had been completed on the Carlton and United Breweries site in Swanston Street, Melbourne, but plans for extensive extensions could not proceed until local problems had been resolved.

The directors said they had decided not to declare a dividend, in spite of having cash in hand of A\$205m at the end of the financial year. The group has since received a further payment of A\$300m relating to the Pubco deal.

Japan's second-tier brokers face losses

Kereges depend more on commission revenues than on brokerage fees.

Among the 10 second-tier companies, Kokusai Securities was the only one expecting to stay in the black, projecting a pre-tax profit of Y280m (St4.4m), down from Y23.4bn.

New Japan Securities forecast a pre-tax loss of Y22bn, the biggest deficit expected among the smaller brokerages, after a profit of Y6.4bn a year ago.

New Japan Securities said that to recover from the earnings slump the company would reduce capital spending by suspending plans to introduce new computer systems.

The eight other second-tier brokerages projected pre-tax losses ranging from Y1.8bn to Y18.8bn for the six-month period.

Brierley bids for resources operation

SIR Ron Brierley yesterday joined three other bidders chasing Mid East Minerals (MEM), an obscure Australian resources company with book assets of less than A\$6m (US\$4.5m), writes Kevin Brown.

Sir Ron launched a 30 cents a share offer for MEM through a bidding vehicle named Notron, valuing the company at A\$6.3m. CPG, Sir Ron's quoted investment group, acquired a 19.6 per cent stake earlier this week.

The New Zealand entrepreneur's interest follows the acquisition of 16.5 per cent of MEM by an unidentified Perth-based buyer. A third bidder, also unidentified, has around 2 per cent of the capital, acquired at 31 cents a share.

The bidding race was started by Perth-based Bekins Holdings, a company associated with two local mining executives, which offered 29 cents a share, valuing MEM at A\$6.09m.

MEM valued its assets at the end of the financial year in June at A\$5.6m, equivalent to 26.8 cents a share. Its most important asset is a 76 per cent stake in Metals Exploration, which has cash of A\$3m and is entitled to nickel royalties from Western Mining Corporation (WMC), a major resources group.

The group said the consolidation of the Barcara structure brought A\$131m of additional debt onto the balance sheet, partly offsetting cash generated by the sale of Petito for A\$200m and other non-core assets and rationalising production.

He said there was "still a lot of work to be done," but the group was in a "much stronger financial and operating position than one year ago".

The previous year's loss was

GFW returns to the black with A\$110m

By Kevin Brown

GOODMAN Fielder Wattie, Australasia's biggest food group, yesterday reported net profits, after abnormal items, of A\$110m (US\$86.6m) for the year to the end of June, compared with a loss of A\$86m last year.

The result confirms GFW's recovery from the problems which forced the replacement of Mr Pat Goodman, the group's entrepreneurial managing director, by Mr Michael Nugent, a former Elders director.

Mr Nugent, who took over in mid-1990, has reorganized the group along product lines, abandoning the previous geographical structure, and has cut costs by selling non-core assets and rationalising production.

He said there was "still a lot of work to be done," but the group was in a "much stronger financial and operating position than one year ago".

The previous year's loss was

struck after writing off A\$202m to cover rationalisation costs, losses on an abortive takeover bid for Industrial Equity, and a 49 per cent holding in Barcara, the vehicle for an executive share scheme. Barcara, in turn, is owned 9.3 per cent of GFW.

GFW acquired full control of Barcara for a nominal A\$2 during the year, and subsequently wound up the scheme after selling the company's GFW shareholding.

The group said the consolidation of the Barcara structure brought A\$131m of additional debt onto the balance sheet, partly offsetting cash generated by the sale of Petito for A\$200m and other non-core assets and rationalising production.

Net profits fell 14 per cent to A\$101 after a 15 per cent increase in interest expenses to A\$97.5m and a tax bill of A\$40m, compared with a tax credit of A\$7m in the previous year.

In accordance with the provisions of the Notes, notice is hereby given that the rate of interest has been fixed at 6.55 per cent per annum, and that the interest payable on the Notes on 27th September 1991, 1992 and 1993, and the principal amount for each U.S. \$1,000 and U.S. \$10,000 principal amount of Notes will be £216.80 and £2,168.00 respectively.

By The Chase Manhattan Bank, N.Y.

Agent Bank

September 20, 1991

Girozentrale und Bank der österreichischen Sparkassen Aktiengesellschaft
Japane Yen 10,000,000,000 Floating Rate Notes due 1996

For the six months
1991 September 1991
to March 1992

In accordance with the provisions of the Notes, notice is hereby given that the rate of interest has been fixed at 6.55 per cent per annum, and that the interest payable on the Notes on 27th September 1991, 1992 and 1993, and the principal amount for each U.S. \$1,000 and U.S. \$10,000 principal amount of Notes will be £216.80 and £2,168.00 respectively.

By The Chase Manhattan Bank, N.Y.

Agent Bank

September 20, 1991

The Council of Europe
Repayment Fund
for National Policy and
Over-Population in Europe

U.S. \$35,000,000

17 per cent. Notes due 1991

In accordance with Condition 7(a) of the Terms and Conditions of the Notes, the issuer has elected to redeem the Notes on 27th September 1991, 1992 and 1993, and the principal amount for each U.S. \$1,000 and U.S. \$10,000 principal amount of Notes will be £216.80 and £2,168.00 respectively.

By The Chase Manhattan Bank, N.Y.

Agent Bank

September 20, 1991

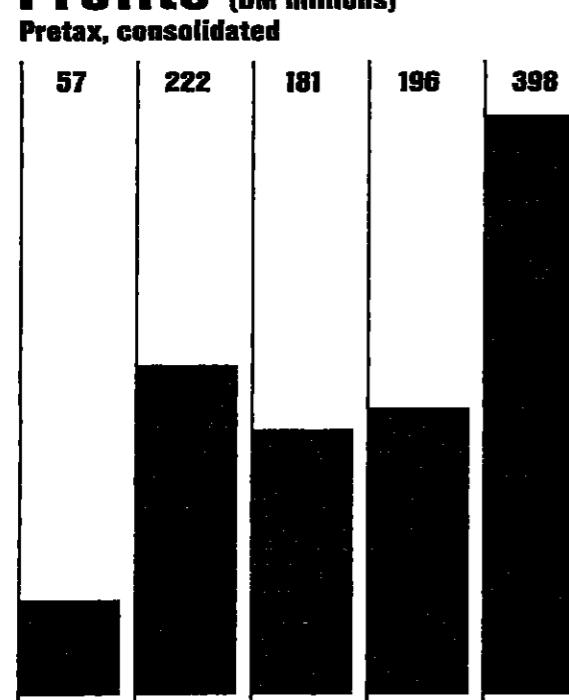
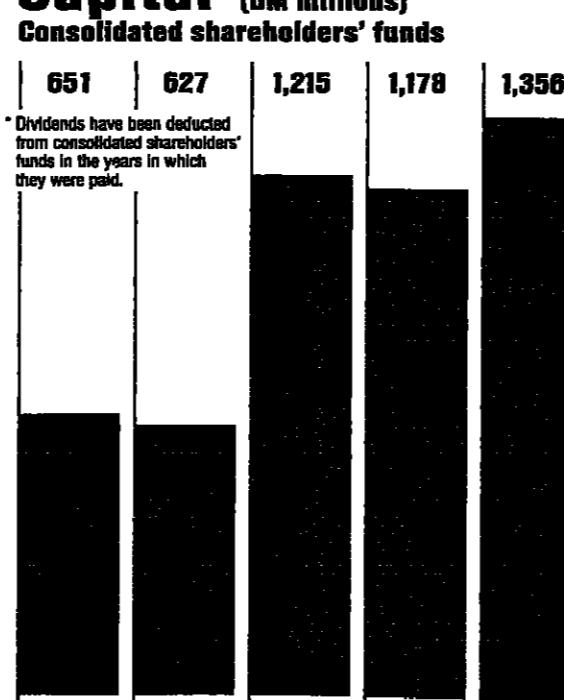
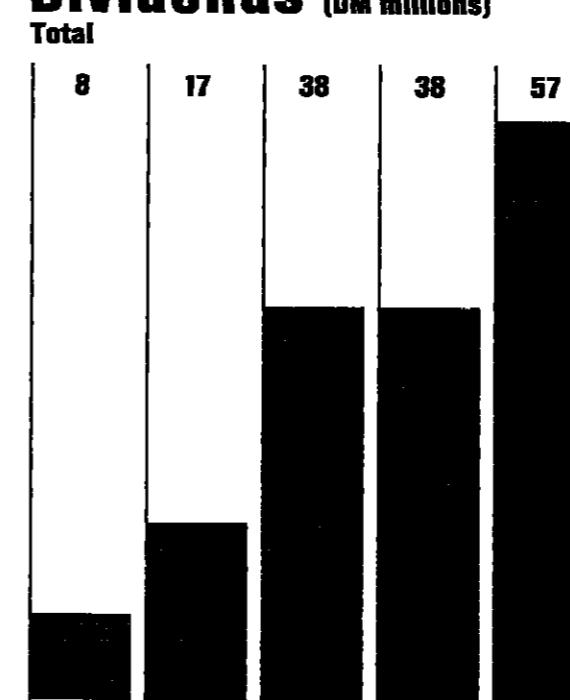
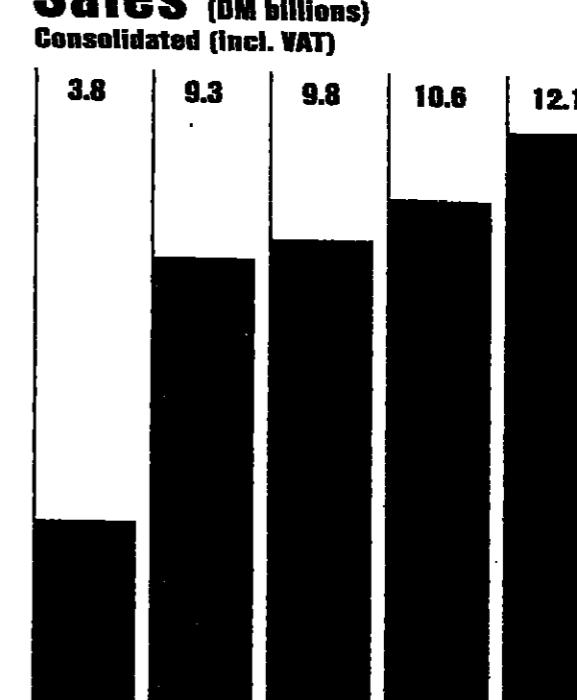
Midland Bank plc
Incorporated with British Safety in Exporting
US\$500,000,000 Undated
Floating Rate Primary Capital Notes

The Rate of Interest has been fixed at 6% p.a. The Interest payable on the relevant Interest Payment Date, March 20, 1992 against coupon No. 13 in respect of US\$10,000 nominal of the Notes will be US\$33.33.

Citibank, N.A. (CSSI Dept.)

Agent Bank

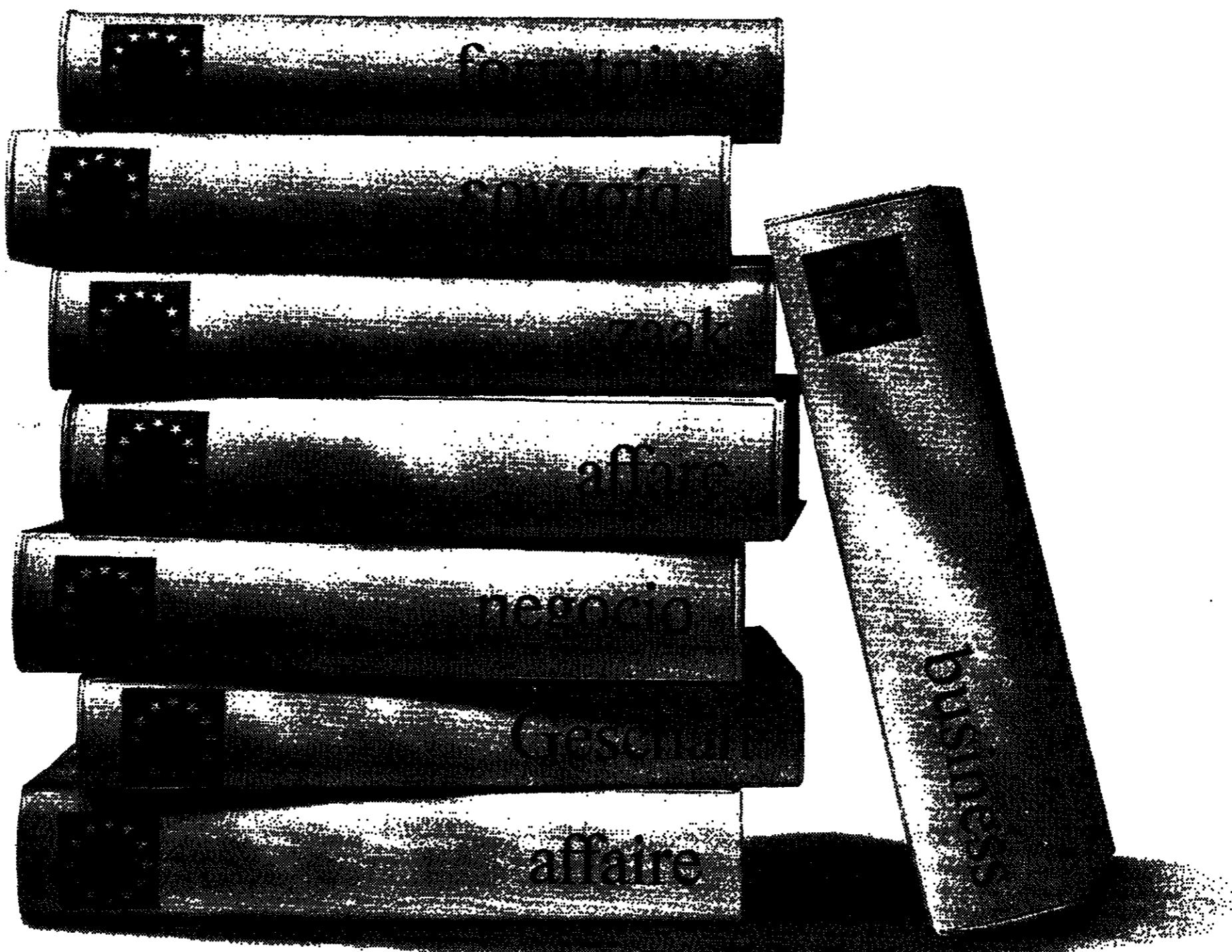
September 20, 1991

ASKO DEUTSCHE KAUFHAUS AG**Profits (DM millions)**
Pretax, consolidated**Capital* (DM millions)**
Consolidated shareholders' funds**Dividends (DM millions)**
Total**Sales (DM billions)**
Consolidated (incl. VAT)

The contents of this advertisement have been approved, for the purposes of Section 57 (1) of the Financial Services Act 1986, by Coopers & Lybrand Deloitte who are authorised by the Institute of Chartered Accountants in England and Wales to carry on investment business.

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What's uncommon about the Common Market?



The momentum is beginning to pick

Eliminating national boundaries in your business will not necessarily lead to boundless growth.

The closer the date of January 1, 1993 approaches, the fewer the remaining obstacles to European economic integration. Some of these impediments are small and some are large.

But of one thing you can be certain: they are definitely being overcome. The political will is there, and much of what

still divides the twelve member states is on its way out.

But even with all the necessary European unification measures, just how uncommon will the Common Market actually be in just a couple of years?

The experts all agree: the Europe of the future will continue to be characterized by contrast and complexity.

Not only because of its great linguistic and cultural diversity.

But because Europe is about to be transformed into a continent of regions rather than of separate nations.

Regions which are above all engaged in strong economic competition. Regions which have numerous ways of presenting themselves in the best possible light - a situation which complicates decision-making for potential investors. Fortunately, there is something uncommon which is common to the entire Common Market.

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Already today, throughout Europe, you'll find us where it counts.

Our experienced local specialists can provide you with crucial support, all the way from overcoming the language

barrier to helping you pin down the ideal site for your new business operations.

And thanks to our specialized international bank in Luxembourg, Europa Bank, we can put together complex packages including various regional European subsidies and EC support programs, thereby satisfying the most demanding of financing requirements.

For you see, while others were just beginning to think European, Dresdner Bank was already taking action.

Dresdner Bank. An uncommon bank. For an Uncommon Market.

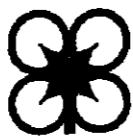
Dresdner Bank



NEW ISSUE

This announcement appears as a matter of record only.

September, 1991

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Warrants

to subscribe for shares of common stock of Hokkai Can Co., Ltd.

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By Karen Zagor in New York and Tracy Corrigan in London

US Treasuries held steady yesterday morning in thin, range-bound trading.

At mid-session, the Treasury's bellwether 30-year bond was ½ lower at 102 1/4, yielding 7.96 per cent. At the short-end of the yield curve, the two-year note was unchanged for a yield of 6.17 per cent.

The Federal Reserve entered the open market to arrange four-day system repurchase agreements when Fed funds were trading at 5½ per cent. The adding operation was widely expected and had no policy implications.

Early trading was somewhat dampened by unexpectedly strong initial jobless claims. For the week ended Sept. 7, jobless claims fell 17,000 to 402,000. Economists had expected a drop of about 8,000.

The numbers, however, were distorted by the Labor Day weekend.

There was also some residual uneasiness about developments in the Gulf.

■ The rally in the UK gilts market on Wednesday ran out of steam yesterday. The release of money supply figures in line with expectations had little effect on prices, and with no further economic data and no political opinion polls on the cards there appears to be little to drive the market forward.

The long gilt future advanced ½ to close at 96.21 on the London International Financial Futures Exchange, up on the day. The short end of the market remains supported by expectations of a further interest rate cut.

But dealers are realising that

BENCHMARK GOVERNMENT BONDS

	Coupon	Red Date	Price	Change	Yield	Week ago	Month ago
AUSTRALIA	12.000	08/01	100.0000	+0.000	10.33	10.06	10.02
BELGIUM	8.000	08/01	98.6500	-0.200	9.21	9.18	9.40
CANADA *	8.750	12/01	102.0000	+0.150	8.44	9.22	9.71
DENMARK	9.000	11/06	98.1000	-0.120	9.14	9.14	9.37
FRANCE	8.500	11/06	97.7600	-0.042	9.05	9.04	9.30
GERMANY	8.500	01/01	98.0000	-0.180	8.80	8.81	9.12
ITALY	12.500	08/01	102.0000	-0.140	8.43	8.42	8.59
JAPAN No 118	4.500	06/09	91.2250	-0.045	9.45	9.48	9.68
JAPAN No 120	8.400	03/09	101.0000	-	8.13	8.12	8.49
NETHERLANDS	8.500	03/01	98.0400	-0.080	8.80	8.80	8.84
SPAIN	11.500	07/09	101.5400	+0.170	11.42	11.49	11.57
UK GILTS	10.000	11/06	101.17	+0.022	9.81	9.83	10.01
10.000	02/01	102.27	+0.028	9.53	9.53	9.61	
9.000	10/05	97.17	-0.032	9.88	9.84	9.81	
US TREASURY *	7.875	08/01	101.24	-0.025	7.74	7.74	7.74
8.000	05/21	102.04	-0.023	7.54	7.55	7.55	

London closing New York opening session Yields Local market standard

Prices US, UK in 32nds, others in decimal Technical Data/ATLAS Price Service

Price: US, UK in 32nds, others in decimal

Swedish group to borrow A\$1bn

By Kevin Brown in Sydney

NATIONAL Australia Bank (NAB) yesterday said it had been mandated jointly with Standard Chartered of the UK to arrange a \$1bn bond programme for the Swedish Export Credit Corporation (SEK).

The bond programme is to be announced since the federal government relaxed regulations earlier this year which prevented fund-raising in the domestic bond market by overseas governments and institutions.

Mr Michael Sheehan, NAB head of global interest rate products, said the SEK programme was likely to be the first of a number of attempts by premium rated overseas institutions to tap the domestic market.

"We are likely to see more of these issues. The World Bank has been discussed as a likely issuer, and other issuers have been mentioned. It is likely to become a reasonably large market in time," he said.

Mr Sheehan said the details of the SEK issue had not been finalised. However, the issue would probably be made in tranches of around A\$300m at coupons and maturities reflecting market conditions.

"All these things are price-sensitive, but we are hopeful that something will come about in the not too distant future, possibly before the end of the year," he said.

The timing will depend partly on the currency markets, since SEK is expected to swap the Australian dollar funds into Swedish or US currency. SEK is rated AAA by Standard & Poor's, the US credit rating agency.

The opening of the Australian domestic market to overseas borrowers follows four years of steady growth from negligible size in 1987 to forecasts of around A\$16bn in the current year.

Much of the impetus behind the growth has come from the demand for fixed interest investments from managers of superannuation funds set up following taxation reforms aimed at increasing personal savings for pensions.

Japan's Big Four placed under review

By Enrico Terazono in Tokyo

MOODY'S, the US credit rating agency, yesterday announced that it had placed the long-term debt ratings of Japan's Big Four brokers - Nomura, Daiwa, Nikko and Yamai - under review for possible downgrades.

The announcement follows the securities houses' downward revisions of earnings forecasts for the first half-year to September due to a sharp slowdown in business in Tokyo after the spate of financial scandals. Nomura, Daiwa, Nikko and Yamai predicted sharp falls in profits, while Yamai said it would incur a pre-tax loss, the first since the mid-1980s.

Moody's said that the sluggish stock market and deregulation of the securities business had prompted the review. The recent stock market scandals have increased pressure to reduce the presence of the Big Four and to end current fixed-rate commissions.

Nomura is currently rated at Aaa, while the other three houses are rated at Aa2. Moody's added that the scandals had not affected the financial credibility of the brokerages, and that the long-term changes in the financial environment were the main focus of the review.

The Tokyo Stock Exchange and the Japan Securities Dealers Association have decided to raise fines charged for violation of market regulations.

Fines were doubled to Y100m after criticism that the current Y50m was not high enough to act as a deterrent.

WORLD ECONOMY

The FT proposes to publish this series on

October 14 1991. It will be of particular interest to the 54% of Chief Executives in Europe's largest companies who read the FT. If you want to reach this important audience, call Tim

e-1000, London, on 071 573 3220 or fax 071 573 3079.

Data source: Chief Executives in Europe 1990

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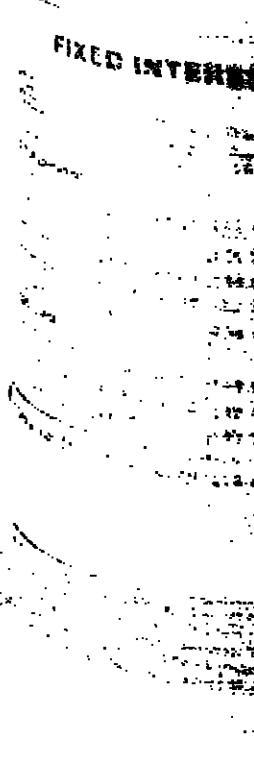
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This announcement appears as a matter of record only

August 1991

STRAIGHT BONDS: The yield is the yield to redemption of the bid price; the amount quoted is in millions of currency units. Chg. = Change on day.
FLATTING RATE NOTES: Denominated in dollars unless otherwise indicated. Coupon shown is minimum spread Margin above six-month LIBOR rate (three-month mean rate of US dollars). Ccy. = Current exchange rate.
CONVERTIBLE BONDS: Denominated in dollars unless otherwise indicated. Conv. Price = Nominal amount of bond per share expressed in currency of share at conversion rate fixed at issue. Premium = Percentage premium of the current effective price of acquiring shares via the bond over the most recent price of the share.

* No information available - previous day's price
 ** Only one market maker supplied a price prior



MARKETS

Swedish group to borrow AS1bn

By Martin Brown
Financial Times
Stock market editor
London

The Swedish group, which includes the companies of the former state-owned telephone monopoly, has agreed to borrow AS1 billion (\$1.2 billion) from a consortium of four banks.



Dealers at Liffe show their enthusiasm for the launch; volume exceeded 15,000 contracts

Italian bond contract takes off

By Tracy Corrigan

ITALY'S first day's trading of the new Italian government bond contract on the London International Financial Futures Exchange (Liffe) surpassed already lofty expectations.

Within an hour of the contract's launch at 8.10am, over 3,000 contracts had been traded, and by the end of the day volume had exceeded 15,000 contracts, with a total value of £3,000m. Trading was on a one tick spread.

The rival contract on the Matif, the Paris-based exchange, traded over 7,000 contracts when it was launched on September 5, and over 6,000 yesterday. Each Liffe contract is worth £200m, twice the value of each Matif contract.

If enthusiasm for the contract persists, Liffe is expected to launch an option on the future contract. There is also talk that a short-term Eurodollar contract may be introduced, though when this was last considered, Liffe's success plumped for the successful Swiss contract instead.

Although initial enquiries is bond to fade, little dealers were confident that mounting interest in the rallying Italian government bond market will continue to fuel demand for the futures contract. The cash bond market already offers substantial liquidity through the screen-based Telematic system of primary dealers.

Traders reported a strong level of interest from Italy, the battleground for prevalence of contract pessists. Liffe is expected to dominate its own domestic market.

But the bulk of business yesterday was conducted between dealers, dealers said, in particular, traders took advantage of arbitrage between the Matif and Liffe contracts.

Traders said there was some spread-playing between the German Bund futures contract and the Italian contract dealers sold the Bund for the Italian contract, taking the view that the yield spread between the two markets is set to narrow.

"There's plenty of end-user interest but not a lot of activity yet," one trader said.

Japan reluctant over Cuban proposal

JAPANESE business is balking at an ambitious plan by Cuba to repay its debts.

But the companies involved are reluctant to accept the proposals and demand that at least overdue interest be paid immediately.

Cuba stopped paying interest on its commercial debt to Japan in early 1989 and has failed to make repayments of principal as political changes in eastern Europe and the Soviet Union

have drastically cut its export earnings.

According to documents on Havana's debt proposals obtained by Reuters, Cuba's foreign trade minister, Mr Ricardo Cabrisas, told the Japan-Cuba Economic Conference in Tokyo on June 17 that Cuba wanted to suspend principal and interest payments and repay loans over five years from 1996.

Havana wants Japanese companies to reschedule all commercial debt and interest totaling about \$1.7bn, and to invest and trade more to help

Cuba repay its debts.

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Phone call will offer protection against fraud

By Barbara Durr
in Chicago

TO help protect themselves against fraud, US futures investors will now be able to investigate the complete disciplinary history of futures trading firms and salespeople with a single toll-free telephone call.

The National Futures Association, the industry's own watchdog, is offering the new service, and it anticipates it will greatly assist investors to avoid fraudulent and abusive telemarketing schemes that peddle bogus or illegal commodity contracts.

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INTERNATIONAL CAPITAL MARKETS

By Simon London

SOUTH Africa yesterday made its return to the capital markets after a six-year absence, drawing an enthusiastic response from German investors and more cautious buying from elsewhere.

Lead-managed by Deutsche Bank, the deal was launched at DM300m - already at the upper limits of market expectations - but later increased to DM400m.

The syndicate of banks working on the issue was dominated by German institutions. Of the 10 lead banks, just three were non-German: Paribas, Kleinwort Benson and Swiss Bank.

The composition of the syndicate underlined that buying was dominated by retail investors in Germany. Private investors in Switzerland and the Benelux countries were also reported to be strong buyers.

Institutional demand was more guarded. However, Kleinwort Benson's initial allocation of about DM17m bonds was taken up by many investors.

among those increased, suggesting that demand from the UK was stronger than expected.

An official at Kleinwort Benson said that buying in the UK was dominated by institutional investors, ranging from well-known pension funds to more specialist fund managers. Paribas also reported buying from the managers of high-yield bond funds in Europe.

The five-year bonds carry a coupon of 10½ per cent and were launched at par. At this level the bonds yield 1.75 per cent more than German government bonds. Many bankers had been anticipating a yield spread of closer to 2 per cent over government bonds. However, the issue traded above face value throughout the day and ended at 100%.

While hopes of a political settlement in South Africa are by no means dead, Deutsche Bank and other companies involved with yesterday's issue earlier this month were omitted from the underwriting group for a CS750m

"Even the politically agnostic remain economic sceptics," commented one banker yesterday.

Chief among the economic concerns is that any new South African government will be forced to pursue a high-growth, high inflation economic policy to ensure full employment after two years of deep recession.

In its latest annual report, the Reserve Bank of South Africa noted that this year "higher real labour costs, sustained inflationary expectations and substantial increases in the prices of foodstuffs prevented the rate of increase of the consumer price index from declining to anywhere near its lower levels of July 1990".

Moreover, political opposition parties within South Africa said in a statement that the bond issue would "take pressure away from the apartheid government at a critical time".

Other government-backed borrowers now lined up to tap the international bond market include the Independent Development Trust and the Development Bank of Southern Africa.

See Letters Page

issue, the largest Canadian dollar bond issue ever made in the international bond market, by the Province of Ontario.

Public pension schemes in the US, among the biggest in the world, have also taken a tough line. Earlier this month, two fund management groups, Baring Securities and Genesis Investment Management, dropped plans to launch funds for investment in South Africa.

The companies were concerned that US investors would withdraw funds.

Yesterday's bond issue also drew criticism from opposition parties within South Africa. The African National Congress said in a statement that the bond issue would "take pressure away from the apartheid government at a critical time".

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World Bank offers fifth global bond

By Simon London

THE World Bank yesterday launched its fifth global bond offering, a \$1.5bn five-year issue, lead-managed by Credit Suisse First Boston.

The issue will be priced today to yield between 20 and 22 basis points more than US government bonds, the tightest yield spread on a World Bank dollar bond issue.

The Republic of Austria came with a Y50bn 12-year issue from Nikko, priced to yield 6.25 per cent - the same as the World Bank's outstanding 10-year Euro-yen issue.

The Dutch government will not experiment in the 1990s with indexed-linked bonds, Renter reports from The Hague.

Mr Wim Kok, finance minister, said: "It is not justified for the state to bear the inflation risk one-sidedly - the disadvantages of indexed loans exceed the potential advantages."

The minister said indexed loans implied too many uncertainties regarding interest charges while, on the contrary, avoiding risks should be a characteristic of the government's financial policies.

Mr Kok said he would aim to issue state loans with a relatively long average redemption time. The Dutch have mainly issued 10-year state bonds but this year it announced a 15-year loan.

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UK COMPANY NEWS

Japan's men of steel go for a new image

Kawasaki's latest £59m diversification is good news for ICI, reports Robert Thomson

KAWASAKI STEEL and its fellow Japanese steelmakers have been desperate to prove that they are not an industry in decline. They have built theme parks, developed semiconductors, and, in Kawasaki's case, conceived Vision 2000, which commits it to be "outward oriented and aggressively pursuing new business opportunities."

ICI is fortunate to have well-heeled Japanese companies aggressively pursuing new business opportunities, as Kawasaki's \$10m (£5.5m) purchase of the British company's specialty compounds division proves.

Kawasaki sees the purchase as a logical extension of its interest in high performance plastics and its commitment to the development of advanced materials.

The purchase is certainly more in line with Kawasaki's

skills than some of its other diversification projects. The steelmaker is a partner in a shopping complex in Phoenix, Arizona, and has dabbled in the risky Japanese condominiums.

Kawasaki Steel has chosen electronics, chemicals and advanced materials as its "pillars" for the future, and said it was particularly interested in the ICI division's work on advanced plastics for use in cars and office automation equipment.

um market with a 101-apartment complex called Soga Royal Comfort.

There is an important domestic reason for these investments and the attempts to build an image as an international industrial enterprise.

All of the leading Japanese steelmakers have difficulty attracting young workers and, apart from reducing reliance on steel revenues, international expansion is intended to

bolster their domestic profiles. Kawasaki announced its Vision 2000 plan in 1985. A year later, total Japanese steel production fell below the landmark 100m tonnes to 98m

Kawasaki established ties with LSI Logic, the US semiconductor maker in 1985, while Nippon Steel has produced a personal computer, and Kobe Steel has a joint venture with Texas Instruments to manufacture semiconductor products in Japan.

Kawasaki has chosen electronics, chemicals and advanced materials as its "pillars" for the future, and said yesterday that it was particularly interested in the ICI division's work on advanced plastics for use in cars and office automation equipment.

Japanese steel companies generally have been prompted to review parts of their reform programmes, as entry into the computer and semiconductor markets has been more difficult than expected, and some of their domestic property development projects are being completed at a time of falling property prices.

tonnes, far short of the 111.4m tonnes of 1980.

Companies launched programmes of rationalisation and diversification, as steel production was expected to continue its fall, though strong domestic growth later led to production and profit increases.

All of the leading Japanese steelmakers have difficulty attracting young workers and, apart from reducing reliance on steel revenues, international expansion is intended to

These trends have encouraged them to refocus on industrial opportunities, such as that presented by ICI. Kawasaki said the company was not interested in acquiring other ICI operations: "Our interest is only in this plastics business. We were not offered anything else by ICI."

The company, conscious of criticism in the US of Japanese investment, emphasised yesterday that it intends to keep all of the 400 staff, and that it has been impressed with the way the division has been run since purchased by ICI in 1984.

When Vision 2000 was launched, steel products comprised 82 per cent of Kawasaki's sales. By the end of the third Five-Year Plan, the steel content of sales is predicted to fall to 62 per cent, while engineering, chemicals and new materials will account for 23 per cent, and new businesses will comprise the rest.

INTERIM

91
ANNOUNCEMENT

Half year to 30th June 1991

Highlights of
Unaudited Group Results

	1991	1990
TURNOVER	£1,284.5m	£1,302.6m
PROFIT BEFORE TAXATION	£69.9m	£109.5m
EARNINGS PER SHARE	15.3p	18.4p
DIVIDEND	6.6p	6.4p



RMC Group p.l.c.

RMC House, Goldharbour Lane,
Thorpe, Epham, Surrey TW25 8TJ
Operating internationally in Austria,
Belgium, France, Germany, Hungary,
Ireland, Netherlands, Portugal, Republic
of Ireland, Spain, United Kingdom
and USA.

UK prescriptions side helps UniChem jump 35% to £9.7m

By Bronwen Maddox

UNICHEM, the UK pharmaceuticals wholesaler, reported a jump in pre-tax profits of 35 per cent from £7.15m to £9.65m in the six months to June 30. The rise was achieved despite the loss of Kingsway Gk, its largest customer, after it was acquired in May by Lloyds Chemists.

The 7 per cent rise in turnover to £452.2m (£422.4m) was attributed to growth in UK prescriptions and success in supplying NHS hospitals, even though the recession hit over-the-counter sales.

UniChem has nearly 28 per cent of the market of supplying

the UK's 11,800 chemists shops. Warehouse automation helped operating profits rise by 11 per cent to £9.67m (£8.73m). Last year's net interest charge of £1.4m fell to £7.000 as the £25m rights issue on flotation eliminated debt.

UniChem, which came to the market in November 1990, is still about 70 per cent-owned by more than 4,000 pharmacists, who are also its customers.

Earnings fully diluted for outstanding share options rose by 11 per cent to £2.9 (5.6p) and an interim dividend of 1.7p is declared. The previous year, when it was a Friendly Society,

it paid a distribution to its members.

The firm extraordinary charge represented the cost of UniChem's £75m bid for Macarthy, owner of 175 chemists shops. The bid was referred to the Monopolies & Mergers Commission because of concerns about competition in prescription drugs wholesaling.

Macarthy capitalised on September 10 to an £83m bid from Lloyds, although it also has to gain GMC clearance.

UniChem said: "We see no marked upturn yet but we believe we are well positioned for when the recession ends."

BTR controls 64% of Rockware

The takeover offer for Rockware by BTR has been accepted in respect of 95.8m ordinary shares (55.4 per cent) as at September 18. Since August 23, BTR had acquired a further 14.8m ordinary (8.6 per cent) and accordingly now controls 110.62m ordinary (64 per cent).

SelectTV returns to the black with £203,000

SELECTTV, the USM-quoted television production group whose shows include Birds of a Feather and Lovejoy, has moved into the black in the year to March 31, with taxable profits of £203,000, against losses of £42,000.

Mr Michael Buckley, chairman, said that the year had seen a great increase in the number of series produced by the group and the company had "high hopes" for three new productions to be broadcast during the current year.

In addition, SelectTV has acquired Clement/La Fenais Productions and has signed Mr Dick Clement and Mr Ian La Fenais, creators of Porridge, for their non-American output until 1995.

The acquisition will involve the issue of an aggregate of 4m new ordinary shares over two years - details are to be released in due course, Mr Buckley said.

Above the line, there was the share of losses of associated undertakings of £81,000 (profits £13,000) and net interest receivable of £94,000 (£180,000).

Below, earnings emerged at 0.29p (losses 0.69p) per share. No dividend is proposed.

Pay-out for Parkfield creditors

The joint liquidators of Parkfield have paid out a first interim dividend of 15p in the pound to unsecured creditors of Parkfield Group, the entertainments and engineering group which collapsed last year with liabilities of £20m.

The payment, which is in line with the estimate given at the creditors' meeting on May 8, represents about half of the total estimated dividend to be paid.

There will be no payments to any of the company's ordinary or preference shareholders.

The timing and amount of further dividends depended on the agreement of creditors' claims, Mr Adrian Stanway of Cork Gully, the joint liquidator, said.

He added that the main area of difficulty would be the creditors of Parkfield's entertainment division.

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The joint liquidators of Parkfield have paid out a first interim dividend of 15p in the pound to unsecured creditors of Parkfield Group, the entertainments and engineering group which collapsed last year with liabilities of £20m.

The payment, which is in line with the estimate given at the creditors' meeting on May 8, represents about half of the total estimated dividend to be paid.

There will be no payments to any of the company's ordinary or preference shareholders.

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Victorian Public Authorities Finance Agency

\$350,000,000

Fixed Spread Tender and Exchange Offer

The Victorian Public Authorities Finance Agency is offered to purchase any and all of its outstanding Guaranteed Bonds of each issue listed below at prices to be determined daily. The daily price for each issue will be at the bondholders option either:

(I) Cash Price:
For each \$1,000 principal amount, the Cash Price will be the price resulting in a yield equal to the sum of (i) the yield of the 8.25% U.S. Treasury Note due July 15, 1996 (as reported in the Federal Reserve Bank of New York "Composite 3:30 P.M. Quotations for U.S. Government Securities" with respect to the preceding New York business day) plus (ii) 0.65% (such price being rounded to the nearest cent per \$1,000 principal amount of Bonds).

(II) Exchange Price:
The Exchange Price will be the Cash Price. Holders selecting the Exchange Price will receive as a portion of the purchase price payable to them \$1,000 principal amount of 8.45% Guaranteed Bonds due 10/01 for each \$1,000 principal amount of Bonds tendered. The amount of the purchase price which the New Bonds represent will be equal to the price resulting in a yield equal to the sum of (i) the yield on the 7.875% U.S. Treasury Note due August 15, 2001 (as reported in the Federal Reserve Bank of New York "Composite 3:30 P.M. Quotations for U.S. Government Securities" with respect to the New York business day preceding the date of tender) plus (ii) 0.85% (such price being rounded to the nearest cent per \$1,000 principal amount of Bonds). In addition, there will be credited against the Exchange Price the amount of accrued interest on the New Bonds from October 1, 1991, the issue date, to the settlement date. The amount of purchase price in excess of the amount calculated above will be paid in cash.

The terms of the Tender Offer are more fully described in the Letter to Bondholders dated September 19, 1991 and the accompanying Prospectus and Prospectus Supplement with respect to the New Securities. The New Securities are offered only pursuant to such Prospectus and Prospectus Supplement.

Outstanding Bond Pricing

Issue	Amount Outstanding	Reference U.S. Treasury Security	Fixed Spread for Cash Settlement
9½% Guaranteed Bonds due 12/01/98	U.S.\$150,000,000	8½% due 7/15/98	65 basis points
9½% Guaranteed Bonds due 2/01/99	U.S.\$200,000,000	8½% due 7/15/98	65 basis points

Exchange Settlement New Bond Pricing

Issue	Reference U.S. Treasury Security	Fixed Spread
8.45% Guaranteed Bonds due 10/01/01	7½% due 8/15/01	86 basis points

Daily prices may be obtained from MCM "CORPORATEWATCH" Service Telerate—Page 7562, Reuters—Page TOSE, or from the individuals named below.

This tender offer expires at 5:00 P.M. New York time
September 26, 1991, unless extended.

Questions relating to this announcement should be directed to
the exclusive dealer manager:

Salomon Brothers International Limited

Contact:
Mark Abrahams
London
71-721-3225
(collect)

Contact:
Robert E. Kiernan III
New York
(212) 783-3738
(collect)

Contact:
Elmer Z. Nakao
Tokyo
03-5255-3800
(collect)

This announcement is neither an offer to purchase nor a solicitation of an offer to sell these securities. In addition this announcement is neither an offer to sell nor a solicitation of offers to buy New Bonds. The tender offer is made only by a letter to the bondholders and the New Bonds are offered only pursuant to the Prospectus and Prospectus Supplement.

September 20, 1991

This advertisement is published in accordance with the requirements of the Council of the London Stock Exchange. It does not constitute an invitation to the public to subscribe for or to purchase any securities of National Westminster Bank PLC (the "Bank").

National Westminster Bank PLC
(Incorporated with Limited Liability in England and Wales. Registration No. 523072)

Issue of 10,000,000
Non-cumulative Dollar
Preference Shares,
Series A, of US\$25.00 each

Application has been made to the Council of the London Stock Exchange for the above Dollar Preference Shares of the Bank to be admitted to the Official List. Listing Particulars relating to the above Dollar Preference Shares will be available in the Companies' Service of Excel Financial Limited from 5.00 p.m. today. In addition, copies may be obtained during normal business hours on any working day (Saturdays and public holidays excepted) up to and including 24 September 1991, by collection only, from the Company Announcements Office of the London Stock Exchange, 46 Finsbury Square, London EC2, and up to and including 4 October 1991 from National Westminster Bank PLC, 41 Lothbury, London EC2P 2BP.

20 September 1991

Cazenove & Co.

NBD BANCORP, INC.

US\$100,000,000
Floating rate subordinated
notes due 2005

Notice is hereby given that for the
interest period 20th September, 1991 to
20th December, 1991 the interest rate
has been fixed at 7.7%. Interest payable
on 20th December, 1991 will amount to
US\$343,277 per US\$10,000 Note.

Agent: Morgan Guaranty Trust
Company
JP Morgan

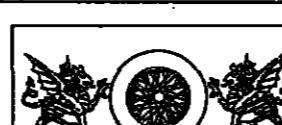
YCM INVESTMENTS N.V.

US\$100,000,000
Subordinated
Secured Floating Rate Notes due 2001

In accordance with the terms and
conditions of the Guaranteed Secured
Notes, notice is hereby given that for the
period from September 20, 1991 to March
20, 1992 the interest rate on the Notes will
bear interest at the rate of 6.95 per
annum.

The relevant interest payment date will
be March 20, 1992 and the amount of
interest will be US\$100,000 principal amount of
Notes will be US\$10,000.

Europes Géante du Luxembourg S.A.
Agent Bank



Cardiff Automobile Receivables Securitisation (UK) plc

**£328 million
Floating Rate Notes Due 1995**

In accordance with the provisions of
the Notes, notice is hereby given that on
the next interest payment date,
being 27th September, 1991, the
available Redemption Funds have
been determined to be £361,145,93, and that
the Notes of a principal value of £360,000 will
be redeemed at par in accordance
with the procedures of Eurocar and
Codel. Following redemption of the
aforenamed Notes, the principal value
of the remaining Notes outstanding
will be £32,284,000.

Chartered WestLB Limited
Agent Bank

CABLE AND SATELLITE BROADCASTING

The FT proposes to publish
this notice on its front page
October 21, 1991.
The FT is read by 50%
of the world's international
Finance and business
newspaper companies. If you
want to reach this
important audience, call
Editorial Sales on 071 873 4190 or fax 071
873 3062.

Data source: IFM 1989.

FT SURVEYS

Logica tumbles 58% to £3.7m

By Alan Cane

EXCEPTIONAL COSTS of 25.4m knocked Logica's pre-tax profits down 58 per cent to £3.8m for the year to June 30 1991, in spite of a 3.6 per cent rise in turnover to £197.7m. In the year, Logica, one of the UK's largest computing services companies, made taxable profits of £3.8m on turnover of £196.8m.

An unusually heavy tax charge of £4.64m (£3.8m), resulted in an after tax loss of £97.000 for losses per share of 1.8p (3.7p earnings). The company has a net cash balance of £1.5m, however, and the directors are recommending a final dividend of 2.38p making a total for the year of 3.5p, a 3 per cent increase.

Mr David Mann, managing director of the United Distillers operation, said the rise in taxable profits from £322m to £350m was achieved during "a significant recession" in much of the English speaking world.

Logica's profits have been hit hard in recent years by the recession in the UK and losses at its North American subsidiary.

The exceptional costs and an extraordinary charge of £24.23m (£1.73m) represent a comprehensive package of measures to deal with the problems.

The exceptional item is made up of restructuring costs — some 400 staff were made redundant last year and a further 50 job losses are expected by the end of the year — and the cost of three years' rent and rates on office buildings which the company has left vacant and been unable to let.

The extraordinary charge represents both vacant office space and the costs of withdrawal from one of Logica's North American businesses.

Mr Mann said that for commercial reasons, he was unwilling to identify the business in question, but it had never been profitable.

He said the main change in the company's business profile had been an increase in the level of fixed-price business from 38 per cent to 52 per cent. Fixed-price contracts have been a source of trouble for a number of large computing services companies, but Mr Mann said that no part of the exceptional or extraordinary charges were related to the fixed-price business.

Government business more than trebled from 7 per cent to 18 per cent and there was a significant increase in work carried out for public utilities.

• COMMENT

There may be light at the end of the tunnel for Logica. It has cut harder and deeper than expected in what must be a final attempt to bring its troubled but vital North American business into profit. The high tax charge last year was largely the result of the geographic spread of the company's activities and should not be repeated. Furthermore, operating profits are healthy in the UK and Europe. Analysts are suggesting pre-tax profits of £11.5m this year giving a prospective p/e of 18.5.

The company has taken realistic measures to deal with its problems — especially its vacated office space — and should be set for recovery.

Comac returns to the black with £0.2m

"After several years of disappointing trading," Comac Group, which supplies specialist staff for the computer industry, has returned to profitability in the six months to June 30.

On turnover down to £5.27m (£5.44m), this USM quoted group made pre-tax profits of £1.87m, against losses of £6.94m for the year to June 30 1991. Profits last time were 25.78m.

In spite of losses per share of 15.08p (6.51p earnings) the dividend is held at 3.4p, with an unchanged final of 2.25p proposed.

Mr Geoffrey Ball, chairman, said that the commercial property and finance subsidiaries in the south of England had been discontinued. He pointed out that the Scottish housing finance and property subsidiaries remained profitable.

Rationalisation had left the company with three trading subsidiaries in its housing division, based in Basildon, Solihull and Falkirk. They would form the group's core activities, Mr Ball said, on which management and financial resources would be concentrated.

Directors believed that a recovery in the housing market would be slow. Although the first half would show a small loss, Mr Ball believed the group would achieve a "much more acceptable performance in 1991-92."

Turnover rose to £5.27m (£5.44m) with continuing operations at £5.15m. Losses of £2.78m (£2.90m) and a fourfold increase in the interest charge to £6.94m.

An unchanged interim dividend of 4.25p is declared, payable from earnings per 25p share of 6.26p.

The company said the difficult trading conditions had continued through 1991 and it seemed unlikely that there would be an upturn before next year.

William Sindall falls 53% to £0.43m

William Sindall, the Cambridge-based builder and civil engineer, reported pre-tax profits down 53 per cent to £433,000 (£233,000) and a fourfold increase in the interest charge to £6.94m.

The result was struck on a fall in turnover from £233.3m to £21.5m and after an increase in associated company profits of £270,000 (£90,000) and a fourfold increase in the interest charge to £6.94m.

Mr John Mott, chairman, said the results reflected the observations made in his last annual report about the state of the economy and the construction and housing industries.

He added that he could see no improvement in the economy which would have a beneficial impact on the results for the year.

Fully diluted earnings per share were 3.85p (5.48p) and the interim dividend is maintained at 1.5p.

Waterman dips sharply to £0.1m

"The continuing decline of the property and construction sector" were reflected in the results of Waterman Partnership Holdings, the consulting civil and structural engineers, where pre-tax profits dropped from £2.5m to £113,000 in the year to June 30.

The company said: "The downturn in business, although anticipated, has been more severe and longer than expected." However, extensive cost-cutting has been achieved: the workforce has been cut by 37 per cent; office space has been reduced by some 10,000 sq ft,

UK COMPANY NEWS

Continental growth helps lift Guinness 9% to £350m

By Roland Rudd

GUINNESS, the international spirits and brewing group, yesterday reported an 9 per cent increase in first-half pre-tax profits despite some of the most difficult trading conditions it had ever faced.

Operating profit in North America increased by 10% to £55m, while profit in the UK rose from £29m to £35m.

The biggest gain in operating profit was in Europe, which increased from £62m to £100m.

Guinness believes it is difficult for small spirits and brewing groups to remain independent without building big brands. Mr Greener said: "It will be very difficult to remain independent without a niche in the market."

The board is recommending a scrip issue of one new share for every existing ordinary share.

Mr Greener said the group was uncomfortable with being one of the few big UK companies with a share price over £10. By halving the share price he believes Guinness could become more attractive to small shareholders.

The interim dividend is increased from 5.4p to 6.1p. Fully diluted earnings per share rose from 21.5p to 24.7p.

Stalled new car market cuts Davis Service by 30% to £7m

By Peggy Holling

DAVIS SERVICE Group, the textiles, vehicle supply and support services concern, yesterday blamed the moribund new car market for a 30 per cent drop in interim profits.

Mr John Ivey, chief executive, also warned that there were signs of an upturn but he was cautious about its effect on the current year's results.

Logica's profits have been hit hard in recent years by the recession in the UK and losses at its North American subsidiary.

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New store openings help Wm Morrison rise 24%

By Bronwen Maddox

DESETTE "difficult conditions" William Morrison Supermarkets lifted pre-tax profits by 24 per cent from £21.8m to £27m on the back of new stores and strong underlying food sales.

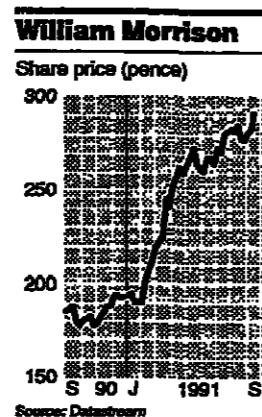
Turnover at the Bradford-based group rose by 23 per cent to £322m (£34m) for the half-year to August 3 largely because of the opening of new stores in Hillsborough and Salford.

Excluding the new arrivals, turnover in the established 49 sites rose by 8 per cent. Food turnover rose by 11 per cent, compensating for a 40 per cent fall in non-food sales as unseasonal lines were cut out.

Household Potatoes, the potato packer, is now treated as a subsidiary following the purchase of the remaining 52 per cent for £700,000 in August.

In April the group paid £5m for a majority interest in its neighbour in Colne. Although its-making in the half-year, it is now reported to be profitable.

Interest payable rose to £7m (£2.2m) despite capitalisation of £1.9m (£1.9m) interest



NEWS DIGEST

Folkes declines to £850,000

FOLKES GROUP, the property, engineering and building products company, considered taxable profits of £850,000 for the six months to June 30, down from £1.27m, a creditable performance against the background of the recession.

Mr Constantine Folkes, chairman and chief executive, said most activities had been adversely affected. The exceptions were the property division and Clarke's Crank and Forge, where exports were ahead of the previous year.

He added that action had been taken and the workforce cut by 20 per cent since the beginning of the year.

The second six months was expected to be better, but annual profits would still be down.

Turnover was higher at £25.4m (£20.5m) with earnings per share coming out at 15.7p (12.4p). The group also provided a pro-forma earnings figure of 15.8p on the assumption that shares bought for cancellation on July 1 had been cancelled on December 31.

The interim dividend is raised to 0.575p (0.55p).

US growth behind Telematrix rise

Telematrix, the electronics and information systems group, reported pre-tax profits for the first half of 1991 ahead 30 per cent at £2m, against £1.5m.

Turnover improved from £31.3m to £38.9m, an increase of 20 per cent.

The company credited a reduction in costs from the reorganisation of its information systems side and the improved performance of GTI, the US subsidiary, mainly the result of growth by Valor Electronics, acquired in August last year.

Earnings per share were unchanged at 1p because of

distribution network with a Wakefield depot.

In the next financial year it plans to spend about £100m opening a further six stores, and a further four in 1992.

Mr Martin Ackroyd, finance director, said that in the past six weeks turnover was up by 10 per cent on a like-for-like basis and "I'm certainly not feeling depressed".

COMMENT

Morrison's description of its results as a "creditable performance" looks like Yorkshire understatement. It is clear from the 11 per cent increase in food sales that it is gaining share, probably at Asda's expense, even though the top of the industry continues to consolidate into the Tesco/Sainsbury near-monopoly.

The group's gains must be attributed to its aggression on pricing and to the intangible value of its brand name. Both strength will be tested in its highly tangible expansion northwest and southwards. On full year profits of £61m (£50m), earnings of 18.5p (15.8p) and dividend of 1.8p (1.65p), the prospective p/e of 15.5 and yield of 0.8 per cent express the market's belief that the group can continue to win share in a highly competitive industry without seeing diminishing returns on capital.

The company announced

plans to spend some £50m in the second half opening stores at Stockton and Rotherham and completing the fresh food

on the building programme. The £9m spent on store development since the previous August pushed net debt from £70m to £100m.

Earnings rose to 8.55p (6.7p) per share, allowing a 14 per cent rise in the interim dividend to 0.4p (0.35p).

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plans to spend some £50m in

the second half opening stores at Stockton and Rotherham and completing the fresh food

UK COMPANY NEWS

Service and parts business shows increase in line with inflation

Fall in new car sales leaves Appleyard 67% lower

By Peggy Hollinger

APPLEYARD, the motor distributor, yesterday revealed a 67 per cent plunge in interim profits, due almost entirely to the sharp decline in new car sales.

However, the dividend is maintained at 2.6p, depressing shareholders' funds by 2.6p.

"In a very cyclical business, we believe we are expected to take a more balanced and long-term view over dividend

policy," said Mr John Atkin, the business development director.

He would not forecast full-year profits, except to say "We are cautious, but think it is up from here on."

Pre-tax profits for the six months to June 30 totalled from £4.5m to £1.5m on turnover down 12 per cent at £218.9m (£249.6m).

"The first quarter was tough,

but the second quarter was a

lot worse," said Mr Atkin.

New car sales declined 22 per cent, slightly less than the national fall of 25 per cent. The service and parts business improved in line with inflation and accounted for about 55 per cent of profits, up from about 48 per cent.

This was due partly to the sale of two Ford franchises for £24.1m. Appleyard is negotiating the sale of its remaining two Ford franchises. The US car

maker has seen its share of new vehicle sales decline more rapidly than many other manufacturers.

Ian Kelly, the VW dealer bought in 1989, experienced a 29 per cent fall in sales in the second quarter.

Mr Atkin said gearing had been cut from 99 per cent to 30 per cent, mostly because of gains on the franchise sales and the lease of petrol stations to Mobil for £3.5m. A squeeze

on working capital had also helped.

Appleyard, which has 47 franchises covering 11 different marques, also announced the acquisition of franchises for Nissan and Saab and is in talks to buy a Mercedes-Benz dealership. "These will cost us about £2.5m to £3m during the year," said Mr Atkin.

Earnings per share dropped by 69 per cent from 6.7p to 2.1p.

Increased output boosts Goal Petroleum to £3.7m

By Deborah Hargreaves

GOAL PETROLEUM, the independent UK oil exploration and production company, doubled pre-tax profits to £3.6m in the first half of 1991 as oil production rose by 25 per cent.

Production rose to 2m barrels of oil equivalent in the first half, largely from the start-up of the second stage of production at Wyth Farm, the onshore oilfield in Dorset. The increase in output along with higher prices accounted for the rise in profit.

The company said operating costs had dropped by 11 per cent a barrel during the period as the lower-cost Magnus and Wyth Farm developments

made an increased contribution to profits.

Cash flow increased and Goal said it would make a £13.6m (£7.8m) profit to banks which will reduce borrowing to £37m.

The company participated in seven North Sea exploration and two appraisal wells in the first half - four of which were successful - and is planning to take part in seven more exploration wells in the second half.

Turnover expanded 30 per cent to £21.4m (£16.5m).

Earnings per share emerged at 1.6p, up from 0.85p last time.

Aerospace side lifts Chas Baynes 16%

By Bronwen Maddox

STRONG GROWTH in aerospace components lifted interim pre-tax profits at Chas Baynes by 16 per cent from £2.61m to £3.02m.

Turnover at the components manufacturer and packaging distributor in the six months to June 30 rose by 33 per cent to £34.1m (£25.6m).

Aerospace components, a quarter of the group, saw sales increase by 30 per cent and profit rise because of existing contracts from a buoyant civil aircraft market.

"Desperately tough" conditions forced a small drop in operating profits in construction component manufacturing on turnover down 20 per cent.

Jobs in the division had been cut by a third to about 300,

taking the group total to 1,200.

Industrial components and distribution maintained profits at Chas Baynes by 10 per cent from £2.61m to £2.82m.

Acquisitions made a "very small" contribution. In March the group paid £2.5m for the Truflow valve and aerospace component businesses and an initial £2.1m for Fist Fast Packaging, the packaging distributor.

The deals were funded by cash balances, which peaked at £5.8m at the end of 1990, and the £2.5m rights issue in March. At least 2m of the group's £2.2m net cash in June is earmarked for the 1993 earnings on Fist Fast.

No interest receivable fell to £290,000 (£411,000) on lower average cash balances.

An extraordinary charge of £400,000 reflected the closure of the Manchester operations of Stoneguard in the group's "controlled retreat" from building restoration.

Earnings rose by 9 per cent to 1.6p (1.55p).

Mr Bruce McLaines, chairman, said aerospace orders for the manufacture of complex titanium sheet metal parts should add to profits next year, but other trading showed no sign of an upturn.

The 25 per cent rise in the interim dividend to 5p (4p) redresses the balance between the interim and the final and reflects the group's "cautious but positive" outlook.

Commonwealth Bank

Commonwealth Bank of Australia

(successor in law to the State Bank of Victoria)

(the "Bank")

NOTICE OF ADJOURNED MEETINGS

NOTICE to the holders of the £75,000,000 11.50 per cent. Guaranteed Notes Due 1994 of the Bank

(In this Notice of Meeting the "Noteholders" and the "Notes" respectively)

NOTICE IS HEREBY GIVEN that the Meeting of the Noteholders convened by the Bank for 16th September, 1991 by the Notice dated 26th August, 1991 published in the Financial Times (the "First Notice") was adjourned through lack of a quorum and that the adjourned Meeting of the Noteholders will be held at the offices of Allen & Overy at 1 Watling Street, London EC4R 4HQ on Wednesday, 18th October, 1991 at 11.00 a.m. (London time) for the purpose of considering and, if thought fit, passing the following Resolution(s) which will be proposed in the Supplementary Resolution in accordance with the provisions of the Agency Agreement (the "Principal Agency Agreement") dated 12th March, 1987 and made between the Bank and Bankers Trust Company, as amended and as supplemented by a Letter Agreement (together with the Principal Agency Agreement, the "Agency Agreement") dated 21st August, 1989 and made between the Bank, Bankers Trust Company and the other agents named therein pursuant to which the Notes were issued.

THAT THIS Meeting of the holders of the £75,000,000 11.50 per cent. Guaranteed Notes Due 1994 of Commonwealth Bank of Australia (successor in law to the State Bank of Victoria) (the "Notes" and the "Bank" respectively) issued under an Agency Agreement (the "Principal Agency Agreement") dated 12th March, 1987 and made between the Bank and Bankers Trust Company, as amended and as supplemented by a Letter Agreement (together with the Principal Agency Agreement, the "Agency Agreement") dated 21st August, 1989 and made between the Bank, Bankers Trust Company and the other agents named therein hereby:

(1) assents to the alteration of the Conditions of the Notes described in the Explanatory Statement prepared by the Bank and dated 20th August, 1991;

(2) to the extent permitted by law absolutely and unconditionally releases and discharges the Government of Victoria from all and any duties, responsibilities, obligations and liabilities of the Government of Victoria whatsoever arising under or in connection with the guarantee contained in section 22(1) of the State Bank (Succession of Commonwealth Bank Act) of the State of Victoria;

(3) consents to any amendment, modification, compromise or arrangement in respect of the rights of the holders of the Notes and the holders of the Coupons appertaining to the Notes against the Bank involved in or resulting from the alterations referred to in paragraph (1) of this Resolution; and

(4) authorises and requests Bankers Trust Company and the other agents to concur in the alterations referred to in paragraph (1) of this Resolution and, in order to give effect thereto, forthwith to execute a Second Supplemental Agency Agreement in the form of the draft produced to this Meeting and for the purpose of identification signed by the Chairman thereof with such amendments (if any) thereto as Bankers Trust Company shall require.

Noteholders are referred to the First Notice and to the Explanatory Statement (the "Explanatory Statement") prepared by the Bank and dated 20th August, 1991 for an explanation of the background to, and the reasons for, the Extraordinary Resolution.

The Bank considers that the proposed alterations contained in the Extraordinary Resolution are fair and reasonable in the circumstances and, accordingly, the Bank recommends all Noteholders to vote in favour of the Extraordinary Resolution.

Copies of the Explanatory Statement, the Agency Agreement, as amended, (including the Conditions) and the draft Supplemental Agency Agreement referred to in the Extraordinary Resolution and of certain other relevant documents are available for inspection and collection by Noteholders at the specified offices of the Paying Agents set out below.

VOTING AND QUORUM

NOTICE to the holders of the £50,000,000 15 1/2 per cent. Guaranteed Notes Due 1994 of the Bank

(In this Notice of Meeting the "Noteholders" and the "Notes" respectively)

NOTICE IS HEREBY GIVEN that the Meeting of the Noteholders convened by the Bank for 15th September, 1991 by the Notice dated 20th August, 1991 published in the Financial Times (the "First Notice") was adjourned through lack of a quorum and that the adjourned Meeting of the Noteholders will be held at the offices of Allen & Overy at 1 Watling Street, London EC4R 4HQ on Wednesday, 18th October, 1991 at 11.00 a.m. (London time) for the purpose of considering and, if thought fit, passing the following Resolution(s) which will be proposed in the Supplementary Resolution in accordance with the provisions of the Agency Agreement (the "Principal Agency Agreement") dated 12th March, 1987 and made between the Bank and Bankers Trust Company, as amended and as supplemented by a Supplemental Agency Agreement (together with the Principal Agency Agreement, the "Agency Agreement") dated 13th July, 1989 and made between the Bank, Bankers Trust Company and the other agents named therein pursuant to which the Notes were issued.

EXTRAORDINARY RESOLUTION

Bank of Australia (successor in law to the State Bank of Victoria) (the "Notes" and the "Bank" respectively) issued under an Agency Agreement (the "Principal Agency Agreement") dated 12th March, 1987 and made between the Bank and Bankers Trust Company, as amended and as supplemented by a Supplemental Agency Agreement (together with the Principal Agency Agreement, the "Agency Agreement") dated 13th July, 1989 and made between the Bank, Bankers Trust Company and the other agents named therein pursuant to which the Notes were issued.

(1) assents to the alteration of the Conditions of the Notes as described in the Explanatory Statement prepared by the Bank and dated 20th August, 1991;

(2) to the extent permitted by law absolutely and unconditionally releases and discharges the Government of Victoria from all and any duties, responsibilities, obligations and liabilities of the Government of Victoria whatsoever arising under or in connection with the guarantee contained in section 22(1) of the State Bank (Succession of Commonwealth Bank Act) of the State of Victoria;

(3) consents to any amendment, modification, compromise or arrangement in respect of the rights of the holders of the Notes and the holders of the Coupons appertaining to the Notes against the Bank involved in or resulting from the alterations referred to in paragraph (1) of this Resolution; and

(4) authorises and requests Bankers Trust Company and the other agents to concur in the alterations referred to in paragraph (1) of this Resolution and, in order to give effect thereto, forthwith to execute a Second Supplemental Agency Agreement in the form of the draft produced to this Meeting and for the purpose of identification signed by the Chairman thereof with such amendments (if any) thereto as Bankers Trust Company shall require.

Noteholders are referred to the First Notice and to the Explanatory Statement (the "Explanatory Statement") prepared by the Bank and dated 20th August, 1991 for an explanation of the background to,



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*"Firm action will continue
to be taken to reduce
operating costs and improve
control over working capital."*

FINANCIAL HIGHLIGHTS

For the six months ended 30 June	Half year to 30 June 1991	Year to 31 December 1990
Turnover	£402.9m	£446.5m
Return on sales before exceptional items	5.1%	6.5%
Profit before tax	£14.5m	£24.6m
Earnings per ordinary share	3.3p	5.7p
Dividends per ordinary share	2.0p	2.0p
Shareholders' funds	£144.9m	£130.4m
		£138.1m

THE HALF YEAR IN BRIEF

- Economic conditions affecting customer confidence, but order shortfall reduced in first half.
 - Maintained interim dividend.
 - Restructuring programme delivering cost and efficiency benefits.
 - Peterborough facility on time, on budget and operational.
- Copies of the Interim Report will be available after 20 September 1991 from APV plc, 1 Lygon Place, London SW1W 0JR.



The world's food engineers.

UK COMPANY NEWS

David-Weill leaves helm of Lazard

By Robert Peston

MR DAVID VEREY has replaced Mr Michel David-Weill as chairman of Lazard Brothers, the London merchant bank in which Pearson, the publishing group which owns the Financial Times, has a 50 per cent interest.

Mr David-Weill became chairman of Lazard Brothers two years ago, after the retirement of Sir John Nott, the former defence secretary. He is one of the world's most powerful investment bankers, as senior partner of Lazard Frères in New York and the leading partner of Lazard Frères in Paris. (French law prohibits the appointment of senior partners.)

"I consider my job done," said Mr David-Weill. "I wanted to ascertain for myself that the move towards full co-operation of the three firms was realised and to reassure the two other firms about the contribution of Lazard Brothers."

"It was a slight inconvenience to Lazard Brothers to have an absent chairman, since part of the chairman's role is a public relations one with clients," he added. "As regards the taking of day-to-day management decisions, David Verey has been

doing that already."

Mr Verey became chief executive of Lazard Brothers last year. He is 41 and is the youngest chairman of a leading City merchant bank.

Lazard Brothers was founded as a branch of the French bank 120 years ago. Its chairman has traditionally been British. Mr David-Weill said that, as a Frenchman and descendant of Lazard's original founding family, he was an anomaly as chairman of Lazard Brothers.

He is 58 and will remain firmly in control of the Paris and New York operations. He is becoming deputy chairman of Lazard Brothers.

Mr David-Weill said that in 1990, the three houses worked together on 20 deals for clients, demonstrating their new spirit of co-operation. "Five years ago, we would have worked together on practically none."

"I don't believe in league tables," he said, "but Lazard in New York was classified as the leading mergers and acquisitions house in the first six months of the year."

He added: "In the current year, the decrease in profits is marked and equal in London and Paris. New York is ahead of last year."



Terry Humphries
Power shift from Michel David-Weill (left) to David Verey

Lower orders leave APV down by 41%

By Jane Fuller

A 17 PER CENT drop in the intake of orders hit APV's sales of food-making equipment in the first half of this year and pre-tax profit fell by 41 per cent from £24.6m to £14.5m.

Turnover was 10 per cent down at £402.9m (£446.5m) and operating profit fell 29 per cent to £20.5m (£28.5m). Additional restructuring costs – provisions of £19.5m were made last year – led to an exceptional charge of £2.1m.

Mr Fred Smith, chief executive, said the latter half of last year had seen the biggest fall in orders for many years. Recession effects were worse than anticipated in the UK and political uncertainty undermined markets in the Middle East and the eastern bloc.

"Last year we had £100m sales in the eastern bloc, this year it will be almost nothing," he said. Altogether about 80

per cent of sales lay outside the UK. Other areas where demand had flagged included Australia and China.

Sir Peter Cazzet, chairman, said that by June the order book had recovered to a similar level to the year before. In July and August, order intake was more than 20 per cent up.

The German and French markets had continued to be strong and the US was showing signs of picking up. However, South America was not good and "Australia remains closed".

Mr Neil French, finance director, said tighter financial controls and restructuring had cut costs. The workforce had been reduced by 11 per cent to about 12,500.

Reorganisation had comprised sorting out acquisitions made in the late 1980s, dealing with unprofitable operations, particularly in the US, and

scaling down in response to the UK recession.

Capital spending had, on the other hand, been increased to £17.6m (£14.3m) as a new factory at Peterborough was completed.

Net debt rose by nearly £20m to £24.7m, gearing of 59 per cent, between the year-end and June 30. A third of that was accounted for exchange rate changes. Shareholders' funds showed some recovery to £144.9m (£130.4m).

Earnings per share fell to 3.3p (5.7p). The interim dividend is again held at 2p.

• COMMENT

In the 18 months since APV gained a new chairman and finance director, the sorting out of past laxity has coincided with the freezing of some markets. They came in too late to prevent a disappointing performance from a food-related busi-

ness, with a broad spread of markets, that should have proved resilient. Since this time last year, when the share price fell by a quarter to 69p, the stock has rightly been re-rated. Its cash management has improved, the erosion of shareholders' funds seems to be over and it has taken action to reverse the fall in profit margins. This leaves a better organised company to take advantage of the growing international consumption of processed food, from buns and yoghurt to fizzy drinks. All of this is in the price, however, after a 32 per cent outperformance of the market this year.

The prospective multiple is 18 on a pre-tax profit forecast of £22.5m for this year. Recovery prospects are reflected in predictions of £42m for 1992 and even £56.5m for 1993. It remains a hold for long-term benefits.

Invesco launches £40m trust

By Philip Coggan, Personal Finance Editor

INVESTCO MIM, the fund management group, is hoping to raise £40m for Drayton Recovery Trust, a split capital investment trust with a seven-year life.

The trust is offering up to 20m preferred growth and 20m ordinary income shares via an offer for subscription, underwritten with respect to 7.5m shares of each class.

The preferred growth shares, issued at 100p, will be repaid at 20p when the trust is wound up in 1998, provided that assets grow by 1 per cent a year over the period. The shares will receive no income.

Personal equity plans are attached to each type of share allowing private investors to hold up to £50,000 of either class of share in a tax-free form.

The ordinary income shares, also issued at 100p, will carry an initial yield of 10.4 per cent and will be entitled to the surplus assets of the trust, once the preferred growth shares have been repaid.

If the trust's assets grow at 1 per cent per annum, the ordinary income shares will have no value on wind-up: if the growth rate is 7 per cent per annum, they will have a wind-up asset value of 104p.

Personal equity plans are attached to each type of share allowing private investors to hold up to £50,000 of either class of share in a tax-free form.

The trust will initially invest substantially in larger stocks in the capital goods sector, as a recovery play, but it expects to increase the exposure to smaller companies over the lifetime of the trust. The overall yield on the trust is expected to be about 6.2 per cent.

Lord Rippon, a member of the 1970-74 Heath government, is chairman of the trust and Mr Tim Congdon, the economist, is a non-executive director.

Applications must be received by October 10 and dealings are expected to start on October 17.

Aegis aims to reduce debt via £5.2m French placing

its international shareholder base.

The proceeds will be used to reduce debt.

The placing has been fully underwritten by SG Warburg France and Banque Indosuez.

Directors also said yesterday that results for 1991 would be satisfactory, but would be affected by low spending in the first three months and weak economic performance in France, the UK and Scandinavia.

"We are unable to form an opinion both as to the amount of the addition to investment in subsidiaries and of the adequacy or nature of the provision," Coopers & Lybrand Deloitte write.

The directors' report says that the two sides involved in the sale have been unable to reach agreement and the matter has been referred to an independent firm of chartered accountants for arbitration, and it has made provisions of £2.1m for the sale.

The note points out that it has also not yet been established whether the further consideration should be paid in ordinary shares or cash.

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TECHNOLOGY

To even a casual stroller around the stands, it is apparent that this year's Frankfurt motor show marks a watershed between the speed and performance-obsessed 1980s and the more complex and demanding environmental challenges of the 1990s.

The industry is at a turning point in which issues of environmental cleanliness, improved economy and traffic congestion are taking precedence over more traditional moving values. "There seems to be hardly anything the automobile is not blamed for," complained Eberhard von Kuenheim, BMW's chairman.

It was while von Kuenheim was vigorously defending Germany's speed-unlimited auto-bans as helping the country's car industry to retain its technical edge, the main show innovations by the sporting Bavarian manufacturer had nothing to do with speed.

They were a new catalytic converter-equipped diesel engine, the E1 electric car prototype powered by sodium-sulfur batteries and an estate G version of BMW's mid-size 5 series saloon.

Volkswagen/Audi, which has become the first European company to set up a specific "environment and transportation" division, was one of a few manufacturers to unveil what might be described as the two-seater "super-car" of the type which flooded motor shows around the world in the late 1980s.

However, in unveiling the Audi Quattro Spyder, Ferdinand Piech, Audi's chairman, depicted it as primarily a design study to demonstrate how the seemingly contradictory goals of high performance and environmental "responsibility" might be reconciled through what he describes as "intelligent technical solutions". The vehicle itself is unlikely to go into even limited production.

The Spyder is, therefore, a demonstration of the aluminium construction techniques Audi is expected to introduce into more sedate production saloons later in the decade. The Spyder's tubular aluminium frame and body panels are 40 per cent lighter than a steel equivalent and 100 per cent recyclable. An important design element of the package was that it had to be capable of series production without changes to the basic concept.

Volkswagen's own concept efforts took the form of the Chico, a compact city car

which, it suggests, could pro-

John Griffiths highlights the innovations on display at this week's Frankfurt motor show

Driving towards the green lights



Clockwise from top left: Audi Quattro Spyder, VW Chico, Toyota AXV-IV and Dodge Neon

vide both private transport and the basis of a "park and ride" system to ease urban congestion. Only 3.5m long, it has combined hinged and sliding doors for easy use in confined parking spaces.

The car is designed to set new safety standards for a small vehicle, with the capability to withstand a 35mph head-on crash and incorporating protective air bags for both driver and passenger. The front passenger seat can be turned through 180 degrees so that small children can be carried facing rearwards.

The drive system is flexible, allowing either conventional petrol or diesel engines to be fitted or, as in the case of the show prototype, a hybrid petro-electric system in which a six-kilowatt electric motor operates in combination with a small petrol or diesel engine. The two power units are each linked to the transmission by automatic clutches.

The Chico, like the larger Eco-Golf, also on show at Frankfurt, has a gear-change but no manual clutch. The driver merely moves the lever. The Eco-Golf, likely to enter limited production next year, uses the concept to allow its diesel engine to be switched off completely during significant

parts of the urban operating cycle, such as rolling up to and waiting at traffic lights. The engine restarts automatically in response to accelerator pressure – according to VW, typically around 70 times on a 20-mile mixed driving route.

Both vehicles are in line with VW environmental goals of improved fuel consumption and reduced emissions, although VW's engineers have yet to resolve the application of the Eco-Golf system to a petrol unit because of the latter's slower starting characteristics relative to a diesel.

The concept of a lightweight community car, while still using conventional fuels, is being shown in its most adventurous form, however, by Japan's largest manufacturer, Toyota. The two-plus-two seater AXV-IV uses an aluminium honeycomb, magnesium and carbon fibre-reinforced plastic for its body structure, with single leaf spring suspension also made of plastic composites.

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The main ingredients of the "cab-forward" concept are that the engine compartment is made sufficiently small to allow the windscreen base to be located directly above the front wheels, maximising passenger space at the front of the car. Part of the concept is also to push all four wheels as far as possible to the corners of the vehicle, again to maximise overall interior space.

The Chrysler car reflects the belief of Tom Gale, design and general manager of Chrysler's minivan operations, that by the mid-1990s many North American families will be seeking family cars no larger or heavier overall than current economy cars. Thus Neon represents a search for a scaled-up North American "mini", capable of carrying four people and their luggage comfortably but within very compact dimensions – by US, if not European, standards. It is 3.9 feet long and 5.5 feet wide.

Innovative thinking about more creative approaches to

The small engine compartment has been achieved through an ultra-compact, fuel-injected two-stroke engine of only 1.1 litres. It weighs 40 per cent less than a conventional four-stroke engine of this size, but produces over 100 bhp – enough, claims Chrysler, to propel the car at 100mph-plus speeds due to its light weight and low aerodynamic drag.

The boot can be opened conventionally or slid out on rollers for easier loading and unloading. The seats can be lifted out, for use as lawn chairs, as can the stereo.

In common with other big manufacturers, Chrysler was careful to stress that nearly all components are recyclable, with their materials clearly identified to make the recycling process easier. Even Gale, however, found it hard to convince his Frankfurt audience that the Neon's on-board "trash compactor" was intended as a serious contribution to clean highways.

Neon will never see a production line. But the cab-forward concept and some, at least of Neon's other ideas will be incorporated in Chrysler's next generation of family cars, carrying the LH code-name, the first of which are due to be launched before 1993.

German motor manufacturers, in particular, however appeared almost as concerned with the environmental issue of "unbuilding" its cars as building them. Since the show opened, every German manufacturer has committed itself to taking responsibility for recycling its cars at the end of their useful lives.

However, the main lesson learned during the operation of BMW's pioneering pilot recycling plant at Landsberg during the past year, von Kuenheim indicated, is that the large-scale centralised disassembly factories originally envisaged are not practicable.

"Accordingly we assume

that the infrastructure already available for this purpose will be put to optimum use". In other words, the vehicle industry will work jointly with the existing scrap trade to process used car mountains.

Von Kuenheim envisages that each car maker will have the right to choose and advise the waste management companies, and that a formalised buy-back pricing system will be put in place between the scrap trade and cars' final users. The scheme, suggests von Kuenheim, "would give owners an incentive to keep their cars in good condition even after many years".

Components of the shielding gas – the gas which shields the cutting gases from the atmosphere, and so improves the welding process.

Ozone is produced by many shielding gases when they break up during the welding process under ultraviolet radiation. Aga has added a small amount of nitric oxide to the gas cocktail, which reacts with ozone to produce oxygen and nitrogen dioxide.

Although unpleasant, nitrogen dioxide can be tolerated in larger quantities than ozone.

top computer users to produce images with a resolution of 400 dots per inch.

Based on technology developed at the Massachusetts Institute of Technology, Fiery enables users to print 7.5 pages of images a minute.

Data traffic gets out of the jam

AS large organisations link their computer networks together they usually discover that they have several types of network running different protocols. The routing equipment needed to link the diverse networks can often slow down transmission or prove the weak link in the network chain.

Wellfleet Communications, of Bedford, Massachusetts, has introduced the Backbone Node router which can transmit data at the rate of 250,000 packets a second – with each packet carrying 64bytes of data. Wellfleet believe this is high enough to carry multimedia or computer-aided design drawings over the same network as mainstream computer data.

Wellfleet also uses a special architecture to eliminate the risk of the Backbone Node router failing. Each of the processors – and there can be 13 of them – is connected to each of the four paths, so that if one of the fails the data is simply re-routed.

Motorway cones take nearest exit

BRITISH prime minister John Major's pledge to remove traffic cones from motorways could become more of a reality with a barrier system which replaces the traditional cones and amber lights.

The Lighthouse system, developed by ILB, of Dorset, comprises high-intensity amber lights built into upright posts. The posts are held in place by heavy bases made from recycled rubber, and linked together by bars, which lock the posts in place.

As the barriers will be used to mark holes in pavements as well as trunk roads and motorways, the interlocking system could even prove the downfall of the cone-stealing thief on a Saturday night.

WORTH - WATCHING

Della Bradshaw

Computers for spendthrifts

WHEN corporate budgets are under pressure, purchases of new personal computers often get squeezed out, writes Louise Kehoe. In response to the Neon's on-board "trash compactor" was intended as a serious contribution to clean highways.

Neon will never see a production line. But the cab-forward concept and some, at least of Neon's other ideas will be incorporated in Chrysler's next generation of family cars, carrying the LH code-name, the first of which are due to be launched before 1993.

Optical plug-ins for the Compaq machines include central processors, graphics processors, disc drives, memory boards and a larger power supply. Corporate buyers could keep replacement units in stock for instant repairs. The units will also appeal to those anxious to avoid PC obsolescence.

New PCs are based on Intel microprocessors – the 386/25 MHz, the 486/16 MHz the 486/25 MHz SX and the 486/33 MHz. Prices range from \$3,095 (£1,800) to \$3,899, about \$100 above the prices of equivalent modems without modular features.

Developed by Aga, the Swedish industrial gas company, the mixture reduces the amount of ozone produced during the welding process. In confined areas ozone can cause breathing difficulties when inhaled.

Aga has reduced ozone production in its Mison gas mixture by adjusting the com-

Welding gas turns green

AN innovative gas mixture, which provides a healthier environment for arc-welding, has been launched in the UK.

Developed by Aga, the Swedish industrial gas company, the mixture reduces the amount of ozone produced during the welding process. In confined areas ozone can cause breathing difficulties when inhaled.

Aga has reduced ozone production in its Mison gas mixture by adjusting the com-

Florence, birthplace of air travel. It's taken 500 years to organise a direct flight.

No sooner did man walk upon the Earth than he began to dream of flying above it.

A fantasy that was given form by Leonardo Da Vinci, almost five centuries ago.

The Glider. The Helicopter. The Parachute. All were born on the drawing board of this

Florentine Maestro. But, aeronautical visionary though he was, Leonardo could never have predicted the trials of reaching his native city by air. Ask any of the major

international airlines to take you to Florence and

they will promptly take you to Pisa. A pleasant enough city.

but a good hour or two's drive from the joys of the Uffizi. Thanks to Meridiana you'll soon be able to take a less roundabout route. Starting September 1st, Meridiana will fly you direct from London's Gatwick to Florence's Amerigo Vespucci Airport.

And fly you there in style. Tourist passengers travel in Business Class comfort, while those in Electa Club enjoy facilities that put many a First Class in the shade.

The spacious cabin has unique seats with winged headrests and the international menus are created by some of Italy's finest chefs. To learn more about Meridiana and its new scheduled service direct to Florence, call your travel agent. It's the ideal airline for those who don't have a leaning towards Pisa.

Meridiana
Your Private Airline

Direct daily flights leaving London at 10am and Florence at 8.05am.



THE PROPERTY MARKET

No end in sight to Covent Garden's own comic opera

By Vanessa Houlder

If Covent Garden's flirtation with property development were made the subject of an opera, it would be comic, noisy and very long. For seven years, there have been various denouements, bizarre sub-plots and a welter of passionate proposals and vehement rejections.

While there has been more posturing than action, this may soon change. Last week, the Royal Opera House won planning consent for a small, preliminary scheme to move some changing rooms and replace them with offices, shops, a restaurant and wine bar.

When this scheme is completed next June, the hoped-for profits of £5m will provide funds for some improvements and pave the way for a £150m scheme embracing shops, offices and sweeping improvements to the opera house itself.

Nonetheless the go-ahead for the present comparatively minor project is stirring strong emotions. Mr Dick Ensor, chief executive of the opera house's development project, bills it as "a huge step forward - rather like putting a man on the moon".

The Covent Garden Community Association, which has consistently opposed commercial development, is sceptical. It believes that the opera house should aim for more modest improvements, which could then be financed by a public appeal.

The community association fears that the opera house is starting a cycle of piecemeal development in which more and more projects will have to be undertaken in the hope that it can eventually raise enough cash to finance improvements to the building.

"It is a crazy approach, because it makes you reliant on external forces," says Mr Jim Monahan of the community association. "One is not surprised when you have an opera house with a board littered with property developers," he adds.

Though philosophical differences between developers, community and artists provide the basis of the plot of the Covent Garden "opera", it is overlaid with other strands: conservation, politics and the turbulent fortunes of the commercial property market.

It began in the early 1980s, when the opera house decided it had to improve its Dickensian facilities. Pre-first world war submarine engines were still being used to raise the stage and sets were often reassembled painstakingly by hand. This added to the costs and meant Covent Garden could not share facilities with continental opera houses.

By international standards, opera-goers got a raw deal too. The Crush Bar lived up to its name and the amphitheatre was stiflingly hot in summer. Covent Garden's prime problem was raising the cash for improvements. It could launch a public appeal but the only other option seemed to be to build shops and offices on land around the theatre. In 1985, Mr Jeremy Dixon was appointed as the architect to work on the design, which won conditional approval from Westminster City Council in 1987.

If Covent Garden thought it was home and dry, it reckoned without the Covent Garden Community Association. This was formed in the 1970s to combat office development in the area, which it thought would drive out the existing vibrant mix of homes and businesses. Save Britain's Heritage and the Royal Fine Art Commission were also critical of the opera house's plans. Even the proposed improvements to the theatre were faulted for not providing enough space for storage and scenery.

Mr Denis Vaughan, the conductor, lobbied vigorously for a Per-

forming Arts Centre encompassing the opera house. The plan was to seek support for the scheme from a wealthy benefactor or through a national lottery.

Covent Garden Community Association took its case to court and lost. But the opera house was on the brink of gaining final approval from Westminster council in February 1989, when it emerged that the opera house had been in contact with Nottingham's, an Ohio-based development company. The US developer proposed building a type of wild west theme park instead of offices.

While the opera house was making the necessary changes to its plans seriously, Westminster council had become suspicious, because of a leaked suggestion that the opera house would try to make amendments after the plan was approved. It decided to delay its approval.

The opera house submitted new plans, which were approved in May 1990. By then, however, the property market was starting to collapse and Covent Garden decided to postpone its development plans.

It decided, however, to seek permission for a small scheme because it wanted to press ahead with rehousing its tenants in Russell Street in order to get vacant possession of the buildings, which are due to be demolished. The tenants, Maxwellis, the restaurant, and the Brahms and Liszt wine bar, will be offered accommodation in the converted ground floor of the opera house's rehearsal studio building in James Street.

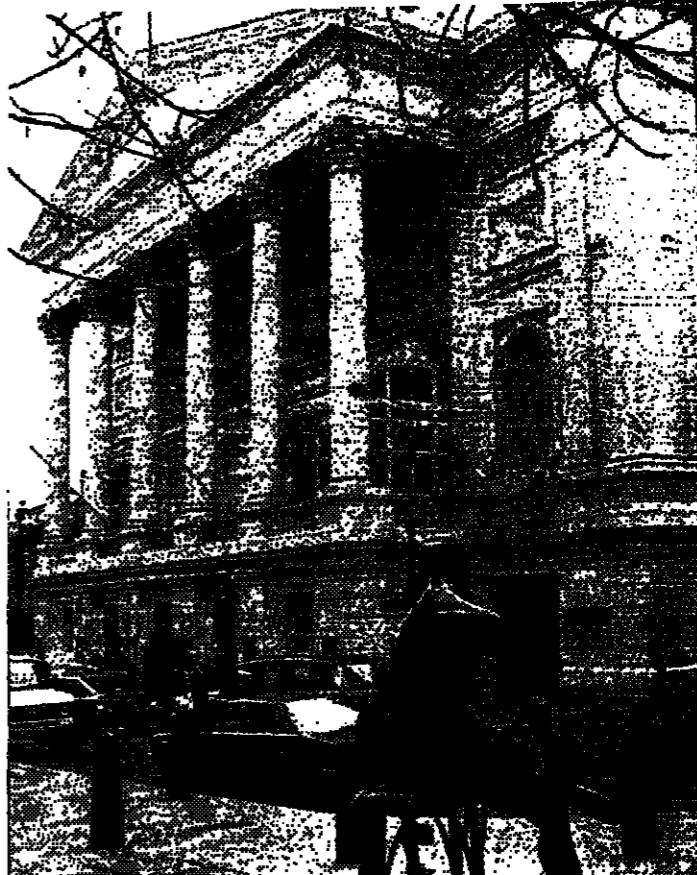
It also wanted to make improvements to the opera rehearsal room and upgrade the dressing rooms.

The community association is cynical about these changes, which will involve, says Mr Monahan, "incarcerating staff in the subterranean vaults of Floral Hall".

The proceeds of the development are due to go towards the rebuilding of the opera house. But in such a project £5m is small beer and the community association is not alone in worrying whether the idea of development is truly viable at a time when rents and values of commercial property have tumbled in central London.

Mr Ensor is optimistic. He argues that the costs of development have fallen faster than property values, which had dropped by about 20 per cent. "The scheme is marginally more viable than before," he says.

The vagaries of the property market and the protracted planning process have delayed the projected starting date for redevelopment to 1996. Work is unlikely to be completed before the end of the century and sceptics wonder whether it will ever materialise. Mr Ensor, however, refuses to be downhearted. He compares the refurbishment of the opera house to the construction of the Channel tunnel. "If they can do that for £2bn," he says, "surely we can do this for £300m?"



Royal Opera House: tortuous search for development funds

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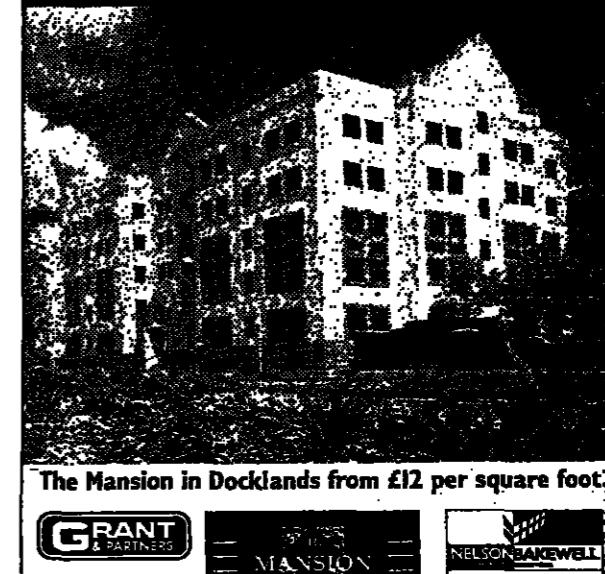
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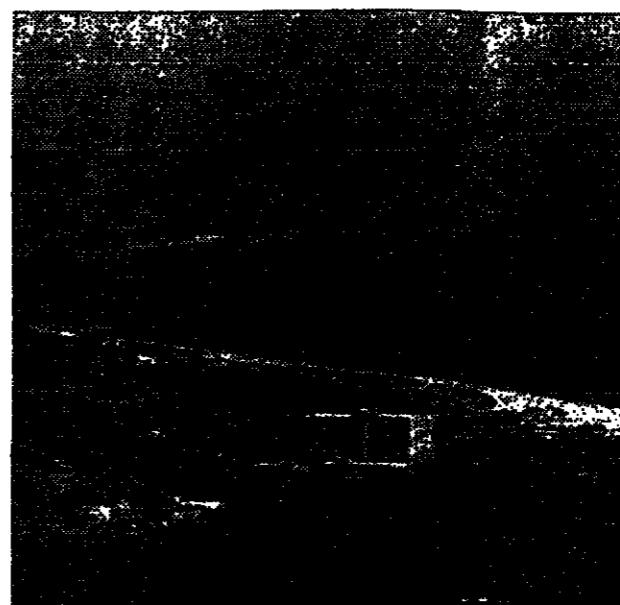
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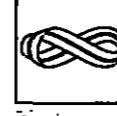
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COMMODITIES AND AGRICULTURE

Opec has room to raise prices and output

Ahead of next week's Geneva conference, Deborah Hargreaves examines the oil market

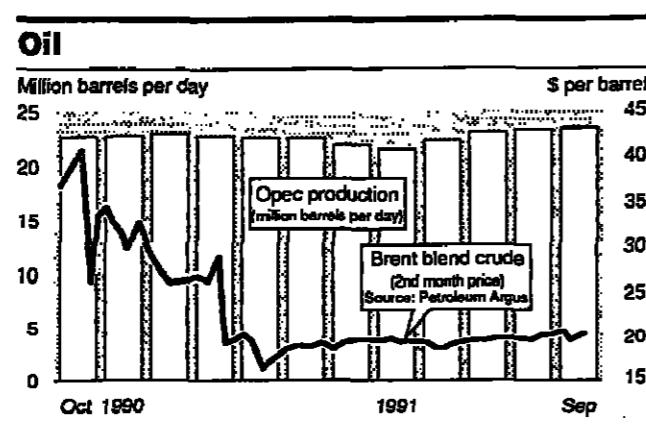
WORLD OIL demand in the fourth quarter is expected almost to catch up with supply. This gives the Organisation of Petroleum Exporting Countries, which meets next week in Geneva, a chance to boost production or reach its price targets for the first time since the Gulf war. It could well do both.

Almost everyone agrees the oil market in the fourth quarter is going to be tight. Western demand is set to rise for the first time this year as economies pull themselves out of recession, and if the winter is cold, supplies could be stretched.

Rising demand gives Opec the chance to abandon its quota system since all countries will have to produce to capacity just to satisfy fourth-quarter demand.

Opec has informally abandoned quotas anyway. While it maintains an overall output ceiling of 22.3m barrels a day, actual production has been well above that at an average of 23.3m b/d in the past few months.

Saudi Arabia is keen to maintain the organisation's current flexible approach to quotas and there is every sign that the kingdom will carry on producing close to 8m b/d



whatever the conference decides. Saudi Arabia has been rebuilding its floating storage at a rate of 300,000 b/d since August - it now totals 15m barrels - in order to provide a cushion against possible supply disruptions in the last three months of the year.

The market will be finely-balanced in the fourth quarter and any further disruption in oil exports from the Soviet Union or a very cold winter could cause a brief spike.

Mr Mehdi Vaziri, oil analyst at Klineport-Benson, believes demand is likely to be underestimated and that consumers are not building stocks to the extent they usually do at this

time of year. He predicts a rise in world consumption to 67.3m b/d in the fourth quarter.

In the final quarter, Opec expects a call on its oil of 22.5m-24.5m b/d, which could make it raise its output ceiling to around 24m b/d. Rising demand would absorb this extra production, leaving prices - currently at \$19 a barrel - for the Opec basket unchanged or higher.

However, the organisation has to act to sustain the desire of some of its smaller producers, notably Algeria, to bolster prices by sticking to current production levels. Opec will be sensitive to these views since it understands the del-

icate position of Algeria's interim government.

Nevertheless, even Mr Ghodamraza Arzazadeh, Iran's oil minister and a former price hawk, has been talking of a rise in output and Saudi Arabia has been pushing this view for several months, which makes it likely it will prevail.

The market is in good shape, there is more upside potential than downside," said Mr Oystein Berentsen, senior crude trader at Statoil.

One element underpinning the oil market's current strength is the uncertainty surrounding output from the Soviet Union. Soviet exports averaged 2.3m b/d in the first half of the year, according to the International Energy Agency, down from 3.1m b/d in the same period last year.

Some industry sources are predicting that the current array in the country could knock production below the current level of 10.2m b/d to 8 or 9m b/d in two to three years' time. Consumption is not growing as quickly, which could mean the Soviet Union becomes a net importer.

For oil market optimists, this paints a rosy scenario for the return of Iraqi and Kuwaiti oil to the international scene. The market barely flinched yesterday when the United

Nations said it had agreed a plan for Iraq to export \$1.6m worth of oil. Iraq's contribution to the world market could total 500,000 b/d by the year end, but this may also be absorbed by rising demand. Sanctions are unlikely to be lifted completely while Saddam Hussein's regime remains in power and this will curtail the country's effect on the market next year.

Kuwait is currently producing 150,000 b/d and this will rise to 300,000 b/d by the year end.

In the meantime, the Brent market for North Sea crude remains fairly strong at \$20.35 for October delivery. Brent is in demand since world stocks of low-sulphur oil are much lower than those of heavy oil such as sweet oil and gasoil.

The Brent market is unlikely to be much affected by the outcome of next week's Opec meeting unless it is dramatically different from expectations.

The meeting's outcome will be determined by Saudi Arabia's ability to persuade the smaller Opec producers that it takes their price ambitions seriously. Their hopes are currently centred around \$21 a barrel. This may mean Saudi Arabia cannot increase output as much as it wants.

Soviets need grain credits, says wheat council

By Richard Mooney

THE SOVIET Union will need further export credits from exporting countries and "possibly" some rescheduling of long-term debt if it is to meet its 1991-92 grain import requirements, the International Wheat Council warned yesterday.

In the first issue of its regular Grain Market Report since last month's abortive Soviet coup d'état, the council estimated USSR grain import needs at 35m tonnes. That was unchanged from its August 1 report but the balance between wheat and coarse grain requirements was reversed at 31m tonnes and 16m tonnes respectively.

"Perhaps too much emphasis has been given to Soviet economic problems, which were insufficient to sustain the ban on exports of the USSR and major trading countries," the council suggested. "Grain suppliers must realise that shipments to the USSR of all grain in 1991-92 could reach 35m tonnes, accounting for 18 per cent of total world trade in those grains. Since no other market orders can replace the USSR, then surely the question that needs to be resolved is how these huge requirements can best be met."

The council said that facilitating the Soviet Union's access to surplus food supplies in grain-exporting nations should be viewed as an opportunity to enable it to play a fuller role in international trade as well as helping to offset "the stagnation besetting world grain trade".

He said: "There is a growing realisation among US farm groups that we are putting ourselves in an uncompetitive posture by the degree to which we value agriculture. The most effective tool the US has from the competitive standpoint is its productivity."

Mr Richard Lugar, the ranking Republican on the Senate agriculture committee, has indicated that September 30, the day the US must announce its crop set-aside programme for next year's feed grains, will provide a key indication of the administration's intentions.

Prospect of coffee agreement recedes

By Richard Mooney

HOPES that the world coffee market will emerge in a significantly healthier state after next week's London meeting of the International Coffee Organisation appear to be fading.

Unless they change their minds at a meeting today, African producing countries will be seeking the revival of the International Coffee Agreement's export quota scheme, while Brazil, Colombia and some Central American countries will be pushing for a stock retention scheme as a quicker way of lifting prices out of the present depression.

For most consuming countries the re-imposition of export quotas, which were suspended 10 years ago, would be the preferred means of providing long-term price stability. However, that could take up to 18 months to come into effect and they recognise that more drastic action is needed in the short term. For this reason they may support the retention scheme - under which 10 per cent of production would be held back - as a stop-gap measure.

That scheme would have to operate outside the international agreement if a similar delay was to be avoided, and that would mean securing independent finance. Brazil is expected to release \$14m of blocked coffee sector financing by December or January, he suggested.

Happier days forecast for cocoa producers

By Richard Mooney

HAPPIER DAYS lie ahead for cocoa producers, according to a market analysts' report published yesterday.

We believe the market is now entering a new phase," said the Gill & Duffus Cocoa Market Report published by E.D. & F. Man. "It is moving from a long sequence of production surpluses years which has led to a sustained downward trend in prices, to a sequence of deficit years which will reduce stocks and lead to a sustained upward trend in prices."

The report forecast reflected lower estimates for the Soviet Union, China, Argentina and Australia, which were only partly offset by better prospects in Canada and the EC. Coarse grains were cut because of setbacks to production in the Soviet Union, Australia and the US, where severe drought is expected to cut maize output to the lowest in four years.

The IWC has lifted its 1991-92 consumption forecast for wheat to 57m tonnes from 56.7m tonnes in its August report, while it has cut that for coarse grains from 83.3m tonnes to 81.2m tonnes.

The reduced wheat forecast reflected lower estimates for the Soviet Union, China, Argentina and Australia, which were only partly offset by better prospects in Canada and the EC. Coarse grains were cut because of setbacks to production in the Soviet Union, Australia and the US, where severe drought is expected to cut maize output to the lowest in four years.

The report forecast that stocks would be reduced in the 1991-92 season by 148,000 tonnes to 1.34m tonnes, ending a seven-year run of increases that began when the total was 463,000 tonnes that lifted stocks to a record 1.49m tonnes.

It noted that the last time a prolonged period of structural surplus ended, in the mid-1960s, seven consecutive years of surpluses were followed by four years of deficit.

Gill said the forecast decline mainly reflected reduced production prospects in Brazil because of the cumulative effects of poor husbandry and

reduced inputs of fertilisers and pesticides resulting from unremunerative prices. The same factor was expected to cut crop in West Africa, where dry weather was also hitting yields.

"Only in Indonesia does there appear to be the potential for substantial growth," it added. "And even here, this potential may be curbed by the effects of recent dry weather."

The report put the gross world crop in 1991-92 at 2.32m tonnes, which was reduced to a net 2.3m tonnes after allowing for loss of weight in processing. That compares with 1990-91's net output of 2.43m tonnes.

Seasonal bean grindings, the standard indicator of consumption, were forecast to rise from 2.33m tonnes to 2.45m tonnes.

Gill also reduced its estimate of the 1990-91 production surplus to 102,000 tonnes, compared with the 129,000 tonnes it was forecasting in its May report. It said the decline fit the size of the overall surplus since 1988-89's 321,000 tonnes would have been greater but for a significant increase in Indonesian production.

India sanctions jute exports

By Kunal Bose in Calcutta

TO earn foreign exchange and arrest the fall in domestic raw jute prices, the Indian government has sanctioned the export of 200,000 180kg bales of fibre to general currency areas in the current season (July-June).

The minimum price and the export arrangements will be decided by the jute commissioners.

India will also export another 50,000 bales to the Soviet Union and other rupee trade agreement countries.

According to officials, the prevailing low prices for fibre and the recent devaluation of the Indian rupee make export feasible. However, Bangladesh, a regular exporter of raw jute, has recently dispensed with a minimum export price and will offer stiff competition. What will also go against India is that it is entering the world

market nearly three months after the season has started.

In a bid to shore up the market, the Jute Corporation has started price-support operations (buying fibre at minimum prices) in a number of districts in Bihar and Assam. However, as the corporation is facing severe financial limits this season, its market support operation is falling far short of requirements.

While the Jute Commission's office maintains the crop will total 9m bales for the second consecutive year, the trade believes 1991-92 output will not be less than 9.5m bales. Stocks brought forward in the current season total around 1.8m tonnes.

The commission is unlikely to allow imports of raw jute for producing jute export goods as devaluation has made imports expensive. Jute mills, which are facing a

liquidity crisis, are still not buying fibre in large quantities.

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US grain exporters push to end set-aside system

By Nancy Dunne in Washington

US grain exporters are urging the Bush administration to abandon the set-aside programme for US feed grains next year so as to help address Soviet food needs and boost US competitiveness and world market share.

The North American Export Grain Association, which represents the \$30bn industry, warned of "excessive US reliance on acreage adjustment". Some analysts warn, however, that ending the set-aside could lead to a massive build-up of stocks like the kind which plagued world agriculture in the 1980s.

Mr Steven McCoy, president of the association, said difficulties in the Soviet market, delays in international agriculture trade reforms and prob-

lems in the management of the US agriculture export promotion programme have "seriously eroded the competitive position of the US export grain industry".

He said: "There is a growing realisation among US farm groups that we are putting ourselves in an uncompetitive posture by the degree to which we value agriculture. The most effective tool the US has from the competitive standpoint is its productivity."

Mr Richard Lugar, the ranking Republican on the Senate agriculture committee, has indicated that September 30, the day the US must announce its crop set-aside programme for next year's feed grains, will provide a key indication of the administration's intentions.

Danish dairymen cheased off over Romanian aid

By Hilary Barnes in Copenhagen

IRISH eyes were smiling on August 29, when an EC food committee decided to send a consignment of Irish and British cheddar and emmenthal cheese to Romania as food aid.

But there were scowls in Denmark, as the Romanians

had requested feta, the crumbly white Greek-style cheese, which is a speciality of the Danish dairies, and the Danes therefore lost an order worth about DKr5.5m (\$4.8m).

The Danish dairy office, which represents all the dairies concerned, who say they were not aware that there were any

finger of suspicion at the EC's agricultural commissioner, Mr Ray McSharry, or his Irish staff, for deftly favouring Irish farmers.

This has not satisfied Denmark's minister of agriculture, Mr Laurids Tornaeus, who yesterday said that he was demanding an investigation into how and why the Romanians

request for feta (a semi-hard white cheese widely eaten in the Balkans and Middle East) was not met.

His predecessor, as minister, Mr Niels Anker Koefoed, now a member of the European Parliament, is also pursuing the matter.

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FOREIGN EXCHANGES

Dollar continues to recover

THE DOLLAR maintained its recent recovery in technical trading yesterday, as short positions were covered, but sentiment did not appear to have turned in favour of the currency.

A widening of the US trade deficit to \$5.9bn in July from June's revised shortfall of \$3.79bn had little impact. The revision from \$4.02bn took the June figure down to the smallest deficit since March 1983, but July's data showed that imports of cars and consumer goods has resumed. The news did not cause much surprise however, with most economists looking for a July deficit of around \$5.000m.

A fall of 17,000 to a seasonally-adjusted 402,000 in new applications for US unemployment insurance benefits in the week to September 7 was also largely ignored by the market.

At the London close the dollar had climbed to DM1.6890 from DM1.6815; to \$1.345 from \$1.3440; to SF1.4780 from SF1.4685; and to FFr5.7550 from SFr5.7275. On Bank of England figures the dollar's index rose to 85.1 from 85.0.

Sterling finished towards the top of the day's range against the D-Mark, supported by indications that the UK is moving out of recession.

Wednesday's comments by Mr Robin Leigh-Pemberton,

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See 19 Latest Previous Close
1 Sept ... 1.7285 1.7295 1.7295 1.7295
1 month ... 0.71-0.74 0.73-0.74 0.73-0.74 0.73-0.74
3 months ... 0.64-0.65 0.64-0.65 0.64-0.65 0.64-0.65

Forward premiums and discounts apply to the US dollar

STERLING INDEX

Sept 19 Previous
Close
\$ 30 91.0 91.1
4 90.8 91.1
10.00 91.9 91.8
11.00 91.9 91.8
1.00 91.9 91.8
2.00 90.9 90.5
3.00 90.9 90.5
4.00 91.0 91.7

Commercial rates taken towards the end of London trading. Six-month forward dollar 3.65-3.75pm, 12 months 6.55-6.65pm.

Estimated values for the European Central Bank. Differences in decimal point change. Percentage change for C: a positive change denotes a weak currency difference shows the ratio before two species: the percentage difference of the currency's market rate from its C: central rate.

Adjustments calculated by Financial Times.

Forward premiums and discounts apply to the US dollar

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WORLD STOCK MARKETS

The FT proposes to publish this survey on
October 31 1991

This survey will be read in 160 countries worldwide, including Chile where it will be widely distributed. In Europe 89% of the professional investment community regularly read the FT. If you want to reach this important audience, call

Paul Maraviglia
on 071 873 3447
or fax 071 873 3079

Data source: Professional Investment Community 1989 (MPG Inc.)

NYSE COMPOSITE PRICES

Stock	Div.	P/I	S&P	Close Prev.			1991			Close Prev.			1991											
				Low	Close	Chg	Low	High	Stock	Div.	P/I	S&P	Low	Close	Chg	Stock								
M	751	Pykuton	-4.23 0.05	10749	915	-5	915	915		94	7	TCF Bank	0.40 0.05	15324	7	7	404	342	USLICO	1.00 0.05	10425	95	45	44
N	752	Royce Val	-0.01 0.05	10520	925	-5	925	925		15	7	TOM Corp	0.40 0.10	92245	17	17	915	75	USLICO Inc	0.90 0.10	61	95	18	18
O	753	Rutherford	-0.01 0.05	10521	925	-5	925	925		95	5	USLICO	0.40 0.10	9174	17	17	915	75	USLICO Inc	0.90 0.10	61	95	18	18
P	754	Russell	-0.01 0.05	10522	925	-5	925	925		95	5	USLICO	0.40 0.10	91779	17	17	915	75	USLICO Inc	0.90 0.10	61	95	18	18
Q	755	Russell Corp	-0.01 0.05	10523	925	-5	925	925		95	5	USLICO	0.40 0.10	91779	17	17	915	75	USLICO Inc	0.90 0.10	61	95	18	18
R	756	Ryder Syst	-0.01 0.05	10524	925	-5	925	925		40	34	RTW Inc	0.40 0.05	17487	24	24	382	209	RTW Inc	0.44 0.05	11121	25	25	25
S	757	Ryland Grp	-0.01 0.05	10525	925	-5	925	925		40	34	RTW Inc	0.40 0.05	17487	24	24	382	209	RTW Inc	0.44 0.05	11121	25	25	25
T	758	S-Anti R	-0.01 0.05	10526	925	-5	925	925		5	5	S-Anti R	0.20 0.05	9131	4	4	5	5	S-Anti R	0.20 0.05	9131	4	4	4
U	759	SAC US Op	-0.01 0.05	10527	925	-5	925	925		5	5	SAC US Op	0.20 0.05	9132	4	4	5	5	SAC US Op	0.20 0.05	9132	4	4	4
V	760	SAC Retire	-0.01 0.05	10528	925	-5	925	925		5	5	SAC Retire	0.20 0.05	9133	4	4	5	5	SAC Retire	0.20 0.05	9133	4	4	4
W	761	SAC Securities	-0.01 0.05	10529	925	-5	925	925		5	5	SAC Securities	0.20 0.05	9134	4	4	5	5	SAC Securities	0.20 0.05	9134	4	4	4
X	762	SAC Secur	-0.01 0.05	10530	925	-5	925	925		5	5	SAC Secur	0.20 0.05	9135	4	4	5	5	SAC Secur	0.20 0.05	9135	4	4	4
Y	763	SAC Secur	-0.01 0.05	10531	925	-5	925	925		5	5	SAC Secur	0.20 0.05	9136	4	4	5	5	SAC Secur	0.20 0.05	9136	4	4	4
Z	764	SAC Secur	-0.01 0.05	10532	925	-5	925	925		5	5	SAC Secur	0.20 0.05	9137	4	4	5	5	SAC Secur	0.20 0.05	9137	4	4	4
A	765	SAC Secur	-0.01 0.05	10533	925	-5	925	925		5	5	SAC Secur	0.20 0.05	9138	4	4	5	5	SAC Secur	0.20 0.05	9138	4	4	4
B	766	SAC Secur	-0.01 0.05	10534	925	-5	925	925		5	5	SAC Secur	0.20 0.05	9139	4	4	5	5	SAC Secur	0.20 0.05	9139	4	4	4
C	767	SAC Secur	-0.01 0.05	10535	925	-5	925	925		5	5	SAC Secur	0.20 0.05	9140	4	4	5	5	SAC Secur	0.20 0.05	9140	4	4	4
D	768	SAC Secur	-0.01 0.05	10536	925	-5	925	925		5	5	SAC Secur	0.20 0.05	9141	4	4	5	5	SAC Secur	0.20 0.05	9141	4	4	4
E	769	SAC Secur	-0.01 0.05	10537	925	-5	925	925		5	5	SAC Secur	0.20 0.05	9142	4	4	5	5	SAC Secur	0.20 0.05	9142	4	4	4
F	770	SAC Secur	-0.01 0.05	10538	925	-5	925	925		5	5	SAC Secur	0.20 0.05	9143	4	4	5	5	SAC Secur	0.20 0.05	9143	4	4	4
G	771	SAC Secur	-0.01 0.05	10539	925	-5	925	925		5	5	SAC Secur	0.20 0.05	9144	4	4	5	5	SAC Secur	0.20 0.05	9144	4	4	4
H	772	SAC Secur	-0.01 0.05	10540	925	-5	925	925		5	5	SAC Secur	0.20 0.05	9145	4	4	5	5	SAC Secur	0.20 0.05	9145	4	4	4
I	773	SAC Secur	-0.01 0.05	10541	925	-5	925	925		5	5	SAC Secur	0.20 0.05	9146	4	4	5	5	SAC Secur	0.20 0.05	9146	4	4	4
J	774	SAC Secur	-0.01 0.05	10542	925	-5	925	925		5	5	SAC Secur	0.20 0.05	9147	4	4	5	5	SAC Secur	0.20 0.05	9147	4	4	4
K	775	SAC Secur	-0.01 0.05	10543	925	-5	925	925		5	5	SAC Secur	0.20 0.05	9148	4	4	5	5	SAC Secur	0.20 0.05	9148	4	4	4
L	776	SAC Secur	-0.01 0.05	10544	925	-5	925	925		5	5	SAC Secur	0.20 0.05	9149	4	4	5	5	SAC Secur	0.20 0.05	9149	4	4	4
M	777	SAC Secur	-0.01 0.05	10545	925	-5	925	925		5	5	SAC Secur	0.20 0.05	9150	4	4	5	5	SAC Secur	0.20 0.05	9150	4	4	4
N	778	SAC Secur	-0.01 0.05	10546	925	-5	925	925		5	5	SAC Secur	0.20 0.05	9151	4	4	5	5	SAC Secur	0.20 0.05	9151	4	4	4
O	779	SAC Secur	-0.01 0.05	10547	925	-5	925	925		5	5	SAC Secur	0.20 0.05	9152	4	4	5	5	SAC Secur	0.20 0.05	9152	4	4	4
P	780	SAC Secur	-0.01 0.05	10548	925	-5	925	925		5	5	SAC Secur	0.20 0.05	9153	4	4	5	5	SAC Secur	0.20 0.05	9153	4	4	4
Q	781	SAC Secur	-0.01 0.05	10549	925	-5	925	925		5	5	SAC Secur	0.20 0.05	9154	4	4	5	5	SAC Secur	0.20 0.05	9154	4	4	4
R	782	SAC Secur	-0.01 0.05	10550	925	-5	925	925		5	5	SAC Secur	0.20 0.05	9155	4	4	5	5	SAC Secur	0.20 0.05	9155	4	4	4
S	783	SAC Secur	-0.01 0.05	10551	925	-5	925	925		5	5	SAC Secur	0.20 0.05	9156	4	4	5	5	SAC Secur	0.20 0.05	9156	4	4	4
T	784	SAC Secur	-0.01 0.05	10552	925	-5	925	925		5	5	SAC Secur	0.20 0.05	9157	4	4	5	5	SAC Secur	0.20 0.05	9157	4	4	4
U	785	SAC Secur	-0.01 0.05	10553	925	-5	925	925		5	5	SAC												

AMERICA

Futures-related program buying sparks off rally

Wall Street

FUTURES-RELATED program buying sparked off a mid-session rally yesterday, sending equities broadly higher on relatively heavy volume, writes Karen Zagor in New York.

At 1.30 pm, the Dow Jones Industrial Average was 19.30 higher at 3,037.79. On the big board, advancing issues led declining stocks by a ratio of four to three. The more representative Standard & Poor's 500 was 1.76 higher at 388.70 at 3.30 pm, while the Nasdaq composite of secondary stocks climbed 4.29 to 322.95. The Dow closed 4.48 higher at 3,017.67 on Wednesday.

Yesterday morning's activity was spurred by tomorrow's "triplewitching", when stock-index futures and options and options on individual stocks all expire.

Although the Dow has held above the 3,000 level all week, yesterday's sharp gain was not a reflection of underlying market sentiment.

Royal Dutch Shell slid 5/4 to \$81 1/4 in exceptionally heavy trading, on news that the company's Shell Western E&P unit is pulling out of Alaska after spending about \$140m with its partners to explore for oil off the Alaskan coast. The oil and gas properties are being offered for sale.

Federal Express moved 5/4 lower after the company turned in first quarter earnings of 32 cents a share, sharply below the 81 cents reported a year. But by mid-session the

issue had recovered, turning higher with the market to add 5/4 to \$81 3/4.

Eli Lilly eased 5/4 to \$82 1/4 after Merrill Lynch cut its earnings estimate for the company. Other drug companies, however, posted gains in the morning, including Merck, up 1/4 at \$132 3/4, and Pfizer, up

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JAPAN IN THE UNITED KINGDOM

SECTION III

Friday September 20 1991



IN A QUIET corner of London's Holland Park, British and Japanese horticulturalists have worked to restore a 19th century Japanese garden that has been neglected and left to decay over the years.

The garden, reopened this week by the Prince of Wales and the Crown Prince of Japan, symbolises the happier relationship emerging in the twilight of the 20th century

The new relationship

JAPAN and Britain, contrary to appearances, have a lot in common: both island nations, great, if not simultaneous, industrial and mercantile records, passions for golf, even a post-war tendency towards long serving conservative governments. Yet history and geography for the most part have kept them apart.

Even 15 years ago, the relationship was still characterised by indifference and incomprehension. What interest there was in each other was mainly restricted to a handful of academics, artists and diplomats.

In geopolitics and security terms, Japan lay in the US sphere of interest. As Japan began to emerge as a global economic force, Britain's attention, along with that of other western countries, was focused on complaints about Japanese restrictive practices. The standard Japanese view of Britain was that it was interesting mainly as a cultural and industrial museum.

It is very different today. While it would be an exaggeration to claim that the new partnership between Britain and Japan has become a conspicuous force in the world, a sense of mutual goodwill now pervades most forms of exchange between the two countries. This new warmth has not eliminated all the gulls between the two, but it has begun bridging at least some of them.

The transformation can be directly attributed to the surge of Japanese investment in the UK and the circumstances behind it. From the modest beginnings of a zip fastener factory in Cheshire in 1972, Japanese manufacturers now operate 150 plants in the UK, with a direct employment of about 40,000 and supplier connections amounting to much more.

The City of London now boasts well over 50 Japanese banks and brokerage houses. The Japanese expatriate population in London alone is now variously estimated at between 25-40,000.

The changed environment that allowed the Japanese to put their vast

savings to use outside their national borders was always going to make London, the principal European financial centre, a mecca for the Japanese. But the manufacturing presence grew out of a need Japanese manufacturers saw to establish bases inside the European Community.

With France and Italy inhospitable and Germany less generous in its investment incentives, Britain, which had its own reasons for wanting to solicit Japanese investment, sought and was able to capitalise on its comparative advantages.

Japanese industrialists were particularly impressed by Mrs Thatcher's successes against the British trade union movement, which helped allay their concerns about possible labour disruption in the UK.

The net result is that today about 28 per cent of Japanese manufacturers which have set up operations in Europe are based in the UK, according to a recent survey by the Japan External Trade

Organisation.

The "Japanese effect" on Britain has not, however, been restricted to the business world. As awareness of Japan has grown in the UK, there has been a growth of interest in the Japanese, their society, and artistic and cultural life.

As the British find themselves coming increasingly into contact with the Japanese, as customers, employers, business partners and neighbours, the polite indifference that had characterised their attitude towards Japan is being replaced by a more involved interest in the country and the people and the role they might play in revitalising British industry.

It is early days yet to assess the effect of all this on the British economy. Japanese exports have had only a marginal effect on the UK trade balance.

The Japanese contribution to a £3.8bn year-on-year improvement in Britain's current account deficit in the three months to May was just 6 per cent, while the effect on the gross domestic

product is less than half of one per cent, according to the Nomura Research Institute.

But the presence of the Japanese has had a marked impact on those parts of the UK where the flow of Japanese investment has helped to maintain a higher degree of business confidence in the current recession.

There is also some evidence that Japanese manufacturers are helping to develop skills and raise quality standards both internally and among their component suppliers. In some cases this has involved sending their own staff to assist suppliers or providing financial assistance.

This is not to say that the adjustments that have had to be made on both sides have been easy. While serious conflict has been avoided so far, the seeds of friction do exist. On the British side there is concern that the strength of Japanese industrial presence could lead to cultural dominance as well.

The fear, at the extreme end of the argument, is that the Japanese will use their economic might to impose their own cultural values on the British.

This year's Trade Unions Congress, for example, saw serious divisions over whether to label Japanese demands for a no-disruption agreement "alien".

For their part, British suppliers often feel exasperated when confronted with the never-ending demands made on them by Japanese customers ranging from the quality and delivery time of components to cleanliness in the factory. This is matched by considerable Japanese concern about the high level of absenteeism and employee turnover rate, as well as the difficulty of getting UK workers to extend their normal working hours.

After years of hearing about "the English disease," their reaction to the lack of basic skills among UK workers and the low quality standards that are still common in Britain is still one of utter disbelief.

Cultural misunderstandings can raise

even greater difficulties in the services businesses. Peat Marwick, the management consultants group, says that personnel matters rank high on a list of the major concerns of Japanese corporations in the UK.

There is a strong concern among Japanese diplomats that Japan's conspicuous presence in the UK could trigger resentment. The logical counter to this is for Japanese companies to see themselves first as British, or European, companies, rather than as a branch of their parent company at home, according to Mr Hideo Matsui, commercial secretary at the Japanese embassy.

This does not only mean allowing UK operations greater authority and providing more opportunities for promotion to UK staff. There is also a continuing need for more technology transfer from Japan and for value-added production to be moved to the UK.

However, there is general satisfaction with the way the British government has lived up to its side of the bargain by asserting the "Europeanness" of those Japanese companies producing in the UK. Both sides, after all, have a very practical need for each other.

The UK government hoped that Japanese investment could reverse a serious fall in manufacturing capacity and help Britain maintain a competitive edge in an integrated Europe.

For the Japanese, the move into the UK was based initially on a need to move production closer to the market-place after the yen's sharp appreciation in 1985. Visions of a more dynamic European market emerging after 1992, combined with fears of growing European protectionism, further spurred the rush to build production inside the EC.

But the continued enthusiasm of the British authorities, and their willingness to stand up for the interests of Japanese corporations in the UK, as shown by the British stance on the EC debate over UK-manufactured Nissan cars, has played no small part in bringing the lion's share of Japanese investment in Europe to the UK. "The British authorities have always done what they said they would do," says one Japanese businessman in London.

The Anglo-Japanese experiment can only have more than temporary benefits for both countries if the skills, quality standards and management philosophy that helped propel Japan to its present economic status take root in Britain.

It will take a good deal of mutual scrutiny and a willingness to adapt and adopt the best for this to succeed. In this process there can be room either for Japanese cultural imperialism or British paranoia. So far, both have been conspicuous by their absence.

Cultural misunderstandings can raise

Michio Nakamoto

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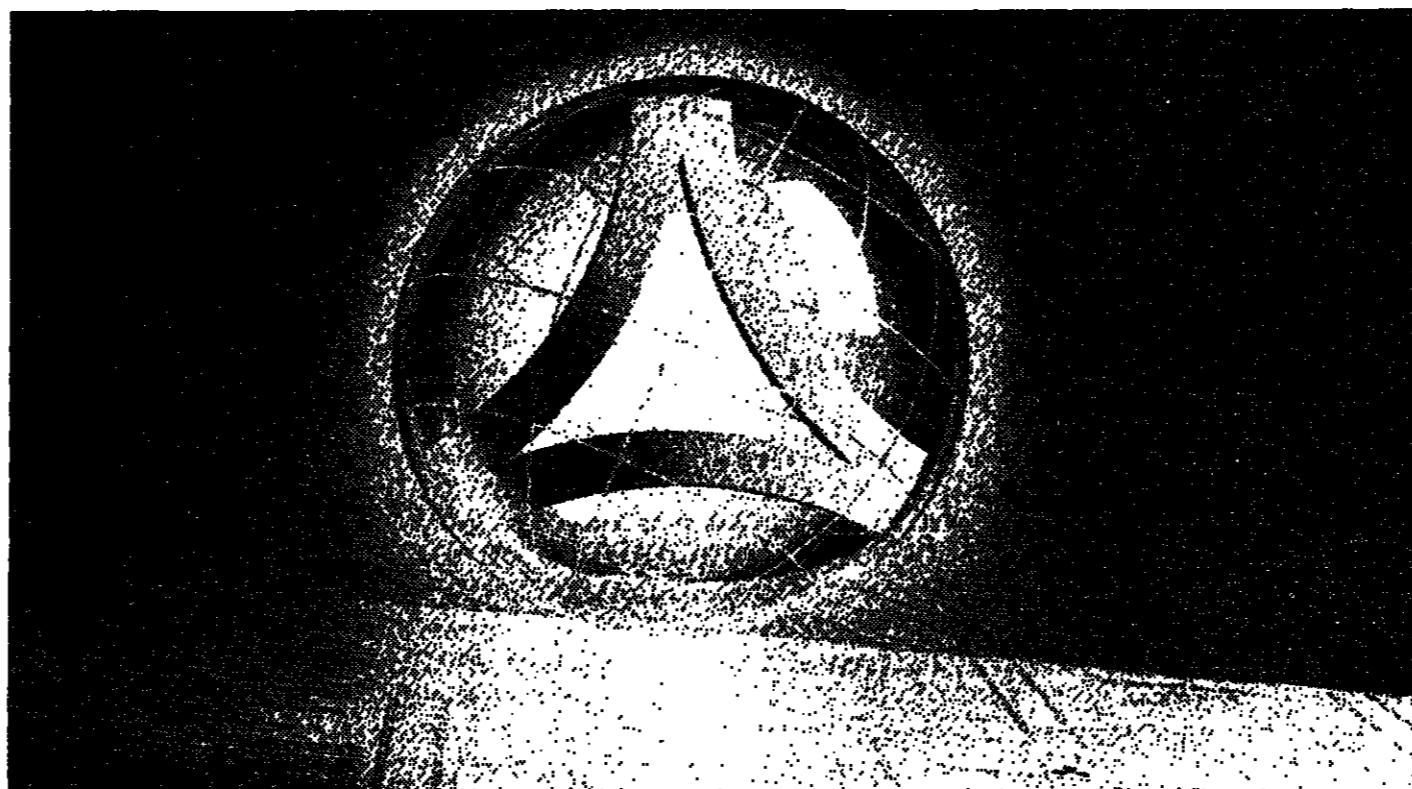
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JAPAN IN THE UK 2

It was in February 1982 that the then Mr David Young, a special adviser at the Department of Industry, returned from a tour around Japanese manufacturing plants.

He recalls: "I was astounded by what I saw, particularly the quality of production, with zero defects. That was confirmation of how important it was to get Japanese manufacturing investment into the UK."

The special adviser went on to become Lord Young of Graffham, who was Secretary of State at the Department of Trade and Industry when Nissan decided to double its car assembly capacity in the north east; when Honda secured its relationship with Rover, the former state owned British car maker; and when Toyota announced plans for an assembly plant in Derbyshire.

Lord Young, now executive chairman of Cable & Wireless, the telecommunications group, reflects: "It is only now becoming apparent how significant these investments will be to the balance of payments and the rebuilding of this industrial sector. By the middle of the decade we could have the strongest car industry in the EC. A decade ago we had the weakest."

How much of the wave of Japanese industrial investment in the last decade was due to a deliberate strategy pursued by civil servants and politicians? Mr Eddie Ripley, director of the Japan desk at the Invest in Britain Bureau which pro-

Charles Leadbeater on how the east was won

Patient diplomacy



October 1988: Britain's first Bluebird is hatched

motes the UK as an investment location, says:

"We do not go out to target particular sectors. The Japanese do not like being pushed. It is much more subtle than that. You have to move more at their pace and encourage them in your direction."

The attraction of inward investment has been due to

most open within the EC to inward investment. With Mrs Thatcher in power Japanese companies were assured a warm welcome they could not rely on getting elsewhere in Europe.

There were also a number of cultural factors which Japanese companies mention – both Britain and Japan are islands with constitutional monarchies – as well as the English language.

The UK with relatively low labour costs and tough trade union legislation in the 1980s was seen as a cost efficient base to launch into the growing European market.

It was this combination of economic, political and cultural factors which explains much of Britain's attractiveness to Japanese manufacturers.

However, development agencies, local councils and the government itself have all become much more adept at exploiting this favourable environment.

This is the second set of factors: the growing professionalism of efforts to attract foreign investment. It has often been at a micro-level at councils and development agencies that detailed strategies have been worked out to attract invest-

ment. All the regional development organisations now have representatives in Tokyo.

Many of the most depressed areas to which Japanese investment has been attracted have Labour councils, which have become far more adept at attracting foreign investors.

These regional development agencies deal with companies when they get to the point of examining particular locations for investment. It is then that the competition with alternative sites within the UK or elsewhere in Europe is most intense.

The companies are often passed on to the regional boards by the Invest in Britain Bureau, which was set up in 1976 to coordinate activities promoting the UK as an investment location.

The Bureau's work has become increasingly professional. Mr Ripley, a long serving foreign service official who has worked in Tokyo, is a fluent Japanese speaker and much of the Bureau's material is published in Japanese.

The IBB hosts an annual seminar in Tokyo for executives considering investment in Europe at which Japanese companies with plants in Britain recount their experience and government ministers explain policy.

The cost of capital seems unlikely to fall to the very low levels of the early 1980s and so it is doubtful that the overall level of foreign direct investment by Japanese companies will grow at the rate it did in the last decade. In addition the strength of the yen in the mid 1980s was a factor driving investment overseas as Japan was losing its competitiveness as a manufacturing base. In the last two years the yen has fallen against the ECU, reducing the competitive disadvantage of manufacturing in Japan.

Nevertheless, despite a downturn in Japanese foreign direct investment last year, the UK still managed to claim a higher share of it. The UK last year was the destination of as much Japanese investment as the rest of south east Asia. Will the UK maintain its position as the most favoured Japanese location in Europe?

A combination of several factors will determine the answer.

- POLITICS. Officials at the British Department of Trade and Industry say that after Mrs Thatcher's resignation there was a flurry of anxious inquiry from Japanese investors.

Not only have DTI officials been able to assure investors that Mr Major is just as keen on foreign investment, but they can also point to a much

The investment pattern is changing

Now for stage two

THERE is a joke in South Wales that it is better to work for a Japanese company than an English company because at least the Japanese company will not go out of business and disappear.

The main question about Japanese investment is whether it will carry on coming to Britain in the same quantities as the past decade. What are the main determinants of Japanese industrial investment in the UK and how are they likely to change in the next few years?

Perhaps the most important factor determining the flow of investment out of Japan is the financial strength of Japanese companies. Although the industrial and commercial sector in Japan is in better shape than the financial and property sectors, the tightening of monetary policy since the end of 1989 has significantly worsened financial conditions for the corporate sector.

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These seminars are followed up by two staff at the British Embassy in Japan who work full time on inward investment.

The IBB then sponsors a series of missions to Britain which allow Japanese executives to visit at least five regions, talk to potential suppliers and examine the quality of the infrastructure.

These seminars and missions are not just talking shops. They serve a very practical purpose.

Even a company as large and sophisticated as Toyota came to the UK via one of the IBB's seminars. In the last five years the seminar and mission programme has cost about £2.5m and companies which have attended the seminars have created about 11,000 jobs in the UK.

Since 1985, 95 Japanese manufacturing companies have invested in the UK, 25 of them came on an IBB corporate mis-

more pragmatic approach on behalf of the Labour Party.

Labour spokesman show no desire to follow Mrs Edith Cresson, the French prime minister, in her criticism of Japanese companies. They supported the UK government's arguments on behalf of Japanese car makers seeking access to the European market.

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to export to Europe from Japan without facing additional trade barriers, say DTI officials.

In addition, the pace of economic integration might affect Japanese calculations about where they should invest within Europe. After a surge of investment in the UK, Japanese companies may decide they should invest more in continental Europe to ensure they do not become over dependent on one country. DTI officials say there is no evidence as yet of such a switch.

• COMPETITION. The UK is facing growing competition within Europe as other countries develop more concerted approaches to attract investment.

Officials at the Invest in Britain Bureau which coordinates efforts to attract foreign investors to the UK report that both the French and the Dutch

Post-Communist Eastern Europe may become the next theatre for investors

governments, as well as those of the German Lände, have become much more professional in their pitches to Japanese investors. In Ireland, corporation tax has been sharply reduced for foreign investors.

Even more significantly, the opening of eastern Europe creates an alternative, potentially low cost base from which Japanese manufacturers could launch into western markets. As yet Japanese groups have been cautious about investing in eastern Europe given the remaining political uncertainties and the underdeveloped infrastructure for business. However, in the long run eastern Europe could attract investment that might otherwise have gone to the UK.

• 1992. One of the main forces pulling investment to Europe was the fear that the 1992 single European market programme might lead to the erection of trade barriers which would block exports from Japan.

However, with the completion of the single market and the recent signing of an agreement on car exports, Japanese companies might become more confident that they will be able to compete in Europe.

The Japanese will keep on coming but it will probably be in smaller numbers and through different routes than the past.

Charles Leadbeater

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NIKKEI50	1386.36	-1.23 ±
NCOMMODITY	122.592	-0.234 ±
HANSENEG	3593.0	-34.0 ±
DAX	1683.8	-12.4 ±
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JAPAN IN THE UK 3

Once upon a time, writes John Griffiths, there was a British motor cycle industry . . .

But who recalls BSAs and Velocets?

AT THE UK motorcycle market's peak, in the late 1970s, more than 300,000 motorcycles, scooters and mopeds found buyers each year. In 1991, according to Mr David Hancock, sales manager of Honda UK's motorcycle division, the total will be around 85,000-90,000.

Such precipitous decline has wrought wholesale change to distribution networks and resulted in dealers disappearing in their thousands.

It also cost thousands of manufacturing jobs as the

Midlands plants of the British motorcycle manufacturers, with such proud names as BSA, Norton and Velocet, went to the wall. Since Japanese bikes are imported ready for sale, there has been no question of any of these jobs being replaced by local manufacture or sub-assembly of Japanese machines, as has occurred in the motor car or electronics industries.

Despite the contraction of the motorcycle market as a whole, however, one thing has not changed: its domination by the Japanese. In 1978, nearly

90 per cent of sales were accounted for by the four Japanese producers of powered two-wheelers, Honda, Yamaha, Kawasaki and Suzuki.

This year, they will command nearly 90 per cent once again, as they have done almost uninterruptedly since consolidating the once world-beating British motorcycle industry to near-oblivion by the early 1970s.

Over this period, there have appeared other new brand names of revived old ones seeking to challenge this Japanese dominance. Among them are Edward Alexander Peacock's abortive venture of the early 1980s, and the current rebirth of Norton and Triumph by UK business interests convinced that there are veins of lingering patriotism waiting to be tapped.

So far, both are nibbling at the market's fringes, their combined sales measured in dozens, not thousands, although the Triumph venture, in particular, is seen as holding much promise of expansion.

Italian motorcycle makers with such legendary names as Ducati, Gilera and Moto Guzzi are faring little better than the British. Even the two makes which have firmly-established "cult" followings among

wealthier buyers, BMW of Germany and Harley-Davidson of the US, between them still only command around one-tenth of the market and appear to have little prospect of securing more.

Mr Hancock, like many of his colleagues in the industry, is resigned to the fact that, barring a transport revolution of unprecedented proportions, there is virtually no prospect of unit sales ever returning to late 1970s levels.

There are a number of rea-

sons for this, not least legislative changes which now prevent new young would-be motorcycle owners riding without passing a test - ending the phenomenon of the "permanent learner".

Linked to this and just as important, according to the Motorcycle Association of Great Britain's Mr David Dixon, is that other attractions, primarily cheap but now reliable used cars, are vying successfully for the cash of young people who in earlier

years would have almost automatically become motorcycle enthusiasts.

Honda's David Hancock agrees: "Landmarks of growing up used to be that first you had long trousers then you had your motorcycle. Now, as new motorcycle prices have moved up you have the situation that, although we do a basic 125cc machine for £1399, you can wind up spending nearly £4,000 on a sporting 125 such as the NSR when equipment like helmet and riding suit is included."

The full-scale motorcycle sector is a different matter, with Honda and Yamaha virtually neck and neck with 24 per cent each. Kawasaki has become a much fiercer contender, with marginally lower 23 per cent.

Suzuki, once a much closer rival to Honda, is now trailing the market with just over 15 per cent. The sector is faring better than mopeds, with sales currently running some 22 per cent below year-ago levels.

In both 1989 and 1990 sales

were around 68,000 units. Honda's David Hancock sees little prospect of any sales upturn before early to mid-1992, stressing that the motorcycle market, apart from its structural problems, has been hit by recession like everyone else.

The only consolation, suggests the Motor Cycle Association of Great Britain's David Dixon, lies in the fact that per-unit value of motorcycle sales



A courier and his "charger": an obvious choice

logjammed, a growing number of executives are returning to the motorcycling they had previously abandoned by the early 20s.

Says Dixon: "We're starting

to see the situation whereby people with a company entitlement to a fairly expensive car are opting for something smaller and cheaper - and thus more tax effective - and topping up with a motorcycle."

It is a trend which the Japanese suppliers, and their local agents, are following with the closest attention.

THE NEW MOTOR CARS

World-beaters at the wheel

THE UK motor industry's prospects are being transformed by the wave of inward investment by Japanese car makers. The moves by Nissan, Toyota and Honda all to locate their first car plants in the UK should guarantee that UK car output in the second half of the 1990s will exceed 2m cars a year, more than double the level of the first half of the 1980s.

The warm welcome given by the UK Government to the Japanese car industry has been harshly criticised by some European car producers. To Mr Jacques Caban, chief executive of France's Peugeot group, the UK is fast becoming a Japanese aircraft carrier off the coast of Europe, and "Japan's first largest island".

The UK Government has been unmoved by such attacks, however, and has emerged as a staunch defender of the Japanese motor industry's interests in the European Community, not least in the years of wrangling over the issue of Japanese car makers' access to the single European market after 1992.

The development of the Japanese vehicle makers in the UK is changing the face of the motor industry in Britain.

The traditional domestic car producers, Rover (which is

The gap between the best and the worst performers is dramatic and growing

now 28 per cent owned by Honda), Ford and General Motors (Vauxhall) of the US, and Peugeot-Talbot, the UK subsidiary of Peugeot of France, are in the front line. They are being forced to confront at close range Japanese vehicle production, engineering and development methods which are driving motor industry reforms worldwide.

The disparities in the performance of the world's leading car makers are enormous. No matter what the yardstick - be it efficiency and productivity in design, development, manufacturing and distribution, or be it the quality and reliability of the finished product - the gap between the best and worst performers is both dramatic and growing.

A provocative study published last year by the Massachusetts Institute of Technology claimed that the Europeans take more than twice as many hours as the Japanese to assemble a car. It takes the Europeans and the Americans almost double the engineering effort to develop a new car compared with the Japanese, and the Japanese will be finished in two-thirds of the time.

The arrival of Nissan, Toyota and Honda - as well as Isuzu in light commercial vehicles through a joint venture with GM - means that existing vehicle producers in the UK face the sternest competitive test, and they do not have the advantage of starting on green-field sites with young workforces.

The latest example of how the Japanese car makers are changing existing industry practices in the UK has come in Toyota's negotiations with the unions which are competing for a deal at its Burnaston, Derby car plant and the associated engine making plant in Deeside, North Wales. This represents one of the most highly prized single union deals since Nissan started production in Sunderland, in north-east England, in 1986.

Toyota has proposed an agreement, which some union leaders regard as a no-strike deal. It is proposing:

- a "no disruption" arrangement under which pay and working practices disputes would be resolved by binding arbitration at the Acas conciliation service, if they cannot be resolved by negotiation;
- a standard 35-hour five-day week with ability to roster workers for up to an extra two hours a day and on alternate Saturday mornings if required;
- a delay in pay talks after an

Kevin Done

initial pay settlement until at least April 1994, which would delay a 35-hour week at Toyota until at least 1995;

• a clause to lay off white collar staff without pay on a month's notice. Currently only blue collar workers can be laid off without pay in the rest of the British motor industry.

It now appears certain that by the second half of the 1990s

Nissan will build more than 200,000 cars a year at its 270m Sunderland car and engine plant by 1992/93. Output

totalled 76,000 last year and is

expected to reach 120,000 this year with more than 80 per cent car-marketed for export.

Nissan is also investing in research and development facilities in the UK and is establishing a wholly-owned vehicle distribution operation to control its dealer network.

Production at the Sunder-

land plant, the first Japanese car assembly operation in Europe, which began in small volumes in 1986, will receive a further boost next year, when Nissan begins output of a sec-

ond car range at the plant and the full capacity of 220,000 cars a year could be reached in 1993. The workforce is rising to 4,000 by the autumn of 1992.

• Toyota, which starts pro-

duction in late 1992 is committed

to building 100,000 cars a

year by late 1995 rising to

200,000 cars a year by 1997/98 at

Burnaston, near Derby, but this

time-table could well be

brought forward. It is investing

£340m in car assembly and

engine plants.

• Honda is committed to

building 100,000 cars a year by

1994 at its £350m Swindon

assembly and engine plant.

The production will be sold

under both Honda and Rover badges. Rover is already produc-

ing up to 40,000 Honda Con-

certos a year at its Longbridge,

Birmingham plant.

After more than a decade of

increasingly close collabora-

tion with Rover, Honda has

also taken a 20 per cent equity

stake in the vehicle operations

of Rover, which is 80 per cent

owned by British Aerospace.

• Isuzu holds a 40 per cent

stake in IBC Vehicles, the

Luton-based light commercial

vehicles joint venture with

General Motors of the US. IBC

has recently begun produc-

tion of a range of four-wheel

drive leisure utility vehicles.

The vehicles, which will be

sold as the Opel/Vauxhall

Frontiera in Europe, are based

on an Isuzu model sold as the

Isuzu Amigo/Rodeo in the US

and the Latin America.

Opel, which is planned to

total 40,000 a year in 1992,

followed a £55m investment in

the project.

IBC also produces two van

ranges: the Isuzu-designed

Vauxhall/Leyland/GMC Midi

and the Suzuki-designed Vauxhall/

GMC Rascal (also sold by

Suzuki as the Super Carry).

It is aiming to more than double

total output at the plant to

70,000 in 1992 (including 40,000

Fronteras).

Nissan has already indicated

its ambition to expand to a

capacity of 400,000 cars a year

by the late 1990s, and both

Toyota and Honda are expec-

ted to expand significantly

beyond their present publicly

declared targets.

More car assembly capacity

is under construction in the

UK than anywhere else in

Europe, and as the Japanese

car makers march in, compo-

nents suppliers who have pre-

viously shunned manufacturing

in the UK are following in

their wake, including leading

Japanese component makers.

The increasing attraction of

the UK for foreign automotive

component makers has been

clearly illustrated in moves

such as those by Bosch of Ger-

many, the leading European

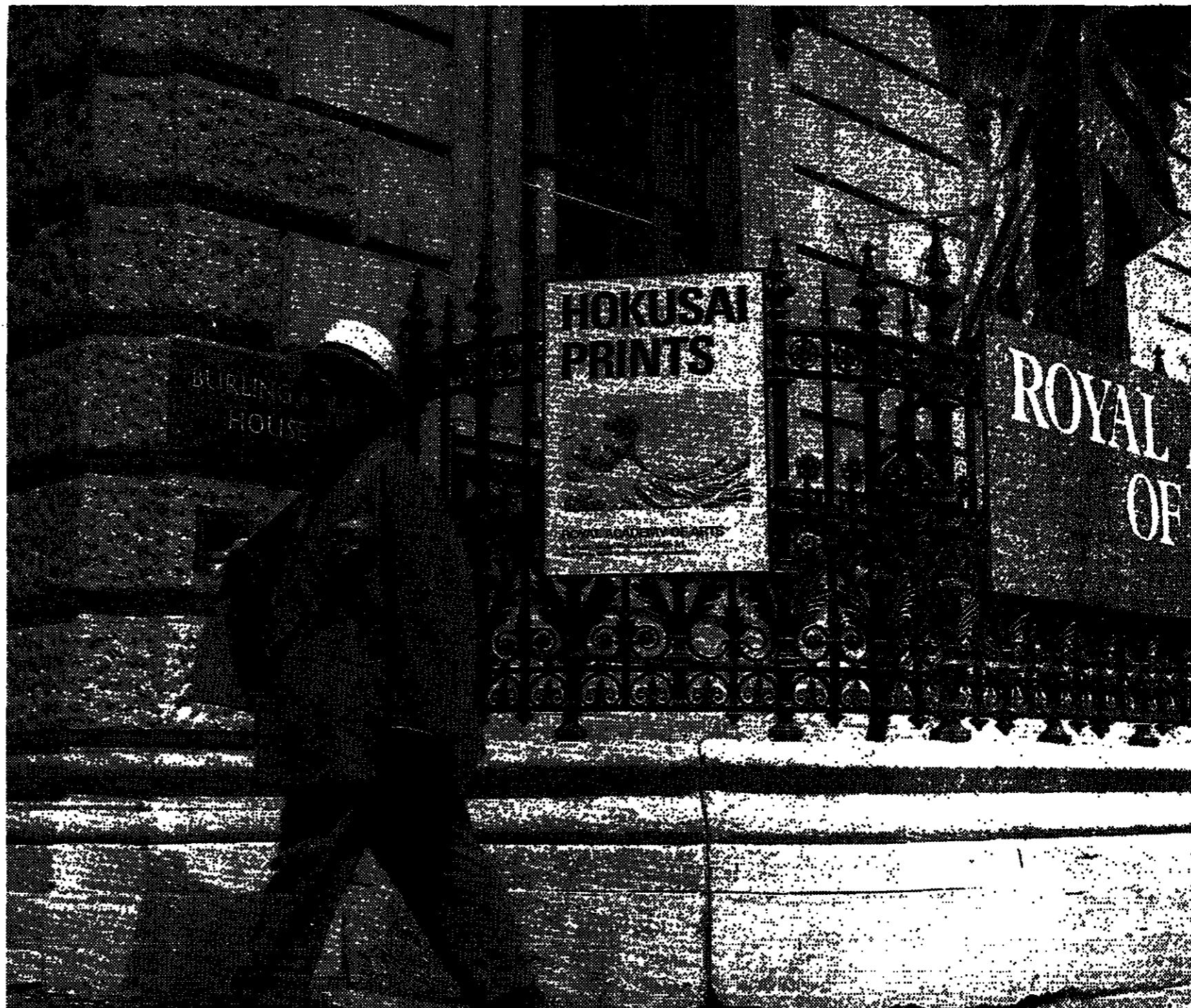
auto components maker, to

invest £100m in its first UK

component plant.

Kevin Done

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JAPAN IN THE UK 4

Chris Tigher talks to two key men at Komatsu

Best of both worlds

THE AUTOCRATIC nature of traditional British management, the suspicion that workers are inherently lazy, the conviction that meetings are a waste of time: these are some of the attitudes which Dr Clive Morton, Komatsu UK's director of personnel and administration, is trying to challenge.

Before becoming Komatsu's first employee at its European excavator plant at Birtley, Tyne and Wear, in late 1985 Dr Morton, a civil engineer, had spent 22 years in British industry.

He worked his way up and became director of resources and administration at both Wimpey Offshore and Wimpey Engineering.

But he saw Komatsu as the opportunity for a management style he had been unable to implement before. "I've always wanted to see a situation where we used people properly, overcame the 'them and us' barriers and recognised the dignity of the individual and work."

The result is a company which is trying to fuse the best of British and Japanese philosophies, a hybrid which expects team working from all its 400 employees - including the managers.

Komatsu, set up in the plant which its American competitor, Caterpillar, closed down in 1983 with 1,000 job losses, has many of the features - flexible working, a single union agreement, insistence on total quality control - common in Japanese plants. But Dr Morton is unusually candid in admitting the burden which genuine teamwork, as opposed to sham consultation, has placed on senior managers.

"You have to end up being big enough to recognise that other people have ideas and you must take other people with you." And he admits: "People from this company do suffer because we're trying to learn from the Japanese but we operate in British ways."

Dr Morton believes the greater independence of mind of the British can give them an edge over their Japanese counterparts, but combining individualism with teamwork can be difficult. British people, for example, tend to see ideas as 'theirs'.

And the Japanese, he says, have meetings with no agenda and no firm conclusion, attended by employees apparently unrelated to the subjects discussed; the meetings' function is to spread information



Morton (left) and Kilkenny: team-working can be a burden

The company had promised a reduction to 37 hours, but, in view of the recession, the employee advisory council agreed it should be shelved for now and reviewed next year.

About 10 per cent of shop-floor employees previously worked for Caterpillar in the same plant; they include 22-year-old Mr David Kilkenny. A plasterer, he is now a team leader, responsible for 10 men.

At Komatsu the men work more and more as a team than at Caterpillar, he says, giving them more varied work and a much greater feeling of being part of the company. The shop-floor is more automated and it

works more efficiently and harder, he says, but there is a happier atmosphere and the best management-employee relations he has experienced in his 12 years in industry.

Even so, he doubts the "them and us" perception can be eradicated and questions whether job satisfaction and heavy industry can be bedfellows. "It's hard work, you're looking out for dangers all the time, you have to be on the ball all the time."

Like many production staff, he is dubious about the daily exercises which Komatsu, along with Japanese companies in the north-east, runs in the workplace. But he willingly participates in a quality circle, led by one of the men in his team. And he respects the fabrication manager's knowledge and his regular contact with the 130 men in his section; at Caterpillar Mr Kilkenny never even met his departmental manager.

Komatsu, he says approvingly, is much more safety conscious. And he was deeply impressed when the company paid a workmate, who broke a leg playing rugby, in full for the eight months he was off work.

It came, then, as a shock to Mr Kilkenny when last month Komatsu announced a cut of 30 jobs at Birtley due to the recession. "I probably was being a little light-headed in thinking it couldn't happen to a Japanese firm," he says.

But he is still glad, in a difficult economic climate, to be working for a Japanese company. "I think Komatsu will work harder to try to save jobs than a British or American firm."

Paul Cheeseright on the Toyota effect

The fall-out is fruitful

THE SPACESHIP has landed, said Mrs Edwina Currie, the loquacious MP for South Derbyshire. She was not talking about an extra-terrestrial being, but, at a recent conference of the Anglo-Japanese Institute, of Toyota, the car manufacturer, setting up next door.

"I look out of my kitchen window and see the sun reflect off a remarkable silver covering, reinforcing in my heart the feeling about Toyota that what we have got here is something very different, very new, very big that has appeared out of the blue and landed in our society," she said.

There is a degree of poetic licence here. The phenomenon is not new; after all, Sony has been operating in Wales since 1974 and Toyota is but one of three Japanese car assembly plants either operating or planned in the UK. Nor did it appear out of the blue. Derbyshire County Council fought hard to attract it.

There are two points about this. First, the regions see Japanese investment as a means of stimulating more economic growth and inward investment bureaux compete to obtain it. Second, the minute Toyota "landed in our society" it set off what locals rapidly termed the Toyota effect.

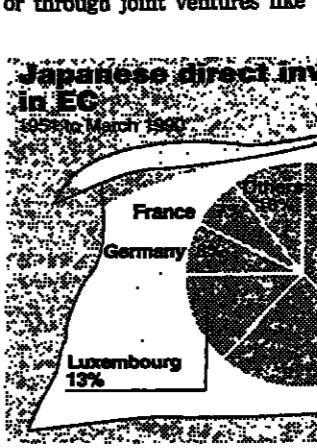
When, in summer 1990, the East Midlands was beginning to feel the pinch of recession, a survey by Nottingham Business School and Price Waterhouse, consultants, reported that "business confidence across the region was fairly uniform with the exception of Derbyshire where profits and sales held up better. This may be due to the impact of the Toyota development on the local economy." At the same time business confidence was higher in Derbyshire than in the rest of the region.

The significance of the Toyota effect has a wider application. A continuing stream of inward investment has delayed the impact of recession in some areas. Telford, for example, "We still have companies establishing themselves here," noted Mr Robert Ruslove, chief executive of the Shropshire Chamber of Industry and Commerce, contrasting the town with Smethwick in inner Birmingham, "where new companies are not so numerous".

Unemployment in Shropshire is slightly under the national average at 7.5 per cent, but in the West Midlands - the Birmingham-Black Country conurbation - it is 3.6 percentage points above the national average at 11.3 per cent.

There is a case, then, for arguing that Japanese companies have partially shielded certain regions from the full effects of recession. That case is strengthened by the fact that frequently Japanese investment tends to be in geographical pockets.

In the area surrounding Newcastle, 25 Japanese companies have established operations in recent years, either on greenfield sites like Nissan, through acquisition like Sumitomo Rubber's purchase of Dunlop tyre factories, or through joint ventures like



growth this engendered was still running at the time recession crept over the British economy. But this is not likely to be more than a temporary phenomenon. A survey by the Research Institute of Overseas Investment at the Export-Import Bank of Japan indicated that direct overseas investment came to a standstill in 1990-91 and is likely to remain at a low ebb until 1993. It also showed that the UK, hitherto the favoured European Community destination for Japanese companies, is likely to be caught up by Germany.

The conclusion of the survey is that if Japanese investment helped to shield some British regions from the recession, it is not likely to propel them out of it. Rather the economic benefits will be longer term and come from influence

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WHO SELLS FINE
CHINA TO JAPAN?

JAPAN IN THE UK 5

Charles Leadbeater reviews 20 years of investment which have changed the UK's industrial map

It all started with a zip fasteners factory

THE WHITEHORSE Industrial Estate in Runcorn, Cheshire, is an unlikely place to launch a mini-revolution within British industry. But it was there in April 1972 that YKK Fasteners, the zip manufacturer, established its UK plant, with 250 employees.

It was the first wholly owned Japanese manufacturing plant in the UK, according to figures compiled by the Invest in Britain Bureau, a division of the Department of Trade and Industry, which is responsible for coordinated efforts to attract inward investment.

Through the following eight years after YKK established its plant there were a trickle of other investments by Japanese manufacturers. Sony arrived in May 1973, with a plant in Bridgend, South Wales, which employs 2,400, closely followed by Matsushita. In 1976 NSK Bearings, the ball bearing maker, was the first Japanese manufacturer to establish a

its industry, outside defence electronics, has been rebuilt by foreign investment, much of its from the likes of Sony, Matsushita, Hitachi and Fujitsu. Europe's car makers are increasingly apprehensive about the competitive threat posed by Japanese car plants in the UK, which are setting new standards of efficiency and quality for the industry.

Does Japanese investment merit the attention it has attracted? How significant is it compared with inward investment from other countries such as the US and Germany?

How significant is the UK as a destination for investment compared with other economies?

Japanese investment in the UK needs to be set within a European context. In the fiscal year 1990-91 Japan invested \$14.3bn in Europe, 25 per cent of all Japanese foreign direct investment worldwide. Japanese investment in Europe between 1951 and 1990 reached \$55.2bn, about 19 per cent of the total, according to figures published by Japan's Ministry of Finance.

Much of the early Japanese investment in Europe went into areas such as Düsseldorf where electronics companies established their sales offices. Considering that in the early years of Japanese investment overseas the UK lagged behind, its overall share of Japanese investment in Europe between 1951 and 1990 is impressive.

The Ministry of Finance figures show that the UK's cumulative share of investment projects within the European Community is 32 per cent. The UK has also managed to attract the larger investments. Its share of the value of Japanese investment in the EC between 1951 and 1990 is 41 per cent.

The UK has attracted 2,134 investment projects worth \$22.6bn, compared with 1,187 projects in Germany, worth \$4.7bn and 1,328 in France, worth \$4.1bn.

As a European base the UK has become as important to Japanese as to American companies

The UK is now as important to Japan as a base in the EC as it is to US companies. The UK also accounts for 41 per cent of

Japanese companies manufacturing in the UK

With 200 or more employees

Scotland	Company	Location	Employees
Mitsubishi Electric (UK)	Heddington, Livingston	1,638*	
NEC Semiconductors Europe	Livingston	673	
OKI Electric	Cumbernauld	551	
JVC Manufacturing	Glasgow	414	
Tamura Hinchley	Cumbernauld	300	
Daiwa Sports	Wishaw	230	
Alps Electric	Arbroath	224	
		* 4 plants	

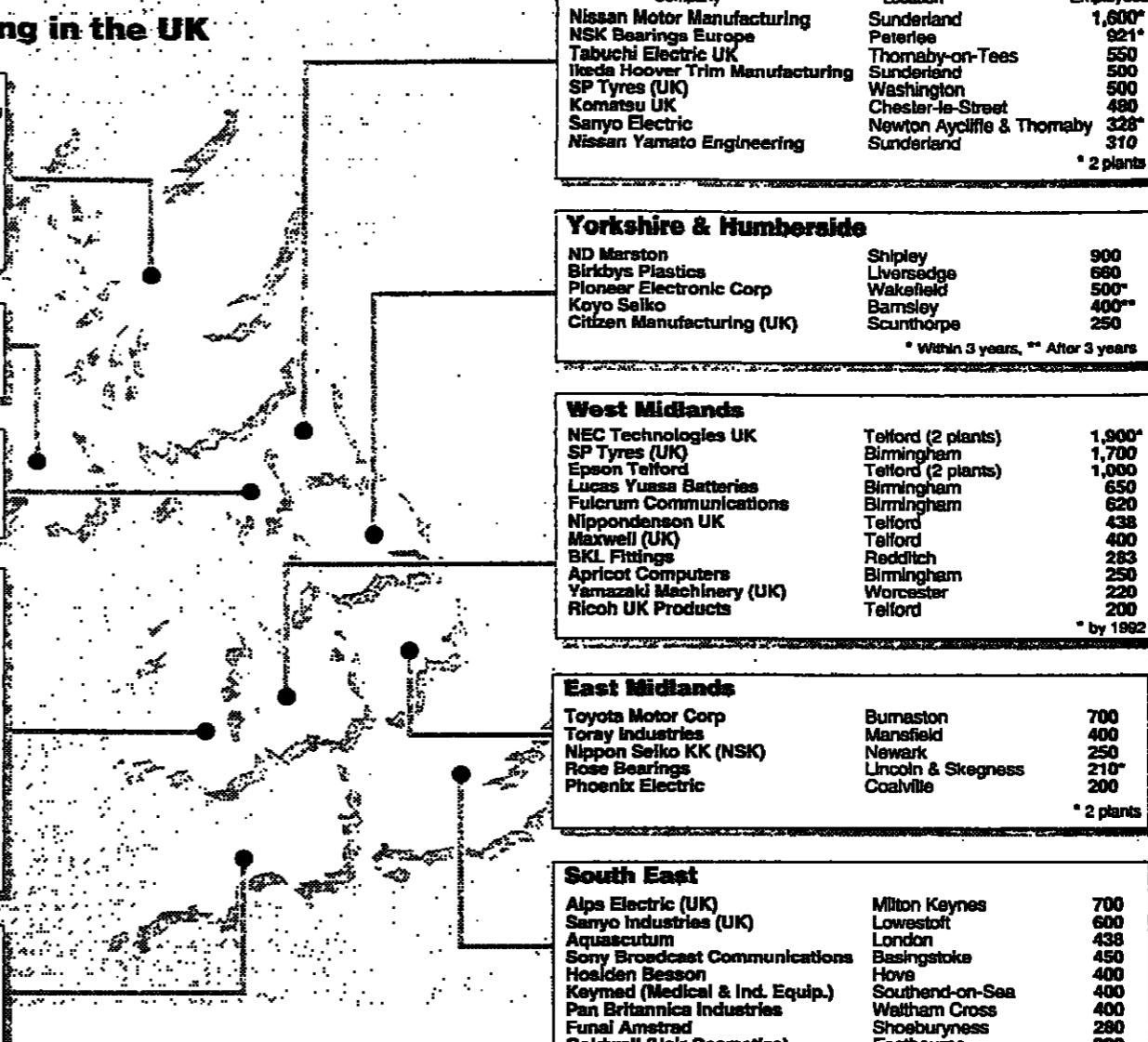
Northern Ireland	Company	Location	Employees
AVX	Coleraine & Lame	1,600*	
European Components Corp	Dundonald	250	
	* 3 plants (one in Paignton, Devon)		

North West	Company	Location	Employees
Kratos Analytical	Manchester	300	
Tomy Tobbies Europe	Hyde	250	
YKK Fasteners (UK)	Runcorn	250	
Vokogesa Electrafact BV	Runcorn	200	

Wales	Company	Location	Employees
Sony (UK)	Bridgend	2,400	
Matsushita Electric (UK)	Cardiff	1,475	
Shure Manufacturing	Wrexham	1,300	
Brother Industries (UK)	Port Talbot	1,057	
Caleonic International	Llanelli	1,000	
Hitachi Consumer Products (UK)	Aberdare	850	
Orion Electric (UK)	Wrexham	800*	
Alwa (UK)	Newport	520	
Gooding Senken	Cynon Valley	500	
Yusen Battery (UK)	Elbow Vale	485	
Kyushu Electronics Electric	Port Talbot	400	
Brook Industries (UK)	Rusdon	357	
Star Micronics Manufacturing (UK)	Trefdraeth	304	
Toyota (UK)	Deeside Ind. Park (Chwyd)	200	
Tezuka (UK)	Rusdon	200	
	* 2 plants		

South West	Company	Location	Employees
Toshiba Products (UK)	Plymouth	889	
Honda of the UK Manufacturing	Swindon	550	
Toshiba Corporation	Plymouth	220	
AVX	Paignton	1,600*	
	* 3 plants (Coleraine & Lame, Northern Ireland)		

Source: Invest in Britain Bureau, August 1991



small joint-ventures there are some significant areas of Japanese industrial strength, traditional industries such as steel and shipbuilding, where Japanese investment has been relatively untouched by Japanese investment. Perhaps the most important question about Japanese investment is still to be answered:

The big issue now is whether the capital flow has ended or whether it will go on for another 20 years

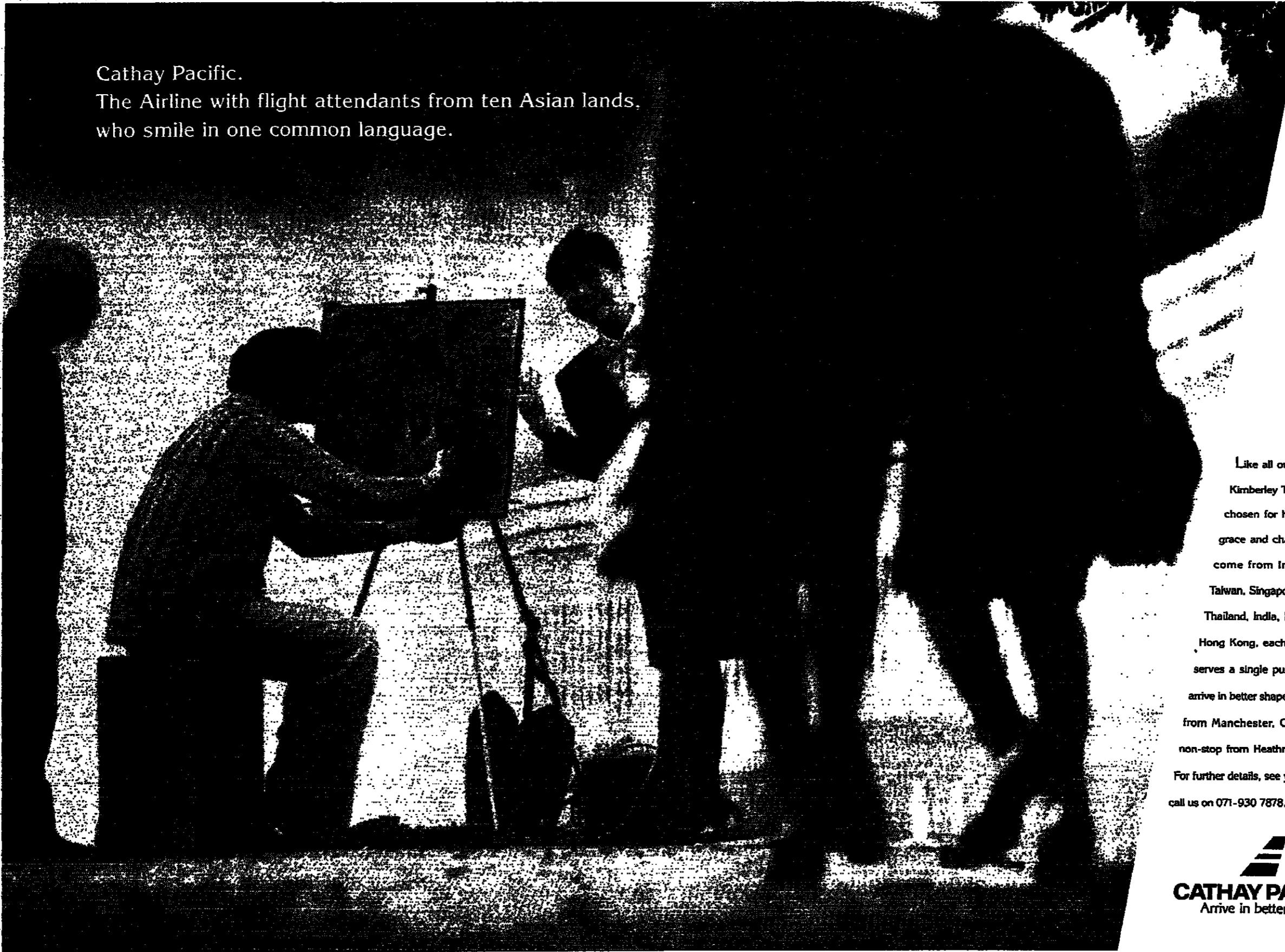
However there are many industrial sectors and areas of the country which have been relatively untouched by Japanese investment. Perhaps the most important question about Japanese investment is still to be answered:

Will the surge in investment in the 1980s prove to be short-lived as Japanese companies spread their activities elsewhere; or will it provide the basis for a lasting and deeper relationship, an international industrial alliance which could still be changing the shape of industry in Britain in 20 years time?

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ECONOMIC IMPACT**Shot in the arm for UK trade**

THOUGH it may not yet have had the sort of impact on Britain's external trading prowess which some observers have suggested, the Japanese presence in the UK appears poised to become an increasingly important factor in the country's economic performance.

The recent narrowing in Britain's trade deficit has given rise to renewed speculation that the large, inward wave of investment into the UK on the part of Japanese business is slowly helping to tip the trading balance back into the black.

But according to Mr Chris Dillow at the Nomura Research Institute: "The belief that Japanese investment is already having an appreciable effect in narrowing the trade deficit is mistaken. However, this does not mean that it will not have a large impact on the trade balance in the coming years. But it will be seen over five or 10 years, not in the immediate future".

Mr Dillow's remarks support the theory that the most recent

Recent trends owe more to cyclical factors than to Japan's impact on output

balance of trade picture has been more influenced by the usual cyclical factors than by any structural changes involving the Japanese contribution to UK output.

There are those who, in any case, believe that direct investment into the UK by foreign countries may have no identifiable or lasting effect on the host country's bilateral trade balance.

The argument is that, in the long run, a country's external balance is not determined by investment or trade restrictions in particular sectors but by macro-economic factors such as a country's propensity to consume more than it saves.

Perhaps the truth lies somewhere in the middle, so that while the contribution of the Japanese to overcoming any indigenous weakness in Britain's trading performance should not be dismissed, neither must it be exaggerated.

For example, the well-publicised increase in Japanese car production in the UK accounted for less than one-fifth of the £800m improvement in the trade deficit in UK vehicles during 1990 and less than one-twentieth of the upturn in the overall trade balance. According to Nomura, however, there is no question that Japanese investment in the UK will continue to rise, that the resulting activity will displace imports from Japan, that UK exports will also rise and that the trade deficit will, consequently, improve.

But there has been some scaling down of earlier, optimistic forecasts about the likely extent of Japanese inward investment, not least because of the relative fall in the value of the yen, which has reduced the competitive disadvantage of producing in Japan instead of at overseas bases.

Recent developments in Japan have also conspired to reduce growth in foreign investment, particularly the tightening of Japanese monetary policy which has affected the health of the domestic corporate sector. Even so, there are some counter-balancing arguments which suggest that the UK will continue to attract a sizeable proportion of any new investment made to improve Japanese penetration in European markets.

Nomura, nevertheless, has now trimmed back its forecast of the level of annual Japanese investment into the UK. Whereas two years ago it suggested that total invest-

ment could average as much as £5.5bn annually for the next 20 years, it now acknowledges that the figure might have been overly-optimistic.

So what sort of impact will the Japanese have on Britain's trading performance? Nomura, which has investigated the issue, calculates that the gross output, at current prices, of Japanese companies in the UK could top £20bn next year.

The export share of this figure is likely to be very high because UK industry is effectively immune to the challenge of Japanese investment. This is not because of any inherent efficiency in Britain's own manufacturing activities but because the inward investment is targeted at industries in which the UK has a limited presence, such as consumer electrical goods.

Conversely, the import content of Japanese production based in the UK is unlikely to be much more than half.

The result, Nomura believes, is that by 1995 Japanese investment within the UK could add up to 24bn to the country's trade balance. The current account impact would, however, be smaller, to the extent that the profit of this investment would be repatriated.

At the same time, around 3 per cent could be added to the country's gross domestic product. Nomura suggests that, as a result, an additional 600,000 jobs could be created, only one-third of which would be directly employed by Japanese companies.

The forecasts are based on the assumption that the cost structures of Japanese companies in the UK reflect a continuing preponderance of so-called "screwdriver plants", primarily devoted to assembly. Their presence has been a continuing source of criticism, along the lines that such activities are inferior to other forms of manufacturing activity.

The Japanese have specifically been accused of sustaining low rates of pay - in 1987 the average pay of manual workers in Japanese-owned manufacturing plants was 10 per cent down on the national average. The alternative argument is that jobs at lower than average pay rates are better than none.

Detractors also complain that the incursion of Japanese assembly activity offers no transfer of technological skills and can destroy UK know-how by driving indigenous companies out of business. The criticism again overlooks the fact that investment is directed into areas where the British

Britain would be foolish to think it can rely solely on Japanese help

are not well represented.

Despite the reservations and criticisms, it seems likely that while future UK exports will grow roughly in line with world trade, imports will expand faster than domestic demand. The end result is, therefore, expected to be a widening of the trade deficit.

Nomura believes that, in the years ahead, Japanese direct investment will have an important role in narrowing the trade gap, although Britain would be foolish to imagine that it can rely solely on Japan to eliminate the current account deficit or finance it.

According to Mr Dillow: "This is not to deny that direct investment is a benefit, merely a reminder that a benefit is not a panacea. Unless UK industry learns from the Japanese and improves its competitiveness, the trade balance will remain a major constraint on growth."

Michael Cassell ·

THE European Commission's statement on Japanese car imports - issued at the end of July after months of wrangling in Brussels, Tokyo and within the EC - had all the hallmarks of a sensitive issue, carefully fudged.

Its details were vague and its deadlines long (a fully open market for Japanese cars from the year 2000). But even within this flexible framework the two sides baulked at any reference to the most delicate aspect of the whole deal - and the one on which the UK government had lobbied Brussels most heavily - whether so-called "transplants" (cars bearing a Japanese marque but produced in the EC) should be included in self-regulated restrictions on production up to the end of the century.

As it happens, the Commission believes that an unofficial "assumption" that output of such vehicles will rise to 1.2m by the end of the century will easily allow enough room for Japanese manufacturers to expand in the EC without upsetting the most sensitive of EC car-makers in France and Italy. But those manufacturers - and, to an extent, their governments - are still not convinced, as Sir Leon Brittan, the British competition commissioner put it in July, that "cars produced in Europe, by European workers, are European".

The sheer volume of noise generated by EC manufacturers about transplants is proof that Community member states' suspicions about the nature of Japanese direct investment in the EC are still

alive. Inevitably those suspicions tend to centre on the UK, which accounts for one third of such investment including the large bulk of EC-based Japanese car production.

Mr James Moorhouse, a British Conservative MEP, is preparing a report for the European Parliament on trade and economic relations between the EC and Japan. "A number of MEPs have said to me over the years, rather ruefully, that we [the UK] have done rather well in investment over the years," he says. But anxiety in some member states is not merely a symptom of irritation at Britain's large slice of Japanese direct investment.

According to a draft of Mr Moorhouse's report, Japanese investment in the EC totalled \$42bn in 1988, of which nearly 80 per cent was in the non-manufacturing sector. By contrast, EC investment in Japan was a mere \$2.4bn. "There's intense concern about Japanese activity within the Community and about our inability to get into the Japanese market in a meaningful way," says Mr Moorhouse.

That concern has a number of manifestations. On the positive side, it includes tough speeches by EC commissioners in Tokyo and elsewhere urging the Japanese to open their

markets. But commercial opponents of Japanese direct investment are also inclined to criticise Britain for providing a platform for Japanese attacks on the European market, and, on occasion, to take revenge on Japanese-controlled businesses based in the EC.

For example, when 80 per cent of the UK group ICL was bought by Fujitsu of Japan earlier this year its partners in the large European semi-conductor research programme, Jessi,

- despite being one partner in the umbrella research programme which covers Jessi - has little or no sanction against such action, but it has always been conscious of the delicate balance between welcoming non-EC investment in the Community and protecting EC industry.

In particular, the Commission is still sensitive to attempts by Japan and others to establish so-called "screwdriver" plants in the EC to assemble predominantly Japanese products, which can then be dumped on to the Community market.

The European Commission

dreds of employees performing real functions."

Mr Oberreit points out that, in general, anti-dumping policy - duties on underpriced imports - tends to encourage rather than discourage direct investment in the Community by non-EC companies. Commission officials maintain that the real reason for duties is to prevent "injury" to EC producers, not to provide an incentive for investment, and certainly not to disable Japanese manufacturers.

Criticised on those grounds, one of the Commission's senior anti-dumping officials tends to produce a dog-eared copy of the *Financial Times* from April 1988, which contained a memorable series of six full-page advertisements by Epson, the Japanese manufacturer of computer printers which earlier that year had announced its first UK factory.

The picture showed a Japanese worker gradually metamorphosing into Margaret Thatcher; the text was a strident warning about Community plans to impose a dumping duty on Japanese dot matrix printers. If implemented, the advert claimed, such duties would lead among other things to an increase in unemployment and a reduction in investment in the UK.

Duties were duly imposed on printers made by 15 Japanese companies - it was one of the biggest anti-dumping actions undertaken by the Commission - but the dumping official claims triumphantly, Epson's dire warnings were never fulfilled.

JAPAN IN THE UK 6**Europeans fear an 'invasion' from Britain, writes Andrew Hill****Cars like Trojan Horses**

Nissan's Tyne-side plant eyeing the Continent

weapon in an arsenal of anti-dumping artillery was removed last year, or at any rate disabled. In March 1990, following a complaint from Japan, the Gatt panel outlawed EC rules which allowed dumping duties to be imposed on EC-assembled products which did not have a certain proportion of locally-made components. Brussels has not amended the rules, but neither has it activated them since the Gatt decision.

But observers of EC trade policy, including Japanese officials in Brussels, do not believe that it has become easier to invest in the EC as a result of last year's ruling, and the debate over screwdriver plants is still bubbling under the surface.

Mr Walter Oberreit, who has worked in Brussels for law firm Cleary, Gottlieb, Steen & Hamilton for many years, says: "They're certainly not going to give up easily on assembly operations that they feel are not substantial enough."

But he also argues that many "mere" assembly operations "can be substantial businesses".

"I've seen quite a few, including plants in the UK, where there is a real question of whether they would pass most of the screwdriver rules, but where there are also hun-



Fumiyo Miyama, owner and chief chef of one of London's 78 Japanese restaurants

Tim Burt finds why Japanese food is different**A frisky little turbot**

LIVE turbot is menacing on a plate. Nashing and flapping, its teeth are razor sharp and its tail can scatter your chopsticks with a single swipe.

But just as the fish seems ready to escape, a Japanese waiter carries it off to the kitchen.

After a severe blow to the head, the stunned turbot is returned to your table. Its tail usually flaps for a few minutes but that should not interfere with the stomach, your starter, which is splayed open and cut into bite-sized slices.

This dish - sashimi - is all the rage in Japan. But caterers in London say the ordeal is too much for western customers and few restaurants serve it in its freshest form - straight from the fish tank. There are no fish flapping around the largest Japanese kitchen in Europe. Strict hygiene laws mean International Catering (ICL), a wholly-owned subsidiary of Japan Airlines, cannot serve raw fish or sashimi to its customers.

Sited in a former engineering plant on the fringes of Heathrow Airport, ICL relies instead on ingredients flown in regularly from Tokyo and can boast no less than 18 menus for passengers requiring a specialised diet.

The company employs nine Japanese chefs who prepare up to 2,500 meals a week for aircraft flying to the Orient. But unlike restaurants, it has a captive market - ICL customers tend to be strapped into their seats. You cannot storm out of a Jumbo jet if you dislike the food.

Mr Stephen Smith, the company's general manager, claims there are no

concessions on quality. "We produce Japanese food which is traditional," he says, "and we have hand-hunted the top chef from Suntory, one of the best restaurants in London."

Not all airline passengers want to be sustained by a menu of fish and noodles. So ICL offers its carriers - including Virgin - western alternatives. There is no such choice at restaurants on the ground.

Steak and chips is not an option at any of London's 70 Japanese restaurants, which may be one reason why ICL is expanding rapidly while chefs in the City have seen orders drop by an average of 30 per cent in the past year.

There is a recession in business lunches - the mainstay of the Japanese restaurant trade - and many caterers are feeling the pinch.

Mr Takashi Ohsumi, manager of the Yumi restaurant in London's West End, says fewer businessmen are eating Japanese. "This year has been difficult because of the Gulf War and banking scandals in Japan. If anything goes wrong in a Japanese company, the entertainment expenditure is cut first. It has hit our business."

Mr Ohsumi says the turnover at London's Japanese restaurants, which he estimates at £28m a year, is likely to decline in 1991. His pessimism is shared by Mr

Fumiyo Miyama, owner and chef of two restaurants. Speaking in the kitchen of City Miyama, his outlet close to St Paul's Cathedral, Mr Miyama says: "Businessmen are not spending as they used to. We hope it will get better next year."

Some recipes are so plain that chefs rely on tearing sausages to spice them up. Fresh sea urchin or salmon roe, for example, is sometimes disguised with a shocking horseradish paste called wasabi, which makes you cry if you're not expecting it. Rare ingredients may be popular in Tokyo but Mr Mario Wyn-Jones, of *Egon Ronay Guides*, finds Japanese cooking "isn't very dryly flavoured."

"It's a recession in business lunches - the mainstay of the Japanese restaurant trade - and many caterers are feeling the pinch. Mr Takashi Ohsumi, manager of the Yumi restaurant in London's West End, says fewer businessmen are eating Japanese. "This year has been difficult because of the Gulf War and banking scandals in Japan. If anything goes wrong in a Japanese company, the entertainment expenditure is cut first. It has hit our business."

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"Like everything else from Japan, it's restricted by high cost," he warns. That's good news for turbots.

The criticism is rejected by restaurant managers such as Mr Ohsumi, who claims oriental cuisine is gaining popularity as a healthy alternative to traditional cooking. He expects London to have more than 100 Japanese restaurants within a few years. "It is becoming more popular but only slowly - the English have very conservative tastes."

At ICL, meanwhile, Mr Smith is offering a new service which could make Japanese food more popular - party catering. "Cold sushi can make all the difference at a party," according to Mr Smith. But he admits it will be some time before dishes such as chrysanthemum turnips or turbot sashimi catch on.

"Like everything else from Japan, it's restricted by high cost," he warns. That's good news for turbots.

Activity has included both new acquisitions and the

Michael Cassell charts trends in takeovers**The lure of the open share market**

THOUGH some of the steam may have temporarily gone out of Japan's enthusiasm for acquiring overseas commercial interests, the UK remains easily the most favoured European location in which the Japanese invest.

Despite the first fall for eight years in total, direct investment overseas - brought about by a slowdown in Japan's economic growth and a rise in interest rates - the roll-call of British businesses attracting Japanese investors has continued to lengthen.

With one eye on the completion of the single market at the end of 1992 and the additional lure of expanding markets in eastern Europe, the Japanese have remained busy in the UK.

Inevitably, the acquisition of household names in the UK has attracted most attention. Interest has been further heightened when the businesses involved have been traditionally British - such as Aquascutum or Daks-Simpson.

Now, Japanese-owned golf courses are sprouting around the country, a symbol of the

They showed more confidence than UK buyers

broadening interest which the Japanese investment community is taking in the UK.

In a desperately depressed property investment market, it has been the Japanese who have shown some of the longer-term confidence which has deserted British investors. Nippon Life, for example, has just purchased a half-share in Wimpey's Little Britain office development in London for £110m. A string of multi-million pound property acquisitions have involved Japanese buyers.

Total investment outside Japan by Japanese interests - involving manufacturing, service and financial companies but excluding securities and property - fell by more than 15 per cent in the year to March 1991.

But investment in the UK is estimated to have risen by 30 per cent during the same period to reach nearly £7bn, equal to 12 per cent of Japanese overseas investment - roughly the same as Japan's foreign investment in Asia. Investment in North America reached \$27bn, about half of all overseas spending.

Estimates suggest that there are nearly 150 Japanese companies now operating in Britain, considerably more than in France or Germany. So far, they directly employ around 40,000 people.

The UK continues to be the main focus, partly because so many companies are already established in the market and partly because its relatively open capital markets encourage outsiders to invest. Relatively low labour costs and the language - useful in commercial markets around the world - provide additional incentives.

So far, the Japanese have generally earned for themselves a sound reputation as responsible, efficient employers whose approach to work may involve significant differences but who have worked hard to integrate two widely contrasting business cultures.

The move came a year after Nippon Seiko took over United Precision Industries, the biggest British-owned bearings manufacturer, announced it is to spend £10m on a European research centre near Nottingham.

Despite the present pull in cross-border merger and acquisition activity, most Japanese analysts believe the global market will again be booming later in the decade.

<img alt="An advertisement for the Financial Times. It

An idea that

A decidedly different atmosphere permeates Nissan's 733-acre assembly plant in Sunderland, England.

Opened in 1986, the six-building complex boasts the very latest in automotive technology, as you would expect from the world's fourth largest automotive manufacturer.

In the press shop, six huge stamping machine mould sheet steel with up to 3,200 tons of force to produce body parts. In the highly automated body assembly plant next door, 86 computerized robots weld parts together as car shells glide by.

And as proof, the Nissan Primera has won numerous prestigious awards for automotive engineering excellence since its launch in 1990. From all over Europe. Truly, the Primera is exceeding all of our expectations.

In fact, the Sunderland plant produces 120,000 Primeras yearly. Nearly 90% are exported to various European markets (with the exception of the 3,000 5-door hatchbacks we export to Japan). A figure which translates into a £ 500 million contribution to the U.K. balance of trade.

3,064 philosophers

But it's not high-tech machinery nor state-of-the-art equipment that makes this immaculate plant unique.

It's the people. All 3,064 of them.

They are British. They are highly motivated and, unquestionably, highly skilled - training at Nissan is second to none in the industry.

The product they build - the Nissan Primera - was born and bred to appeal to European tastes. And the philosophy of "kaizen" they adhere to is a rare hybrid of Japanese and, you guessed it, European.

Kaizen means continuous improvement in quality. It is a

In 1992, Nissan will produce a new small car for Europe at the same plant. Annual volume is expected to be around 100,000 units.

This will mean a further increase of at least 1,000 jobs at the plant. By then, Nissan's total financial commitment will exceed £ 900 million - the largest Japanese investment in the U.K.

While these numbers may look impressive, there is something much more important involved here. Nissan is firmly committed not only to the U.K. economy, but also to its people: Our customers.

We believe our manufacturing, technical, sales and service facil-

brought to life.

philosophy so deeply embedded in the company that its momentum gives Nissan a huge competitive edge in the industry.

At every level, every individual seeks to find new ways of doing his or her job better. Even the smallest improvements matter significantly in the long run.

One such example of kaizen at work: Our people voluntarily arrive at their jobs before the official working day begins to discuss how they can improve upon the previous day's efforts.

ties will provide a solid foundation for generations to come.*

As they do in other markets around the world where we are responding to local consumer needs by providing exemplary products such as the Nissan Primera.

And this is something that simply cannot be measured by numbers alone. Just ask any philosopher you meet in Sunderland.

Cars built for a country called Europe.



 NISSAN

*On January 1st, 1992, Nissan Motor Great Britain (NMBGB) will open a new major dealer network within UK

JAPAN IN THE UK 8

NIDEAKI HIRANO, senior advisor to Ian Gibson, managing director of Nissan's Sunderland car plant, relaxes still clad in his company issue blue overalls, at the end of a working day and recounts his surprise at the similarity he has found in the way Nissan's plants in Japan and Sunderland do business.

Before arriving in Wearside three years ago Mr Hirano, his experience of the West then confined to the US, expected the Sunderland managers' conduct to be "a bit other to be rather more modest."

"They have the ear in here," he says appreciatively. "It is that a typical British style."

About 10 miles down the A19, from the perspective of North East England's first Japanese factory, the NSK Bearings Europe plant at Peterlee, Nissan's Sunderland operation looks different again. "In relation to Nissan I suppose we're slightly more Japanese," says personnel manager Mr Bill Wiles. "They've gone about things in a much more aggressive way."

The companies' promotional stance is indeed poles apart; NSK is as rarely in the news as Nissan Motor Manufacturing UK is out of it. Behind the scenes, though, NSK's recommendation was a key factor in the decision by Nissan, and

Nissan and NSK spearhead Tyneside renewal

Allies once again



Geordie flashback: Japan's battleship Mikasa, 15,000 tons, passing the Tyne's swing bridge on November 7, 1900

other Japanese companies, to locate in the North East.

Both share the hallmarks – single union agreements, flexible working practices and egalitarian uniforms and canteens – of the Japanese inductees. And both are part of an influx which has had a profound impact on attitudes in what had been a traditionally insular region, towards inward investment, trades unionism, management and working practices.

Contact between North East

steel works, in later years,

however, the relationship cooled and when NSK set up in Peterlee in 1975 it adopted a low profile, partly out of fear of backlash from World War Two.

Its arrival also sparked bitter criticism from the UK bearings industry, then fighting for survival; NSK's purchase last year of United Precision Industries, Britain's biggest manufacturer of bearings was not without irony.

Between 1885 and 1905 most of the Japanese fleet was built or armed by his Newcastle works; Geordies helped the Japanese win the 1904-05 Russo-Japanese War and they warmly cheered 150 of "Togo's heroes" when they came to watch Newcastle play at St James' Park in 1906. At that time the Armstrong empire was even exporting Newcastle-built cars to Japan and helping the Japanese create their own

win the project and muddling from dissident unionists were condemned as betrayal.

Nissan's choice in 1984 of Sunderland for its European car plant was a big psychological boost to the region. "It was a bit like winning the Cup," says Ed Robson, then the local authorities' Nissan project coordinator and now Sunderland's director of architecture and planning.

The Nissan project, hailed then as Europe's largest single-site investment by a Japanese manufacturer, was rightly seen as the key to more investment; North East England now has Europe's largest concentration of Japanese manufacturing industry.

Nissan's 2700m Sunderland

works, in later years, however, the relationship cooled and when NSK set up in Peterlee in 1975 it adopted a low profile, partly out of fear of backlash from World War Two.

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But by 1981 when Nissan started hunting for a UK site, the calamitous decline of North East heavy industry and spiralling unemployment had brought a change of heart; job hunting agencies, Labour-controlled local authorities and trades unions teamed up to

plant, on target to employ 4,000 people by 1988, and Fujitsu's new semiconductor plant in Newton Aycliffe. Co-operation, aiming for 1,500 employees by 1993, together constitute more than £1m of investment. North East England now has 42 Japanese companies, expected by 1993 to employ more than 12,000 people. In 1985-1990 the Japanese were by far the biggest creators of new jobs among countries bringing investment to the region.

Dr John Bridge, the North East Development Company's chief executive, says Nissan helped bring down resistance to inward investment by forging enduring links with local business sector and professional firms. "From that point the local business community saw there was business there."

It has also brought work to established local manufacturing companies, as well as spurring 15 new automotive suppliers to set up in the region. This year, Nissan will spend \$133m, almost half it total UK expenditure on components and materials, with North East based suppliers.

In the last 18 months, fewer new Japanese projects have arrived, but a number in the region have expanded. NSK for example, now employing 800 people in a £10m investment, last September opened a new Peterlee plant making ball bearings, a joint venture with AKS, and a steering components plant.

The job creation agencies insist the Japanese selling UK-made products throughout Europe are bringing lasting diversification to the North East's industrial base. They are, Dr Bridge argues, inherently different from the UK branch plants which pulled out in the 1960s and 1970s.

As long as the Japanese are maintaining indeed increasing employment – Nissan this month launched a 1,000 job recruitment campaign double the previously announced number – most North Easterners are glad of their presence, especially as they provide many manual jobs for men.

But any substantial cutbacks in the future could well reawaken earlier criticisms that inward investment fosters a branch plant economy.

There is no doubt, though, the major influence of a handful of the Japanese companies, notably Nissan and Komatsu, in promoting to local UK owned businesses the importance of quality in manufacturing processes and end product.

While NSK makes no bones about being Japanese, NMUK promotes itself as a British company with a predominantly British management. But it still needs somebody like Nideaki Hirano, who describes himself as a "transmitter", to bridge the gap.

Chris Tighe

The constant, used by all companies surveyed, was total quality control.

In a parallel survey of large UK companies, the authors found similar principles widely in use. Quality circles were in place in 68 per cent of companies; all-level staff benefits at 74 per cent; and in-company communications at 89 per cent. In virtually all cases, the use of

techniques associated with Japan – although not necessarily developed exclusively there – had grown significantly in recent years.

For example, of 45 companies employing TQC 23 had introduced it between 1985 and 1990. Only one in six of all companies had implemented TQC policies, against Japan's 100 per cent.

The problem with assessing the impact of Japanese investment in the UK on British personnel and human resources practices is that techniques often associated with Japan have been pioneered with just as much vigour in other countries, for example among the so-called excellent US companies.

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What can be said is that

there is an extraordinary hunger on the part of UK managers for knowledge about Japanese methods. Many of the Japanese companies that have set up in the UK are keen to help companies wishing to learn from their production and human resource management

Mike Smith studies the roots of union disquiet

Pressures to conform

members' rights in particular areas of a plant team working, and a reduction in the number of employee classifications from 30 to eight.

If that sounds thoroughly against such a view. Some of the changes, including single table bargaining, were at least as strongly influenced by practice in Vauxhall's US parent company as Japan, he says.

What is undeniable, he says, is that the Japanese success has helped stimulate a long, hard look at existing practice, and that has been accentuated by the existence of a Nissan plant in the UK. "Japanese practice is not everything but it has been influential."

A similar line is taken by Mr Mike Temple, personnel adviser at Northumbrian Water, which has this year introduced reforms including a pay bargaining system in which increases are determined through a company council of elected employees rather than direct negotiation with unions. This is the pay determination used by many Japanese companies, even those which recognise a union.

Mr Temple says the company council, and other changes, such as improved team working and single status conditions for employees, drew on many influences of which Japanese practices were just one. However, he says, the nearby Nissan plant demonstrated it was possible to make the changes it wanted "in a safe and sensible manner. We would probably have done what we did anyway but we will never know whether we would have felt so comfortable."

Not surprisingly, such changes do not please unions and at the annual conference of the Trades Union Congress this month, Japanese companies came under fire for an "alien approach to trade union organisation". Some expressed their opposition to beauty contests, used by Japanese and other employers, in which unions parade themselves before employers in an attempt to win single union deals. Opposition was also voiced to no-strike agreements, although no union affiliated to the TUC will admit to having signed one.

The TUC resolved to develop a joint union approach to all inward investors but virtually all unions accept that Japanese companies are unlikely to grant recognition deals which feature more than one of them. "Japanese Manufacturing Techniques and Personnel and Industrial Relations Practice in Britain, British Journal of Industrial Relations, Volume XXVII, March 1989."

Antony Thorncroft on Japanese support for the arts in Britain

Patrons in the grand style

THE UK is currently awash with Japanese creativity. In London alone there is *Visions of Japan* at the Victoria & Albert Museum, and Kumagai Gumi's contribution to the Fitzwilliam Museum; Hitachi's backing for the BBC Welsh Symphony Orchestra; on to Yamachita's aid for the Academy of London. All these have won awards under the Business Sponsorship Incentive Scheme whereby the Government encourages new sponsorships by doubling the aid on a pound to pound basis.

It is noticeable that Japanese companies like to support the arts at the local level, near their field of operations.

Local sponsorship can also help to make the workplace enjoyable

Hitachi, for example, has a factory at Abergavenny in South Wales and Nissan a base near Chichester. Since moving its factory close to Manchester some five years ago Brother has generously supported the local Hallé Orchestra, as well as Manchester City Football Club. Sponsorship is in line with the Japanese give-and-take approach, making the work more an instrumental part of living and not something distasteful to go just to earn money.

While other companies have pulled in their horns, and are reluctant to invest money in the arts during a recession, the Japanese companies have maintained their commitment, and have become the leading force in arts sponsorship in the US.

In the past year Diaiba has backed the new production of *Carmen* at Covent Garden; Shubert concerts by the tenor José Carreras with the RPO; and Hitachi the Welsh National Opera. Concerts, an art form not bound by language and with opportunities to entertain clients, are particularly popular with Japanese companies: Nissan supports the Philharmonia and RPO, and Pioneer the LPO. Japanese companies are also interested in shoring up the UK's museums – both Toshiba and Samsung have contributed

to new galleries at the Victoria & Albert Museum, and the millions raised for the new Japanese gallery at the British Museum came from Japanese sources.

Having become such a major force in arts sponsorship in the UK it is timely that so many Japanese companies should be co-operating through the Festival to present the arts of their native land to their new workforce and customers. Toyota is making the biggest cash contribution, but others, who have not previously committed themselves to the arts, are enthusiastically co-operating.

Sanwa, for example, is spending more than £200,000, with some of the money coming from its head office in Tokyo; some from its London operation – to sponsor the Mingel exhibition of folkarts such as textiles, ceramics, and lacquer work.

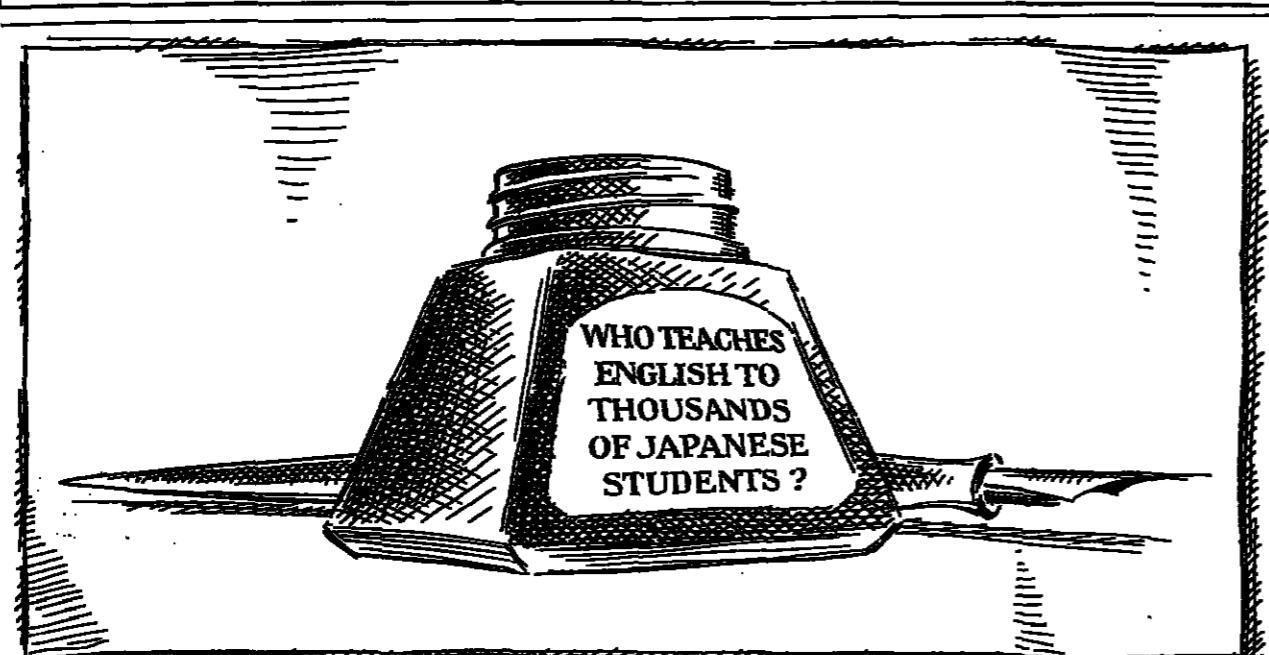
For many it is a new experience in Japan there is no tradition of companies being so closely involved in financing culture. Yet in some of the major exhibitions, like the *Visions of Japan* at the V & A, the arts at the local level, near their field of operations.

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Ranging throughout the UK, from the Tokyo Symphony Orchestra playing in Belfast; to dual performances in Japanese and Gaelic of traditional folk music in Dingwall in the Orkneys; to horse back archery at Cardiff Castle, it will do its utmost to achieve its aim of removing misunderstandings about Japan and its culture.

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The cost is a staggering £20m, virtually all of which has been contributed by business, notably Japanese companies operating in the UK. They have been persuaded to put up £15m, with the rest coming from British companies who trade in Japan, led by the Midland Group with a £300,000 plus contribution.

The Japan Festival is a crescendo for Japanese arts sponsorship in the UK, but the contribution of Japanese companies to funding the arts in the UK has been growing steadily for years.

The list of Japanese sponsorship is long and distinguished, ranging from Nissan's major commitment to the Chichester Festival Theatre, which ensured the building of a studio space for more experimental

productions; Toyota's support for the National Youth Orchestra; Kumagai Gumi's contribution to the Fitzwilliam Museum; Hitachi's backing for the BBC Welsh Symphony Orchestra; on to Yamachita's aid for the Academy of London. All these have won awards under the Business Sponsorship Incentive Scheme whereby the Government encourages new sponsorships by doubling the aid on a pound to pound basis.

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JAPAN IN THE UK 9

Michael Skapinker queries the scope of electronics plants

Too many screwdrivers

ANY Briton whose home boasts a Sony colour television, a Hitachi video cassette recorder, a Sharp compact disc player and a Matsushita microwave oven need have no guilt about contributing to the trade deficit. The chances are that all these goods were made in the UK by British workers.

Since Sony set up its television factory in Bridgend, South Wales in 1974, 21 other Japanese electronics companies have established manufacturing facilities in the UK. Epson makes printers in Telford, JVC turns out televisions in Glasgow, Mitsubishi produces video cassette recorders (VCRs) in Livingston and Pioneer manufactures compact disc players in Wakefield.

Having established themselves in the UK, the Japanese electronics companies face a new challenge: satisfying demands in Britain that they design their products and buy more of their components locally.

Almost all the large Japanese electronics manufacturers now have British plants. They have been attracted by the UK government's welcoming attitude, which has been in strong contrast to the anti-Japanese hostility occasionally found in other European countries.

Britain's membership of the European Community meant the UK could be used as a base for exporting to the rest of the EC. There was also a dearth of

strong British competitors, particularly in the field of consumer electronics, where the Japanese in the UK have tended to concentrate their efforts. Added to this is that English tends to be the Japanese businessman's second language.

Only the most narrow-minded of critics could deny the Japanese contribution to UK electronics over the past 18 years. Although there are no longer any substantial British-owned manufacturers of televisions, locally-based Japanese companies helped the UK record a £27m trade surplus in TVs last year.

Japanese companies are expected to make in televisions in the UK this year, rising to 6.8m by 1995. They will make 1.7m VCRs in the UK next year, increasing to 2.9m by 1995.

The British government has long encouraged the influx of Japanese electronics companies. Now, however, it is placing greater emphasis on the quality rather than the quantity of Japanese electronics investment.

The government's attitude

was partly prompted by a study commissioned by the Department of Trade and Industry, which found that Japanese manufacturers in the UK bought only 15 per cent of their electronic components from local suppliers. The study by InterMatrix, a consulting firm, revealed that the impressive local content figures recorded by some Japanese companies resulted largely from the local purchase of packaging material, pressings and mouldings, and mechanical parts. There appeared to be less willingness by the Japanese to buy the more technically sophisticated electronic components in the UK.

Mr Peter Lilley, the trade and industry secretary, responded to the study by launching the Japan Electronics Business Association (Jeba) last June. Jeba aims to ensure that UK-based electronic component manufacturers boost sales to Japanese companies in Britain.

InterMatrix estimated that total spending on electronic components by UK-based Japanese manufacturers would rise from the current £1bn annually

to £1.7bn by 1995, an increase of 67 per cent.

The reason that Japanese companies buy a relatively small proportion of their electronic components in the UK, InterMatrix said, is that what goes into a particular electronic product is specified by its designer. And despite the impressive increase in the manufacture of electronic

Most of the goods manufactured in Japanese-owned plants in Britain are designed in Japan

goods by Japanese companies in the UK, almost all those products are designed in Japan.

"Key components are therefore specified in Japan and this inevitably tends to favour Japanese components - either supplied by Japanese component suppliers or by the Japanese subsidiaries of large western component suppliers," InterMatrix said.

There is nothing sinister

about this reluctance to purchase electronic components locally. As the InterMatrix study points out, when Japanese companies set up a new factory in the UK their major concern is recruiting and training a suitable workforce. "To minimise the upheaval, initially products or kits are brought in from Japan and assembled in the UK by a 'screwdriver' plant which adds little value and (sometimes literally) screws parts together."

As the operation becomes better established, the company begins to buy sub-assemblies locally and then moves on to purchasing its components in the UK. Not all of the companies supplying the components will be British-owned. Several Japanese sub-assembly and component manufacturers have set up in the UK. Although not UK-owned, these component makers, like the product manufacturers, do provide employment in Britain.

In the earlier years UK officials' attitude to Japanese investment appeared most concerned about how many British jobs would be created, but there is now a greater stress on

encouraging manufacturers to deepen their commitment. A report to the National Economic Development Council (NEDC) earlier this year called on the UK government to encourage foreign investors to design as well as manufacture.

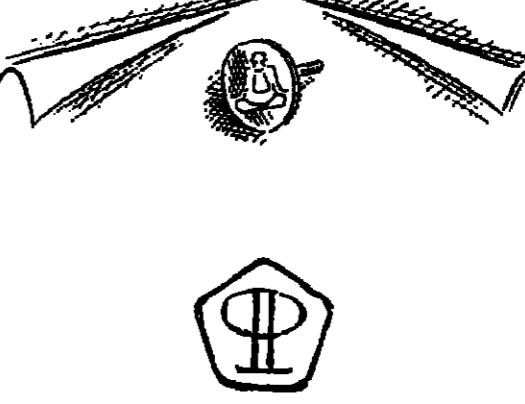
The DTI is already encouraging Japanese companies to design products locally. InterMatrix says that the design that currently occurs in the UK tends to be the adaptation of Japanese-designed products for British use. There are trends, however, which will encourage Japanese companies to do more basic design here.

One trend is the need to pay closer attention to what the customer wants. Japanese companies say they are increasingly noticing differences in the tastes of customers in different countries.

It is less and less easy to manufacture a single product and expect it to sell in all markets.

The need to be closer to the customer is likely to encourage Japanese companies to do more product research and development in the countries in which they sell.

The UK cannot afford to be complacent about attracting Japanese research, development and design. Although Sony this year announced that South Wales would be its European R and D centre, other Japanese companies say that German engineers and designers tend to be better qualified.



PEARSON DOES

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THE SPONSOR of an art exhibition currently running in Edinburgh entitled "Behind Golden Screens" is Livingston Development Corporation, which is usually associated with gritty advertisements telling you why your or your business should relocate to this Scottish new town.

Explaining the sponsorship, Mr Stuart Allison of the corporation says: "We wanted to thank the Japanese for their investment in the town and for their contribution to our economy." The exhibition, of work from the Tokyo Fuji museum, is part of the Japan Festival.

Although Japanese inward investors were slower in coming to Scotland than they were to Wales, Livingston, about 15 miles from Edinburgh, believes it has the largest number of them north of the border - 12 at the last count in a town of 40,000 people.

Mr Allison says that the Japanese have created nearly 3,000 jobs in the electronic sector, invested about £250m and helped produce an unemployment rate of only 7 per cent - about two points below the Scottish average.

The leading Japanese company is NEC Semiconductors, which alone accounts for £150m worth of the Japanese investment in the town. NEC is significant partly because it was the first Japanese company in Livingston, arriving in 1983. "It was the catalyst," says Mr Allison. "It opened the way to other electronics manufacturers and to further Japanese investment."

The other reason that NEC is significant is because since 1987 the plant has become the Japanese semiconductor maker's most important operation in Europe. In 1984 it

James Buxton visits NEC Semiconductors

Gratitude in the glen

decided to move up from assembling and testing semiconductors at Livingston to manufacturing the wafers there. The latest phase in NEC's investment at Livingston was a £40m project completed last year to introduce production of the 4 megabit DRAM semiconductor.

Mr Keiichi Shimakura, the managing director at Livingston, says his plant is the first

School-leavers were too young. Now we are taking on those made redundant by other companies'

in Europe to make this product and that it brought it upstream at virtually the same time as NEC's plants in Japan.

He lists "achieving better productivity than the company's plants in Japan" as one of his main objectives at Livingston, but it is not one which has yet been achieved. The plant now employs 780 people and is continuing to recruit. It is moving away from its initial policy of taking on school-leavers at the age of 16 to recruiting people in their 30s, especially women.

"The school-leavers were too young," he says. "Generally speaking, they need educating until they are 18 to gain common sense and general knowledge. They ought really to have basic knowledge of mathematics and physics. Now

we are taking on housewives and people made redundant by other companies."

Mr Shimakura would like to see pupils leaving school "with more basic knowledge and more discipline training."

NEC, which operates shifts lasting 12 hours at a stretch in four-day bursts followed by four days off, helps smooth the entry of the new personnel and make NEC better known in the town by inviting the parents or husbands of staff to group parties in which they are introduced to the factory. "Seeing is believing," he says.

But an equally important human part of the operation is the insistence of NEC on "total productivity maintenance" which includes making the operators, as shopfloor staff are called, responsible for tidying up and cleaning their machines after the shift. The operators (of which there are nearly 500) initially argued that this was the job of cleaners.

Another initiative is the zero defect (ZD) programme for which the operators are divided into 40 groups for their monthly meetings. Twice a year there is a ZD conference, from which those produce the best ZD ideas are given a free trip to Japan. Groups of workers are also sent to Japan for extra training.

Significant Japanese companies which have followed NEC to Livingston include Mitsubishi Electric, which makes video recorders and employs

about 700, and Shin-Etsu Handotai which makes silicon wafers (and supplies NEC among others).

Though the impact of the Japanese companies on Livingston is easy to quantify in statistical terms, it is less easy to say how much the Japanese are changing Livingston, other companies in the town and the Livingston workforce not directly involved in Japanese plants.

"It's hard to know whether they implement what they say because we tend not to hear from them much," he says.

Mr Bill Gold, senior manager for personnel at NEC, says that the company has provided its expertise in ZD management and quality circles to other operations including local companies, the Royal Bank of Scotland and the local health board.

He admits that in the case of some companies it is difficult to know if the Japanese experience really makes an impact. "Companies often look for an easy solution, a quick fix," he says. "They don't always realise these things have to be an integral part of the management style."

"It's hard to know whether they implement what they say because we tend not to hear from them much," he says.

Mr Gold is vice-chairman of the council of West Lothian College, the local higher education institution which, though based in nearby Bathgate, recently opened a branch in Livingston. The college now

does a considerable amount of training for Japanese and also US companies in the town, usually under contract on an in-house basis with individual companies.

"We adapt to their exact requirements," says Mr David Murray of the college. "The Japanese are encouraging the college to keep up with their demands so that we provide the type of people they need."

However, by keeping most training inside the plants, it is sometimes suggested that the Japanese companies do not share their operating methods and allow cross-fertilisation as much as they might do. "The Japanese have begun to come out of their lair in the past few years," says one local observer, who points out many Japanese companies have moved to Livingston only in the past five years.

"But subjectively speaking I just wonder how much influence they have on the local scene."

Profile: Hiroshi Nakahara of YKK

Zip goes a million

IT WAS Shakespeare that ultimately brought the new managing director of YKK to London. But it is loyalty to his company that will send him wherever his skills are needed next.

Mr "Mac" Hiroshi Nakahara, who was appointed managing director of YKK, the zip manufacturers, at the start of August, has led a frenzied life in North America and Europe on behalf of his company. Now aged 42, he is unlikely to settle down for some time yet.

His industrious spirit is reflected in his office in London: there no fancy furniture nor elaborate decoration just a plain room dominated by a rectangular table and simple chairs. Much of his time is spent travelling, meeting managers and staff at the different YKK sites, as well as key customers.

A recording of Romeo and Juliet, brought to school by his teacher, helped inspire him to study English at Osaka University of Foreign Studies. He joined YKK on graduating in April 1972, having the company offered him a job two years before another employer. He has never looked back.

After a year as a sales trainee in Japan, he was sent to Monterrey in Canada, and within six weeks dispatched to Toronto, where as one of just six staff he says he did everything from sweeping the floor as they built up the site.

In January 1976 he became operations manager at a YKK assembly plant in Chicago, and two years later was asked to set up a new depot in Cincinnati and co-ordinate another in Cleveland. In 1982 he was appointed sales manager for the YKK eastern division headquarters in New Jersey.

Just over four years later, he was moved to Milan, and then in April 1987 to the UK, where he became general manager, based at headquarters in London, but also with responsibility for four depots and a factory in Runcorn, Cheshire.

"If the company wants to give me a new challenge, and thinks that I should go elsewhere for my own sake, or because I have certain abilities, I will be happy to move again," he says.

While he plans to send his three children back to Japan for further education when they reach 16, and arranges regular trips for them to his country, he is in many ways cosmopolitan and stresses that YKK is not simply a Japanese company.

Within three years of arriv-

ing on the UK in 1982, YKK set up a factory. Wherever feasible, the company is committed to local production, partly to respond to local demand from the fashion industry, and partly because of its interest in becoming an international manufacturer, not simply a trading outlet of a Japanese organisation.

Only 21 of the 340 employees in the UK are Japanese, while the company secretary and one of the five board members are British. Several senior management jobs are also held by UK nationals. Working hours are not excessive, 8am to 5pm in the office, and 8am to 5pm at the factory, with an hour for lunch and half-days. He says the Americans work far harder than the Japanese, who have often left work by 6pm when he tries to call them.

"We are not denying the British or the Japanese way; we wish to be called an international company," he says. "I don't think either the British way or the Japanese way is always right."

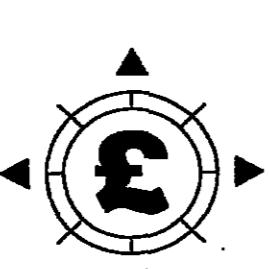
In his new role as managing director, he sees his main task as "wrenching" the UK company as smoothly as possible into the single European market. That includes boosting productivity to match German levels. Senior staff from the 16 YKK operations in Europe now meet monthly to exchange information and plan greater levels of integration.

At the same time, he faces the challenges of coping with declining UK demand, as clothing manufacturers struggle to maintain business, and many turn increasingly to lower labour cost areas such as Asia and eastern Europe for sourcing.

Mr Nakahara says his other key role as managing director is to communicate with and understand his staff, trying to become closer to them. "Without their help," he says, "the head of the company cannot do anything."

Andrew Jack

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JAPAN IN THE UK 10



Filled with girlish glee - Japanese and English pupils at Putney Park School, London

Andrew Jack on the fears of expatriate parents

Overcoming the culture barrier

THE EDUCATION of Japanese children in the UK has undergone a revolution over the past few years, from what parents saw as an unfortunate necessity to a positive advantage.

"The main trend is of very rapid change, from isolation to realisation of the benefits of being overseas," says Roger Goodman, an anthropologist who is reader in Japanese studies at the University of Essex.

Ten years ago, it was extremely difficult in Japan for children returning from abroad. They were stigmatised, and viewed as disruptive. Special schools were set up to help reorient them. Now these children have much higher status. "Parents are beginning to make the most of being overseas," he says.

Goodman, author of *Japan's International Youth*, is one of a few Western academics to have studied the topic of Japanese children educated overseas. However, in Japan the subject has recently been widely researched.

Partly, there has been a questioning of the value of traditional Japanese education. "There is a feeling now that studying overseas is positive, and that students come back more creative and individualistic," he says. "The children have

done extremely well and so parents are prepared to be more adventurous."

There is growing rhetoric about the need to "internationalise" Japan. "Parents with a greater experience of foreign cultures are taking the risk of investing in the international experience," says Goodman. "The status of those living overseas has changed."

Given the high degree of influence wielded by those posted abroad - diplomats, business executives, journalists and others - there has also been significant pressure to recognise the difficulties of children reentering the Japanese education system.

As a result, there are now special programmes and places allocated in high schools and universities for those schooled overseas. There are even cases of parents in Japan sending their children abroad to gain access to this preferential treatment.

According to the Japanese embassy in London, there are more than 4,500 Japanese children in schools in the UK. Most parents are posted for just a few years, so the exposure their children have to schooling is short-term and varies widely.

Many use conventional British schools at some stage,

although there is also a significantly-sized conservative group, who fear a backlash against the current tolerance and tend to steer clear of British education.

After a British infant school, many children are sent to Japanese-run schools, and despatched back to Japan at 15 for High School, possibly as boarders, where they prepare for university. Goodman says there is a strong gender division, with boys treated more conservatively in Japanese style.

While a growing number of Japanese now study at British universities, most pupils still return home for higher education. "Your whole social status in Japan is based on which university you went to," says Goodman. "It is especially important among elite groups." Japanese students are more likely to return to the UK or the US afterwards, for a post-graduate degree.

Susan Brown, head of sex Gardens Infant school in north west London, which has several Japanese children each year, says most are extremely numerate, perhaps having been tutored at home. She also says that the parents tend to be very willing to participate in school, attending classes and helping with activities.

"There is a lot of pressure on children in the schools in Japan," she says. "I think the parents like the more relaxed atmosphere here."

tem: highly centralised, with an emphasis on rote learning and many exams, and with a timetable and curriculum controlled by the government in Tokyo.

Most teachers are sent on short-term contracts from Japan, and many may not even speak English. Locally-recruited teachers who have lived in the UK for a longer time have much lower status, salary and influence within the schools, even though they often act as intermediaries to the community because their spoken English is much stronger, says Goodman.

Even parents who send their children to British schools worry about them being left behind in the education race. As a result, several Japanese schools offer weekend courses.

There are also several "crammers" imported from Japan, which young people attend after school and on weekends for intensive tuition. At least one crammer based in Japan operates by sending fax with work assignments to children in Britain, which are then sent back to be marked.

Mr Ralph Mowat, principal of the International Study Centre at Sherborne School, which prepares foreign students for entrance into independent schools, says there is a wide range of ability among the Japanese children he has taught.

"They are not all equally hard working and studious," he says. "Quite a number have the same problems as English pupils, but they tend to be under a great deal of parental pressure.

He says the school has taken the children of Japanese parents based in the UK, but also from an increasing number of parents living in Japan, who perhaps have travelled overseas and want the benefit of British education or fluency in English. Adjustment can cause difficulties. "Japanese classes are large, and the pupils sit and listen. Here we encourage boys to ask questions and participate."

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THE prominence of Japanese financial institutions in London has faded somewhat in the last year or so, as the pressures of meeting new bank capital requirements forced institutions to rein in their ambitions. At the same time, a spate of financial scandals at home has refocused Japanese banks' and securities firms' attention on their own domestic market.

As the innumerable institutions which made their way to London during the 1980s, some have had the muscle to establish themselves in a highly competitive market; a few have become niche players; but others have found it hard to come to terms with international markets, and are in retreat.

Towards the end of last year, declines in the Japanese stock market left Japanese financial institutions, which hold large amounts of assets in stocks, in a precarious position. "They were facing more stringent conditions than ever before. The Japanese economy has been consistently quite bullish since the end of the second World War," explains a Japanese banker based in London. "The tighter restrictions came as a blow, not just in practical terms but also in psychological terms. It was a culture shock."

The change in banks' capacity to lend forced them to review their strategies and re-adjust criteria for assessing asset quality. The net result was that some banks retreated from lending activities.

Although large banks are unlikely to

desert the London market, some Japanese banks with smaller balance sheets decided to return to their traditional retail-oriented business. "But if they do go back home, they'll be facing a highly competitive market there too," one banker pointed out.

As well as the current economic climate, some negative experiences have also coloured the minds of some Japanese bankers. For example, Japanese banks are among lenders to Brent Walker, the UK leisure group which recently called in the Serious Fraud Office and faces possible liquidation, and Ferranti, the financially troubled defence group.

During the 1980s, Japanese enthusiasm for building up their lending business helped drive down borrowing costs for European borrowers, many of which became much more highly leveraged. As borrowing costs rose in the last few years, a number of borrowers have run into difficulties. Japanese, and indeed other foreign banks, have found themselves with substantial exposure to once-solid UK companies which were forced to restructure their debt.

This experience has not just been limited to the UK. For example, banks generally prefer to lend to government, rather than corporate, credits, but even in this area they have been wounded, as in the case of Federconsorzio, the Italian farm services cooperative, which they expected to be bailed out by the Italian government, should the need arise.

One of the attractions of the liberal financial markets of Europe was that it allowed Japan's rigidly divided financial institutions to become involved in new areas of business.

For the most part, the interest in the UK equities market has been mainly with the aim of distributing UK equity in Japan. Few houses have tried to gain a foothold in the highly competitive UK domestic market.

In the more international bond markets, and especially in the Eurobond market, Japanese institutions have been more prominent. Both Daiwa and Nomura are market makers in gifts. Various Japanese houses are among the strongest players not only in the yen sector of the Eurobond market, but also in dollars and increasingly in the Ecu.

But to date their most important contribution has been in the equity-linked market. In the 1980s, when many international banks suffered from declining profit margins, the Japanese securities houses provided a money spinner which not only buoyed their own profitability but probably kept a number of foreign houses from going into the red.

But the recent poor performance of the Japanese stock market has taken some of the shine off the equity warrants market. Although the volume of new issues has fallen, and deals are no longer trading substantially above issue price, the business remains profitable for new issues houses.

Interview: YOSHIO OSAWA, IBJ International's man in London

'This is the place to be'

FOR Mr Yoshio Osawa, head of IBJ International, London is the pre-eminent financial centre, where he considers himself "lucky enough to be assigned for a second time". Despite the threats posed by Frankfurt and Paris, he believes the array of international talent available in London is unrivalled.

In addition to its deregulated markets, one of London's main distinctions is that it immediately offers more possibilities to the newcomer than would be available to foreign institutions coming to Tokyo.

However, Mr Osawa points out that it was only after Big Bang and only when the capital strength of UK banks went into reverse that London was willing to rid itself of similar collusive practices. And that was only four years ago.

Japanese institutions which come to London thinking they will be accepted on the merits of their financial strength are deluding themselves.

"It is only when you have demonstrated

that you are willing to play the game as members see it and according to their rules, and furthermore that you have something of added value to offer, that newcomers are accorded full membership to the British financial community," Mr Osawa says.

He thinks that perhaps only two or three Japanese financial institutions have achieved that status, although he will not say which institutions he has in mind.

On the other hand, activities that indicate a willingness to provide investors with helpful services win high marks among British financial institutions.

Some of the Japanese electric power companies have stepped up investor relations activities and the Japan Development Bank has been making the rounds of foreign investors, asking them under what circumstances they would be interested in buying JDB bonds.

But Japan still lags far behind the west in investor relations activities. Bond issu-

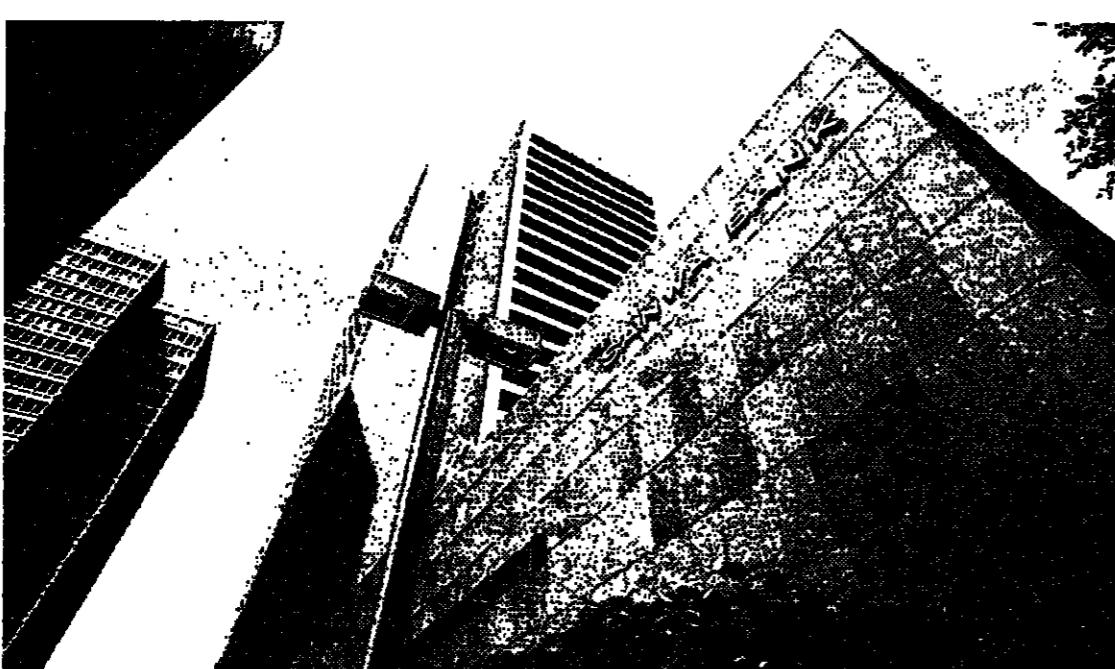
ers have simply relied on the marketing strength of a lead underwriter chosen by them from among the big four brokers to make the issue a success.

Much of what financiers learn in London will serve them well as Japan's financial markets face deregulation and competition in the industry intensifies as the collusive structure gives way to a greater reliance on market forces.

Their experience outside their cosy environment of their domestic market has already raised an awareness among Japanese financial institutions of the need for risk management and internal controls. These have been introduced to some extent in their overseas operations. "The next step," Mr Osawa says, "is to do the same for their domestic operations," a much-needed step, as the recent financial scandals in Japan have demonstrated.

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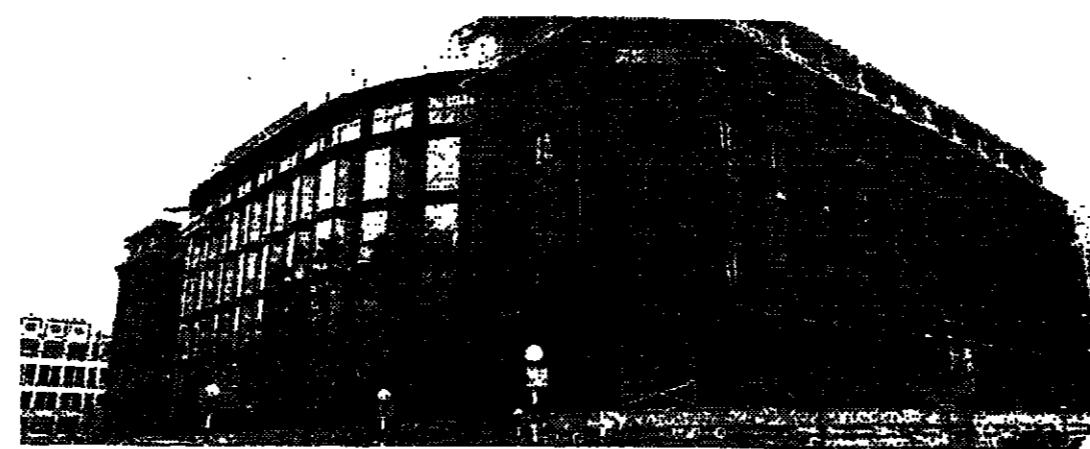
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JAPAN IN THE UK 11

Anne Steadman on Japan's move into UK property

The big deals go on



Bracken House, the former FT headquarters, undergoing refurbishment for its new owners

THE INFLUX of overseas investors into the UK property market, particularly in the City of London, has been a significant feature since the mid-1980s. And of all the overseas investors, the Japanese have been the most prominent.

Now, although the pace of Japanese activity has noticeably slowed, it is still Japanese transactions that are hitting the headlines.

In late August two City deals together worth £290m were announced – very welcome news in a severely depressed market even though it was common knowledge that both had been in the negotiation pipeline for over a year. The first of the two deals involved the sale of a 50 per cent stake in construction group George Wimpey's Little Britain development, 50 per cent let to legal firm Clifford Chance, for £10m to Japanese insurance company Nippon Life. The second was the sale of Rosehaugh Stanshope Developments' Edinburgh House phase of Broadgate to the American Prudential Global Real Estate Programme for £180m. In this deal too it is likely that at least some of the money was Japanese although it has been cloaked by a "confidentiality" clause which is often insisted upon by the Japanese.

The importance of overseas investment in the City, and in particular Japanese investment, is highlighted by surveyor Richard Ellis. The firm's Mr Alan Froggett points to the fact that in 1985 over three-quarters of City property investment was undertaken by domestic UK institutions and property companies. By 1989 the balance

had shifted and overseas investors accounted for some two-thirds of the total. Richard Ellis puts the Japanese contribution that year at around £900m – three times the level of commitment made in each of the previous two years.

Figures from surveyor Jones Lang Wootton show that in 1990 capital transactions in the City added up to £1.84bn. The Japanese share of that was 42 per cent. In the first six months of 1991 JLW reckons that the total was £642m and the Japanese slice was 24 per cent.

Japanese movement into UK property has followed a clear path:

First to put their toes in the water – albeit with a fairly large splash – were the construction companies.

The first sizeable acquisition was by contractor Kumagai Gumi which bought the former Post Office site at St Martin's-in-the-Fields in 1986, then in partnership with Mr Julian Markham's Glengate Holdings. This 270,000 sq ft development behind the existing facade was bought by the Nomura Group.

It was not simply the prospect of the European single market and London's position within it that made Kumagai and other contractors decide to try their luck in the UK. They had, says Mr Froggett, half an eye on the scene back at home. For instance Kumagai was not then one of the top five Japanese contractors and wanted to boost its turnover so as to secure automatic inclusion in domestic tender lists.

Kumagai, which took over Mr Gerald Powell's Ranelagh Developments, has subsequently spread its wings much further than the City. In the City its 230m² Whitefriars development on the site of the former Savoy printing works, let to legal firm Freshfields, has received the first ever City Heritage New Architecture Award; and its 194,000 sq ft development at 55 Bishopsgate is

substantially pre-let.

Another contractor, Ohayashi, bought the former Financial Times headquarters, Bracken House, in 1987 for £143m – a price which raised a few eyebrows even at that time when City property was approaching the height of the boom.

Japanese development and real estate companies and traders followed the UK hard on the heels of the contractors. Mitsui Real Estate and Mitsubishi Real Estate were both involved in transactions in London in 1985. And 1986 saw

five acquisitions by Japanese developers with a total value of £220m. Figures which at £450m in 11 deals, was almost doubled in 1987, according to Mr David Glascock of Weatherill Green & Smith's Tokyo office.

During 1989, he adds, there were no fewer than 27 big acquisitions in the UK by Japanese companies. Of these 13 were made by trading, development and real estate companies and seven by others including individual entrepreneurs and consortia. But 1989 was particularly significant because it marked the

entry into the London market of the Japanese life companies. The first was Dai-ichi Life which bought the Randwick Centre in Wilson Street in the City for around £23m. This was followed by Yasuda Life's £15m purchase of the Taisai/Hammons joint development at Finsbury Circus and Asahi Life's acquisition of Leadenhall Court at just £120m. Nippon Life, Chiyoda Life and Sumitomo Life also bought London investment properties in 1989.

Japanese insurance companies were even more prominent in the market in 1990 with Sumitomo Life taking 52.5 per cent of J. P. Morgan's Morgan Place in Tudor Street for £220m, the largest life company purchase to date. Dai-ichi bought a 50 per cent stake in Minster Court, Mark Lane on a joint venture basis and Meiji Life took a 50 per cent interest in Peterborough Court, Fleet Street with Goldman Sachs by way of a convertible mortgage.

Further life companies are known to be keen to buy in London. But factors both in Japan and in the UK are likely to limit activity. Higher Japanese domestic life insurance rates last year – 1989 saw life company premiums dip considerably – savers put their money into banks or alternative investments, taking advantage of higher interest rates.

The knock-on effect has been that there is less in the life companies' kitty to spend on overseas real estate. In addition, the Japanese Ministry of Finance, whose approval is necessary for overseas purchases by life companies, has

been dragging its heels over its decisions – all part of current political

of encouraging investment funds to stay in Japan as far as possible.

Developers and traders, reliant on cheap bank finance, have also been affected. They have already suffered increased costs on existing loans and are reluctant to increase exposure with new loans. Besides which the Bank of Japan has taken steps to restrict the volume of bank lending for speculative real estate transactions.

There is no doubt that the Japanese will continue to play an influential role in the UK property market. But their own domestic concerns, combined with the current woeful state of the UK property market, mean that in the short term their activity will continue at a slower pace and at a lower volume. It is unlikely that we shall see the levels of the late 1980s again, says Mr John Stephen of Jones Lang Wootton. But he considers activity will resume at a steady pace in the medium term.

Despite the ambitions of Paris and Frankfurt to assume the status of financial capital of Europe, it appears that the Japanese have come down firmly in favour of London as their main avenue of European property investment. They have undertaken limited activity in other European cities, notably Frankfurt, and are taking a keen interest in the former eastern bloc countries.

However, in the main, Japanese interest centres on good quality, well-let buildings in large lot sizes. The supply of such buildings is limited. But there are more of them in London than in Frankfurt or Paris.

been very careful to anchor their research centres here in some sort of respectability."

The appointment of distinguished consultants is one symptom. Another is the choice of respectable universities such as Cambridge, where the electronics giants Toshiba and Hitachi have located research laboratories.

Other well-known Japanese companies with UK R&D activities include Sony, Nissan and Fujitsu. More, including Panasonic (Matsushita) and NEC, have UK design centres. However, as Mr Floyd points out, many more large and innovative Japanese companies – such as Kyocera, Mitsubishi, NKK and Minolta – still do no significant R&D in the UK or elsewhere in Europe.

He believes the internationalisation of Japanese research is very much in the interests both of the companies and of the countries where they set up facilities. But the British government should promote the UK more actively as an R&D location.

JAPANESE companies have been much more reluctant than their European and US counterparts to set up research and development facilities overseas. No Japanese company conducts R&D on a truly global scale like IBM in computing, Philips in electronics, General Motors in cars and Bayer in chemicals and pharmaceuticals.

Even so, Britain is undoubtedly the favourite location for Japanese companies deciding to carry out R&D in Europe.

"The UK is in Japanese eyes a promising R&D location with good researchers, culturally close to the US yet politically part of Europe," says Mr Chris Floyd, a technology consultant with Arthur D. Little, who has studied Japanese attitudes to R&D.

"The British are regarded as creative people, and there is a real sense in Japan that UK universities are better than other European or US universities. In terms of their research."

About 30 Japanese compa-

nies now claim to have R&D facilities in the UK, although the majority are on a small scale with just a handful of staff doing design or development work for the local market. Only a dozen carry out fundamental scientific research or development work for the world market.

Most are in the industries where Japan is a global leader, such as electronics, electrical engineering and vehicles. Less predictable, perhaps, is the Japanese pharmaceutical industry – still lagging behind Europe and the US but nursing global expansion plans.

Eisai and Yamanouchi, two of Japan's most outward-looking drug companies, are investing substantial sums in UK research.

Eisai is committing £50m over the next 15 years to build and run a neurosciences research centre at University College, London (UCL), the largest and longest-term funding arrangement any company has made with a UK university.

Dr John Lackie, who was recruited from Glasgow Uni-

versity to direct the Yamanouchi institute, now has 25 staff. The project is about to move on to its second phase, which will involve converting a second large ward to laboratory space and eventually recruiting a dozen more researchers.

"Our interaction with Yamanouchi in Tokyo has been very happy," said Dr Lackie. "The fact that they are willing to invest more money at this early stage shows how supportive they've been."

Unlike the Eisai centre on the UCL campus, the Yamanouchi institute is not formally part of Oxford University. But Dr Lackie says, "we are beginning to find ourselves into the academic scene." As a first step, the institute has funded a research fellowship in cell biology at Wolfson College, Oxford.

The Yamanouchi institute is within sight of the new Oxford Science Park, whose first tenant will be Sharp Laboratories of Europe (SLE) – the European R&D headquarters of Sharp, the giant Japanese electronics company. SLE was set up last year in temporary offices in Abingdon, near Oxford, and will move next spring to two permanent buildings on a four acre site on the science park. The staff will expand from 31 today (of whom 22 are directly engaged in research) to a full complement of about 50 people.

SLE is focusing on opto-electronics, information technology, and imaging technology, "at a basic research level between blue sky research and

product development". The Yamanouchi institute is host to two Japanese R&D centres: Canon Research Europe and Kobe Steel European Research Centre.

Canon, the photographic and electronics company, carries out two distinct areas of research at its Guildford centre, which was established in 1988. One is visual programming languages – software enabling computers to process pictures.

Canon's other area of UK research is audio. Its first product, a loudspeaker system called Wide Imaging Stereo, was launched in June. WIS, which gives a better all-round stereo effect than conventional systems, was invented person-

The UK is taking more of Japan's R&D, says Clive Cookson

Collaboration in the lab

The centre's American director, Dr Lee Rubin, has just been recruited from Athena Neurosciences, a California biotechnology company, and the laboratory is due to open in autumn 1992 with an initial staff of 30 researchers. They will concentrate on disorders of the central nervous system such as Alzheimer's and Parkinson's diseases.

Yamanouchi Research Institute (UK) has been operating for a year in a converted ward at Littlemore Hospital, originally a Victorian lunatic asylum, on the outskirts of Oxford. Its research field is cell biology and in particular the cellular processes that give rise to disease.

Dr John Lackie, who was recruited from Glasgow Uni-

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JAPAN IN THE UK 12

John Hopkins on why the Japanese are buying UK golf clubs

Own the course — to make sure of a game

TO say that the Japanese have become infatuated with golf is an understatement on a par with saying that they are good at making electronic equipment. Only a small percentage of Japan's population play the game and only 15 per cent of those graduate from practice ranges to try their skills on a course.

But golf has taken hold in Japan and on the Japanese with a vengeance. Big department stores in Tokyo have indoor putting greens and sand-filled bunkers. There's even a brothel called the "Hole-in-One" with a putting green in the lobby.

Today Japan is golf-kichigai, which means golf crazy. Nothing can convert the enthusiasm the Japanese have for golf so much as the Shiba Golf driving range in Tokyo. There's even a three-storey building that never sleeps. 165 golfers who booked their tee-times two weeks earlier hit so many balls it looks to the bystander as though it's hailing. The balls fly into 100-foot-high nets and drop to a 300-yard-wide rubber

mat covering the ground. Like The Windmill, The Shiba never closes. The importance of golf in Japan is demonstrated daily in two ways. The first is by the existence of the Nikkei Golf Membership Index, which charts the rise of membership fees at Japanese golf clubs. The second is the number of advertisements in the Tokyo financial papers placed by companies advertising popular club memberships for sale and the names of clubs for which they have buyers.

Popular as it is in Japan, even golf has been affected by the recession. In March 1990 the NGM peaked at \$45, up more than 50 per cent in the previous eight months. Within a year it had fallen by more than 600 points. The average price of membership of a club in Japan in July last available figure was ¥32,18m, down from ¥34,0m in three months.

In July a leading dealer in golf club memberships fled for court protection, citing outstanding debts of ¥260m. It was Japan's second largest corporate failure this year and the

fourth biggest on record. The Windmill, The Shiba never closes. The importance of golf in Japan is demonstrated daily in two ways. The first is by the existence of the Nikkei Golf Membership Index, which charts the rise of membership fees at Japanese golf clubs. The second is the number of advertisements in the Tokyo financial papers placed by companies advertising popular club memberships for sale and the names of clubs for which they have buyers.

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In a land with nearly 14m golfers, there are fewer than 2,000 courses. This scarcity, in part created by the shortage of land, means that membership of a golf club is expensive. Perhaps the most expensive of all is a country club in Tokyo which costs more than \$1m to

join — and that's before the yearly subscriptions. Green fees at clubs around Tokyo range from £100 to £200. But that's just the half of it. A ball costs £5 and even to hit at a driving range requires you to book a tee time weeks in advance.

Play golf in Japan and you get an idea of what the future holds. At one course outside Tokyo, golf bags are carried by monorail operated by remote control by caddies. Some courses do not have escalators but sky-lifts, or moving rubber walkways. There's a craze in Japan for inhaling oxygen before playing. It is said to calm the nerves and help concentration. And when you complete a round and are about to enter the clubhouse, you don't scrape your golf shoes outside the door, you use a high pressure air hose to blow the mud off them.

Life is less pleasant for the Japanese golfers around the world. In Britain, they have become the new outcasts, in succession to Jews and women golfers. Their ambassador to



Tee-time in Tokyo: golfing addicts blaze away on a driving range that, like The Windmill theatre, never closes

Britain plays at Sunningdale but many of his fellow countrymen have to make occasional raids on accommodated courses or take their turns at driving ranges.

The problem is partly racist. Golf club members in the UK are among the greatest of all racists: anti-Semites, anti-blacks, anti-women. Memorials of the war take time to heal. It is also a question of culture.

The way the Japanese play is entirely foreign to the British ethos. In Japan a round of golf is an all-day event. There is nine holes in the morning followed by a beer, sake, a soak in a hot bath before setting out

for the second nine. Allowing for travelling time, many Japanese have to get up at six or seven to get to the course and won't get home again until late at night. In Britain, golf is a three or four-hour pastime followed by a quick drink in the 19th hole, the clubhouse.

Unable to play in Japan, unable to play in the UK, the Japanese have taken to buying courses. They have a financial interest in the Old Course hotel at St Andrews, the home of golf. The first golf club in Britain to be bought by the Japanese was Old Thorns, built in 1982 near Liphook, Hampshire, and designed by David

Thomas and Peter Alliss, the BBC TV golf commentator.

When it was bought by London Kosaido, its name was changed to the London Kosaido golf course. Japanese style communal baths were installed and a 26-room hotel, Japanese restaurant and bar were built.

Camberley Heath golf club was recently bought by the Japanese. Hitoshi Matsura, president of Nitto Kogyo, the Tokyo leisure group, is a golf fanatic. He watched BBC TV's pro-celebrity golf series when it was broadcast from Turnberry, Scotland, and bought the famous course on the west

coast for £14 without looking at it. The reason for the urge to buy into golf was that Japan had a strong currency and its business community has a strong natural acquisitiveness. Japanese entrepreneurs have bought 18 of Hawaii's 47 golf courses and every weekend they fly in parties of Japanese for whom the flight and green fees are cheaper than a round at home.

The yen is weaker now, the cost of golf club memberships in Japan is lower than it used to be. But make no mistake: Japan is still golf kichigai.

John Hopkins writes on golf for the Weekend FT

A RECENT visitor to Whight School in South Croydon, a state primary, would have seen 10-year-old children undergoing a lesson in modern Japanese.

The handful of children at Whight, a pioneer in the UK, represent the youngest class in a nationwide "school" of more than 12,000 students studying Japanese at all levels.

The watershed was the Hayter Report of 1983, which called for new centres to study post-war Japanese language, culture and society. Since then, demand for teachers and post-graduate research facilities has threatened to outstrip supply.

The trend, seen by the government as a response to Japanese economic competition, was further fuelled in 1987 by Sir Peter Parker's report Speaking for the Future, which recommended more British government money for Japanese studies.

In recent years, Japanese government and industry have also become important bene-

factors of UK universities.

In the 1980s Japanese Studies spread out from the original four centres at Cambridge, Oxford, Sheffield and the London School of Oriental and African Studies.

Between 1986 and 1989, centres sprang up at Cardiff, Essex, Newcastle-Durham, and Stirling. Japanese-related courses were also initiated at 17 other places including Aston, Bath College of Higher Education, Edinburgh, the London School of Economics and Political Science, Manchester, Oxford Polytechnic, Sunderland Polytechnic, University of Ulster and Warwick.

According to the Japan Foundation Endowment Committee, between 1983 and 1988, the number of undergraduates studying Japanese rose from about 150 to 300. The committee was founded in 1974 to administer funds in UK universities.

The nature of the courses also changed: instead of dwelling primarily on language and culture, they now also aim to instil students with a practical or cultural insight into modern Japan.

Dr Mark Collick, director of the Centre for Japanese Studies at Sheffield University, the leading "Hayter centre",

says: "We don't feel it necessary any longer to go out of our way to be different; we feel the battle has been won."

Dr Phillip Harries, lecturer in Japanese at Oxford University, says of the last decade: "We have not yet settled down from that expansion."

At Oxford, Japanese studies take place within the Faculty of Oriental Studies and the Nissan Institute of Japanese Studies, which was founded in 1981 with a grant from the Nissan Motor Company, and is to be re-sited in a purpose-built building at St Antony's College following a second Nissan grant.

Keble College offers tutorial fellowships funded by Industrial Bank of Japan. Tokyo Electric Power funds the fellowship at Pembroke College, and Kobe Steel and other Japanese companies give support to St Catherine's College.

Prof Richard Bowering, at Cambridge, believes a centre is needed in the UK to teach Japanese studies "in a non-US context". It would provide a base for fashioning a "European attitude to Japan".

He points out that each of the top 30 libraries in US have double the resource base of the largest in the UK. The major source of funds in Japanese Studies at Cambridge is Fuji Bank. A recent grant came from Mitsui Marine Insurance in the shape of £650,000 worth of microfilm documents.

Jim Kelly on the spread of Japanese studies

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A Japanese business studies class for sixth formers of Westminster School, London

Dr Harries agrees that there is less of an argument in the 1990s between the traditional and the Hayter approaches. "It is felt that you need a broad base; it's very hard to do it all the Hayter way."

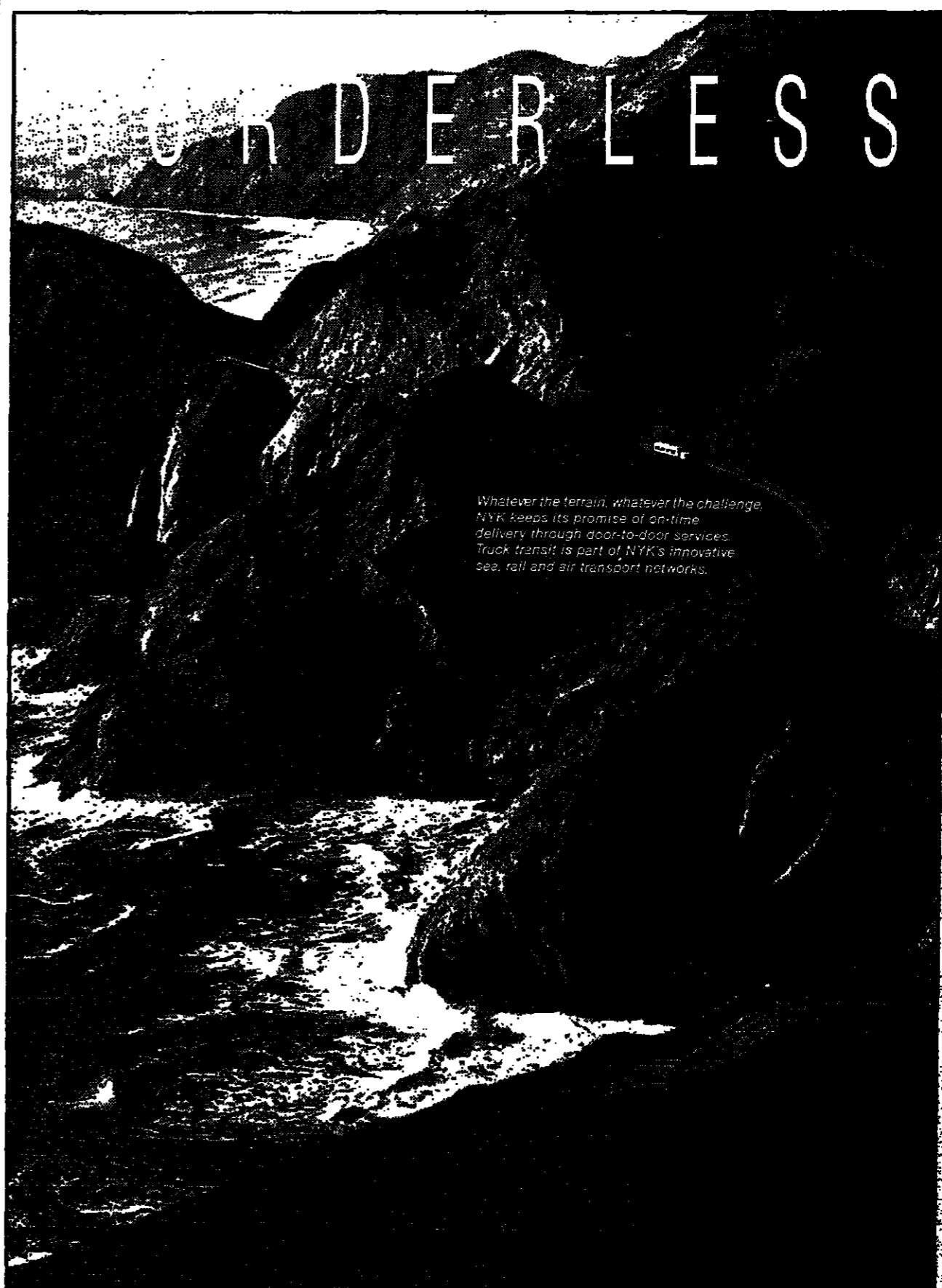
Oxford has recently opened an office in Tokyo, headed by Dr David Morris, a specialist in contemporary Japanese politics. Several colleges have

developed links with Japan.

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JAPAN IN THE UK 13

Michiyo Nakamoto advises on how to cope with living in England

Relax: it's a museum

THE VIEW that "England is a museum," as one Tokyo trade official put it, more or less sums up the initial impression of most Japanese expatriates who have newly arrived in this country.

The centuries-old buildings that are still inhabited, the eerie warnings to "mind the gap," as the underground train squeals into the platform, even

the black cabs with their manual doors, all hark back to an age that to most Japanese belongs in novels and 1920s movies.

But museums have a lot to offer in lessons of survival and the Japanese visitor soon finds that there are shining examples of qualities that have tended to be lost in the hustle and bustle of modern-day

Japan. Patience, for example, is a virtue that was much valued when Japan still remembered its Confucian heritage.

Today, it is largely forgotten and Tokyoites, in particular, expect nothing less than on-the-dot reliability from their public services and profuse apologies for any failure to provide just that.

In England, on the other hand, making a fuss about reliability or punctuality often betrays a certain lack of social grace.

Take the experience of one Japanese gentleman recently arrived in London who found himself with no change in front of the only functioning ticket machine in a London underground station.

"The machine demanded 'exact change only' and, it being late on a Sunday evening,

borders on awe, as he discovered when the British do in such circumstances.

The next passenger who

His confusion became amazement as he saw what the British do in such circumstances

walked up to the "exact change only" machine did not have the correct change either. But, without a trace of anger or surprise, he simply waited by the machine until enough small change had been fed into it by other passengers and the "exact change" sign was replaced by one that said "coins accepted".

Another lesson the Japanese quickly learn in London is that there is more than one solution to a problem.

A businessman from Hiroshima, now living in Maidenhead, illustrates the point with the story of his shower.

He had agreed to rent a flat on condition that the landlord installed an extra shower in one of the bathrooms.

The shock of his predicament left him angry and bewildered, but his confusion was soon replaced by amazement,



Alan Harper

Japanese visitors in London marvel at the view: 'the centuries-old buildings are still inhabited'

when he asked his landlord to raise the rim of the compartment, he was told that there should be no problem with the water overflowing - all he had to do was make sure he did not run his shower for more than five minutes at a time.

My personal view of England has been coloured by my experience at a London hairdresser. The woman who cut my hair

was very chatty and relaxed. She took sips from her cup of coffee in between snips at my hair.

But it does not take too long for most Japanese to adjust to the British way of life, judging from the testimony of a young housewife in Surrey.

"When I first came to England," she says, "I used to get very upset when people did not come at the agreed time.

"But the other day, when our plumber appeared on the day of our appointment, I was so glad that he even showed up at all, it hardly mattered that he wasn't on time."

Many Japanese would agree that their encounters with the more relaxed British attitude to life can have a very positive effect.

The west is united in its view that the Japanese need to learn

to relax and to work less. There is general agreement in Japan as well that the new generation should be encouraged to adopt a more creative approach to things.

But for others, their experience in Britain is still a stark reminder of what awaits them when they relax their grip too much or stop working, as some would say, like ants.

A FAMILY ABROAD

How green is our Surrey

MRS Masako Tomihara could almost be mistaken for an estate agent as she enthuses about her home in Sutton, Surrey — "three storeys, five bedrooms, a double garage and a large garden."

Compared with her rented apartment in the suburban sprawl of Tokyo's western district of Shibuya, Mrs Tomihara sees substantial benefits in living in the UK. She talks enthusiastically about the opportunities the sojourn in Britain will offer her and her family.

"We were very excited when we first came to England. And we are very impressed by how green everything is in Surrey," she says. One of her daughters summed up the contrast between London and Tokyo when they first arrived, she says. "She said she was surprised that English houses had such big parks. Of course, she meant gardens — although she called them parks," laughs Mrs Tomihara.

Two years ago Mrs Tomihara and her family came to the UK,

At home, they did not own a car. Now not only do they have one, but the company changes it every year

when her husband, Mr Yoichi Tomihara, became manager of the Toyota Motor Corporation in London. Originally, the plan was for the Tomihara family to return to Japan next April, but they have enjoyed their brief stay so much that they have extended their overseas posting for three or four years.

The housing situation is not the only thing that has proven pleasantly surprising. Even though Mr Tomihara was a Toyota executive in Japan, the family did not own a car. Now not only do they have their own car, but the company changes it every year.

Though clearly reliving in her new lifestyle, Mrs Tomihara found London quite a culture shock after life in Tokyo. When the family first moved to the UK they settled in Harrow in North London. "We were very disappointed. There was a lot of rubbish on the roads. And we were not happy about the state school where we sent our daughters."

She and her husband looked at the possibility of sending their daughters to a private London school, but found there were no places and the fees were high.

They decided instead to move to Sutton, where their two daughters, Sayaka, aged 10, and Kana, seven, attend the local state primary school. Mrs Tomihara is impressed by the teaching, the discipline and the facilities. "They have a big swimming pool there. I never thought they would have that in an English state school."

The extravert Mrs Tomihara and her husband, like many Japanese couples, have taken advantage of the going facilities in the UK. Clubs such as the Old Thorns, at Liphook, and Camberley Heath, for example, are both Japanese owned. Old Thorns even has Japanese food, Japanese baths and rice paper partitions.

Mrs Tomihara is thinking of taking up horse-riding — a pastime almost unheard of in urban Japan because of space limitations there.

But she believes the biggest opportunity in coming to the UK has been for her children to learn English. A fluent English speaker herself, she

was keen for her children to attend an English school and become bilingual.

Due to their "talkative personalities", as she puts it, the plan seems to be working. Her daughters, she reports, enjoy the British school system, which she believes is less taxing than that in Japan. "They don't want to go back to Japan," she says.

Her husband, too, is having to perfect his English the hard way. In his office of some 200 staff he is the only Japanese employee.

Mrs Tomihara hopes to exploit her grasp of the English language more fully when she returns to work in a few years' time. Then she plans to use her experience to become a Japanese teacher for non-Japanese speakers.

In order to integrate the family into British life, the Tomiharas were loth to migrate to one of the two Japanese communities which now exist in London — in the Finchley area of north London where the Japanese school was housed until 1987, and in the Acton/Ealing area where the school was re-located in March of this year. In this the Tomiharas are quite unusual.

Estate agents in the Ealing and Acton areas have benefited from the move of the Japanese school. The west London branch of London-Tokyo Property Services has some 200 families on its books every year looking for accommodation in the area, mainly for rental, says Mr Masahiro Saito.

The school, which is partly financed by the Japanese government, has about 1,000 day pupils, ranging from seven to 15 years of age. All lessons are taught in Japanese and closely follow the curriculum taught in schools in Japan. Virtually all the students have at least one parent who is Japanese; most have two.

The problem for estate

"It is hard to persuade Japanese families to take unmodernised English houses"

agents, says Mr Saito, is that many Japanese clients find English houses unacceptable.

"English houses are quite old, and if the landlord hasn't modernised them, especially the kitchen, bathroom and toilet, it is difficult to persuade Japanese families to take them," he points out. "If modern facilities are missing, Japanese tenants can be fussy."

They can also fuss about the costs. Mr Saito says the rental of a house in London can be twice that of one in Tokyo.

Mrs Tomihara appears to have overcome such problems. But along with many Londoners, she bemoans the lack of an efficient transport system. "When I was in Japan, if I wanted to go to Ginza or Shinjuku (the main shopping centres), a train would come along every two or three minutes," she complains.

The trains between Sutton and London are much less frequent, and she finds it particularly time-consuming to have to travel from the centre of London to Harrow, Middlesex, a journey of some 20 miles away to visit old friends and neighbours.

But there is one thing above all others that Mrs Tomihara misses about Japan, she says. That is the food.

Della Bradshaw

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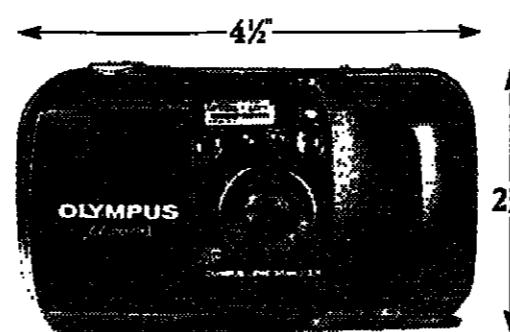
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JAPAN IN THE UK 14

Andrew Jack looks at the success of the Nissan car plant

THE Nissan car plant in Washington, Tyne and Wear is anything but a typical British manufacturing site. Appearance and organisation, productivity and links with suppliers: all are fundamentally different.

Prof Daniel Jones, professor of motor industry management at Cardiff business school, and joint author of *The Machine that Changed the World*, a study of Japanese car production techniques, enthuses over the works. "Here is real teamwork, an enormous devolution of responsibility down to the work teams, and production methods which make visible immediately anything that goes wrong," he says.

Mr Peter Wicksen, Nissan's director of personnel, says there are four key elements that top management learnt from the Japanese: an absolute commitment to quality at all levels within the business; the application of "kaizen"; or the stress on continuous improvement throughout the production process; the ability to plan and analyse every action in detail; and the high level of

engineering skill applied from design right through to final production.

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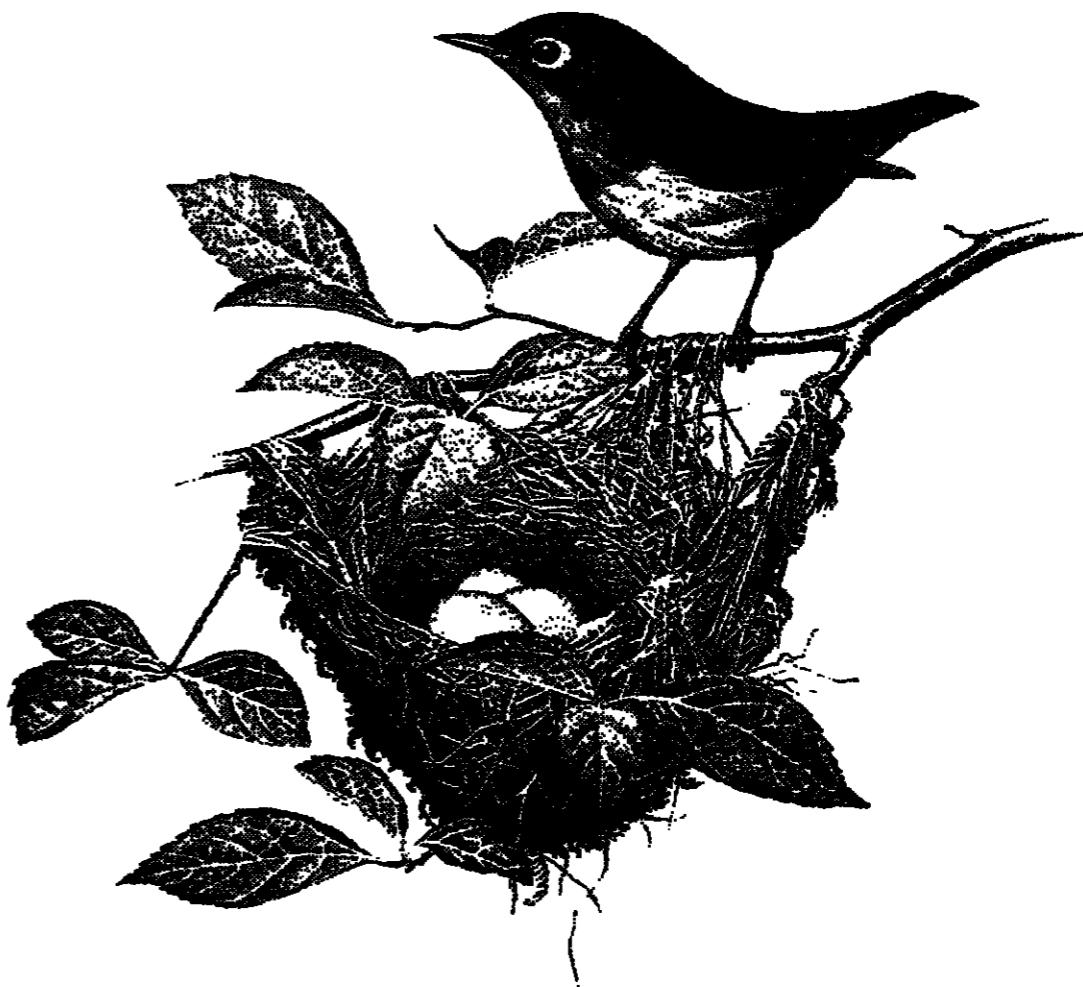
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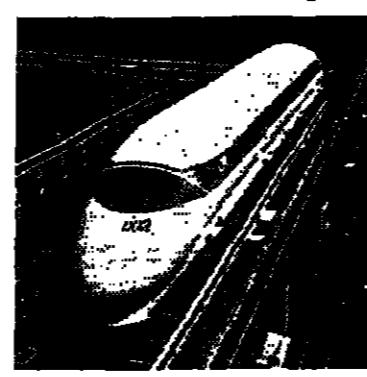
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RECRUITMENT

JOB: Employment statistics cast doubt on economic case for increasing graduate output

THE Jobs column wishes it had a tener for every punter who has discerned in the fall of communism an inviolable law. It rules that, in the longer term, advanced societies can only destroy themselves by holding to economic formulae that fail to bring in the bacon.

What would please me even more than the tanners, however, would be wider recognition by the punditry that Britain has been doing the selfsame thing for years. The shaky formula in question, to which government and opposition parties alike subscribe, maintains that Britain's economy is in need of increased output of graduates each costing the taxpayer about £26,000.

It is a belief that conflicts with the evidence of the table alongside, which outlines what became of the 1980 and 1989 outputs of bachelor-degree graduates from the United Kingdom universities, and from the polytechnics and higher education colleges in England and Wales. The first five columns of figures lump all those types of institutions together, with the final four referring solely to the universities. The shares of the outputs taking up various activities are listed under the annual totals.

As may be seen, in 1980 the biggest share was the one denoted

by the bottom line of the table, "At best short-term UK job at December 31", which includes three sets of people. The first were unemployed at that date, some six months after gaining their degree. The next were in a job expected to

last no more than three months. The rest were not available for employment at all, as distinct from having returned to an organisation which had kept them on its payroll while they were studying.

The second biggest of the all-

institutions categories in 1990 appears immediately under the heading "Whereabouts unknown at December 31", which covers people who by the end of the calendar year had disappeared from their Alma Mater's ken.

For universities, the ordering of the two categories was the same in 1989, although it was the reverse way round for the institutions as a whole. Either way, however, both of those two groups well outnumbered every one of the others — and that has been the case in boom as well as slump, since the relevant statistics were first published in 1974.

Even so, the annual emergence of the evidence that graduates are in oversupply does not deter officialdom from maintaining the case for further increases in output.

The latest such exercise to hand, published 18 months ago and signed by six secretaries of state, cites surveys of the opinions of nearly 1,700 employers in support of the forecast that in 1992 job-market demand for new degree-winners "might" be about 22 per cent above the level of 1988. In that year, the total output at bachelor-level (including the Scottish polys and colleges missing from the table) was 119,917.

*Highly qualified people supply and demand. HMSO. D5.90

It was a convenient forecast, because the 22 per cent rise in demand for graduates happened to coincide with the rise in output thereof that higher student intake were expected to produce. To be fair to the six ministers, it was also a forecast that they admitted recession could well prove wrong.

But the force of their argument was still that the underlying needs of the economy require more and more graduates to be supplied.

How far that claim is backed by the survey data is open to doubt. For example, employers who had lately recruited new graduates were asked if a degree was essential in the jobs they'd been engaged for. In two thirds of cases, the answer was no. Moreover, in two thirds of the cases that people with degrees had taken over from people without, the work had stayed the same.

Indeed, the document's main if not only support for the claim is seemingly a simple declaration of faith: "Higher education offers most young people with the necessary abilities the best way of developing the skills which they and their future employers will need."

That may well have a hollow ring to the numerous graduates who have been thrown out of work in the recession. Now companies are cutting back on their clerical and managerial ranks, the prime question job-applicants are apt to be asked is: What can you make or sell? It is an extremely rare degree course, in Britain at least, that equips its products to do either.

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Michael Dixon

ALL BACHELOR-LEVEL GRADUATES						UNIVERSITIES ONLY		
	1990 % of total	1989 % of total	Change (+ or -)	1990 % of total	1989 % of total	total	total	
Total gaining bachelor's degrees	124,229 100.0	118,533 100.0	+ 5,694	75,971 100.0	73,641 100.0			
Whereabouts unknown at December 31	16,597 13.4	16,011 13.5	+ 586	7,801 10.3	7,736 10.5			
Returned or moved overseas	9,388 7.6	8,196 6.9	+ 1,192	6,823 9.0	6,180 8.3			
Further academic study in UK	10,195 8.2	8,974 7.6	+ 1,222	7,865 10.4	7,009 9.5			
Teacher-training	3,970 3.2	3,749 3.2	+ 221	2,532 3.4	2,375 3.2			
Other training (including legal)	8,133 6.5	7,889 6.7	+ 243	5,772 7.6	5,707 7.7			
Administrative and managerial work	4,940 4.0	5,387 4.5	- 433	2,918 3.8	3,207 4.4			
Research, design and development	8,512 6.9	8,054 7.6	- 542	5,056 6.7	5,388 7.3			
Engineering and science support work	1,173 0.9	1,170 1.0	+ 3	691 0.9	715 1.0			
Environmental planning	3,369 2.7	3,595 3.0	- 227	1,615 2.0	1,533 2.1			
Buying, marketing and selling	4,089 3.3	4,847 4.1	- 758	2,413 3.2	2,906 4.0			
Management services	4,050 3.3	4,527 3.8	- 477	2,427 3.2	2,806 3.8			
Financial work	8,035 6.5	8,898 7.5	- 863	6,188 8.1	6,757 9.2			
Information, library and legal work	1,465 1.2	1,307 1.3	- 39	945 1.2	949 1.3			
Personnel and welfare services	9,594 7.7	9,467 8.0	+ 127	7,821 10.0	7,454 10.1			
Teaching and lecturing	5,893 4.7	5,663 4.8	+ 230	3,339 1.8	1,222 1.7			
Other kinds of work	4,510 3.6	4,497 3.8	+ 13	2,718 3.5	2,801 3.8			
At best short-term UK job at Dec 31	20,306 16.3	15,104 12.7	+ 5,202	11,327 14.9	8,946 12.1			

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For a confidential discussion, please contact Stuart Clifford or Christopher Lawless on 071-379 1100 (or 071-834 1832 evenings/weekends) or write to The Bloomsbury Group, 4th Floor, Alton House, 177 High Holborn, London WC1V 7AA. Fax: 071-240 7460.

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Financial Institutions Senior Manager: Marketing

£55,000 + Benefits

Excellent opportunity for a proven relationship banker to market the well developed franchise of this exciting and expanding financial institutions Group.

THE COMPANY

Global International Bank with strong presence in London.

Thriving capital market, treasury, derivative and correspondent banking business with clients throughout Europe.

Developing relationship management team. Well resourced with excellent support across the dealing room.

THE POSITION

Establish and develop relationships with financial institutions. Extensive marketing with product specialists.

Manage the transaction management process. Apply a diligent and disciplined credit process.

Build a reputation for sound credit judgement and quality response.

THE CANDIDATE

Graduate, aged 30 or over with recognised credit training and sound experience of financial institutions.

Flair for marketing and building relationships. Knowledge of plain vanilla and complex capital market products.

People management skills. Flexible approach to marketing and credit management.

Please reply in writing, enclosing full cv.
Reference K5595
54 Jermyn Street, London, SW1Y 6LN

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Right now we're looking for a large number of ambitious Sales Professionals to

market our pensions, savings and investment plans.

You'll be joining Barclays Life, an organisation with the backing of the Barclays name, over 2,500 high street branches and a customer base that runs into millions. Attached to one or more of the branches, you'll be put in touch with those customers expressing an interest or need in any of the Barclays Life financial services. But you'll also be expected to work on your own, act on initiative, and develop contacts independently.

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EUROMONEY CONFERENCE MANAGER

Euromoney, the world's leading financial information company, is seeking to recruit a Conference Manager for its growing international conference business.

This is primarily a Sales position for a competent marketer who will be required to research, develop and sell international marketing services to senior personnel in financial institutions.

Applications are invited from graduates aged 25-35 with an extensive knowledge of the international financial markets, a sales background and a language ability. An attractive remuneration package will be offered to the successful candidate.

Please write to:
Diane Chaplin
Director of Administration & Personnel
Euromoney Publications Plc
Nestor House, Playhouse Yard, London EC4V 5EX

INVESTMENT ANALYST

Our client a leading Merchant Bank requires an Investment Analyst to join its Securities Division to research the Consumer Sector on a pan-European basis.

The suitable candidate must have previous European Broking research experience with an awareness of the consumer business cycle. The position calls for a creative approach coupled with excellent written and oral communication and European language skills.

Please write enclosing your C.V., stating in a covering letter any company to whom you do not wish your application forwarded to:

Martin Piper, Account Director
Dorland Business Communications Limited
141 Westbourne Terrace, London W2 6JR

Corp

TOP OPPORTUNITIES

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GROUP MANAGING DIRECTOR (AVIATION)

£70,000 plus executive benefits

A top level opportunity exists within Walker Aviation, holding company of Jersey European Airways, JEA Engineering and Guide Leasing with a turnover of some £30 million.

This exciting, newly created position brings with it significant challenges which need to be grasped with immediate effect.

You will be expected to take overall control of the Group and lead the management teams.

Reporting to the principal shareholder, a large degree of freedom shall be afforded to influence and maximise market opportunities, improve customer service and develop a vibrant, quality conscious commercial enterprise.

Considerable drive and enthusiasm will be required with an ability to demonstrate significant experience and a proven track record as a senior manager within the Aviation industry.



Exeter

A self-motivated and goal orientated entrepreneur with exposure to marketing and financial issues would be seen as a pre-requisite. Well developed communication skills mixed with experience in change management are essential qualities.

The salary offered reflects the seniority of this post and a share option will be included. Benefits include a prestige company car, contributory pension, private medical and relocation where appropriate.

Interested applicants should write with full personal, career and salary details quoting reference, 4926/BIL to the company's advisers:

Walton Churchill PLC,
Britannic House, 32 High Street,
Northwich, Cheshire, CW9 5BL.
Telephone: 0606 48438 (24 hrs) Fax No: 0606 40269.

**WALTON
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ASSESSMENT AND DEVELOPMENT
SPECIALISTS



AGENCY • PROFESSIONAL SERVICES • PROPERTY MANAGEMENT •

Edward Erdman is a leading UK property advisor employing around 400 staff with offices in London, Leeds and Glasgow.

In 1989, we completed an equity exchange and an agreement to merge with Auguste-Thouard, the largest office and industrial agency company in France, to provide property services to all sections of the business community throughout Europe.

HEAD OF LONDON AGENCY

Earlier this year, we undertook a re-organisation of our agency activities to re-focus our core business within clearly defined territorial boundaries. As a consequence, we have created a London Agency team which integrates retail and development expertise with our existing London offices activity. This new department is one of the most important growth areas within our agency division and is projected to significantly increase its contribution to the division's turnover within the next three years.

To achieve this objective, we require the leadership and direction of an outstanding individual who is well-respected and established in the London agency market.

The ideal candidate will be over 35, with at least ten years post qualification experience, the major part of which will have been spent within the office agency market. Excellent management skills and the ability to motivate a team to succeed, as well as a commercial awareness of the wider business environment in which we now operate, are essential prerequisites for this key position.

The successful candidate will join our senior management team at Director level and the position carries an excellent remuneration package including profit-related incentive and equity participation.

Please contact Jane Budd, Manager of Human Resources, in confidence.

**Edward
Erdman**

Edward Erdman • 6 Grosvenor Street • London W1X 0AD • Telephone: 071-629 8191

AGENCY • PROFESSIONAL SERVICES • PROPERTY MANAGEMENT •

Commercial Management

Marketing and Sales Manager

a package up to £45k

This newly created position provides unique and challenging opportunity to play a central role in the development of a new commercial culture within a company based in a highly regulated environment. It is a high profile position dealing with major clients and authorities. It will demand a high level of innovation and creativity with strong management and risk management skills.

MSL International

WEST YORKSHIRE Waste Management

MANAGING DIRECTOR (Designate)

Circa £55,000 plus car

The five district Councils within West Yorkshire are committed to forming a Local Authority Waste Disposal Company to undertake county wide waste disposal functions as required under the Environmental Protection Act.

The proposed 'arms length' company is a new concept within the waste disposal field, and we are looking for a Managing Director capable of establishing a viable

company to operate within a commercial and competitive environment. This company will provide waste disposal facilities for a population of 2.1 million, with an annual turnover likely to be in excess of £20 million.

Candidates should possess commercial drive and experience at senior management level. Knowledge and experience in the public or private sector of waste disposal industry would be an advantage.

For further information and application forms please contact the Chief Personnel and Management Services Officer, 8 St. John's North, Wakefield, WF1 3QA (Telephone 0924 296780) forms should be returned quoting post reference number LAWDC1 by 27 September 1991

BANKING FINANCE AND GENERAL APPOINTMENTS

MCM A Xerox Financial Services Company

MCM supplies screen based financial information to some 1400 Currency and Fixed Income dealing operations worldwide, principally through the Teletype network.

We are seeking a Senior Foreign Exchange Analyst to join our London based team

FOREIGN EXCHANGE ANALYST

He or she will ideally have:

- A degree in Economics or Finance
- Experience in a trading environment
- A high degree of forex market sensitivity. This is essential as the service is continuously updated on-line. A quick reaction time, on-the-spot analytical ability and effective communication skills are thus vital.
- A high degree of team spirit

Fluency in French or German would be an added advantage.

The right candidate will have an opportunity to rapidly develop responsibility in a team of analysts who have an excellent reputation in the market place. In the first instance, please forward your CV to:

Malcolm Cook
McCarthy, Crisanti & Maffei Inc
7 Holroyd Street
London SE1 2EL

Tel: 071 378 7273 Fax: 071 357 7959

Risk Analyst/Major UK Bank

We have been retained by a major U.K. Bank to search for suitable candidates for the position of Risk Analyst.

The successful candidate will be working in a unit which is responsible for the risk management of the Bank's Global Treasury and Capital Markets operations.

The individual will concentrate on establishing policy for the assessment of risk in the Bank's Global Swaps and Options books. On a day to day basis the individual will be involved in analysing complex deal structures to assess the extent of counterparty and trading risk and set minimum required returns.

The successful applicant will have strong quantitative/statistical skills and at least 2 years relevant experience. An understanding of pricing theory and hedging techniques in the derivative markets would be a distinct advantage. A competitive salary will be offered together with full banking benefits. Candidates will be offered the opportunity to develop their careers within the Derivatives Market.



Please apply in strictest confidence by telephone or in writing to Tony Marshall on 071-929 2383.

Fourth Floor, No. 1 Royal Exchange Avenue, London EC3V 3LT. Fax: 071-929 2805.

AAA-rated

City

The London Branch of BAYERISCHE LANDES BANK is recruiting a

Credit Manager (Head of Credit)

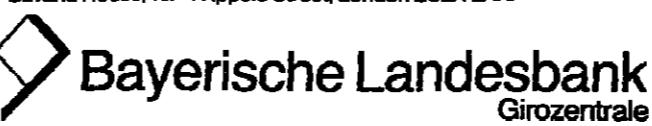
This is a new position arising from the expansion of the Bank's corporate lending business in the U.K. and Ireland.

Probably in his/her early 40's, the successful applicant will be a graduate with at least 10 years experience in credit analysis and control, preferably with formal training, and will have fluent spoken and written German. Knowledge of legal and administrative procedures will also be an important pre-requisite.

The successful candidate, who will report to Branch management, will be responsible for all risk assessment and credit control in the Branch and will be a key member of the credit committee. He/she will possess sound credit judgement and be able to articulate his/her views with peer groups and at senior levels.

We are offering good long-term prospects and a competitive, negotiable remuneration package.

Please reply with CV giving full details of career to:
The Personnel Manager, Bayerische Landesbank Girozentrale, Bavaria House, 13/14 Appold Street, London EC2A 2AA.



MONEYBROKERS

K | B | W

KBW is a specialist independent money broking company.

We are seeking two additional brokers to augment our existing swaps team.

We are looking for inspired and highly motivated individuals with at least 2 yrs relevant experience gained in the financial markets. Language skills would be extremely beneficial but are not essential.

An attractive and highly competitive remuneration and benefits package will be offered to those successful candidates.

Please telephone André Rosario, MANAGER, on: 071 860 1111 or alternatively, write to him at:

KBW CAPITAL MARKETS LIMITED,
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183 MARSH WALL,
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Corporate Development Manager

A strategic thinker for a market leader

Nottingham: Excellent Package

The Boots Company is one of the major success stories of the early 1990's. Through organic growth and acquisition, profits increased last year to over £350 million and total sales exceeded £3.5 billion. The global operations contributing to this success are diverse; market leaders in retailing and consumer healthcare, Europe's largest Community Pharmacy Group and a worldwide pharmaceuticals marketing and research business.

Now we need your business acumen and broad experience to help us identify, evaluate and negotiate future strategic acquisitions and divestments. Working closely with our senior management team and with external professionals, you will project manage the acquisition/divestment process in line with our agreed business plan. You will also play a substantial role in the development and preparation of Business Unit and Group strategy. Initiative, lateral thinking and a keen sense of commercial reality will be vital throughout your work.

A graduate, with an accountancy/MBA qualification, you will already have considerable experience of mergers and acquisitions and operating within complex, international, business environments. Personal authority, based on analytical expertise and sound experience plus excellent communication skills are essential to ensure the immediate credibility and contribution required. Most importantly we expect you to have the ambition and potential to develop your career to the most senior levels in the organisation.

In return we offer a remuneration package which includes a substantial base salary, company car and profit related bonus. Generous benefits include assistance with relocation, to the attractive city of Nottingham, where appropriate.

If you have the strategic expertise that can make the difference in today's marketplace, please write with full personal and career details to: Margaret Bowen, Group Personnel, The Boots Company PLC, Head Office, Nottingham NG2 3AA. 

THE BOOTS COMPANY

Publishing

ASSISTANT COMPANY SECRETARY

Central London

c£35,000 + car

A major international publishing company with turnover in excess of £300m, our client expanded dramatically during the Eighties and has the vision and resources to maintain its dynamic progress. This necessitates the strengthening of its corporate secretariat.

Reporting to the Director of Corporate Services, prime responsibility will be to provide a complete secretarial and administration control service within the group. This extremely varied and proactive commercial role calls for the appreciation of practical and commercial requirements of the business and the ability to work with colleagues at all levels.

Applicants, who could be qualified secretaries, accountants or lawyers aged 28/35, must be computer literate with strong analytical and communication skills, a desire for change and relevant secretarial and administration experience.

Initial emphasis will be on developing an integrated system for the transfer of management information within the corporate services function.

Please write, enclosing a full career/salary history and daytime telephone number, to David Tod BSc FCA quoting reference D/984/F.

CAPITAL MARKETS

Attractive opportunities with City institutions

EUROBOND SALES

Neg. £250,000 - £500,000

As a result of further expansion and increased commitment, this prestigious European institution seeks an energetic, multi-currency bond sales professional to develop further its presence in the UK and European markets. Aged 27-40, you should have a minimum of 3 years' experience in bond sales, with achievement within a high profile organisation. Salary and benefits are competitive, reflecting age and experience.

INTEREST RATE OPTIONS

Neg. £250,000 +

A major international investment house is looking to expand its derivatives trading team. Ideally, you will have a good academic record and at least two years' experience of actively trading a range of derivatives; in particular, Yield Curve Swaps, Bond Options, FX Options, Caps and Floors. Compensation and benefits are excellent.

If you are interested in any of the above positions, or would like a general discussion on trading, marketing or financial engineering opportunities, please contact: JOHN FAULKNER or RICHARD LYONS.

INTERNATIONAL FINANCIAL RECRUITMENT CONSULTANTS

7 Birchin Lane
London EC3V 9BY

Tel: 071 895 8050
Fax: 071 626 2092



A member of The Devonshire Group Plc

Investment Analyst

The Municipal Insurance Group is one of the country's leading general insurance companies, with over £1.2 billion in assets. Through its subsidiaries it has expanded successfully into related areas such as life and pensions, unit trusts, banking and property.

As a result of this continuing growth we now have a vacancy for an INVESTMENT ANALYST in our Westminster Office.

Working as part of a small, friendly team, you will be responsible for researching a number of sectors in the UK equity market and liaising with Fund Managers. Early progression to Fund Management is envisaged.

You should be a recent graduate with up to two years' relevant experience gained within a financial institution.

In addition to a competitive salary we are offering attractive benefits which include non-contributory pension scheme, free life and medical insurance, and an interest-free season ticket loan.

If you would like to be considered for this position please write, enclosing a full CV, to: Beverley Aylor, Assistant Personnel Officer, Municipal Insurance Group, Hermes House, 6 Southwood Crescent, Farnborough, Hampshire GU14 0NL.



At a Career Crossroads?

Hill Samuel Financial Services is seeking executives, aged 25 to 50 and with experience in industry, commerce or the professions, to become Personal Financial Advisors. All necessary training and support will be given to enable you to promote the renowned range of Hill Samuel personal financial products and services.

Contact: Peter Bolton, Hill Samuel Financial Services, 29 Queen Anne's Gate, London SW1H 9BU. Tel: 071-222 4858. (London Commuter Area only)

US BANK TRAINED SENIOR CREDIT ANALYST

£30,000 - £50,000 + Bonus + Benefits

Exceptional, high profile analysts required for major City based investment bank to take decisions within a dynamic and demanding credit environment. You must have 1-5 years credit experience within corporate credit and knowledge of some of the following investment bank financing products: futures, options, money markets, swaps, bonds and equities etc. Strong ability required within counterparty, product and sovereign risk assessment. If you are a numerate graduate, computer literate, currently or recently working within a major money centre or investment bank...

Please contact Ron Bradley - Senior Consultant

Jonathan Wren & Co. Limited, Financial Recruitment Consultants
No. 1 New Street, London EC2M 4TP
Telephone 071-623 1266 Facsimile 071-626 5259

JONATHAN WREN EXECUTIVE

PRIVATE BANKING

Top UK based banks seek applicants with relevant banking experience and an existing client base covering either the UK or Middle-East/Indian Sub-Continent. Remuneration consists of an excellent basic salary + bonus + perks. For further details please call on 071-377 5485 and ask for Andrew Stone, or alternatively send or Fax a CV to:

Cambridge Appointments
222 Shoreditch High Street,
London E1 8PL
Fax: 071-377 0887

APPOINTMENTS WANTED

CONTROLLER

Executive, 41 yrs., result oriented, extensive successful international experience, including overall responsibility for controlling, finance, accounting and data processing in overseas subsidiaries of European companies, seeks a new challenge in an expanding company, by preference in South Africa.

For references write to Box A1640, Financial Times, One Southwark Bridge, London SE1 9HL.

YOUR MAN IN EAST - GERMANY (and Eastern Europe)

West-German int'l hands-on Mgr. 30 yrs experience in multinationals' industry & int'l organisations (admin, human rescs, finance, controlling, etc.) will assist in all matters of setting up new or joint venture business (evaluation, assessments, negotiations, clearances, lawyer screening, training, etc.). Don't rely on "Freihand" and "Chambers" only, they are too busy to deal with your interests in detail. There are many opportunities to find and set up successful business on solid legal grounds. Only serious enquires from reputable firms should be addressed to:

Mr. W.J. Michel, Kleithaldenstr. 18, D-8 Munich, Germany.

FINANCE LAWYERS

The workload and client base of Freshfields' Finance Group continues to expand rapidly both domestically and internationally, primarily in the area of structuring and handling complex financial transactions for a variety of clients. To meet this continued growth, we are now recruiting ambitious, high calibre, transaction lawyers with at least two years' relevant experience as solicitors in a major City firm, to work in the following areas:-

Banking

Loan and credit facilities, secured lending, acquisition finance, management and leveraged buy-outs, project and trade finance, debt rescheduling, insolvency and work out transactions.

Capital Markets

Bond Issues of all types (with particular speciality in asset backed issues), Euro equity issues, equity warrants and other international equity linked products, swaps and derivative instruments.

Asset Financing

Infrastructure financing, aircraft, ship and rail financing, tax based leasing, both domestic and cross border.

In joining us, your degree of specialisation will be largely a matter of personal preference. We encourage diversity of practice, and can provide you with high quality, intellectually stimulating work.

Partnership prospects and salaries are excellent for those able to meet the challenge. There are regular opportunities for overseas postings.

Please contact Simon Hall, (Head of the Finance Group) or Tim Cole (Personnel), either by telephoning for an informal discussion about career opportunities or by sending your c.v. to: Whitefriars, 65 Fleet Street, London EC4Y 1HS. Telephone: 071 936 4000.



FRESHFIELDS

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PROPERTY LOANS DIRECTOR

Develop your experience in a Bank which plans an exciting future

London W1

Dunbar Bank, part of the highly successful Allied Dunbar Group, wishes to appoint an experienced Loans Director to help it capitalise on its significant success to date.

Your role will be to help strengthen the existing loans portfolio of around £250 million and to assist in the Bank's general development as Merchant Bankers to the UK property sector. You will seek out profitable business and make lending decisions accordingly. You will also play a key role in developing and marketing Dunbar Bank's services.

To succeed, you will have extensive lending experience - a minimum of 10 years - some of which will have been to the UK property sector. Therefore, you should ideally have good existing connections in the UK property market. You must demonstrate excellent credit approval skills backed up by sound legal and technical knowledge as you will be closely involved in all aspects of the Bank's credit policy.

Preferably a graduate and ACIB qualified, you must be adaptable and personable, and be

Attractive Salary + Car

able to relate well to clients and business introducers. You must be able to work effectively on your own initiative and under pressure. It will also be important to have excellent communication skills and the imagination to solve problems creatively. It is unlikely that anyone under 35 will have the necessary experience and background.

This exciting opportunity comes with a very competitive salary (depending on experience and abilities) and an attractive range of benefits including a company car with free petrol, non-contributory pension scheme, free life assurance and BUPA. Relocation assistance will be provided if necessary.

To apply, please write enclosing a current CV to Cathy Higgins, Dunbar Bank plc, 9-15 Sackville Street, Piccadilly, London W1A 2JP. For further information, telephone 071 437 7844.

We are an Equal Opportunities Employer. Applicants are welcome regardless of sex, marital status, ethnic origin or disability.



DUNBAR BANK

MILLER INSURANCE GROUP LLOYD'S BROKERS

GRADUATE TRAINING SCHEME 1991-1992.

APPLICATIONS IN WRITING TO :

Peter Terry,
Dawson House,
5 Jewry Street
London EC3N 2FX.

Entries close 28th September 1991.

CONTROLLER

Executive, 41 yrs., result oriented, extensive successful international experience, including overall responsibility for controlling, finance, accounting and data processing in overseas subsidiaries of European companies, seeks a new challenge in an expanding company, by preference in South Africa.

For references write to Box A1640, Financial Times, One Southwark Bridge, London SE1 9HL.

APPOINTMENTS WANTED

YOUR MAN IN EAST - GERMANY (and Eastern Europe)

West-German int'l hands-on Mgr. 30 yrs experience in multinationals' industry & int'l organisations (admin, human rescs, finance, controlling, etc.) will assist in all matters of setting up new or joint venture business (evaluation, assessments, negotiations, clearances, lawyer screening, training, etc.). Don't rely on "Freihand" and "Chambers" only, they are too busy to deal with your interests in detail. There are many opportunities to find and set up successful business on solid legal grounds. Only serious enquires from reputable firms should be addressed to:

Mr. W.J. Michel, Kleithaldenstr. 18, D-8 Munich, Germany.

CORPORATE AUDIT

INVESCO MIM FUND MANAGER

UK EQUITIES

INVESCO MIM Management Limited is the UK fund management arm of INVESCO MIM PLC, with global assets under management of £32 billion. We are seeking an experienced fund manager to join our established UK Equities team in the management of pension funds, unit trusts, PEP funds and investment trusts.

Applicants should be graduates, in their late twenties or early thirties, with at least 5 years investment management experience in a leading City organisation. Sound analytical and stock selection skills are essential, together with the ability to present arguments clearly in writing and in meetings.

A competitive salary package will be offered, including car, subsidised housing loan and profit sharing.

Applications, including full curriculum vitae, should be sent to:-
The Personnel Manager, INVESCO MIM PLC, 11 Devonshire Square, London EC2M 4YR
Member of IMRO

CITY

CORPORATE BANKING MANAGERS

Bank of Wales, a member of the Bank of Scotland Group, offers a comprehensive range of banking services to the business community primarily, but not exclusively, in Wales and the Border Counties. As part of its strategic growth plan the Bank is seeking to expand its team of Relationship Managers and applications for three posts, one each in Deeside, Wolverhampton area and South Wales are invited from experienced young corporate bankers.

Working direct to an Area Manager, the successful candidates are likely to be in their late twenties/early thirties, graduates and/or ACIB qualified. Experience in risk management and familiarity with the area would be an advantage. Technical banking skills, strong inter-personal skills and the ability to generate new business are essential.

In return, we offer an attractive benefits package and the opportunity to develop a career with a fast growing member of a successful major UK financial services group.

Please write for an application form quoting reference number 0001/FTB and enclosing a large self-addressed envelope to: Group Personnel Manager, Bank of Wales PLC, Kingsway, Cardiff CF1 4VB.

BANK OF WALES
BANC CYMRU

AVIATION BUSINESS DEVELOPMENT

Unibank plc, a wholly owned subsidiary of Unibank A/S of Denmark, is currently seeking an additional business development officer to work in its Aviation Finance Department.

Unibank plc carries out a broad range of business activities, both internationally and within the UK, and has developed specialised skills in a number of areas, one of which is aviation finance. The bank has been involved in aviation finance for a number of years and is the principal centre of the Unibank Group's aviation business.

Reporting to the Head of Aviation Finance, the job will be to undertake part of the business development programme within the Aviation Finance Department's business plan and to make a significant contribution to the expansion of the business. The ideal candidate will have gained several years' experience in aircraft finance, probably will have been educated to degree level and will be thoroughly familiar with structuring leasing transactions.

An attractive remuneration package is offered commensurate with experience and skills.

Interested candidates should apply in writing, with details of your current remuneration, to the address below enclosing a full CV.

Unibank plc

The Human Resources Manager, Unibank plc, 107 Cheapside, London EC2A 6DV.

Appointments Advertising

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for further
information
please call

Teresa Keane
071-873 3199

Richard Jones
071-873 3460

or
Alison Prin
071-873 3607

FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER



THE WORLD HEALTH ORGANISATION (WHO)
invites applications for a senior position as
ADMINISTRATIVE SERVICES OFFICER (ASO)
Regional Office for Europe
Copenhagen, Denmark

ASO leads a team of 50 staff responsible for: building maintenance, security, conference support, supplies, equipment, registry, communications, travel, transport, printing, audiovisual production, catering.

Applicants should have qualifications in Business Administration, Hotel Management or equivalent, and considerable experience in general management. International experience would be an advantage. English and French essential. Other European languages an asset.

Please send detailed curriculum vitae by 7 October to Personnel, World Health Organisation, 20 avenue Appia, CH-1211 Geneva 27, Switzerland.

WHO is an equal opportunities employer with a smoke-free environment.

HONORARY TREASURER

I am retiring after several years as Honorary Treasurer of CRUSE (national bereavement and disaster organisation). A replacement is sought.
Contact: Mrs. Linda Sternberg,
CRUSE, 13 Sherr Rd., Richmond, Surrey TW9 1UR.

Astaire & Partners Limited, Stockbrokers

Require a Broker with a retail client base to join the small team in their CHELTENHAM office. Excellent package available to right applicant. In first instance please call Philip Arghabert in London Office on 071-283 2081.

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With hundreds of applicants applying for each advertised position, how can an individual compete in the marketplace? Fletcher Hunt are not an agency, but a specialist team established to help individuals seeking last career change to find the right position quickly and professionally, normally within the advertised market.

Consultancy is some times available to our unemployed clients.

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Derzeit suchen wir für unsere

WERTPAPIERADMINISTRATION

eine(n) Sachbearbeiter(in) mit Praxis und / oder spezieller Erfahrung im Fonds geschäft, wobei nach erfolgreicher Einarbeitung die Aufstiegsmöglichkeit zum ABTEILUNGSLTEITER in Aussicht gestellt wird. Ihre Bewerbung, mit Lebenslauf und Foto, schicken Sie bitte an unsere Adresse: Chase Manhattan Bank (AUSTRIA) AG, Personalbüro, Parkring 12a, A-1011 Wien

THE UNIVERSITY OF LEEDS REGISTRAR

The University invites applications for the post of Registrar which will become available upon the retirement of Mr J J Walsh in September 1992.

Leeds is taking a number of major initiatives to enable it to respond dynamically to the changes and opportunities now facing universities and to realise its full potential as a major international university. The new Registrar will play a vital role in this process and a capacity for strategic vision is therefore paramount.

Further particulars of the appointment may be obtained directly from Mr A J Parkinson, Academic Staff Office, the University of Leeds, Leeds LS2 9JT.

The University of Leeds is an equal opportunities employer.

PUBLISHERS AGENT

International Publisher of the world's # 1 banking directory seeks an agent to represent company in Central and Northern Europe. Banking experience or selling advertising and information services to banks a plus.

Applicant must be a self starter, highly motivated and be able to deal with senior banking officers one-on-one. The individual we select will have the opportunity to be highly compensated.

Forward resume and salary history to President, Polk's Bank Directory, P.O. Box 305100; Nashville, TN 37230-5100 USA or FAX 615/885-3081.

FINANCIAL MANAGEMENT CONSULTANCY

OIL INDUSTRY

Speak with authority from a position of influence

Coopers & Lybrand Deloitte is a firm of management consultants and accountants with an international reputation for providing effective business solutions. In oil industry financial management we are consolidating our strengths, developing further a team of specialists whose ability to analyse, advise and manage change gives them a highly influential role.

To develop that team, we are looking for an experienced financial management specialist, able to establish immediate credibility as an informed and able consultant. Some 10 years' experience in the oil industry is highly desirable. Whether within an oil company or an oil and gas consultancy practice, you will have reached a senior position and demonstrated an outstanding record of achievement.

An accountancy qualification and an extensive knowledge of upstream and downstream activities are essential. You must also be persuasive, diplomatic, able to communicate effectively and, ideally, speak a second language.

If you have that rare combination of qualities, you can look forward to a significant role extending across the oil industry, offering immense variety, a close involvement at the most senior levels and considerable influence.

When we add to our team, we choose people of the highest calibre and reward them accordingly. If you consider you have a contribution to make, please write, enclosing your cv, to Rebecca Adams, Coopers & Lybrand Deloitte, Plumtree Court, London EC4A 4HT, quoting ref: FT 002 on both envelope and letter.

**Solutions
for Business**

Financial Controller

Telford Up To £35,000 + Car + Bonus + Share Options

Our client is a market leader in the manufacture of materials for the FMCG sector. Entrepreneurial in style with a heavy emphasis on effective teamwork, the company wish to appoint a Financial Controller to take a frontline role in a small management team responsible for the day-to-day control and direction of the company.

As the senior financial manager in the UK, you will be engaged in tasks ranging from effective management reporting to the analysis and evaluation of company performance and profitability.

Flexible and team orientated in outlook, you will have the necessary technical skills to make a significant input to the general management of the company.

If you have manufacturing industry experience gained in a small to medium sized organisation, we would like to hear from you.

Please write, with full career and salary details, quoting reference B/357/91, to Steven French.

KPMG Executive Selection
KPMG Peat Marwick, Peat House, 2 Cornwall Street, Birmingham B3 2DL.

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BRITISH VIRGIN ISLANDS

Due to continued expansion, we have the following vacancy in our Tortola Office:

ACCOUNTANT ACA/ACCA

We require a recently qualified accountant who, reporting to the Board of Directors, will be involved in all aspects of the company's business including preparation of the company's and clients' accounts and trust and company administration. The position will involve direct communication between the accountant, the clients and their professional advisers. Experience in the offshore financial field would be an advantage.

The Advertiser is a major financial group with a network of Trust/Company Management offices in various offshore centres. We offer an attractive remuneration package which includes non-contributory pension and health schemes.

*Applications, including a full C.V. should be addressed to: Box A143,
Financial Times,
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FINANCIAL TIMES

CORPORATE AUDITOR

Heathrow £26,000 + bonus + benefits
Memorex Telex, a leading supplier of plug-compatible computer equipment and peripherals in 27 countries around the world seeks a recently qualified Accountant for its European Audit Group.

The role will involve ensuring that operational controls support business objectives throughout Europe and to undertake special projects. Extensive travel (50%) will be necessary.

Applicants should be qualified accountants, aged 25-30 with a flexible outgoing approach.

In addition to salary, we offer an attractive benefits package which includes contributory pension and private health scheme.

Please write with full CV to Richard Kendall,
Audit Manager - Europe, Memorex Telex,
424 Bath Road, Longford,
West Drayton, Middx. UB7 0RX
NO AGENCIES

**Management Consultants**

c.£50,000 + Bonus + Car + Profitshare

We are a long-established company, formed in 1963, and are seeking applications from experienced financial consultants who wish to work in the Home Counties area, aged 35 and over.

Please apply to: Tony Justin, at
20 Churchvile Road,
Bexhill,
East Sussex.

ACCOUNTANCY COLUMN**Caught in the Savings and Loans backlash**

By David Waller

UK ACCOUNTANTS are demoralised. They are going through the most serious recession the profession has experienced since the Second World War and their public standing is at a low ebb in the wake of large numbers of corporate collapses, many of which exposed the limitations of accountants and accounting in a dramatic way. But they should take consolation from the fact that things are not nearly so bad as they are in North America.

A recently issued book published in the US and entitled "The Big Six", with the menacing sub-title "The Selling Out of America's Top Accounting Firms", exposes in colourful terms the dire state of the US profession today. There have been mass sackings of US partners at KPMG Peat Marwick and the collapse of two large medium-sized firms (Laventhol & Horwath and Spicer & Oppenheim), as readers of this column will know, but the malaise goes deeper than that.

The book, by Mark Stevens, paints a lurid picture of what the blurb describes as a "scandalous diminution in professional standards, a rash of audit failures, and a decrease in the public's trust and confidence in their work".

In the UK, a total of 45 listed companies landed up in the hands of administrators, receivers or liquidators during 1989 and 1990, among them some very large companies, such as British & Commonwealth, Coloroll and Poly Peck, and a handful of erstwhile stock-market favourites such as Sock Shop and Parkfield.

In every case, the auditors have come in for criticism, but this has been mild compared with the condem-

nation visited on US accountants in the wake of the Savings and Loans crisis, described here as "the gravest US economic fiasco since the great stock market collapse of 1929".

By the beginning of this year, the US government had stepped in to rescue more than 500 troubled S&Ls at a potential cost to the taxpayer of more than \$1bn. The consequence for the US firms was a welter of legislation which dwarfs the handful of lawsuits served against the UK firms; by the beginning of 1990, the US govern-

watchdogs . . . Forget the all-too-common excuse that complex fraud committed by devious management in collusion with others is hard to detect. To people who invest in thrills or who enrich their life savings to them, this kind of don't-blame-us-if-the-bad-guys-are-real-smart buck-passing is hardly what they have in mind when they see a Big Six signature blessing a financial statement.

The central thesis of the book is that the newfound commercialism of the big firms has compromised their professionalism to the point where they are no longer fulfilling their obligation to society - they have forgotten that they are supposed to bring the highest level of professionalism to their work in return for the right to opine on financial statements.

Chapter after chapter details what is meant by "new-found commercialism": the willingness to compromise ethical standards in pursuit of profit; a readiness to exploit other firms' professional difficulties with a client in order to secure new business; an eagerness to pitch for new business at apparently uneconomic levels.

The thesis is illustrated with two case studies, one showing the demise of a fraudulent insurance company called ZZZZ Best and the other the collapse of the Beverly Hills Savings & Loan (BHSL).

The latter owed its demise at least in part to the accounting treatment of property investments: classified as loans rather than equity, the S&L was able to recognise interest and fees as income as they fell due rather than when they were actually received in the form of cash. In fact, the loans

were non-performing and the accounting treatment hastened the demise of the S&L.

In the case of ZZZZ Best, Stevens shows how the auditors were slow to exhibit scepticism in the face of growing evidence of fraud.

The arguments are similar in the UK, although the lack of any equivalent to public Congressional hearings into accountancy firms means it is exceptionally rare that evidence as graphic as that cited by Stevens sees the light of day. But industry gossip suggests the widespread prevalence of

tors can, on the one hand, treat an audit assignment as a marketing opportunity and, on the other, exercise full and rigorous impartiality in checking up on the client.

Stevens falls into the trap of applying double standards to his assessment of the firms: in his chapter on the remoulding of Deloitte, Haskins & Sells under Mike Cook, the US senior partner who was later the architect of the merger with Touche Ross, pre-1985 Deloitte is derided for its very lack of commercialism, for being old-fashioned and stuffy, whilst Cook is praised for being a "business manager in an accountant's clothing" who dragged Deloitte into the twentieth century.

The commercialism the author praises here is what he condemns as the root of the profession's problems in other chapters.

Regulators of the profession in the US, as in the UK, have tended to assume that the public interest is served by opening the market in accountancy services to competition; they then condemn the firms for playing the new game with too much vigour. Perhaps the public interest would be served by placing restriction on accountancy firms' freedom to compete with one another - but then the firms would be derided for being uncommercial.

Partners in UK accountancy firms will enjoy reading this book as it paints a lurid picture of where the profession on this side of the Atlantic may be heading.

The Big Six: The Selling Out of America's Top Accounting Firms by Mark Stevens, published in the US by Simon & Schuster, \$19.95.

ACCOUNTANCY APPOINTMENTS

whitehead selection

Finance Director

A major European retail start-up

Thames Valley

c.£52,500 + bonus, car and benefits

A dynamic US group is preparing to launch a major network of innovative retail superstores in Europe. Well established business plans show rapid growth to a dominant position in its sector within two years. The small central team who will drive the project is now being assembled.

The Finance Director will be a Chartered Accountant, probably aged 38-48 with a record of successful financial management in a progressive retail environment. He/she will bring high level investor relations, systems development and international finance experience. Personal qualities will include exceptional levels of energy and commitment, a team approach and an aggressive business mind.

The remuneration package includes a performance related bonus and the position offers considerable scope for personal development. (Ref 513)

Contact Nigel Bates, Whitehead Selection Ltd, 43 Welbeck Street, London W1M 7HF.
A Whitehead Mann Group PLC Company.

whitehead selection

HUNTINGDON

QUAD

£35,000 + CAR

Financial Controller

Being at the forefront of technology in its field of electronic engineering this £7m turnover manufacturer and marketer of high quality products is experiencing high levels of demand.

The new position of Financial Controller, reporting directly to the Managing Director, has been created to give a greater degree of emphasis to timely, accurate and meaningful financial management information within the company so that the commercial decision making process can be enhanced. In particular, greater emphasis needs to be placed on tighter stock control, product costs and systems development. In addition to a full commercial involvement in the decision making process of a small executive team.

You will be a qualified accountant, preferably a graduate, of some 35-45 years of age with industrial experience encompassing systems development, tight stock and cost controls and practical commercial decision making. You will have good communication skills, be able to manage change and operate successfully within a small enthusiastic management team.

Please send full personal and career details in confidence to John Elliott, Coopers & Lybrand Deloitte Executive Resourcing Limited, 43 Temple Row, Birmingham B2 5JT, quoting reference JE1212 on both envelope and letter.

Coopers & Lybrand Executive Resourcing
Deloitte

HAMPSHIRE M3 CORRIDOR

TO £30,000 + CAR + EQUITY PARTICIPATION

For the recently established European operations of this internationally-based organisation which has firmly established a worldwide reputation as a prime supplier of leading edge software products. The group has an impressive growth record and is fully committed to the further development of the European market.

As Assistant Controller, you will take responsibility for, on a pan-European basis, overall expense controls, financial reporting and analysis whilst providing accurate and timely management information into the field and HQ operations. Early challenges will include the review of information and operating controls and the advancement of a multi-country treasury function and management reporting procedures.

A graduate Chartered Accountant in the age range 25-32, you should have obtained at least two years' post-

qualifying experience. You must be able to demonstrate high professional standards and extensive personal computing capabilities in addition to well developed technical skills. As a "hands on" and enthusiastic person, you should possess the appropriate interpersonal skills and personality to manage and withstand the rigours of a complex business enjoying dramatic growth and change.

Please send full personal and career details, including current remuneration level and daytime telephone number, in confidence to Adrian Edgell, Coopers & Lybrand Deloitte Executive Resourcing Limited, 9 Greyfriars Road, Reading RG1 1JG, quoting reference AEB46 on both envelope and letter.

Coopers & Lybrand Executive Resourcing
Deloitte

Head of Finance and Administration (Insurance)**c.£50,000 + Benefits**

One of Europe's largest insurance groups with offices in some 30 countries worldwide and writing a wide range of insurance business is looking to recruit a commercially minded accountant for its London operation.

As part of the senior management team, the Head of Finance & Administration will lead the continued development of a strong management reporting and control function together with the provision of improved management information systems. Specifically the role will entail liaison with such areas as investment accounting, data processing and will provide involvement in a range of insurance issues in both general and life aspects of the business. The implementation and management of change in these areas will be a key element of the position.

ERNST & YOUNG

Our client is a major division of a U.S. based multi-national food manufacturer. Based in Brussels, they have a rapidly expanding European biscuit business, currently with revenues of approximately \$250 million, but with a substantial investment programme which will enable them to drive the business to \$500 million in the next three to four years. To achieve this they need a commercially astute professional to take full control of the international function and build a high profile role in the senior management team.

Vice President - Finance**Putting business first****Belgium based**

You will have full responsibility for the finance function, including systems review, evaluation of funds sources, and the development of financial plans. Identifying aims and market opportunities, and providing full business support, you will act as both catalyst and consultant to Financial Controllers to ensure a consistent financial approach in each location.

You will also implement new systems to provide accurate, needed management information, plus you will control and develop professionals within the finance area. Clearly, you will need to match business acumen with credibility and strong leadership skills.

You should have multi-country experience at senior level, ideally backed by experience in the U.S. or within an American organisation. First hand knowledge of a consumer goods manufacturing and marketing environment would be a distinct advantage. Good to fluent French is essential.

A generous package is offered, including substantial salary and bonus, and there will be excellent opportunities for rapid career development.

For more details, contact Tony Baker, Geddesden Recruitment, 41 Devonshire Street, London W1N 1LN. Tel: 071-436 4245.

GROUP FINANCE DIRECTOR HERTFORDSHIRE**circa £35,000 + Bonus + Share Option + Car**

Platinum plc is a small, fully quoted public company with a number of subsidiaries, mainly manufacturing and marketing consumer products. The Group has been extensively reorganised, management has been strengthened and the Board are committed to dynamic growth both organically and by acquisition.

We are looking for an ambitious Chartered Accountant, ideally aged 30-40, to take full responsibility for all aspects of the finance and secretarial functions. A proven ability to liaise effectively with Banks and external advisors is essential, as is experience of successfully implementing acquisitions. The successful candidate must also be able to work with subsidiary company management in maintaining effective systems and controls including the optimum use of working capital.

Applications in writing, with c.v. and current remuneration to:

Mr. R.A. Campbell
Chief Executive
Platinum plc
20 Greenfield
Royston, Herts. SG8 5XX.

S.G.WARBURG & CO. LTD. CORPORATE ADVISORY BUSINESS

We are seeking ACA's with the potential to make a significant contribution to our expanding domestic and international corporate advisory business.

The ideal candidates will have passed PEI & II at the first attempt and should either be newly qualified or have some post-qualification experience within the profession. Corporate Advisory experience and/or fluency in a foreign language, although not essential, would be an advantage.

Career prospects, both in the UK and abroad, are excellent. The positions offer competitive remuneration and a wide range of benefits.

Applications, enclosing a curriculum vitae, which will be treated in strict confidence, should be sent to:-

Anita J. Sprules, Director, Group Personnel,
S.G. Warburg Group Management Ltd.,
1 Finsbury Avenue, London, EC2M 2PA.

DERIVATIVES PRODUCT ACCOUNTANT GLOBAL MARKETS

CITY

Our client is a highly successful and prestigious investment bank with an outstanding reputation in Derivatives product development. The Financial Control Group plays a key role in advising dealers and sales people on the pricing, strategy and profitability of complex financial instruments, and analysing data with the Operations team to ensure the completeness and integrity of their reporting.

As part of a small, high calibre product accounting team, you will be working closely with a specific business to

provide a comprehensive accounting service and must be able to relate business knowledge to financial results.

A qualified Accountant with at least 2 years' experience in a trading environment, you should combine strong analytical ability and commercial judgement, with a hands-on approach to accounting detail. A confident communicator, you must demonstrate in-depth knowledge of derivative products, such as options, futures and warrants, understand cash flows, and be capable of establishing

your credibility rapidly with the trading floor.

It is unlikely that anyone under the age of 28 would have the necessary experience to meet the demands of this role, which merit an extremely attractive salary and benefits package.

Interested candidates should contact Tony Barnes on 071-379 3333 (fax 071-915 8714), or write enclosing a detailed CV, to Robert Walters Associates, 25 Bedford Street, London WC2E 9HP.

ROBERT WALTERS ASSOCIATES

LONDON WINDSOR BIRMINGHAM BRUSSELS ANTWERP AMSTERDAM

FINANCE DIRECTOR

RESTRUCTURING FOR EXPANSION

LONDON LUTON AIRPORT

This Finance Director's position is overlaid with a strong commercial involvement in the management of the business as one of a three person executive director team. The senior executives will have a far reaching and wide ranging brief to improve the efficiency of existing operations, to restore profitability and to take the company forward so that it can capitalise on the opportunities which exist for making significant expansion at London Luton Airport.

As Finance Director you will be responsible for providing financial and management accounting information and systems which can measure effective business performance

both promptly and accurately. You will also be the principal focal point for the provision of treasury management expertise, capital expenditure analysis/justification and financial input to medium and long term initiatives.

A recognised accountancy qualification coupled with extensive experience of strategic financial management at a senior level in a medium to large service oriented business. You will have a strongly commercial, hands-on approach, coupled with the desire to be involved in other areas and in the direction of the business. A proven leader with well developed communication skills, you will ideally have had some management exposure to other business areas such as IT or Human Resources. A highly attractive salary is envisaged supported by a range of benefits including company car, contributory pension and relocation assistance where appropriate.

To apply, please send CV and salary details to John Todd, Ref. 5217/FT/FT at PA Consulting Group, 123 Buckingham Palace Road, London, SW1W 9SR.

PA Consulting Group

Creating Business Advantage

Executive Recruitment - Human Resource Consultancy - Advertising and Communications

Finance Director

IT/FINANCIAL SERVICES SECTOR

Croydon
Good Salary Package

We are an unlisted PLC with ambitious plans for expansion and for early movement to a Listing, who wish to appoint a suitably experienced and dynamic person to the role of Finance Director.

Reporting to the Managing Director, but working closely with other members of the Board, his/her challenging role will be responsible for all aspects of financial accounting as well as for the relevant advice and guidance necessary for the future development of the Company.

To be considered for this key position, the suitable candidate will be a qualified Chartered Accountant from, preferably, a commercial background, who will be able to show evidence of successful experience in senior financial roles as well as the appropriate commercial awareness.

Interested applicants should provide a comprehensive Curriculum Vitae to: Box No. A411, Financial Times, One Southwark Bridge, London SE1 9HL.

FINANCIAL CONTROLLER

c.£30,000

Basildon

With the strong backing of its US parent company, our client, the UK subsidiary of a major international engineering group, is well equipped to ride out the recession and take advantage of new business opportunities which are now opening up. This £14m t/o company manufactures high quality components for the automotive and aviation industries worldwide and is currently implementing a new, forward-looking management strategy.

The Financial Controller is a key appointment newly-created to strengthen the senior management team and introduce more sophisticated commercial disciplines. Reporting to the Financial Director and working closely with the Managing Director, the Controller will head up a small accounting team and take responsibility for management reporting and financial control. The focus will be upon streamlining the systems, improving the quality of monthly management information and providing active support in the commercial decision making process.

Candidates should be qualified accountants with a well-developed business sense and several years' practical accounting experience gained in a manufacturing environment. They should be flexible, committed self-starters with the ability to instigate change and make things happen.

This is a real opportunity to make your mark in a progressive group with genuine scope for career development either in the UK or internationally. The role carries with it an attractive benefits package including relocation assistance if appropriate.

Please reply in confidence, giving concise career, personal and salary details to Paul Carvassos, quoting Ref. L805.

Egor Executive Selection
58 St. James's Street
London SW1A 1LD (071-629 8070)

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United Kingdom · Belgium · Denmark · France · Germany · Italy · Netherlands · Portugal · Spain · Sweden

The Financial Times
proposes to publish
Chartered Accountants Final Examination Results
on Thursday 26th, September 1991
Please call Richard Jones on 071-873 3460

Deputy County Treasurer

c. £40k

The Treasurer's Department of this large county council manages an annual budget of over £300 million, and is committed to ensuring the provision of high quality, cost-effective services throughout the authority.

We are looking for a high calibre professional to play a key role in providing comprehensive financial advice and contributing to the effective management and development of the Department. In addition, you will represent the County Treasurer at Committee and other meetings.

With a Department of over 200, you need to demonstrate excellent management and communication skills. You must be an ambitious and self-motivated individual who can contribute effectively to a fast moving business environment. In addition, you have the vision necessary to help Cornwall achieve its business objectives.

A qualified accountant, ideally to CIPFA, you have a wide experience of working at a senior level of management, preferably in local government finance.

This is a busy and challenging role, and the benefits package with generous salary and lease car reflects this. We also offer an attractive relocation package to this beautiful part of the Country.

Application form and further details from the County Personnel Officer, County Hall, Truro, Cornwall TR1 3AY. Telephone Truro (0872) 74282 ext 3141. Closing date: 14 October, 1991.

CORNWALL COUNTY COUNCIL
EQUAL OPPORTUNITIES EMPLOYER

Assistant Treasurer

Central London

to £50,000+car

Our client, a major corporation with extensive international interests, is currently seeking an exceptional individual to join its Treasury team.

Reporting to the Treasurer and supported by a small team, the appointee will be given a large amount of responsibility and autonomy principally to run the group's currency management activities. This will include monitoring and managing the group's transaction and translation exposure plus maintaining good relationships with financial and legal advisers. The successful candidate will be invited to participate in the development and implementation of risk management strategies plus a wide range of treasury management issues with contact at the highest level including liaison with members of the board who sit on the Treasury Committee and divisional Finance Directors as well as senior officers within the corporate centre.

The criteria for filling this position are strict in that successful candidates must come from a corporate background with at least 3 years' relevant foreign exchange experience. Preferred candidates will also possess a professional qualification such as ACA, ACCA or ACT. The challenges of this role will suit only the most confident individuals who not only have complete faith in their abilities but are able to work as part of a team and can integrate with colleagues at all levels in a professional and personable manner.

Interested candidates should, in the first instance, write to Anna Ponton enclosing full career and salary details including day and home telephone numbers at the address below.

KPMG Selection & Search
70 Fleet Street, London EC4Y 1EU

NORTH OF ENGLAND

PACKAGE c. £35,000 + CAR

Finance Director

This is a key appointment in a well-established and profitable business with turnover in excess of £10m. Part of a quoted plc, the company's engineered products lead the market and its continued success will be based upon new product and market development.

Reporting to the Managing Director, you will have responsibility for all aspects of financial management. You will join an experienced management team and will have wide-ranging involvement in the day to day and strategic management of the business. The emphasis is on teamwork and tight control. Major systems enhancements are currently being planned.

A qualified accountant, probably in your 30s, you will have managed a finance function in a medium-sized

manufacturing business, preferably in the engineering sector. You will have a practical, shirt-sleeves approach to financial management, a well-developed commercial awareness and experience of implementing computerised management systems.

Please send full personal and career details, including current remuneration level and daytime telephone number, in confidence to Peter Jones, Coopers & Lybrand Deloitte Executive Resourcing Limited, Abacus Court, 6 Minshull Street, Manchester M1 3ED, quoting reference P219 on both envelope and letter.

Coopers & Lybrand
Deloitte

**Executive
Resources**

FINANCIAL TIMES FRIDAY SEPTEMBER 20 1991

Inchcape Strategy & Acquisitions

Impressive Package

This major international services and marketing group requires an outstanding strategist to identify and develop acquisitions on a worldwide basis.

THE COMPANY

- Turnover of more than £5bn; FTSE 100 Company.
- Operating in over 60 countries.
- Focusing on three main areas: Motors, Marketing & Distribution, and Services.
- Impressive growth continuing internationally.

THE POSITION

- Report to Main Board Director; identify and initiate new development opportunities.
- Take lead role in managing major acquisition projects; co-ordinate external advisers.
- Concentrate on international.

London

PROFILE

- Extensive experience of corporate strategy and M&A work at centre of major international group.
- Age mid 30's to mid 40's; very bright graduate, probably with MBA or professional qualification.
- Ideally already reporting to board level, or at Assistant Director level in merchant bank.
- Pro-active with sound commercial sense, well honed analytical skills.

Please reply in writing, enclosing full cv.
Reference K3719
54 Jermyn Street, London, SW1Y 6LX



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Nuffield Hospitals Director of Finance (Designate)

c. £50,000 + Car

Key strategic role in a leading private hospital group committed to provision of first class service and facilities. With 32 hospitals, 3,700 employees and a turnover of £100m per annum, Nuffield Hospitals is an acknowledged leader in standards of patient care and is actively developing appropriate administrative and financial support systems.

THE POSITION

- Initially Deputy Director of Finance with a view, if successful, to succeeding present incumbent who retires at end of 1992.
- Active participation in general management, making a key contribution to the development of corporate policy and strategy.
- Responsible for all financial and management accounting and data processing through a team of 3 managers and 30 staff.

Surbiton

QUALIFICATIONS

- Qualified accountant, aged 38-45, with at least 10 years' post-qualification experience in a multi-unit service organisation.
- Commercial acumen honed in a forward thinking management team. Computer literate.
- Excellent manager and communicator. Credible at all levels.

Please reply in writing, enclosing full cv.
Reference K3702
54 Jermyn Street, London, SW1Y 6LX



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Financial Controller International Fragrance Group

c. £35,000 + Car

This fast growing, international business, part of European group, has now reached the stage where it needs a commercially minded Accountant to set up a full service in-house finance function.

THE COMPANY

- Fragrance and cosmetic group. Three UK subsidiaries develop, manufacture and package over 350 product lines.
- Business growing rapidly. Current turnover £13m.
- Strong export business. Now poised to develop into European mainland.

THE POSITION

- Full responsibility for setting up internal finance function. Establish tight financial controls and disciplines that allow for fast growth.
- Analyse results to improve performance of business.

North West London

Please reply in writing, enclosing full cv.
Reference BK3712
NBS, Bennetts Court, 6 Bennetts Hill,
Birmingham, B2 5ST



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FINANCIAL MANAGEMENT: RETAIL

7 Regional Locations, Age 27-33, Salary To £35,000 + Car

major commercial decisions of the region.

Ideally in your late 20's or early 30's you will be a graduate, qualified accountant with proven industrial/commercial experience and will possess demonstrable management and communication skills together with strong commercial judgement. You will have to work to tight timescales, liaising literally at "shop-floor" level as well as with senior group management to provide the regions' financial infrastructure.

Interested candidates should apply to: Adrian Wheale ACMA ACA, Wheale Thomas Hodgins PLC, 9 Unity Street, Bristol BS1 5HH.



WHEALE THOMAS HODGINS PLC

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Connaught Mainland

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For further information please call
Richard Jones 071-873 3460
Teresa Keane 071-873 3199
Alison Prinn 071-873 3607

Finance Director Substantial Plc

c. £75,000 Base + Bonus & Options

West London

Varied, demanding and rewarding position with a very high quality, growing plc, committed to the highest standards and to long-term growth.

THE COMPANY

- A very interesting and successful Group. Turnover £150 - £200m, 50% overseas.
- The Chairman and Managing Director operate from a lean head office and have built the Company steadily over the past ten years.

The Group has a highly ethical philosophy based on total quality and a commitment to develop its people.

THE POSITION

- One of three Main Board Executive Directors, responsible for all aspects of financial management supported by a small head office.
- Tasks include group consolidation, banking relationships, treasury and company secretarial.

Please write, enclosing full cv, Ref K3713
54 Jermyn Street, London, SW1Y 6LX



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Divisional Finance Director Top Ranking British Conglomerate

c. £70,000 + Benefits

South East

An exceptional opportunity for a talented financial controller to make a substantial impact on the operating performance of a major international manufacturing division of one of Britain's leading industrial conglomerates.

THE COMPANY

- Highly regarded British public company. Excellent reputation for professional management style and business performance.
- Manufacturing division with broad international coverage. Turnover £200 million.
- Commitment to strong financial discipline and profitable growth.

THE POSITION

- Responsible to Divisional Managing Director for financial strategy, controllership and information systems.
- Key role in improving operating performance.

Please reply in writing, enclosing full cv,
Reference LK3819
54 Jermyn Street, London, SW1Y 6LX



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Financial Controller Major Plc

c. £35,000 + Benefits

North of England

Exciting opportunity for first rate Accountant to play leading management role in the Finance Department of substantial Division of major Plc.

THE COMPANY

- Divisional turnover in excess of £500m; part of major UK Plc; excellent reputation.
- Diverse product areas; expanding and profitable.
- Substantial nationwide coverage.

THE POSITION

- Report to Finance Director, department of 100 staff.
- Primary responsibility for producing accurate financial and management reports.
- Manage day to day running of the department, including payments, payroll, internal audit.

Please write, enclosing full cv, Ref MK3815
Courtfield House, Water Lane,
Wilmslow, Cheshire SK9 5AP



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Financial Controller

Herts

c.£35,000 package + benefits

Our client is the European subsidiary of a highly respected US company providing real-time market information, analysis and consulting services to the investment community.

Its continued growth and European expansion has created the need for a Financial Controller to report to the European Managing Director. Your success will be largely determined by your ability to provide a pro-active and challenging approach to the strategic management of the business, analysing key financial data to identify, recommend and initiate future company direction. You will hold full responsibility for the European management/financial accounting operations, control procedures and systems.

Candidates, probably in their early to

mid thirties, must have a recognised accounting qualification followed by practical experience in analysis and strategic management within a successful, blue-chip company. You will ideally have subsequently proven your financial management skills in a smaller, successful business venture, be familiar with US reporting and international tax issues and be used to working closely with sales and marketing.

The excellent package comprises a high basic salary and a comprehensive range of benefits.

Please write in confidence, enclosing full career and salary details, stating how you meet the above requirements, to Paul Banfield, Ref: 46136, MSL Group Limited, 32 Aybrook Street, London W1M 3JL.

MSL International
CONSULTANTS IN SEARCH AND SELECTION

Ambitious Financial Manager

c£40,000 + Car

This client is seeking a manager from one of the Big 6 with the ambition, ability and drive to pursue a fast-track commercial career, beginning in its small, high-calibre headquarters team.

The Group is recognised as an astutely managed large plc with well-defined industrial and commercial interests and considerable financial strength. The operating businesses have a high international content and are being expanded by acquisition in addition to organic growth.

The initial role as Group Financial Analyst will carry responsibility for advising on and monitoring major capital investment proposals (acquisitions and large-scale investments) and ongoing projects from inception, through completion, to post-project appraisal. There is also a requirement to provide analysis and recommendations on, and to monitor implementation of a wide variety of key financial issues.

The role operates alongside top management, at the centre and in the businesses, on both strategic and line issues. Applicants must therefore be outstanding graduate Chartered Accountants with a successful record up to manager level in a Big 6 firm in audit and/or corporate services. Extensive experience of using PCs for financial modelling is a prerequisite.

Location west of London. Age guide around 30.

Please apply in confidence quoting Ref. L489 to:

Brian H Mason
Mason & Nurse Associates
11 Lancaster Place, Strand
London WC2E 7EB
Tel: 071-240 7805

Mason & Nurse
Selection & Search

Head of Finance and Administration

S.E. London To £40,000 + Car and Benefits

Our client is a large Charitable Estate which manages a portfolio of property and investments in south London, with a value of £37 million and income in excess of £3 million. Though a charitable organisation the Estate is run on commercial lines, managing the residential and commercial property and maximising investment income.

The Estate Governors are seeking to appoint a Head of Finance and Administration to join the management team, reporting to the General Manager, with responsibility for the accounting and administrative function.

This responsibility includes involvement in the operational planning processes and budgeting, the control of the financial and management reporting, the continual development of the newly installed financial and administration computer systems, assisting the General Manager in administration of Estate committees, the strategic management and monitoring of a £22 million investment fund and the supervision and control of a broad administrative function which includes personnel, premises, vehicles, insurance etc.

The ideal candidate would be a self-motivated, 35-50 years qualified accountant with at least five years financial and administrative line management experience. Experience in the property sector would be desirable but not essential and a knowledge and commitment to computers and information technology is required.

Interested candidates should send a curriculum vitae, with salary details, and quoting reference 2841/45 to:

Jonathan Wilkinson
Head of Executive Recruitment
Pannell Kerr Forster Associates
New Garden House, 78 Hatton Garden
London EC1N 8JA
MANAGEMENT CONSULTANTS

Financial Controller

City Solicitors

c. £40,000 + Benefits

London
Key opportunity for an experienced accountant to join a well respected commercial firm.

THE FIRM

Medium sized partnership with excellent reputation.
Specialises in property, tax, employment law, litigation, company and commercial services and private clients.
Determined to maintain the highest standards and improve internal systems.

THE POSITION

Responsible for management and statutory accounting and preparation of budget through established team. Reports to Finance Partner.
Maintain strict financial discipline. Develop effective control systems.

QUALIFICATIONS

Qualified Accountant, aged 40-55, with experience in a professional practice, preferably legal.
Computer literate. Propose and implement improvements for the future.
Strong "hands on" manager who can control and motivate a team and gain credibility at all levels.

Please enclose cv with full salary details. Ref K3714
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SOUTH YORKSHIRE

c £40,000 + BONUS + CAR

Finance Director

For one of the world's leading suppliers of beverage packaging and processing equipment and associated services. The company, which is also engaged in remanufacturing, has achieved rapid growth over the last 10 years and has firm plans, including diversification, for further profitable development.

As a member of a small but dynamic Board, you will have a broad span of control covering all aspects of financial management, accounting and systems development. In particular, you will be expected to play a key role in the commercial management of the business including the strategic direction and further expansion of the Company.

You will be a qualified accountant with at least five years' broad based financial experience, including

multi-currency and treasury management exposure, gained at senior level in a progressive commercial organisation. A highly self motivated individual, you will possess good negotiation skills and have the ability to develop creative solutions to business problems.

Please send full personal and career details, including current remuneration level and daytime telephone number, in strict confidence to Angela McDermott, Coopers & Lybrand Deloitte Executive Resourcing Ltd, Albion Court, 5 Albion Place, Leeds LS1 6JP, quoting reference 247AM.

Coopers & Lybrand Deloitte
Executive Resourcing

IRAN FINANCIAL CONTROLLER

A fast growing company with substantial international backing, is seeking an experienced Financial Controller to manage the total finance function, establish control systems and introduce computerised accounting, budgetary and reporting procedures.

Candidates should ideally be graduates, ACA and/or MBA qualified, with broad financial management experience gained in both trading and manufacturing environments. Fluency in Farsi and English is essential.

The position will be based in Tehran and a substantial remuneration package will be negotiated.

Interested applicants should send full career details to Box A414, Financial Times, One Southwark Bridge, London SE1 9HL.

Finance Director

Successful precision engineering business

East Midlands

to £35,000 + car + benefits

This multi-site manufacturer of high-specification products to major international customers has established a unique reputation for quality and reliability. A strongly profitable subsidiary of a dynamic Top 100 public Group, the company has invested significantly in new technology in order to enhance its competitiveness and expand into new markets. This new role will play a key part in securing bottom-line benefits from these ambitious plans.

The Role

- Provide strong leadership to develop financial controls within a complex business.
- Introduce systems to upgrade the management information service to operational executives.
- Report to MD; support him and Board in setting and implementing strategic plans.

Please apply in writing enclosing full cv, quoting Ref. M629.

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Amethyst House, Spring Gardens, Manchester M2 1EA. Tel: 061-334 0618. Fax: 061-332 9123.

MANCHESTER • LIVERPOOL • LEEDS

CHIEF ACCOUNTANT

Key Position Within A Fast Expanding Manufacturing Company

to £35,000 + car + benefits

The successful track record of this privately owned £20 million turnover manufacturing company cannot be over-emphasised. Formed in the mid 1980's by its entrepreneurial Managing Director/Chairman, its growth has been ensured by ongoing investment and the efficient production of a quality range of products. The acquisition last year of a further production site will be instrumental in ensuring that its projected production targets will be met.

The appointment of a Chief Accountant will facilitate the continued smooth running of the business and ensure that future expansion projects are the result of sound financial planning and decision making.

Reporting to the Managing Director, the post holder is likely to be a graduate with an ACA, ACCA or ACMA qualification. Most importantly you will be able to demonstrate at

Judith Farne at Stark Brooks Associates, Suite 4, 2nd Floor, St. James's Buildings, Oxford Street, Manchester M1 6EQ, or telephone her on 061-236 1212.

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MOORE INTERNATIONAL DIVISION
EUROPE & AFRICA

COMPUTER AUDITOR INTERNATIONAL OPERATIONS

The Company: Moore Corporation - for over 100 years the acknowledged leader in business forms and systems worldwide.

The Position: To participate in systems development projects and in reviews of data centres and applications throughout the European International Division. Based in either London, Paris or The Hague, depending on the successful candidate's present country of residence. Up to 30% travel.

The Qualifications: 1-3 years full time computer auditing experience, with a related degree and/or professional qualification: knowledge of financial and EDI controls preferably in on-line systems and/or in manufacturing: initiative, self-confidence and the ability to work with limited direct supervision: fluency in French is essential.

The Rewards: Challenge, opportunity for growth and high visibility complemented by a competitive benefits package and a salary which will be commensurate with qualifications and experience.

P. Barton-Hanson
Computer Audit Manager
MOORE INTERNATIONAL DIVISION
81 Southwark Street
London SE1 0HX

Please enclose a comprehensive C.V. with salary history and contact telephone number.

Finance Manager

London W1

c. £30,000 + car

This is an unusual opportunity to make a discernible contribution within a substantial organisation at an early stage in your career. Our clients are a £150m turnover division of a large service-based British group. The recently appointed Finance Director is re-shaping the finance function to make a more commercially focused contribution and an opportunity exists to join the new team at this early stage. The intention is to develop the department into a high-calibre flexible resource to provide a constructive link between the Divisional HQ and the operating businesses in the UK, USA and Continental Europe. The role is, therefore, essentially one of variety but will include reviewing on-going performance, business plans and capital expenditure proposals as well as undertaking special projects. As such it will provide an excellent basis for advancement into a Controllership appointment in 1/2 years. Applicants must be qualified and demonstrably high achievers with first-class communication skills. A background in commerce, industry or the profession is equally acceptable. Ref: 1727/FT. Send CV (with current salary and daytime telephone number) or write or telephone for an application form to R.A. Phillips, ACIS, FCII, 2-5 Old Bond Street, London W1X 3TB. Tel: 071-493 0156 (24 hours).

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